

Global Business Carbon Tracking Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Business Carbon Tracking Software market size is expected to reach \$ 7822 million by 2032, rising at a market growth of 11.2% CAGR during the forecast period (2026-2032).

Business Carbon Tracking Software refers to cloud-based enterprise platforms that measure, monitor, and manage greenhouse gas emissions across organizational operations and supply chains. These systems enable carbon accounting, ESG reporting, emissions forecasting, regulatory compliance, and sustainability performance optimization. They integrate data from enterprise systems, IoT sensors, and supply chain networks to provide real-time visibility into carbon footprints and support net-zero and decarbonization strategies. The industrial chain of Business Carbon Tracking Software includes upstream cloud infrastructure providers, data integration platforms, IoT sensor networks, ESG data providers, and environmental reporting standards organizations. The midstream consists of SaaS vendors and sustainability technology providers that develop carbon accounting engines, analytics dashboards, reporting tools, and workflow automation systems. Downstream applications include manufacturing enterprises, logistics companies, financial institutions, retail chains, technology firms, and energy-intensive industries. Supporting services include sustainability consulting, carbon auditing, regulatory compliance advisory, and data integration services to ensure accurate emissions tracking and reporting. The gross profit margin of major companies in the industry is between 60%-80%.

The business carbon tracking software market is growing rapidly due to increasing global focus on ESG compliance, carbon neutrality targets, and sustainability reporting requirements. Enterprises are under growing pressure from regulators, investors, and consumers to improve emissions transparency and reduce environmental impact across

operations and supply chains. Advances in AI analytics, IoT integration, and cloud computing are enhancing the accuracy and automation of carbon accounting and emissions monitoring systems. In addition, the expansion of mandatory climate disclosure regulations and carbon trading mechanisms is accelerating enterprise adoption of digital carbon management platforms. Large multinational corporations are increasingly integrating carbon tracking software into procurement, logistics, and energy management systems to support decarbonization strategies. Overall, the market is evolving toward highly automated, data-driven, and integrated sustainability management ecosystems with real-time emissions visibility and predictive environmental analytics capabilities.

This report studies the global Business Carbon Tracking Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Business Carbon Tracking Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Business Carbon Tracking Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Business Carbon Tracking Software total market, 2021-2032, (USD Million)

Global Business Carbon Tracking Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Business Carbon Tracking Software total market, key domestic companies, and share, (USD Million)

Global Business Carbon Tracking Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Business Carbon Tracking Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Business Carbon Tracking Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Business Carbon Tracking Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Persefoni, Watershed, Sweep, IBM Envizi, Microsoft Sustainability Cloud, Salesforce Net Zero Cloud, SAP Sustainability Control

Tower, Workiva, Enablon, Sphera, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Business Carbon Tracking Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Business Carbon Tracking Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Business Carbon Tracking Software Market, Segmentation by Type:

Cloud-based

On-premise

Global Business Carbon Tracking Software Market, Segmentation by Emission Scope:

Scope 1 (Direct Emissions)

Scope 2 (Indirect Energy Emissions)

Scope 3 (Supply Chain and Indirect Emissions)

Global Business Carbon Tracking Software Market, Segmentation by Carbon Accounting Accuracy:

Rough Estimate: Error $\geq 20\%$

Basic Enterprise Level: $10 \geq 20\%$

Standard ESG Level: $5 \geq 10\%$

High-precision Carbon Accounting: $1 \geq 5\%$

Audit-level Accuracy: $\geq 1\%$

Global Business Carbon Tracking Software Market, Segmentation by Application:

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

Companies Profiled:

Persefoni

Watershed

Sweep

IBM Envizi

Microsoft Sustainability Cloud

Salesforce Net Zero Cloud

SAP Sustainability Control Tower

Workiva

Enablon

Sphera

ProcessMAP

Envision Digital

Fujitsu

Mastercard Inc.

Key Questions Answered

1. How big is the global Business Carbon Tracking Software market?
2. What is the demand of the global Business Carbon Tracking Software market?
3. What is the year over year growth of the global Business Carbon Tracking Software market?
4. What is the total value of the global Business Carbon Tracking Software market?
5. Who are the Major Players in the global Business Carbon Tracking Software market?
6. What are the growth factors driving the market demand?

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