

Global Business Data Analysis Software Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/G3D4A4A16496EN.html>

Date: July 2023

Pages: 129

Price: US\$ 4,480.00 (Single User License)

ID: G3D4A4A16496EN

Abstracts

The global Business Data Analysis Software market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Business analytics (BA) is a set of disciplines and technologies for solving business problems using data analysis, statistical models and other quantitative methods. It involves an iterative, methodical exploration of an organization's data, with an emphasis on statistical analysis, to drive decision-making. Data Analysis software is defined as a tool that is used to process and manipulate information and analyze the relationship and correlation between the dataset by providing quality analysis like transcription analysis, discourse analysis, grounded theory methodology and content analysis, and decision-making methods.

This report studies the global Business Data Analysis Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Business Data Analysis Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Business Data Analysis Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Business Data Analysis Software total market, 2018-2029, (USD Million)

Global Business Data Analysis Software total market by region & country, CAGR,

2018-2029, (USD Million)

U.S. VS China: Business Data Analysis Software total market, key domestic companies and share, (USD Million)

Global Business Data Analysis Software revenue by player and market share 2018-2023, (USD Million)

Global Business Data Analysis Software total market by Type, CAGR, 2018-2029, (USD Million)

Global Business Data Analysis Software total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Business Data Analysis Software market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Tableau (Salesforce), IBM, MicroStrategy, Oracle America, TIBCO Software, Domo, SAP and QlikTech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Business Data Analysis Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Business Data Analysis Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Business Data Analysis Software Market, Segmentation by Type

Linux

Windows

Mac

Global Business Data Analysis Software Market, Segmentation by Application

Large Enterprises

SMEs

Companies Profiled:

Microsoft

Tableau (Salesforce)

IBM

MicroStrategy

Oracle America

TIBCO Software

Domo

SAP

QlikTech

SAS Institute

InsightSoftware

Sisense

Board International

Splunk

Google

Pyramid Analytics BV

Pentaho (HITACHI)

Infor (Koch Industries)

Alteryx

GoodData

Targit

ANA-DATA

Cloudera

Yellowfin BI (Idera)

Inetsoft

Zoho

Key Questions Answered

1. How big is the global Business Data Analysis Software market?
2. What is the demand of the global Business Data Analysis Software market?
3. What is the year over year growth of the global Business Data Analysis Software market?
4. What is the total value of the global Business Data Analysis Software market?
5. Who are the major players in the global Business Data Analysis Software market?
6. What are the growth factors driving the market demand?

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