

# Global Bus Rear-View Camera (RVC) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Bus Rear-View Camera (RVC) market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

A rear-view camera is a special type of video camera that is produced specifically for the purpose of being attached to the rear of a vehicle to aid in backing up, and to alleviate the rear blind spot. It is specifically designed to avoid a backup collision. The area directly behind vehicles has been described as a 'killing zone' due to the associated carnage. Backup cameras are usually connected to the vehicle head unit display.

The rising safety standards in automobiles is one of the key drivers responsible for the growth of the industry. Advanced safety systems are no longer restricted to premium vehicles like luxury buses, and electronic equipment such as cameras and sensors are now being installed, even in the mid-segment buses. Road accidents result not only in the loss of life and property but also creates major breaches in safety and security. The adoption of advanced driver assistance systems (ADAS) such as rear-view cameras enhance the blind spot visibility and increase safety for both drivers and pedestrians. The adoption of autonomous safety systems has a potential to reduce chances of accidents by up to 90%, which is a key factor driving their rising adoption.

The Global Info Research report includes an overview of the development of the Bus Rear-View Camera (RVC) industry chain, the market status of OEMs (Wired Rear-View Camera, Wireless Rear-View Camera), Aftermarket (Wired Rear-View Camera, Wireless Rear-View Camera), and key enterprises in developed and developing market,



and analysed the cutting-edge technology, patent, hot applications and market trends of Bus Rear-View Camera (RVC).

Regionally, the report analyzes the Bus Rear-View Camera (RVC) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bus Rear-View Camera (RVC) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Bus Rear-View Camera (RVC) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bus Rear-View Camera (RVC) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Wired Rear-View Camera, Wireless Rear-View Camera).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bus Rear-View Camera (RVC) market.

Regional Analysis: The report involves examining the Bus Rear-View Camera (RVC) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bus Rear-View Camera (RVC) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bus Rear-View Camera (RVC):



Company Analysis: Report covers individual Bus Rear-View Camera (RVC) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bus Rear-View Camera (RVC) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (OEMs, Aftermarket).

Technology Analysis: Report covers specific technologies relevant to Bus Rear-View Camera (RVC). It assesses the current state, advancements, and potential future developments in Bus Rear-View Camera (RVC) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bus Rear-View Camera (RVC) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bus Rear-View Camera (RVC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wired Rear-View Camera

Wireless Rear-View Camera

Market segment by Application

**OEMs** 



#### Aftermarket

Major players covered

**STONKAM** 

Luminator Technology

Rear View Safety

Vision Techniques

Rostra Precision Controls

Lintech Enterprises

Veise Electronic

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bus Rear-View Camera (RVC) product scope, market overview, market estimation caveats and base year.



Chapter 2, to profile the top manufacturers of Bus Rear-View Camera (RVC), with price, sales, revenue and global market share of Bus Rear-View Camera (RVC) from 2019 to 2024.

Chapter 3, the Bus Rear-View Camera (RVC) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bus Rear-View Camera (RVC) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Bus Rear-View Camera (RVC) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bus Rear-View Camera (RVC).

Chapter 14 and 15, to describe Bus Rear-View Camera (RVC) sales channel, distributors, customers, research findings and conclusion.



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