

# Global Business Data Visualization Tools Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G57E48A73A8BEN.html>

Date: April 2026

Pages: 182

Price: US\$ 4,480.00 (Single User License)

ID: G57E48A73A8BEN

## Abstracts

The global Business Data Visualization Tools market size is expected to reach \$ 1595 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

In 2025, global Business Data Visualization Tools industry-average gross margin of approximately 70%.

Business Data Visualization Tools are software platforms that connect, model, and visualize multi-source enterprise data (databases, ERP, CRM, cloud warehouses, etc.), delivering dashboards, reports, and interactive charts to support analytics, business monitoring, and decision-making.

The Business Data Visualization Tools market is driven by enterprises' accelerating shift toward data-driven decision-making and digital transformation. Organizations increasingly require intuitive platforms that can integrate diverse data sources, translate complex datasets into actionable insights, and support real-time operational monitoring. Cloud-based and self-service solutions have expanded adoption beyond IT departments to business users, while embedded analytics is becoming a competitive differentiator for SaaS vendors. Market competition centers on ecosystem integration, scalability, governance, AI-enabled insights, and ease of use, with vendors balancing enterprise-grade functionality against accessibility for mid-sized firms. Long-term growth is closely tied to cloud migration, data volume expansion, regulatory reporting needs, and the broader adoption of advanced analytics and AI technologies.

This report studies the global Business Data Visualization Tools demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Business Data Visualization Tools, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Business Data Visualization Tools that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Business Data Visualization Tools total market, 2021-2032, (USD Million)

Global Business Data Visualization Tools total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Business Data Visualization Tools total market, key domestic companies, and share, (USD Million)

Global Business Data Visualization Tools revenue by player, revenue and market share 2021-2026, (USD Million)

Global Business Data Visualization Tools total market by Type, CAGR, 2021-2032, (USD Million)

Global Business Data Visualization Tools total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Business Data Visualization Tools market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Tableau (Salesforce), IBM, MicroStrategy, Oracle America, TIBCO Software, Domo, SAP, QlikTech, SAS Institute, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Business Data Visualization Tools market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Business Data Visualization Tools Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Business Data Visualization Tools Market, Segmentation by Type:

Linux

Windows

Mac

#### Global Business Data Visualization Tools Market, Segmentation by Deployment:

Cloud-based

On-premise

## Global Business Data Visualization Tools Market, Segmentation by Analytical Depth:

Descriptive

Diagnostic

Predictive

Prescriptive

## Global Business Data Visualization Tools Market, Segmentation by Application:

Large Enterprises

SMEs

## Companies Profiled:

Microsoft

Tableau (Salesforce)

IBM

MicroStrategy

Oracle America

TIBCO Software

Domo

SAP

QlikTech

SAS Institute

InsightSoftware

Sisense

Board International

Splunk

Google

Pyramid Analytics BV

Pentaho (HITACHI)

Infor (Koch Industries)

Alteryx

GoodData

Targit

ANA-DATA

Cloudera

Yellowfin BI (Idera)

Inetsoft

Zoho

FineReport

Yonghong

Guandata

Smartbi

#### Key Questions Answered

1. How big is the global Business Data Visualization Tools market?
2. What is the demand of the global Business Data Visualization Tools market?
3. What is the year over year growth of the global Business Data Visualization Tools market?
4. What is the total value of the global Business Data Visualization Tools market?
5. Who are the Major Players in the global Business Data Visualization Tools market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Business Data Visualization Tools Introduction
- 1.2 World Business Data Visualization Tools Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Business Data Visualization Tools Total Market by Region (by Headquarter Location)
  - 1.3.1 World Business Data Visualization Tools Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Business Data Visualization Tools Revenue (2021-2032)
  - 1.3.3 China Based Company Business Data Visualization Tools Revenue (2021-2032)
  - 1.3.4 Europe Based Company Business Data Visualization Tools Revenue (2021-2032)
  - 1.3.5 Japan Based Company Business Data Visualization Tools Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Business Data Visualization Tools Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Business Data Visualization Tools Revenue (2021-2032)
  - 1.3.8 India Based Company Business Data Visualization Tools Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Business Data Visualization Tools Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Business Data Visualization Tools Consumption Value (2021-2032)
- 2.2 World Business Data Visualization Tools Consumption Value by Region
  - 2.2.1 World Business Data Visualization Tools Consumption Value by Region (2021-2026)
  - 2.2.2 World Business Data Visualization Tools Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Business Data Visualization Tools Consumption Value (2021-2032)
- 2.4 China Business Data Visualization Tools Consumption Value (2021-2032)
- 2.5 Europe Business Data Visualization Tools Consumption Value (2021-2032)
- 2.6 Japan Business Data Visualization Tools Consumption Value (2021-2032)

- 2.7 South Korea Business Data Visualization Tools Consumption Value (2021-2032)
- 2.8 ASEAN Business Data Visualization Tools Consumption Value (2021-2032)
- 2.9 India Business Data Visualization Tools Consumption Value (2021-2032)

### **3 WORLD BUSINESS DATA VISUALIZATION TOOLS COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Business Data Visualization Tools Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Business Data Visualization Tools Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Business Data Visualization Tools in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for Business Data Visualization Tools in 2025
- 3.3 Business Data Visualization Tools Company Evaluation Quadrant
- 3.4 Business Data Visualization Tools Market: Overall Company Footprint Analysis
  - 3.4.1 Business Data Visualization Tools Market: Region Footprint
  - 3.4.2 Business Data Visualization Tools Market: Company Product Type Footprint
  - 3.4.3 Business Data Visualization Tools Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Business Data Visualization Tools Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Business Data Visualization Tools Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Business Data Visualization Tools Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Business Data Visualization Tools Consumption Value Comparison
  - 4.2.1 United States VS China: Business Data Visualization Tools Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Business Data Visualization Tools Consumption Value Market Share Comparison (2021 & 2025 & 2032)

#### 4.3 United States Based Business Data Visualization Tools Companies and Market Share, 2021-2026

4.3.1 United States Based Business Data Visualization Tools Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Business Data Visualization Tools Revenue, (2021-2026)

#### 4.4 China Based Companies Business Data Visualization Tools Revenue and Market Share, 2021-2026

4.4.1 China Based Business Data Visualization Tools Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Business Data Visualization Tools Revenue, (2021-2026)

#### 4.5 Rest of World Based Business Data Visualization Tools Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Business Data Visualization Tools Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Business Data Visualization Tools Revenue (2021-2026)

### **5 MARKET ANALYSIS BY TYPE**

#### 5.1 World Business Data Visualization Tools Market Size Overview by Type: 2021 VS 2025 VS 2032

#### 5.2 Segment Introduction by Type

5.2.1 Linux

5.2.2 Windows

5.2.3 Mac

#### 5.3 Market Segment by Type

5.3.1 World Business Data Visualization Tools Market Size by Type (2021-2026)

5.3.2 World Business Data Visualization Tools Market Size by Type (2027-2032)

5.3.3 World Business Data Visualization Tools Market Size Market Share by Type (2027-2032)

### **6 MARKET ANALYSIS BY DEPLOYMENT**

#### 6.1 World Business Data Visualization Tools Market Size Overview by Deployment: 2021 VS 2025 VS 2032

#### 6.2 Segment Introduction by Deployment

6.2.1 Cloud-based

6.2.2 On-premise

6.3 Market Segment by Deployment

6.3.1 World Business Data Visualization Tools Market Size by Deployment (2021-2026)

6.3.2 World Business Data Visualization Tools Market Size by Deployment (2027-2032)

6.3.3 World Business Data Visualization Tools Market Size Market Share by Deployment (2027-2032)

## **7 MARKET ANALYSIS BY ANALYTICAL DEPTH**

7.1 World Business Data Visualization Tools Market Size Overview by Analytical Depth: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Analytical Depth

7.2.1 Descriptive

7.2.2 Diagnostic

7.2.3 Predictive

7.2.4 Prescriptive

7.3 Market Segment by Analytical Depth

7.3.1 World Business Data Visualization Tools Market Size by Analytical Depth (2021-2026)

7.3.2 World Business Data Visualization Tools Market Size by Analytical Depth (2027-2032)

7.3.3 World Business Data Visualization Tools Market Size Market Share by Analytical Depth (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Business Data Visualization Tools Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 SMEs

8.3 Market Segment by Application

8.3.1 World Business Data Visualization Tools Market Size by Application (2021-2026)

8.3.2 World Business Data Visualization Tools Market Size by Application (2027-2032)

8.3.3 World Business Data Visualization Tools Market Size Market Share by Application (2021-2032)

## 9 COMPANY PROFILES

### 9.1 Microsoft

9.1.1 Microsoft Details

9.1.2 Microsoft Major Business

9.1.3 Microsoft Business Data Visualization Tools Product and Services

9.1.4 Microsoft Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Microsoft Recent Developments/Updates

9.1.6 Microsoft Competitive Strengths & Weaknesses

### 9.2 Tableau (Salesforce)

9.2.1 Tableau (Salesforce) Details

9.2.2 Tableau (Salesforce) Major Business

9.2.3 Tableau (Salesforce) Business Data Visualization Tools Product and Services

9.2.4 Tableau (Salesforce) Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Tableau (Salesforce) Recent Developments/Updates

9.2.6 Tableau (Salesforce) Competitive Strengths & Weaknesses

### 9.3 IBM

9.3.1 IBM Details

9.3.2 IBM Major Business

9.3.3 IBM Business Data Visualization Tools Product and Services

9.3.4 IBM Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 IBM Recent Developments/Updates

9.3.6 IBM Competitive Strengths & Weaknesses

### 9.4 MicroStrategy

9.4.1 MicroStrategy Details

9.4.2 MicroStrategy Major Business

9.4.3 MicroStrategy Business Data Visualization Tools Product and Services

9.4.4 MicroStrategy Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 MicroStrategy Recent Developments/Updates

9.4.6 MicroStrategy Competitive Strengths & Weaknesses

### 9.5 Oracle America

9.5.1 Oracle America Details

9.5.2 Oracle America Major Business

9.5.3 Oracle America Business Data Visualization Tools Product and Services

9.5.4 Oracle America Business Data Visualization Tools Revenue, Gross Margin and

## Market Share (2021-2026)

9.5.5 Oracle America Recent Developments/Updates

9.5.6 Oracle America Competitive Strengths & Weaknesses

## 9.6 TIBCO Software

9.6.1 TIBCO Software Details

9.6.2 TIBCO Software Major Business

9.6.3 TIBCO Software Business Data Visualization Tools Product and Services

9.6.4 TIBCO Software Business Data Visualization Tools Revenue, Gross Margin and

## Market Share (2021-2026)

9.6.5 TIBCO Software Recent Developments/Updates

9.6.6 TIBCO Software Competitive Strengths & Weaknesses

## 9.7 Domo

9.7.1 Domo Details

9.7.2 Domo Major Business

9.7.3 Domo Business Data Visualization Tools Product and Services

9.7.4 Domo Business Data Visualization Tools Revenue, Gross Margin and Market

## Share (2021-2026)

9.7.5 Domo Recent Developments/Updates

9.7.6 Domo Competitive Strengths & Weaknesses

## 9.8 SAP

9.8.1 SAP Details

9.8.2 SAP Major Business

9.8.3 SAP Business Data Visualization Tools Product and Services

9.8.4 SAP Business Data Visualization Tools Revenue, Gross Margin and Market

## Share (2021-2026)

9.8.5 SAP Recent Developments/Updates

9.8.6 SAP Competitive Strengths & Weaknesses

## 9.9 QlikTech

9.9.1 QlikTech Details

9.9.2 QlikTech Major Business

9.9.3 QlikTech Business Data Visualization Tools Product and Services

9.9.4 QlikTech Business Data Visualization Tools Revenue, Gross Margin and Market

## Share (2021-2026)

9.9.5 QlikTech Recent Developments/Updates

9.9.6 QlikTech Competitive Strengths & Weaknesses

## 9.10 SAS Institute

9.10.1 SAS Institute Details

9.10.2 SAS Institute Major Business

9.10.3 SAS Institute Business Data Visualization Tools Product and Services

9.10.4 SAS Institute Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 SAS Institute Recent Developments/Updates

9.10.6 SAS Institute Competitive Strengths & Weaknesses

9.11 InsightSoftware

9.11.1 InsightSoftware Details

9.11.2 InsightSoftware Major Business

9.11.3 InsightSoftware Business Data Visualization Tools Product and Services

9.11.4 InsightSoftware Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 InsightSoftware Recent Developments/Updates

9.11.6 InsightSoftware Competitive Strengths & Weaknesses

9.12 Sisense

9.12.1 Sisense Details

9.12.2 Sisense Major Business

9.12.3 Sisense Business Data Visualization Tools Product and Services

9.12.4 Sisense Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Sisense Recent Developments/Updates

9.12.6 Sisense Competitive Strengths & Weaknesses

9.13 Board International

9.13.1 Board International Details

9.13.2 Board International Major Business

9.13.3 Board International Business Data Visualization Tools Product and Services

9.13.4 Board International Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 Board International Recent Developments/Updates

9.13.6 Board International Competitive Strengths & Weaknesses

9.14 Splunk

9.14.1 Splunk Details

9.14.2 Splunk Major Business

9.14.3 Splunk Business Data Visualization Tools Product and Services

9.14.4 Splunk Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 Splunk Recent Developments/Updates

9.14.6 Splunk Competitive Strengths & Weaknesses

9.15 Google

9.15.1 Google Details

9.15.2 Google Major Business

- 9.15.3 Google Business Data Visualization Tools Product and Services
- 9.15.4 Google Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
- 9.15.5 Google Recent Developments/Updates
- 9.15.6 Google Competitive Strengths & Weaknesses
- 9.16 Pyramid Analytics BV
  - 9.16.1 Pyramid Analytics BV Details
  - 9.16.2 Pyramid Analytics BV Major Business
  - 9.16.3 Pyramid Analytics BV Business Data Visualization Tools Product and Services
  - 9.16.4 Pyramid Analytics BV Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Pyramid Analytics BV Recent Developments/Updates
  - 9.16.6 Pyramid Analytics BV Competitive Strengths & Weaknesses
- 9.17 Pentaho (HITACHI)
  - 9.17.1 Pentaho (HITACHI) Details
  - 9.17.2 Pentaho (HITACHI) Major Business
  - 9.17.3 Pentaho (HITACHI) Business Data Visualization Tools Product and Services
  - 9.17.4 Pentaho (HITACHI) Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.17.5 Pentaho (HITACHI) Recent Developments/Updates
  - 9.17.6 Pentaho (HITACHI) Competitive Strengths & Weaknesses
- 9.18 Infor (Koch Industries)
  - 9.18.1 Infor (Koch Industries) Details
  - 9.18.2 Infor (Koch Industries) Major Business
  - 9.18.3 Infor (Koch Industries) Business Data Visualization Tools Product and Services
  - 9.18.4 Infor (Koch Industries) Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.18.5 Infor (Koch Industries) Recent Developments/Updates
  - 9.18.6 Infor (Koch Industries) Competitive Strengths & Weaknesses
- 9.19 Alteryx
  - 9.19.1 Alteryx Details
  - 9.19.2 Alteryx Major Business
  - 9.19.3 Alteryx Business Data Visualization Tools Product and Services
  - 9.19.4 Alteryx Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.19.5 Alteryx Recent Developments/Updates
  - 9.19.6 Alteryx Competitive Strengths & Weaknesses
- 9.20 GoodData
  - 9.20.1 GoodData Details

- 9.20.2 GoodData Major Business
- 9.20.3 GoodData Business Data Visualization Tools Product and Services
- 9.20.4 GoodData Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
- 9.20.5 GoodData Recent Developments/Updates
- 9.20.6 GoodData Competitive Strengths & Weaknesses
- 9.21 Targit
  - 9.21.1 Targit Details
  - 9.21.2 Targit Major Business
  - 9.21.3 Targit Business Data Visualization Tools Product and Services
  - 9.21.4 Targit Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.21.5 Targit Recent Developments/Updates
  - 9.21.6 Targit Competitive Strengths & Weaknesses
- 9.22 ANA-DATA
  - 9.22.1 ANA-DATA Details
  - 9.22.2 ANA-DATA Major Business
  - 9.22.3 ANA-DATA Business Data Visualization Tools Product and Services
  - 9.22.4 ANA-DATA Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.22.5 ANA-DATA Recent Developments/Updates
  - 9.22.6 ANA-DATA Competitive Strengths & Weaknesses
- 9.23 Cloudera
  - 9.23.1 Cloudera Details
  - 9.23.2 Cloudera Major Business
  - 9.23.3 Cloudera Business Data Visualization Tools Product and Services
  - 9.23.4 Cloudera Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.23.5 Cloudera Recent Developments/Updates
  - 9.23.6 Cloudera Competitive Strengths & Weaknesses
- 9.24 Yellowfin BI (Idera)
  - 9.24.1 Yellowfin BI (Idera) Details
  - 9.24.2 Yellowfin BI (Idera) Major Business
  - 9.24.3 Yellowfin BI (Idera) Business Data Visualization Tools Product and Services
  - 9.24.4 Yellowfin BI (Idera) Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.24.5 Yellowfin BI (Idera) Recent Developments/Updates
  - 9.24.6 Yellowfin BI (Idera) Competitive Strengths & Weaknesses
- 9.25 Inetsoft

- 9.25.1 Inetsoft Details
- 9.25.2 Inetsoft Major Business
- 9.25.3 Inetsoft Business Data Visualization Tools Product and Services
- 9.25.4 Inetsoft Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
- 9.25.5 Inetsoft Recent Developments/Updates
- 9.25.6 Inetsoft Competitive Strengths & Weaknesses
- 9.26 Zoho
  - 9.26.1 Zoho Details
  - 9.26.2 Zoho Major Business
  - 9.26.3 Zoho Business Data Visualization Tools Product and Services
  - 9.26.4 Zoho Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.26.5 Zoho Recent Developments/Updates
  - 9.26.6 Zoho Competitive Strengths & Weaknesses
- 9.27 FineReport
  - 9.27.1 FineReport Details
  - 9.27.2 FineReport Major Business
  - 9.27.3 FineReport Business Data Visualization Tools Product and Services
  - 9.27.4 FineReport Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.27.5 FineReport Recent Developments/Updates
  - 9.27.6 FineReport Competitive Strengths & Weaknesses
- 9.28 Yonghong
  - 9.28.1 Yonghong Details
  - 9.28.2 Yonghong Major Business
  - 9.28.3 Yonghong Business Data Visualization Tools Product and Services
  - 9.28.4 Yonghong Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.28.5 Yonghong Recent Developments/Updates
  - 9.28.6 Yonghong Competitive Strengths & Weaknesses
- 9.29 Guandata
  - 9.29.1 Guandata Details
  - 9.29.2 Guandata Major Business
  - 9.29.3 Guandata Business Data Visualization Tools Product and Services
  - 9.29.4 Guandata Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)
  - 9.29.5 Guandata Recent Developments/Updates
  - 9.29.6 Guandata Competitive Strengths & Weaknesses

## 9.30 Smartbi

### 9.30.1 Smartbi Details

### 9.30.2 Smartbi Major Business

### 9.30.3 Smartbi Business Data Visualization Tools Product and Services

### 9.30.4 Smartbi Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026)

### 9.30.5 Smartbi Recent Developments/Updates

### 9.30.6 Smartbi Competitive Strengths & Weaknesses

## 10 INDUSTRY CHAIN ANALYSIS

### 10.1 Business Data Visualization Tools Industry Chain

### 10.2 Business Data Visualization Tools Upstream Analysis

### 10.3 Business Data Visualization Tools Midstream Analysis

### 10.4 Business Data Visualization Tools Downstream Analysis

## 11 RESEARCH FINDINGS AND CONCLUSION

## 12 APPENDIX

### 12.1 Methodology

### 12.2 Research Process and Data Source

### 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Business Data Visualization Tools Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Business Data Visualization Tools Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Business Data Visualization Tools Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Business Data Visualization Tools Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Business Data Visualization Tools Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Business Data Visualization Tools Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Business Data Visualization Tools Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Business Data Visualization Tools Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Business Data Visualization Tools Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Business Data Visualization Tools Players in 2025

Table 12. World Business Data Visualization Tools Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Business Data Visualization Tools Company Evaluation Quadrant

Table 14. Head Office of Key Business Data Visualization Tools Players

Table 15. Business Data Visualization Tools Market: Company Product Type Footprint

Table 16. Business Data Visualization Tools Market: Company Product Application Footprint

Table 17. Business Data Visualization Tools Mergers & Acquisitions Activity

Table 18. United States VS China Business Data Visualization Tools Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Business Data Visualization Tools Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Business Data Visualization Tools Companies, Headquarters (States, Country)

Table 21. United States Based Companies Business Data Visualization Tools Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Business Data Visualization Tools Revenue Market Share (2021-2026)

Table 23. China Based Business Data Visualization Tools Companies, Headquarters (Province, Country)

Table 24. China Based Companies Business Data Visualization Tools Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Business Data Visualization Tools Revenue Market Share (2021-2026)

Table 26. Rest of World Based Business Data Visualization Tools Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Business Data Visualization Tools Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Business Data Visualization Tools Revenue Market Share (2021-2026)

Table 29. World Business Data Visualization Tools Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Business Data Visualization Tools Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Business Data Visualization Tools Market Size by Type (2027-2032) & (USD Million)

Table 32. World Business Data Visualization Tools Market Size by Deployment, (USD Million), 2021 & 2025 & 2032

Table 33. World Business Data Visualization Tools Market Size Value by Deployment (2021-2026) & (USD Million)

Table 34. World Business Data Visualization Tools Market Size by Deployment (2027-2032) & (USD Million)

Table 35. World Business Data Visualization Tools Market Size by Analytical Depth, (USD Million), 2021 & 2025 & 2032

Table 36. World Business Data Visualization Tools Market Size Value by Analytical Depth (2021-2026) & (USD Million)

Table 37. World Business Data Visualization Tools Market Size by Analytical Depth (2027-2032) & (USD Million)

Table 38. World Business Data Visualization Tools Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Business Data Visualization Tools Market Size by Application (2021-2026) & (USD Million)

Table 40. World Business Data Visualization Tools Market Size by Application

(2027-2032) & (USD Million)

Table 41. Microsoft Basic Information, Manufacturing Base and Competitors

Table 42. Microsoft Major Business

Table 43. Microsoft Business Data Visualization Tools Product and Services

Table 44. Microsoft Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Microsoft Recent Developments/Updates

Table 46. Microsoft Competitive Strengths & Weaknesses

Table 47. Tableau (Salesforce) Basic Information, Manufacturing Base and Competitors

Table 48. Tableau (Salesforce) Major Business

Table 49. Tableau (Salesforce) Business Data Visualization Tools Product and Services

Table 50. Tableau (Salesforce) Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Tableau (Salesforce) Recent Developments/Updates

Table 52. Tableau (Salesforce) Competitive Strengths & Weaknesses

Table 53. IBM Basic Information, Manufacturing Base and Competitors

Table 54. IBM Major Business

Table 55. IBM Business Data Visualization Tools Product and Services

Table 56. IBM Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. IBM Recent Developments/Updates

Table 58. IBM Competitive Strengths & Weaknesses

Table 59. MicroStrategy Basic Information, Manufacturing Base and Competitors

Table 60. MicroStrategy Major Business

Table 61. MicroStrategy Business Data Visualization Tools Product and Services

Table 62. MicroStrategy Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. MicroStrategy Recent Developments/Updates

Table 64. MicroStrategy Competitive Strengths & Weaknesses

Table 65. Oracle America Basic Information, Manufacturing Base and Competitors

Table 66. Oracle America Major Business

Table 67. Oracle America Business Data Visualization Tools Product and Services

Table 68. Oracle America Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Oracle America Recent Developments/Updates

Table 70. Oracle America Competitive Strengths & Weaknesses

Table 71. TIBCO Software Basic Information, Manufacturing Base and Competitors

Table 72. TIBCO Software Major Business

Table 73. TIBCO Software Business Data Visualization Tools Product and Services

Table 74. TIBCO Software Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. TIBCO Software Recent Developments/Updates

Table 76. TIBCO Software Competitive Strengths & Weaknesses

Table 77. Domo Basic Information, Manufacturing Base and Competitors

Table 78. Domo Major Business

Table 79. Domo Business Data Visualization Tools Product and Services

Table 80. Domo Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Domo Recent Developments/Updates

Table 82. Domo Competitive Strengths & Weaknesses

Table 83. SAP Basic Information, Manufacturing Base and Competitors

Table 84. SAP Major Business

Table 85. SAP Business Data Visualization Tools Product and Services

Table 86. SAP Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. SAP Recent Developments/Updates

Table 88. SAP Competitive Strengths & Weaknesses

Table 89. QlikTech Basic Information, Manufacturing Base and Competitors

Table 90. QlikTech Major Business

Table 91. QlikTech Business Data Visualization Tools Product and Services

Table 92. QlikTech Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. QlikTech Recent Developments/Updates

Table 94. QlikTech Competitive Strengths & Weaknesses

Table 95. SAS Institute Basic Information, Manufacturing Base and Competitors

Table 96. SAS Institute Major Business

Table 97. SAS Institute Business Data Visualization Tools Product and Services

Table 98. SAS Institute Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. SAS Institute Recent Developments/Updates

Table 100. SAS Institute Competitive Strengths & Weaknesses

Table 101. InsightSoftware Basic Information, Manufacturing Base and Competitors

Table 102. InsightSoftware Major Business

Table 103. InsightSoftware Business Data Visualization Tools Product and Services

Table 104. InsightSoftware Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. InsightSoftware Recent Developments/Updates

Table 106. InsightSoftware Competitive Strengths & Weaknesses

- Table 107. Sisense Basic Information, Manufacturing Base and Competitors
- Table 108. Sisense Major Business
- Table 109. Sisense Business Data Visualization Tools Product and Services
- Table 110. Sisense Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Sisense Recent Developments/Updates
- Table 112. Sisense Competitive Strengths & Weaknesses
- Table 113. Board International Basic Information, Manufacturing Base and Competitors
- Table 114. Board International Major Business
- Table 115. Board International Business Data Visualization Tools Product and Services
- Table 116. Board International Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Board International Recent Developments/Updates
- Table 118. Board International Competitive Strengths & Weaknesses
- Table 119. Splunk Basic Information, Manufacturing Base and Competitors
- Table 120. Splunk Major Business
- Table 121. Splunk Business Data Visualization Tools Product and Services
- Table 122. Splunk Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Splunk Recent Developments/Updates
- Table 124. Splunk Competitive Strengths & Weaknesses
- Table 125. Google Basic Information, Manufacturing Base and Competitors
- Table 126. Google Major Business
- Table 127. Google Business Data Visualization Tools Product and Services
- Table 128. Google Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Google Recent Developments/Updates
- Table 130. Google Competitive Strengths & Weaknesses
- Table 131. Pyramid Analytics BV Basic Information, Manufacturing Base and Competitors
- Table 132. Pyramid Analytics BV Major Business
- Table 133. Pyramid Analytics BV Business Data Visualization Tools Product and Services
- Table 134. Pyramid Analytics BV Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. Pyramid Analytics BV Recent Developments/Updates
- Table 136. Pyramid Analytics BV Competitive Strengths & Weaknesses
- Table 137. Pentaho (HITACHI) Basic Information, Manufacturing Base and Competitors
- Table 138. Pentaho (HITACHI) Major Business

- Table 139. Pentaho (HITACHI) Business Data Visualization Tools Product and Services
- Table 140. Pentaho (HITACHI) Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 141. Pentaho (HITACHI) Recent Developments/Updates
- Table 142. Pentaho (HITACHI) Competitive Strengths & Weaknesses
- Table 143. Infor (Koch Industries) Basic Information, Manufacturing Base and Competitors
- Table 144. Infor (Koch Industries) Major Business
- Table 145. Infor (Koch Industries) Business Data Visualization Tools Product and Services
- Table 146. Infor (Koch Industries) Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. Infor (Koch Industries) Recent Developments/Updates
- Table 148. Infor (Koch Industries) Competitive Strengths & Weaknesses
- Table 149. Alteryx Basic Information, Manufacturing Base and Competitors
- Table 150. Alteryx Major Business
- Table 151. Alteryx Business Data Visualization Tools Product and Services
- Table 152. Alteryx Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Alteryx Recent Developments/Updates
- Table 154. Alteryx Competitive Strengths & Weaknesses
- Table 155. GoodData Basic Information, Manufacturing Base and Competitors
- Table 156. GoodData Major Business
- Table 157. GoodData Business Data Visualization Tools Product and Services
- Table 158. GoodData Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. GoodData Recent Developments/Updates
- Table 160. GoodData Competitive Strengths & Weaknesses
- Table 161. Targit Basic Information, Manufacturing Base and Competitors
- Table 162. Targit Major Business
- Table 163. Targit Business Data Visualization Tools Product and Services
- Table 164. Targit Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Targit Recent Developments/Updates
- Table 166. Targit Competitive Strengths & Weaknesses
- Table 167. ANA-DATA Basic Information, Manufacturing Base and Competitors
- Table 168. ANA-DATA Major Business
- Table 169. ANA-DATA Business Data Visualization Tools Product and Services
- Table 170. ANA-DATA Business Data Visualization Tools Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 171. ANA-DATA Recent Developments/Updates

Table 172. ANA-DATA Competitive Strengths & Weaknesses

Table 173. Cloudera Basic Information, Manufacturing Base and Competitors

Table 174. Cloudera Major Business

Table 175. Cloudera Business Data Visualization Tools Product and Services

Table 176. Cloudera Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 177. Cloudera Recent Developments/Updates

Table 178. Cloudera Competitive Strengths & Weaknesses

Table 179. Yellowfin BI (Idera) Basic Information, Manufacturing Base and Competitors

Table 180. Yellowfin BI (Idera) Major Business

Table 181. Yellowfin BI (Idera) Business Data Visualization Tools Product and Services

Table 182. Yellowfin BI (Idera) Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 183. Yellowfin BI (Idera) Recent Developments/Updates

Table 184. Yellowfin BI (Idera) Competitive Strengths & Weaknesses

Table 185. Inetsoft Basic Information, Manufacturing Base and Competitors

Table 186. Inetsoft Major Business

Table 187. Inetsoft Business Data Visualization Tools Product and Services

Table 188. Inetsoft Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 189. Inetsoft Recent Developments/Updates

Table 190. Inetsoft Competitive Strengths & Weaknesses

Table 191. Zoho Basic Information, Manufacturing Base and Competitors

Table 192. Zoho Major Business

Table 193. Zoho Business Data Visualization Tools Product and Services

Table 194. Zoho Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 195. Zoho Recent Developments/Updates

Table 196. Zoho Competitive Strengths & Weaknesses

Table 197. FineReport Basic Information, Manufacturing Base and Competitors

Table 198. FineReport Major Business

Table 199. FineReport Business Data Visualization Tools Product and Services

Table 200. FineReport Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 201. FineReport Recent Developments/Updates

Table 202. FineReport Competitive Strengths & Weaknesses

Table 203. Yonghong Basic Information, Manufacturing Base and Competitors

Table 204. Yonghong Major Business

Table 205. Yonghong Business Data Visualization Tools Product and Services

Table 206. Yonghong Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 207. Yonghong Recent Developments/Updates

Table 208. Yonghong Competitive Strengths & Weaknesses

Table 209. Guandata Basic Information, Manufacturing Base and Competitors

Table 210. Guandata Major Business

Table 211. Guandata Business Data Visualization Tools Product and Services

Table 212. Guandata Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 213. Guandata Recent Developments/Updates

Table 214. Guandata Competitive Strengths & Weaknesses

Table 215. Smartbi Basic Information, Manufacturing Base and Competitors

Table 216. Smartbi Major Business

Table 217. Smartbi Business Data Visualization Tools Product and Services

Table 218. Smartbi Business Data Visualization Tools Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 219. Smartbi Recent Developments/Updates

Table 220. Smartbi Competitive Strengths & Weaknesses

Table 221. Global Key Players of Business Data Visualization Tools Upstream (Raw Materials)

Table 222. Global Business Data Visualization Tools Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Business Data Visualization Tools Picture

Figure 2. World Business Data Visualization Tools Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Business Data Visualization Tools Total Revenue (2021-2032) & (USD Million)

Figure 4. World Business Data Visualization Tools Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Business Data Visualization Tools Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Business Data Visualization Tools Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Business Data Visualization Tools Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Business Data Visualization Tools Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Business Data Visualization Tools Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Business Data Visualization Tools Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Business Data Visualization Tools Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Business Data Visualization Tools Revenue (2021-2032) & (USD Million)

Figure 13. Business Data Visualization Tools Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Business Data Visualization Tools Consumption Value (2021-2032) & (USD Million)

Figure 16. World Business Data Visualization Tools Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Business Data Visualization Tools Consumption Value (2021-2032) & (USD Million)

Figure 18. China Business Data Visualization Tools Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Business Data Visualization Tools Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Business Data Visualization Tools Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Business Data Visualization Tools Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Business Data Visualization Tools Consumption Value (2021-2032) & (USD Million)

Figure 23. India Business Data Visualization Tools Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Business Data Visualization Tools by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Business Data Visualization Tools Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Business Data Visualization Tools Markets in 2025

Figure 27. United States VS China: Business Data Visualization Tools Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Business Data Visualization Tools Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Business Data Visualization Tools Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Business Data Visualization Tools Market Size Market Share by Type in 2025

Figure 31. Linux

Figure 32. Windows

Figure 33. Mac

Figure 34. World Business Data Visualization Tools Market Size Market Share by Type (2021-2032)

Figure 35. World Business Data Visualization Tools Market Size by Deployment, (USD Million), 2021 & 2025 & 2032

Figure 36. World Business Data Visualization Tools Market Size Market Share by Deployment in 2025

Figure 37. Cloud-based

Figure 38. On-premise

Figure 39. World Business Data Visualization Tools Market Size Market Share by Deployment (2021-2032)

Figure 40. World Business Data Visualization Tools Market Size by Analytical Depth, (USD Million), 2021 & 2025 & 2032

Figure 41. World Business Data Visualization Tools Market Size Market Share by Analytical Depth in 2025

Figure 42. Descriptive

Figure 43. Diagnostic

Figure 44. Predictive

Figure 45. Prescriptive

Figure 46. World Business Data Visualization Tools Market Size Market Share by Analytical Depth (2021-2032)

Figure 47. World Business Data Visualization Tools Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 48. World Business Data Visualization Tools Market Size Market Share by Application in 2025

Figure 49. Large Enterprises

Figure 50. SMEs

Figure 51. World Business Data Visualization Tools Market Size Market Share by Application (2021-2032)

Figure 52. Business Data Visualization Tools Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

## I would like to order

Product name: Global Business Data Visualization Tools Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G57E48A73A8BEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G57E48A73A8BEN.html>