

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Burritos Market 2018, Forecast to 2023

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Abstracts

A burrito is a dish in Mexican and Tex-Mex cuisine that consists of a flour tortilla with various other ingredients. It is wrapped into a closed-ended cylinder that can be picked up, in contrast to a taco, where the tortilla is simply folded around the fillings. The tortilla is sometimes lightly grilled or steamed to soften it, make it more pliable, and allow it to adhere to itself when wrapped. A wet burrito, however, is covered in sauce and is therefore generally eaten with silverware.

Scope of the Report:

This report focuses on the Burritos in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. With the growing popularity of Mexican food across the US and the expanding Hispanic population base, the Mexican burritos market will witness considerable growth. Consumers are increasingly demanding for Mexican foods and foods with fresh ingredients and exotic flavors. It has been observed in 2011, the Hispanic population accounted for about 16% of the total population in the US and this increased to 17% by 2015. This will further increase the demand for Latin American foods such as burritos. Large food service chains in the US such as Yum! Brands (Taco Bell) and Chipotle Mexican Grill already offer Mexican and Western food. This, coupled with the growing number of Western and fast-food service restaurants in the developing countries will subsequently fuel the growth of the burritos market in the coming years. The Americas is estimated to be the major revenue contributor to the burritos market owing to the improved living standards and the rising number of middle-class families. Owing to their hectic lifestyles, consumers in this region have limited time for at-home

meal preparation and prefer to consume products such as burritos as a fulfilling meal replacement option.

The worldwide market for Burritos is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Amy's Kitchen

Chick-fil-A

Chipotle Mexican Grill

Ruiz Foods

Camino Real Kitchens

Del Taco

Tavistock Freebirds

JACK IN THE BOX

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Epic Queso Chicken Burrito

Epic Chipotle Chicken Avocado Burrito

Epic Carne Asada Burrito

Epic Grilled Chicken Avocado Burrito

Epic Steak & Potato Burrito

Veggie Burrito

Market Segment by Applications, can be divided into

Foodservice

Retail

There are 15 Chapters to deeply display the global Burritos market.

Chapter 1, to describe Burritos Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Burritos, with sales, revenue, and price of Burritos, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Burritos, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share

and growth rate by type, application, from 2013 to 2018;

Chapter 12, Burritos market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Burritos sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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