

Global Busbars for New Energy Vehicles Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Busbars for New Energy Vehicles market size is expected to reach \$ 3128 million by 2032, rising at a market growth of 9.6% CAGR during the forecast period (2026-2032).

In the high-voltage electrical systems of automobiles (especially pure electric and plug-in hybrid vehicles), the busbar is the core conductive component for the efficient transmission, distribution, and connection of high-voltage electrical energy. It replaces the wires or wiring harnesses in traditional low-voltage circuits and is specifically designed for the high-voltage, high-current power consumption scenarios of new energy vehicles (such as the energy interaction between components like batteries, motors, electronic controls, and fast charging stations). It is a key component ensuring the overall vehicle's power performance, safety performance, and reliability. In 2025, global sales of automotive busbars were approximately 661.6 million units, with a value of approximately 500 yuan per vehicle. The upstream mainly consists of copper and aluminum metal suppliers, while the downstream includes OEMs (Tesla, XPeng, Li Auto, BYD) and power battery manufacturers (CATL, LG, Zhongchuang Xinhang, Guoxuan High-Tech, EVE Energy, Sunwoda, etc.). The average gross profit margin is approximately 20%.

With the continuous upgrading of new energy vehicles, high-voltage platforms, fast charging systems, and power battery integration technologies, new energy vehicle busbars are gradually evolving from traditional conductive connectors into key foundational components in the high-voltage electrical architecture of electric vehicles. The evolution of vehicle voltage platforms from 400V to 800V and higher, the increase in battery pack energy density, the improvement in fast charging rates, and the rise in electric drive system power have placed higher demands on the vehicle's high-current

transmission, low resistance, low temperature rise, high reliability, and lightweight connection solutions. New energy vehicle busbars, with their advantages of strong current carrying capacity, compact structure, good heat dissipation performance, high assembly efficiency, and high reliability, are seeing their application value continuously increase in scenarios such as power battery packs, electric drive inverters, high-voltage distribution boxes, on-board chargers, DC/DC converters, charging interfaces, and energy storage modules.

From a market demand perspective, the rapid popularization of pure electric vehicles, plug-in hybrid electric vehicles, and range-extended electric vehicles is driving the simultaneous expansion of battery modules, packs, high-voltage wiring harnesses, power electronics, and thermal management systems. Compared to traditional wiring harnesses, busbars are better suited for modular battery packs, CTP/CTC structures, flattened spatial layouts, and automated assembly trends. Therefore, their importance in high-voltage connections, module series/parallel connections, cell connections, fuse protection, power distribution, and current sampling is constantly increasing. As OEMs increase their demands for safety, lightweighting, platformization, and cost control, product lines such as copper busbars, aluminum busbars, copper-aluminum composite busbars, flexible busbars, and insulation-coated busbars are developing rapidly.

From a technological trend perspective, new energy vehicle busbars are evolving towards high integration, high insulation, high heat resistance, low resistance, lightweighting, and customization. High-voltage fast charging and high-power electric drive systems require busbars with stronger current-carrying capacity and lower heat generation levels; compact battery pack design is driving the development of thinner, more irregularly shaped, and integrated busbars; and rising safety standards are driving continuous optimization of insulation coating, flame-retardant materials, surface treatment, welding processes, and thermal management design. Meanwhile, aluminum busbars and copper-aluminum composite busbars have significant potential for cost reduction and weight reduction, but welding, contact resistance, thermal expansion matching, and long-term reliability remain key technological aspects for enterprise competition.

From an industry chain perspective, the upstream of new energy vehicle busbars mainly includes copper materials, aluminum materials, nickel-plated materials, insulating films, epoxy powder, heat-shrinkable materials, engineering plastics, stamping parts, and welding materials; the midstream consists of busbar design, stamping, bending, welding, coating, injection molding, plating, and component integration companies; the downstream mainly serves new energy vehicle OEMs, power battery companies,

electric drive system suppliers, power electronics manufacturers, high-voltage power distribution system suppliers, and charging system companies. With the accelerated iteration speed of vehicle platforms, busbar companies not only need material processing capabilities but also need to participate in early structural design, electrical simulation, thermal simulation, insulation verification, reliability testing, and automated mass production support.

In terms of the competitive landscape, the new energy vehicle busbar market is characterized by ?international manufacturers with deep technological accumulation and domestic manufacturers with rapid response.? Overseas companies have advantages in high-end connection systems, power electronic busbars, and automotive-grade verification systems; while Chinese companies, relying on the scale of the new energy vehicle industry chain, power battery customer resources, cost control capabilities, and rapid delivery capabilities, are accelerating breakthroughs in battery pack busbars, high-voltage connectors, copper-aluminum composite components, and customized structural components. In the future, companies with capabilities in materials processing, automated manufacturing, simultaneous development with customers, quality certification, and global supply will gain a larger market share in the competition.

This report studies the global Busbars for New Energy Vehicles production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Busbars for New Energy Vehicles and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Busbars for New Energy Vehicles that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Busbars for New Energy Vehicles total production and demand, 2021-2032, (K Units)

Global Busbars for New Energy Vehicles total production value, 2021-2032, (USD Million)

Global Busbars for New Energy Vehicles production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Busbars for New Energy Vehicles consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Busbars for New Energy Vehicles domestic production, consumption, key domestic manufacturers and share

Global Busbars for New Energy Vehicles production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Busbars for New Energy Vehicles production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Busbars for New Energy Vehicles production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Busbars for New Energy Vehicles market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Intercable Automotive Solutions (Aptiv), Everwin Technology, BSB Technology Development, Victory Electric, Jiachao Technology, Suzhou Vekan Technology, Rogers Corporation, Methode Electronics, One Mobility, Suzhou West Deane New Power Electric, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Busbars for New Energy Vehicles market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Busbars for New Energy Vehicles Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Busbars for New Energy Vehicles Market, Segmentation by Type:

Copper Busbar

Aluminum Busbar

Global Busbars for New Energy Vehicles Market, Segmentation by Structure:

Flexible Busbar

Rigid Busbar

Global Busbars for New Energy Vehicles Market, Segmentation by Application Location:

Battery Busbar

Charging System Busbar

Electrical Control Busbar

Global Busbars for New Energy Vehicles Market, Segmentation by Application:

BEV

PHEV

Companies Profiled:

Intercable Automotive Solutions (Aptiv)

Everwin Technology

BSB Technology Development

Victory Electric

Jiachao Technology

Suzhou Vekan Technology

Rogers Corporation

Methode Electronics

One Mobility

Suzhou West Deane New Power Electric

Iwis e-tec

Ennovi (Interplex)

SHINSUNG ST

Mersen

RHI Electric

Connor Manufacturing Services

Suncall

Jenkent Electric Technology

Crefact

Key Questions Answered:

1. How big is the global Busbars for New Energy Vehicles market?
2. What is the demand of the global Busbars for New Energy Vehicles market?
3. What is the year over year growth of the global Busbars for New Energy Vehicles market?
4. What is the production and production value of the global Busbars for New Energy Vehicles market?
5. Who are the key producers in the global Busbars for New Energy Vehicles market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Busbars for New Energy Vehicles Introduction
- 1.2 World Busbars for New Energy Vehicles Supply & Forecast
 - 1.2.1 World Busbars for New Energy Vehicles Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Busbars for New Energy Vehicles Production (2021-2032)
 - 1.2.3 World Busbars for New Energy Vehicles Pricing Trends (2021-2032)
- 1.3 World Busbars for New Energy Vehicles Production by Region (Based on Production Site)
 - 1.3.1 World Busbars for New Energy Vehicles Production Value by Region (2021-2032)
 - 1.3.2 World Busbars for New Energy Vehicles Production by Region (2021-2032)
 - 1.3.3 World Busbars for New Energy Vehicles Average Price by Region (2021-2032)
 - 1.3.4 North America Busbars for New Energy Vehicles Production (2021-2032)
 - 1.3.5 Europe Busbars for New Energy Vehicles Production (2021-2032)
 - 1.3.6 China Busbars for New Energy Vehicles Production (2021-2032)
 - 1.3.7 Japan Busbars for New Energy Vehicles Production (2021-2032)
 - 1.3.8 South Korea Busbars for New Energy Vehicles Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Busbars for New Energy Vehicles Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Busbars for New Energy Vehicles Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Busbars for New Energy Vehicles Demand (2021-2032)
- 2.2 World Busbars for New Energy Vehicles Consumption by Region
 - 2.2.1 World Busbars for New Energy Vehicles Consumption by Region (2021-2026)
 - 2.2.2 World Busbars for New Energy Vehicles Consumption Forecast by Region (2027-2032)
- 2.3 United States Busbars for New Energy Vehicles Consumption (2021-2032)
- 2.4 China Busbars for New Energy Vehicles Consumption (2021-2032)
- 2.5 Europe Busbars for New Energy Vehicles Consumption (2021-2032)
- 2.6 Japan Busbars for New Energy Vehicles Consumption (2021-2032)
- 2.7 South Korea Busbars for New Energy Vehicles Consumption (2021-2032)
- 2.8 ASEAN Busbars for New Energy Vehicles Consumption (2021-2032)
- 2.9 India Busbars for New Energy Vehicles Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Busbars for New Energy Vehicles Production Value by Manufacturer (2021-2026)

3.2 World Busbars for New Energy Vehicles Production by Manufacturer (2021-2026)

3.3 World Busbars for New Energy Vehicles Average Price by Manufacturer (2021-2026)

3.4 Busbars for New Energy Vehicles Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Busbars for New Energy Vehicles Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Busbars for New Energy Vehicles in 2025

3.5.3 Global Concentration Ratios (CR8) for Busbars for New Energy Vehicles in 2025

3.6 Busbars for New Energy Vehicles Market: Overall Company Footprint Analysis

3.6.1 Busbars for New Energy Vehicles Market: Region Footprint

3.6.2 Busbars for New Energy Vehicles Market: Company Product Type Footprint

3.6.3 Busbars for New Energy Vehicles Market: Company Product Application

Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Busbars for New Energy Vehicles Production Value Comparison

4.1.1 United States VS China: Busbars for New Energy Vehicles Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Busbars for New Energy Vehicles Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Busbars for New Energy Vehicles Production Comparison

4.2.1 United States VS China: Busbars for New Energy Vehicles Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Busbars for New Energy Vehicles Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Busbars for New Energy Vehicles Consumption

Comparison

4.3.1 United States VS China: Busbars for New Energy Vehicles Consumption

Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Busbars for New Energy Vehicles Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Busbars for New Energy Vehicles Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Busbars for New Energy Vehicles Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Busbars for New Energy Vehicles Production Value (2021-2026)

4.4.3 United States Based Manufacturers Busbars for New Energy Vehicles Production (2021-2026)

4.5 China Based Busbars for New Energy Vehicles Manufacturers and Market Share

4.5.1 China Based Busbars for New Energy Vehicles Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Busbars for New Energy Vehicles Production Value (2021-2026)

4.5.3 China Based Manufacturers Busbars for New Energy Vehicles Production (2021-2026)

4.6 Rest of World Based Busbars for New Energy Vehicles Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Busbars for New Energy Vehicles Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Busbars for New Energy Vehicles Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Busbars for New Energy Vehicles Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Busbars for New Energy Vehicles Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Copper Busbar

5.2.2 Aluminum Busbar

5.3 Market Segment by Type

5.3.1 World Busbars for New Energy Vehicles Production by Type (2021-2032)

5.3.2 World Busbars for New Energy Vehicles Production Value by Type (2021-2032)

5.3.3 World Busbars for New Energy Vehicles Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY STRUCTURE

6.1 World Busbars for New Energy Vehicles Market Size Overview by Structure: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Structure

6.2.1 Flexible Busbar

6.2.2 Rigid Busbar

6.3 Market Segment by Structure

6.3.1 World Busbars for New Energy Vehicles Production by Structure (2021-2032)

6.3.2 World Busbars for New Energy Vehicles Production Value by Structure (2021-2032)

6.3.3 World Busbars for New Energy Vehicles Average Price by Structure (2021-2032)

7 MARKET ANALYSIS BY APPLICATION LOCATION

7.1 World Busbars for New Energy Vehicles Market Size Overview by Application Location: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application Location

7.2.1 Battery Busbar

7.2.2 Charging System Busbar

7.2.3 Electrical Control Busbar

7.3 Market Segment by Application Location

7.3.1 World Busbars for New Energy Vehicles Production by Application Location (2021-2032)

7.3.2 World Busbars for New Energy Vehicles Production Value by Application Location (2021-2032)

7.3.3 World Busbars for New Energy Vehicles Average Price by Application Location (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Busbars for New Energy Vehicles Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 BEV

8.2.2 PHEV

8.3 Market Segment by Application

- 8.3.1 World Busbars for New Energy Vehicles Production by Application (2021-2032)
- 8.3.2 World Busbars for New Energy Vehicles Production Value by Application (2021-2032)
- 8.3.3 World Busbars for New Energy Vehicles Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Intercable Automotive Solutions (Aptiv)

- 9.1.1 Intercable Automotive Solutions (Aptiv) Details
- 9.1.2 Intercable Automotive Solutions (Aptiv) Major Business
- 9.1.3 Intercable Automotive Solutions (Aptiv) Busbars for New Energy Vehicles Product and Services
- 9.1.4 Intercable Automotive Solutions (Aptiv) Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Intercable Automotive Solutions (Aptiv) Recent Developments/Updates
- 9.1.6 Intercable Automotive Solutions (Aptiv) Competitive Strengths & Weaknesses

9.2 Everwin Technology

- 9.2.1 Everwin Technology Details
- 9.2.2 Everwin Technology Major Business
- 9.2.3 Everwin Technology Busbars for New Energy Vehicles Product and Services
- 9.2.4 Everwin Technology Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Everwin Technology Recent Developments/Updates
- 9.2.6 Everwin Technology Competitive Strengths & Weaknesses

9.3 BSB Technology Development

- 9.3.1 BSB Technology Development Details
- 9.3.2 BSB Technology Development Major Business
- 9.3.3 BSB Technology Development Busbars for New Energy Vehicles Product and Services
- 9.3.4 BSB Technology Development Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 BSB Technology Development Recent Developments/Updates
- 9.3.6 BSB Technology Development Competitive Strengths & Weaknesses

9.4 Victory Electric

- 9.4.1 Victory Electric Details
- 9.4.2 Victory Electric Major Business
- 9.4.3 Victory Electric Busbars for New Energy Vehicles Product and Services
- 9.4.4 Victory Electric Busbars for New Energy Vehicles Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.4.5 Victory Electric Recent Developments/Updates

9.4.6 Victory Electric Competitive Strengths & Weaknesses

9.5 Jiachao Technology

9.5.1 Jiachao Technology Details

9.5.2 Jiachao Technology Major Business

9.5.3 Jiachao Technology Busbars for New Energy Vehicles Product and Services

9.5.4 Jiachao Technology Busbars for New Energy Vehicles Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.5.5 Jiachao Technology Recent Developments/Updates

9.5.6 Jiachao Technology Competitive Strengths & Weaknesses

9.6 Suzhou Vekan Technology

9.6.1 Suzhou Vekan Technology Details

9.6.2 Suzhou Vekan Technology Major Business

9.6.3 Suzhou Vekan Technology Busbars for New Energy Vehicles Product and

Services

9.6.4 Suzhou Vekan Technology Busbars for New Energy Vehicles Production, Price,

Value, Gross Margin and Market Share (2021-2026)

9.6.5 Suzhou Vekan Technology Recent Developments/Updates

9.6.6 Suzhou Vekan Technology Competitive Strengths & Weaknesses

9.7 Rogers Corporation

9.7.1 Rogers Corporation Details

9.7.2 Rogers Corporation Major Business

9.7.3 Rogers Corporation Busbars for New Energy Vehicles Product and Services

9.7.4 Rogers Corporation Busbars for New Energy Vehicles Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.7.5 Rogers Corporation Recent Developments/Updates

9.7.6 Rogers Corporation Competitive Strengths & Weaknesses

9.8 Methode Electronics

9.8.1 Methode Electronics Details

9.8.2 Methode Electronics Major Business

9.8.3 Methode Electronics Busbars for New Energy Vehicles Product and Services

9.8.4 Methode Electronics Busbars for New Energy Vehicles Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.8.5 Methode Electronics Recent Developments/Updates

9.8.6 Methode Electronics Competitive Strengths & Weaknesses

9.9 One Mobility

9.9.1 One Mobility Details

9.9.2 One Mobility Major Business

- 9.9.3 One Mobility Busbars for New Energy Vehicles Product and Services
- 9.9.4 One Mobility Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.9.5 One Mobility Recent Developments/Updates
- 9.9.6 One Mobility Competitive Strengths & Weaknesses
- 9.10 Suzhou West Deane New Power Electric
 - 9.10.1 Suzhou West Deane New Power Electric Details
 - 9.10.2 Suzhou West Deane New Power Electric Major Business
 - 9.10.3 Suzhou West Deane New Power Electric Busbars for New Energy Vehicles Product and Services
 - 9.10.4 Suzhou West Deane New Power Electric Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Suzhou West Deane New Power Electric Recent Developments/Updates
 - 9.10.6 Suzhou West Deane New Power Electric Competitive Strengths & Weaknesses
- 9.11 Iwis e-tec
 - 9.11.1 Iwis e-tec Details
 - 9.11.2 Iwis e-tec Major Business
 - 9.11.3 Iwis e-tec Busbars for New Energy Vehicles Product and Services
 - 9.11.4 Iwis e-tec Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Iwis e-tec Recent Developments/Updates
 - 9.11.6 Iwis e-tec Competitive Strengths & Weaknesses
- 9.12 Ennovi (Interplex)
 - 9.12.1 Ennovi (Interplex) Details
 - 9.12.2 Ennovi (Interplex) Major Business
 - 9.12.3 Ennovi (Interplex) Busbars for New Energy Vehicles Product and Services
 - 9.12.4 Ennovi (Interplex) Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Ennovi (Interplex) Recent Developments/Updates
 - 9.12.6 Ennovi (Interplex) Competitive Strengths & Weaknesses
- 9.13 SHINSUNG ST
 - 9.13.1 SHINSUNG ST Details
 - 9.13.2 SHINSUNG ST Major Business
 - 9.13.3 SHINSUNG ST Busbars for New Energy Vehicles Product and Services
 - 9.13.4 SHINSUNG ST Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 SHINSUNG ST Recent Developments/Updates
 - 9.13.6 SHINSUNG ST Competitive Strengths & Weaknesses
- 9.14 Mersen

- 9.14.1 Mersen Details
- 9.14.2 Mersen Major Business
- 9.14.3 Mersen Busbars for New Energy Vehicles Product and Services
- 9.14.4 Mersen Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.14.5 Mersen Recent Developments/Updates
- 9.14.6 Mersen Competitive Strengths & Weaknesses
- 9.15 RHI Electric
 - 9.15.1 RHI Electric Details
 - 9.15.2 RHI Electric Major Business
 - 9.15.3 RHI Electric Busbars for New Energy Vehicles Product and Services
 - 9.15.4 RHI Electric Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 RHI Electric Recent Developments/Updates
 - 9.15.6 RHI Electric Competitive Strengths & Weaknesses
- 9.16 Connor Manufacturing Services
 - 9.16.1 Connor Manufacturing Services Details
 - 9.16.2 Connor Manufacturing Services Major Business
 - 9.16.3 Connor Manufacturing Services Busbars for New Energy Vehicles Product and Services
 - 9.16.4 Connor Manufacturing Services Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Connor Manufacturing Services Recent Developments/Updates
 - 9.16.6 Connor Manufacturing Services Competitive Strengths & Weaknesses
- 9.17 Suncall
 - 9.17.1 Suncall Details
 - 9.17.2 Suncall Major Business
 - 9.17.3 Suncall Busbars for New Energy Vehicles Product and Services
 - 9.17.4 Suncall Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Suncall Recent Developments/Updates
 - 9.17.6 Suncall Competitive Strengths & Weaknesses
- 9.18 Jenkent Electric Technology
 - 9.18.1 Jenkent Electric Technology Details
 - 9.18.2 Jenkent Electric Technology Major Business
 - 9.18.3 Jenkent Electric Technology Busbars for New Energy Vehicles Product and Services
 - 9.18.4 Jenkent Electric Technology Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Jenkent Electric Technology Recent Developments/Updates

9.18.6 Jenkent Electric Technology Competitive Strengths & Weaknesses

9.19 Crefact

9.19.1 Crefact Details

9.19.2 Crefact Major Business

9.19.3 Crefact Busbars for New Energy Vehicles Product and Services

9.19.4 Crefact Busbars for New Energy Vehicles Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Crefact Recent Developments/Updates

9.19.6 Crefact Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Busbars for New Energy Vehicles Industry Chain

10.2 Busbars for New Energy Vehicles Upstream Analysis

10.2.1 Busbars for New Energy Vehicles Core Raw Materials

10.2.2 Main Manufacturers of Busbars for New Energy Vehicles Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Busbars for New Energy Vehicles Production Mode

10.6 Busbars for New Energy Vehicles Procurement Model

10.7 Busbars for New Energy Vehicles Industry Sales Model and Sales Channels

10.7.1 Busbars for New Energy Vehicles Sales Model

10.7.2 Busbars for New Energy Vehicles Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Busbars for New Energy Vehicles Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Busbars for New Energy Vehicles Production Value by Region (2021-2026) & (USD Million)

Table 3. World Busbars for New Energy Vehicles Production Value by Region (2027-2032) & (USD Million)

Table 4. World Busbars for New Energy Vehicles Production Value Market Share by Region (2021-2026)

Table 5. World Busbars for New Energy Vehicles Production Value Market Share by Region (2027-2032)

Table 6. World Busbars for New Energy Vehicles Production by Region (2021-2026) & (K Units)

Table 7. World Busbars for New Energy Vehicles Production by Region (2027-2032) & (K Units)

Table 8. World Busbars for New Energy Vehicles Production Market Share by Region (2021-2026)

Table 9. World Busbars for New Energy Vehicles Production Market Share by Region (2027-2032)

Table 10. World Busbars for New Energy Vehicles Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Busbars for New Energy Vehicles Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Busbars for New Energy Vehicles Major Market Trends

Table 13. World Busbars for New Energy Vehicles Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Busbars for New Energy Vehicles Consumption by Region (2021-2026) & (K Units)

Table 15. World Busbars for New Energy Vehicles Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Busbars for New Energy Vehicles Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Busbars for New Energy Vehicles Producers in 2025

Table 18. World Busbars for New Energy Vehicles Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Busbars for New Energy Vehicles Producers in 2025

Table 20. World Busbars for New Energy Vehicles Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Busbars for New Energy Vehicles Company Evaluation Quadrant

Table 22. World Busbars for New Energy Vehicles Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Busbars for New Energy Vehicles Production Site of Key Manufacturer

Table 24. Busbars for New Energy Vehicles Market: Company Product Type Footprint

Table 25. Busbars for New Energy Vehicles Market: Company Product Application Footprint

Table 26. Busbars for New Energy Vehicles Competitive Factors

Table 27. Busbars for New Energy Vehicles New Entrant and Capacity Expansion Plans

Table 28. Busbars for New Energy Vehicles Mergers & Acquisitions Activity

Table 29. United States VS China Busbars for New Energy Vehicles Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Busbars for New Energy Vehicles Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Busbars for New Energy Vehicles Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Busbars for New Energy Vehicles Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Busbars for New Energy Vehicles Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Busbars for New Energy Vehicles Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Busbars for New Energy Vehicles Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Busbars for New Energy Vehicles Production Market Share (2021-2026)

Table 37. China Based Busbars for New Energy Vehicles Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Busbars for New Energy Vehicles Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Busbars for New Energy Vehicles Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Busbars for New Energy Vehicles Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Busbars for New Energy Vehicles Production Market Share (2021-2026)

Table 42. Rest of World Based Busbars for New Energy Vehicles Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Busbars for New Energy Vehicles Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Busbars for New Energy Vehicles Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Busbars for New Energy Vehicles Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Busbars for New Energy Vehicles Production Market Share (2021-2026)

Table 47. World Busbars for New Energy Vehicles Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Busbars for New Energy Vehicles Production by Type (2021-2026) & (K Units)

Table 49. World Busbars for New Energy Vehicles Production by Type (2027-2032) & (K Units)

Table 50. World Busbars for New Energy Vehicles Production Value by Type (2021-2026) & (USD Million)

Table 51. World Busbars for New Energy Vehicles Production Value by Type (2027-2032) & (USD Million)

Table 52. World Busbars for New Energy Vehicles Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Busbars for New Energy Vehicles Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Busbars for New Energy Vehicles Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Table 55. World Busbars for New Energy Vehicles Production by Structure (2021-2026) & (K Units)

Table 56. World Busbars for New Energy Vehicles Production by Structure (2027-2032) & (K Units)

Table 57. World Busbars for New Energy Vehicles Production Value by Structure (2021-2026) & (USD Million)

Table 58. World Busbars for New Energy Vehicles Production Value by Structure (2027-2032) & (USD Million)

Table 59. World Busbars for New Energy Vehicles Average Price by Structure (2021-2026) & (US\$/Unit)

Table 60. World Busbars for New Energy Vehicles Average Price by Structure

(2027-2032) & (US\$/Unit)

Table 61. World Busbars for New Energy Vehicles Production Value by Application Location, (USD Million), 2021 & 2025 & 2032

Table 62. World Busbars for New Energy Vehicles Production by Application Location (2021-2026) & (K Units)

Table 63. World Busbars for New Energy Vehicles Production by Application Location (2027-2032) & (K Units)

Table 64. World Busbars for New Energy Vehicles Production Value by Application Location (2021-2026) & (USD Million)

Table 65. World Busbars for New Energy Vehicles Production Value by Application Location (2027-2032) & (USD Million)

Table 66. World Busbars for New Energy Vehicles Average Price by Application Location (2021-2026) & (US\$/Unit)

Table 67. World Busbars for New Energy Vehicles Average Price by Application Location (2027-2032) & (US\$/Unit)

Table 68. World Busbars for New Energy Vehicles Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Busbars for New Energy Vehicles Production by Application (2021-2026) & (K Units)

Table 70. World Busbars for New Energy Vehicles Production by Application (2027-2032) & (K Units)

Table 71. World Busbars for New Energy Vehicles Production Value by Application (2021-2026) & (USD Million)

Table 72. World Busbars for New Energy Vehicles Production Value by Application (2027-2032) & (USD Million)

Table 73. World Busbars for New Energy Vehicles Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Busbars for New Energy Vehicles Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Intercable Automotive Solutions (Aptiv) Basic Information, Manufacturing Base and Competitors

Table 76. Intercable Automotive Solutions (Aptiv) Major Business

Table 77. Intercable Automotive Solutions (Aptiv) Busbars for New Energy Vehicles Product and Services

Table 78. Intercable Automotive Solutions (Aptiv) Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Intercable Automotive Solutions (Aptiv) Recent Developments/Updates

Table 80. Intercable Automotive Solutions (Aptiv) Competitive Strengths & Weaknesses

Table 81. Everwin Technology Basic Information, Manufacturing Base and Competitors
Table 82. Everwin Technology Major Business
Table 83. Everwin Technology Busbars for New Energy Vehicles Product and Services
Table 84. Everwin Technology Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. Everwin Technology Recent Developments/Updates
Table 86. Everwin Technology Competitive Strengths & Weaknesses
Table 87. BSB Technology Development Basic Information, Manufacturing Base and Competitors
Table 88. BSB Technology Development Major Business
Table 89. BSB Technology Development Busbars for New Energy Vehicles Product and Services
Table 90. BSB Technology Development Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. BSB Technology Development Recent Developments/Updates
Table 92. BSB Technology Development Competitive Strengths & Weaknesses
Table 93. Victory Electric Basic Information, Manufacturing Base and Competitors
Table 94. Victory Electric Major Business
Table 95. Victory Electric Busbars for New Energy Vehicles Product and Services
Table 96. Victory Electric Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Victory Electric Recent Developments/Updates
Table 98. Victory Electric Competitive Strengths & Weaknesses
Table 99. Jiachao Technology Basic Information, Manufacturing Base and Competitors
Table 100. Jiachao Technology Major Business
Table 101. Jiachao Technology Busbars for New Energy Vehicles Product and Services
Table 102. Jiachao Technology Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Jiachao Technology Recent Developments/Updates
Table 104. Jiachao Technology Competitive Strengths & Weaknesses
Table 105. Suzhou Vekan Technology Basic Information, Manufacturing Base and Competitors
Table 106. Suzhou Vekan Technology Major Business
Table 107. Suzhou Vekan Technology Busbars for New Energy Vehicles Product and Services

Table 108. Suzhou Vekan Technology Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Suzhou Vekan Technology Recent Developments/Updates
Table 110. Suzhou Vekan Technology Competitive Strengths & Weaknesses
Table 111. Rogers Corporation Basic Information, Manufacturing Base and Competitors
Table 112. Rogers Corporation Major Business
Table 113. Rogers Corporation Busbars for New Energy Vehicles Product and Services
Table 114. Rogers Corporation Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Rogers Corporation Recent Developments/Updates
Table 116. Rogers Corporation Competitive Strengths & Weaknesses
Table 117. Methode Electronics Basic Information, Manufacturing Base and Competitors
Table 118. Methode Electronics Major Business
Table 119. Methode Electronics Busbars for New Energy Vehicles Product and Services
Table 120. Methode Electronics Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Methode Electronics Recent Developments/Updates
Table 122. Methode Electronics Competitive Strengths & Weaknesses
Table 123. One Mobility Basic Information, Manufacturing Base and Competitors
Table 124. One Mobility Major Business
Table 125. One Mobility Busbars for New Energy Vehicles Product and Services
Table 126. One Mobility Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. One Mobility Recent Developments/Updates
Table 128. One Mobility Competitive Strengths & Weaknesses
Table 129. Suzhou West Deane New Power Electric Basic Information, Manufacturing Base and Competitors
Table 130. Suzhou West Deane New Power Electric Major Business
Table 131. Suzhou West Deane New Power Electric Busbars for New Energy Vehicles Product and Services
Table 132. Suzhou West Deane New Power Electric Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Suzhou West Deane New Power Electric Recent Developments/Updates

Table 134. Suzhou West Deane New Power Electric Competitive Strengths & Weaknesses

Table 135. Iwis e-tec Basic Information, Manufacturing Base and Competitors

Table 136. Iwis e-tec Major Business

Table 137. Iwis e-tec Busbars for New Energy Vehicles Product and Services

Table 138. Iwis e-tec Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Iwis e-tec Recent Developments/Updates

Table 140. Iwis e-tec Competitive Strengths & Weaknesses

Table 141. Ennovi (Interplex) Basic Information, Manufacturing Base and Competitors

Table 142. Ennovi (Interplex) Major Business

Table 143. Ennovi (Interplex) Busbars for New Energy Vehicles Product and Services

Table 144. Ennovi (Interplex) Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Ennovi (Interplex) Recent Developments/Updates

Table 146. Ennovi (Interplex) Competitive Strengths & Weaknesses

Table 147. SHINSUNG ST Basic Information, Manufacturing Base and Competitors

Table 148. SHINSUNG ST Major Business

Table 149. SHINSUNG ST Busbars for New Energy Vehicles Product and Services

Table 150. SHINSUNG ST Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. SHINSUNG ST Recent Developments/Updates

Table 152. SHINSUNG ST Competitive Strengths & Weaknesses

Table 153. Mersen Basic Information, Manufacturing Base and Competitors

Table 154. Mersen Major Business

Table 155. Mersen Busbars for New Energy Vehicles Product and Services

Table 156. Mersen Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Mersen Recent Developments/Updates

Table 158. Mersen Competitive Strengths & Weaknesses

Table 159. RHI Electric Basic Information, Manufacturing Base and Competitors

Table 160. RHI Electric Major Business

Table 161. RHI Electric Busbars for New Energy Vehicles Product and Services

Table 162. RHI Electric Busbars for New Energy Vehicles Production (K Units), Price

(US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. RHI Electric Recent Developments/Updates

Table 164. RHI Electric Competitive Strengths & Weaknesses

Table 165. Connor Manufacturing Services Basic Information, Manufacturing Base and Competitors

Table 166. Connor Manufacturing Services Major Business

Table 167. Connor Manufacturing Services Busbars for New Energy Vehicles Product and Services

Table 168. Connor Manufacturing Services Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Connor Manufacturing Services Recent Developments/Updates

Table 170. Connor Manufacturing Services Competitive Strengths & Weaknesses

Table 171. Suncall Basic Information, Manufacturing Base and Competitors

Table 172. Suncall Major Business

Table 173. Suncall Busbars for New Energy Vehicles Product and Services

Table 174. Suncall Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Suncall Recent Developments/Updates

Table 176. Suncall Competitive Strengths & Weaknesses

Table 177. Jenkent Electric Technology Basic Information, Manufacturing Base and Competitors

Table 178. Jenkent Electric Technology Major Business

Table 179. Jenkent Electric Technology Busbars for New Energy Vehicles Product and Services

Table 180. Jenkent Electric Technology Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Jenkent Electric Technology Recent Developments/Updates

Table 182. Jenkent Electric Technology Competitive Strengths & Weaknesses

Table 183. Crefact Basic Information, Manufacturing Base and Competitors

Table 184. Crefact Major Business

Table 185. Crefact Busbars for New Energy Vehicles Product and Services

Table 186. Crefact Busbars for New Energy Vehicles Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Crefact Recent Developments/Updates

Table 188. Crefact Competitive Strengths & Weaknesses

Table 189. Global Key Players of Busbars for New Energy Vehicles Upstream (Raw Materials)

Table 190. Global Busbars for New Energy Vehicles Typical Customers

Table 191. Busbars for New Energy Vehicles Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Busbars for New Energy Vehicles Picture

Figure 2. World Busbars for New Energy Vehicles Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Busbars for New Energy Vehicles Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Busbars for New Energy Vehicles Production (2021-2032) & (K Units)

Figure 5. World Busbars for New Energy Vehicles Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Busbars for New Energy Vehicles Production Value Market Share by Region (2021-2032)

Figure 7. World Busbars for New Energy Vehicles Production Market Share by Region (2021-2032)

Figure 8. North America Busbars for New Energy Vehicles Production (2021-2032) & (K Units)

Figure 9. Europe Busbars for New Energy Vehicles Production (2021-2032) & (K Units)

Figure 10. China Busbars for New Energy Vehicles Production (2021-2032) & (K Units)

Figure 11. Japan Busbars for New Energy Vehicles Production (2021-2032) & (K Units)

Figure 12. South Korea Busbars for New Energy Vehicles Production (2021-2032) & (K Units)

Figure 13. Busbars for New Energy Vehicles Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Busbars for New Energy Vehicles Consumption (2021-2032) & (K Units)

Figure 16. World Busbars for New Energy Vehicles Consumption Market Share by Region (2021-2032)

Figure 17. United States Busbars for New Energy Vehicles Consumption (2021-2032) & (K Units)

Figure 18. China Busbars for New Energy Vehicles Consumption (2021-2032) & (K Units)

Figure 19. Europe Busbars for New Energy Vehicles Consumption (2021-2032) & (K Units)

Figure 20. Japan Busbars for New Energy Vehicles Consumption (2021-2032) & (K Units)

Figure 21. South Korea Busbars for New Energy Vehicles Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Busbars for New Energy Vehicles Consumption (2021-2032) & (K Units)

Figure 23. India Busbars for New Energy Vehicles Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Busbars for New Energy Vehicles by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Busbars for New Energy Vehicles Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Busbars for New Energy Vehicles Markets in 2025

Figure 27. United States VS China: Busbars for New Energy Vehicles Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Busbars for New Energy Vehicles Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Busbars for New Energy Vehicles Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Busbars for New Energy Vehicles Production Market Share 2025

Figure 31. China Based Manufacturers Busbars for New Energy Vehicles Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Busbars for New Energy Vehicles Production Market Share 2025

Figure 33. World Busbars for New Energy Vehicles Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Busbars for New Energy Vehicles Production Value Market Share by Type in 2025

Figure 35. Copper Busbar

Figure 36. Aluminum Busbar

Figure 37. World Busbars for New Energy Vehicles Production Market Share by Type (2021-2032)

Figure 38. World Busbars for New Energy Vehicles Production Value Market Share by Type (2021-2032)

Figure 39. World Busbars for New Energy Vehicles Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Busbars for New Energy Vehicles Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Figure 41. World Busbars for New Energy Vehicles Production Value Market Share by Structure in 2025

Figure 42. Flexible Busbar

Figure 43. Rigid Busbar

Figure 44. World Busbars for New Energy Vehicles Production Market Share by Structure (2021-2032)

Figure 45. World Busbars for New Energy Vehicles Production Value Market Share by Structure (2021-2032)

Figure 46. World Busbars for New Energy Vehicles Average Price by Structure (2021-2032) & (US\$/Unit)

Figure 47. World Busbars for New Energy Vehicles Production Value by Application Location, (USD Million), 2021 & 2025 & 2032

Figure 48. World Busbars for New Energy Vehicles Production Value Market Share by Application Location in 2025

Figure 49. Battery Busbar

Figure 50. Charging System Busbar

Figure 51. Electrical Control Busbar

Figure 52. World Busbars for New Energy Vehicles Production Market Share by Application Location (2021-2032)

Figure 53. World Busbars for New Energy Vehicles Production Value Market Share by Application Location (2021-2032)

Figure 54. World Busbars for New Energy Vehicles Average Price by Application Location (2021-2032) & (US\$/Unit)

Figure 55. World Busbars for New Energy Vehicles Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Busbars for New Energy Vehicles Production Value Market Share by Application in 2025

Figure 57. BEV

Figure 58. PHEV

Figure 59. World Busbars for New Energy Vehicles Production Market Share by Application (2021-2032)

Figure 60. World Busbars for New Energy Vehicles Production Value Market Share by Application (2021-2032)

Figure 61. World Busbars for New Energy Vehicles Average Price by Application (2021-2032) & (US\$/Unit)

Figure 62. Busbars for New Energy Vehicles Industry Chain

Figure 63. Busbars for New Energy Vehicles Procurement Model

Figure 64. Busbars for New Energy Vehicles Sales Model

Figure 65. Busbars for New Energy Vehicles Sales Channels, Direct Sales, and Distribution

Figure 66. Methodology

Figure 67. Research Process and Data Source

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