

# Global Business Continuity Management Planning Solution Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Business analytics & enterprise software publishing industry includes development and distribution of customer relationship management (CRM), business analytics, business intelligence (BI), predictive analysis software, collaboration software and other enterprise oriented software solutions. Additionally, it offers training and consulting services related with these softwares. The business analytics & enterprise software publishing market includes publishing activities for business analytics solutions such as predictive analysis software and enterprise software solutions such as enterprise resource planning.

### Scope of the Report:

This report studies the Business Continuity Management Planning Solution market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Business Continuity Management Planning Solution market by product type and applications/end industries.

Business analytics and enterprise software publishing industry has witnessed a steady growth and with technological advancements the market is anticipated to witness a steady growth throughout the forecast period. Owing to this IT companies are majorly focusing on design and development of effective business analytics tools including basic reporting to advanced and complex forecasting and data mining tools. These solutions allow businesses and data analysts to extract future insights from the provided corporate data which when transformed to actions, delivers high levels of profitability and efficiency to the enterprise. Technologically advances in business intelligence and analytics software such as Analytics Pro (by SAS) are driving this market. Small scale

businesses look for software, including enterprise resource planning and customer relationship management applications and therefore are potential opportunities for this market.

The global Business Continuity Management Planning Solution market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Business Continuity Management Planning Solution.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Microsoft Corporation

Oracle Corporation

IBM Corporation

SAP

Tableau Software

QlikTech International

Tibco Software

MicroStrategy

SAS

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Customer Relationship Management

Business Analytics

Business Intelligence

Predictive Analysis Software

Collaboration Software

Others

Market Segment by Applications, can be divided into

Large Enterprises

Small and Medium Enterprises

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