

Global Business Automation Tools Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Business Automation Tools market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

The adoption of business automation tools has been accelerating across industries as organizations seek ways to streamline operations, improve efficiency, and reduce manual work. There is a trend toward end-to-end process automation, where businesses are looking for tools that can automate entire workflows and business processes rather than focusing on individual tasks. Low-code and no-code platforms have gained popularity, allowing business users and citizen developers to create and manage automation workflows without extensive coding knowledge. The integration of artificial intelligence (AI) and machine learning (ML) technologies into automation tools is a prominent trend. These technologies enhance automation capabilities by enabling predictive analytics, intelligent decision-making, and process optimization.

This report is a detailed and comprehensive analysis for global Business Automation Tools market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Business Automation Tools market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Business Automation Tools market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Business Automation Tools market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Business Automation Tools market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Business Automation Tools

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Business Automation Tools market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hubspot, Zapier, Wordsmith, Microsoft Power Automate, Netsuite Financial Management, SolveXia, IFTTT, ActiveCampaign, Hootsuite or Buffer, Grammarly, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Business Automation Tools market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- iOS
- Android

Market segment by Application

- SMEs
- Large Enterprises

Market segment by players, this report covers

- Hubspot
- Zapier
- Wordsmith
- Microsoft Power Automate
- Netsuite Financial Management
- SolveXia
- IFTTT
- ActiveCampaign
- Hootsuite or Buffer
- Grammarly
- Google Ads
- WordStream
- Calendly
- Xero
- Oracle
- Agiloft
- Azuqua
- Zoho Creator
- Laserfiche
- Comindware Tracker
- UiPath
- Automation Anywhere
- Blue Prism
- Appian
- Pega
- Integrify
- Kissflow
- Nintex
- Process Street
- Kofax

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Business Automation Tools product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Business Automation Tools, with revenue, gross margin, and global market share of Business Automation Tools from 2020 to 2025.

Chapter 3, the Business Automation Tools competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Business Automation Tools market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Business Automation Tools.

Chapter 13, to describe Business Automation Tools research findings and conclusion.

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