

Global Business Carbon Tracking Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Business Carbon Tracking Software market size was valued at US\$ 3706 million in 2025 and is forecast to a readjusted size of US\$ 7822 million by 2032 with a CAGR of 11.2% during review period.

Business Carbon Tracking Software refers to cloud-based enterprise platforms that measure, monitor, and manage greenhouse gas emissions across organizational operations and supply chains. These systems enable carbon accounting, ESG reporting, emissions forecasting, regulatory compliance, and sustainability performance optimization. They integrate data from enterprise systems, IoT sensors, and supply chain networks to provide real-time visibility into carbon footprints and support net-zero and decarbonization strategies. The industrial chain of Business Carbon Tracking Software includes upstream cloud infrastructure providers, data integration platforms, IoT sensor networks, ESG data providers, and environmental reporting standards organizations. The midstream consists of SaaS vendors and sustainability technology providers that develop carbon accounting engines, analytics dashboards, reporting tools, and workflow automation systems. Downstream applications include manufacturing enterprises, logistics companies, financial institutions, retail chains, technology firms, and energy-intensive industries. Supporting services include sustainability consulting, carbon auditing, regulatory compliance advisory, and data integration services to ensure accurate emissions tracking and reporting. The gross profit margin of major companies in the industry is between 60%-80%.

The business carbon tracking software market is growing rapidly due to increasing global focus on ESG compliance, carbon neutrality targets, and sustainability reporting

requirements. Enterprises are under growing pressure from regulators, investors, and consumers to improve emissions transparency and reduce environmental impact across operations and supply chains. Advances in AI analytics, IoT integration, and cloud computing are enhancing the accuracy and automation of carbon accounting and emissions monitoring systems. In addition, the expansion of mandatory climate disclosure regulations and carbon trading mechanisms is accelerating enterprise adoption of digital carbon management platforms. Large multinational corporations are increasingly integrating carbon tracking software into procurement, logistics, and energy management systems to support decarbonization strategies. Overall, the market is evolving toward highly automated, data-driven, and integrated sustainability management ecosystems with real-time emissions visibility and predictive environmental analytics capabilities.

This report is a detailed and comprehensive analysis for global Business Carbon Tracking Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Business Carbon Tracking Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Business Carbon Tracking Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Business Carbon Tracking Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Business Carbon Tracking Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Business Carbon Tracking Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Business Carbon Tracking Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Persefoni, Watershed, Sweep, IBM Envizi, Microsoft Sustainability Cloud, Salesforce Net Zero Cloud, SAP Sustainability Control Tower, Workiva, Enablon, Sphera, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Business Carbon Tracking Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premise

Market segment by Emission Scope

Scope 1 (Direct Emissions)

Scope 2 (Indirect Energy Emissions)

Scope 3 (Supply Chain and Indirect Emissions)

Market segment by Carbon Accounting Accuracy

Rough Estimate: Error $\geq 20\%$

Basic Enterprise Level: $10 \geq 20\%$

Standard ESG Level: $5 \geq 10\%$

High-precision Carbon Accounting: $1 \geq 5\%$

Audit-level Accuracy: $\geq 1\%$

Market segment by Application

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

Market segment by players, this report covers

Persefoni

Watershed

Sweep

IBM Envizi

Microsoft Sustainability Cloud

Salesforce Net Zero Cloud

SAP Sustainability Control Tower

Workiva

Enablon

Sphera

ProcessMAP

Envision Digital

Fujitsu

Mastercard Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Business Carbon Tracking Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Business Carbon Tracking Software, with revenue, gross margin, and global market share of Business Carbon Tracking Software from 2021 to 2026.

Chapter 3, the Business Carbon Tracking Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Business Carbon Tracking Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Business Carbon Tracking Software.

Chapter 13, to describe Business Carbon Tracking Software research findings and conclusion.

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