

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Burritos Market 2018, Forecast to 2023

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Abstracts

A burrito is a dish in Mexican and Tex-Mex cuisine that consists of a flour tortilla with various other ingredients. It is wrapped into a closed-ended cylinder that can be picked up, in contrast to a taco, where the tortilla is simply folded around the fillings. The tortilla is sometimes lightly grilled or steamed to soften it, make it more pliable, and allow it to adhere to itself when wrapped. A wet burrito, however, is covered in sauce and is therefore generally eaten with silverware.

Scope of the Report:

This report focuses on the Burritos in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. With the growing popularity of Mexican food across the US and the expanding Hispanic population base, the Mexican burritos market will witness considerable growth. Consumers are increasingly demanding for Mexican foods and foods with fresh ingredients and exotic flavors. It has been observed in 2011, the Hispanic population accounted for about 16% of the total population in the US and this increased to 17% by 2015. This will further increase the demand for Latin American foods such as burritos. Large food service chains in the US such as Yum! Brands (Taco Bell) and Chipotle Mexican Grill already offer Mexican and Western food. This, coupled with the growing number of Western and fast-food service restaurants in the developing countries will subsequently fuel the growth of the burritos market in the coming years. The Americas is estimated to be the major revenue contributor to the burritos market owing to the improved living standards and the rising number of middle-class families. Owing to their hectic lifestyles, consumers in this region have limited time for at-home

meal preparation and prefer to consume products such as burritos as a fulfilling meal replacement option.

The worldwide market for Burritos is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Amy's Kitchen

Chick-fil-A

Chipotle Mexican Grill

Ruiz Foods

Camino Real Kitchens

Del Taco

Tavistock Freebirds

JACK IN THE BOX

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Epic Queso Chicken Burrito

Epic Chipotle Chicken Avocado Burrito

Epic Carne Asada Burrito

Epic Grilled Chicken Avocado Burrito

Epic Steak & Potato Burrito

Veggie Burrito

Market Segment by Applications, can be divided into

Foodservice

Retail

There are 15 Chapters to deeply display the global Burritos market.

Chapter 1, to describe Burritos Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Burritos, with sales, revenue, and price of Burritos, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Burritos, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Burritos Market 2018, Fore...

and growth rate by type, application, from 2013 to 2018;

Chapter 12, Burritos market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Burritos sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Burritos Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Epic Queso Chicken Burrito
 - 1.2.2 Epic Chipotle Chicken Avocado Burrito
 - 1.2.3 Epic Carne Asada Burrito
 - 1.2.4 Epic Grilled Chicken Avocado Burrito
 - 1.2.5 Epic Steak & Potato Burrito
 - 1.2.6 Veggie Burrito
- 1.3 Market Analysis by Applications
 - 1.3.1 Foodservice
 - 1.3.2 Retail
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics

- 1.5.1 Market Opportunities
- 1.5.2 Market Risk
- 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Amy's Kitchen

2.1.1 Business Overview

2.1.1.1 Amy's Kitchen Description

2.1.1.2 Amy's Kitchen Headquarter, Main Business and Finance Overview

2.1.2 Amy's Kitchen Burritos Product Introduction

2.1.2.1 Burritos Production Bases, Sales Regions and Major Competitors

2.1.2.2 Burritos Product Information

2.1.3 Amy's Kitchen Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Amy's Kitchen Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Amy's Kitchen Burritos Market Share in 2017

2.2 Chick-fil-A

2.2.1 Business Overview

2.2.1.1 Chick-fil-A Description

2.2.1.2 Chick-fil-A Headquarter, Main Business and Finance Overview

2.2.2 Chick-fil-A Burritos Product Introduction

2.2.2.1 Burritos Production Bases, Sales Regions and Major Competitors

2.2.2.2 Burritos Product Information

2.2.3 Chick-fil-A Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Chick-fil-A Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Chick-fil-A Burritos Market Share in 2017

2.3 Chipotle Mexican Grill

2.3.1 Business Overview

2.3.1.1 Chipotle Mexican Grill Description

2.3.1.2 Chipotle Mexican Grill Headquarter, Main Business and Finance Overview

2.3.2 Chipotle Mexican Grill Burritos Product Introduction

2.3.2.1 Burritos Production Bases, Sales Regions and Major Competitors

2.3.2.2 Burritos Product Information

2.3.3 Chipotle Mexican Grill Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Chipotle Mexican Grill Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Chipotle Mexican Grill Burritos Market Share in 2017

2.4 Ruiz Foods

2.4.1 Business Overview

2.4.1.1 Ruiz Foods Description

2.4.1.2 Ruiz Foods Headquarter, Main Business and Finance Overview

2.4.2 Ruiz Foods Burritos Product Introduction

2.4.2.1 Burritos Production Bases, Sales Regions and Major Competitors

2.4.2.2 Burritos Product Information

2.4.3 Ruiz Foods Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Ruiz Foods Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Ruiz Foods Burritos Market Share in 2017

2.5 Camino Real Kitchens

2.5.1 Business Overview

2.5.1.1 Camino Real Kitchens Description

2.5.1.2 Camino Real Kitchens Headquarter, Main Business and Finance Overview

2.5.2 Camino Real Kitchens Burritos Product Introduction

2.5.2.1 Burritos Production Bases, Sales Regions and Major Competitors

2.5.2.2 Burritos Product Information

2.5.3 Camino Real Kitchens Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Camino Real Kitchens Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Camino Real Kitchens Burritos Market Share in 2017

2.6 Del Taco

2.6.1 Business Overview

2.6.1.1 Del Taco Description

2.6.1.2 Del Taco Headquarter, Main Business and Finance Overview

2.6.2 Del Taco Burritos Product Introduction

2.6.2.1 Burritos Production Bases, Sales Regions and Major Competitors

2.6.2.2 Burritos Product Information

2.6.3 Del Taco Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Del Taco Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Del Taco Burritos Market Share in 2017

2.7 Tavistock Freebirds

2.7.1 Business Overview

2.7.1.1 Tavistock Freebirds Description

2.7.1.2 Tavistock Freebirds Headquarter, Main Business and Finance Overview

2.7.2 Tavistock Freebirds Burritos Product Introduction

2.7.2.1 Burritos Production Bases, Sales Regions and Major Competitors

2.7.2.2 Burritos Product Information

2.7.3 Tavistock Freebirds Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Tavistock Freebirds Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Tavistock Freebirds Burritos Market Share in 2017

2.8 JACK IN THE BOX

2.8.1 Business Overview

2.8.1.1 JACK IN THE BOX Description

2.8.1.2 JACK IN THE BOX Headquarter, Main Business and Finance Overview

2.8.2 JACK IN THE BOX Burritos Product Introduction

2.8.2.1 Burritos Production Bases, Sales Regions and Major Competitors

2.8.2.2 Burritos Product Information

2.8.3 JACK IN THE BOX Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 JACK IN THE BOX Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global JACK IN THE BOX Burritos Market Share in 2017

3 GLOBAL BURRITOS MARKET COMPETITION, BY MANUFACTURER

3.1 Global Burritos Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Burritos Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Burritos Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Burritos Manufacturer Market Share in 2017

3.4.2 Top 5 Burritos Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL BURRITOS MARKET ANALYSIS BY REGIONS

4.1 Global Burritos Sales, Revenue and Market Share by Regions

4.1.1 Global Burritos Sales by Regions (2013-2018)

- 4.1.2 Global Burritos Revenue by Regions (2013-2018)
- 4.2 North America Burritos Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Burritos Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Burritos Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Burritos Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Burritos Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BURRITOS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Burritos Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Burritos Sales by Countries (2013-2018)
 - 5.1.2 North America Burritos Revenue by Countries (2013-2018)
 - 5.1.3 United States Burritos Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Burritos Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Burritos Sales and Growth Rate (2013-2018)
- 5.2 North America Burritos Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Burritos Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Burritos Revenue by Manufacturers (2016-2017)
- 5.3 North America Burritos Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Burritos Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Burritos Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Burritos Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Burritos Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Burritos Revenue and Revenue Share by Application (2013-2018)

6 EUROPE BURRITOS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Burritos Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Burritos Sales by Countries (2013-2018)
 - 6.1.2 Europe Burritos Revenue by Countries (2013-2018)
 - 6.1.3 Germany Burritos Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Burritos Sales and Growth Rate (2013-2018)
 - 6.1.5 France Burritos Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Burritos Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Burritos Sales and Growth Rate (2013-2018)
- 6.2 Europe Burritos Sales and Revenue (Value) by Manufacturers (2016-2017)

- 6.2.1 Europe Burritos Sales by Manufacturers (2016-2017)
- 6.2.2 Europe Burritos Revenue by Manufacturers (2016-2017)
- 6.3 Europe Burritos Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Burritos Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Burritos Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Burritos Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Burritos Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Burritos Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC BURRITOS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Burritos Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Burritos Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Burritos Revenue by Countries (2013-2018)
 - 7.1.3 China Burritos Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Burritos Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Burritos Sales and Growth Rate (2013-2018)
 - 7.1.6 India Burritos Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Burritos Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Burritos Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Burritos Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Burritos Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Burritos Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Burritos Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Burritos Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Burritos Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Burritos Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Burritos Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA BURRITOS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Burritos Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Burritos Sales by Countries (2013-2018)
 - 8.1.2 South America Burritos Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Burritos Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Burritos Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Burritos Sales and Growth Rate (2013-2018)

8.2 South America Burritos Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Burritos Sales by Manufacturers (2016-2017)

8.2.2 South America Burritos Revenue by Manufacturers (2016-2017)

8.3 South America Burritos Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Burritos Sales and Sales Share by Type (2013-2018)

8.3.2 South America Burritos Revenue and Revenue Share by Type (2013-2018)

8.4 South America Burritos Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Burritos Sales and Sales Share by Application (2013-2018)

8.4.2 South America Burritos Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA BURRITOS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Burritos Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Burritos Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Burritos Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Burritos Sales and Growth Rate (2013-2018)

9.1.4 UAE Burritos Sales and Growth Rate (2013-2018)

9.1.5 Egypt Burritos Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Burritos Sales and Growth Rate (2013-2018)

9.1.7 South Africa Burritos Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Burritos Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Burritos Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Burritos Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Burritos Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Burritos Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Burritos Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Burritos Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Burritos Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Burritos Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL BURRITOS MARKET SEGMENT BY TYPE

- 10.1 Global Burritos Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Burritos Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Burritos Revenue and Market Share by Type (2013-2018)
- 10.2 Epic Queso Chicken Burrito Sales Growth and Price
 - 10.2.1 Global Epic Queso Chicken Burrito Sales Growth (2013-2018)
 - 10.2.2 Global Epic Queso Chicken Burrito Price (2013-2018)
- 10.3 Epic Chipotle Chicken Avocado Burrito Sales Growth and Price
 - 10.3.1 Global Epic Chipotle Chicken Avocado Burrito Sales Growth (2013-2018)
 - 10.3.2 Global Epic Chipotle Chicken Avocado Burrito Price (2013-2018)
- 10.4 Epic Carne Asada Burrito Sales Growth and Price
 - 10.4.1 Global Epic Carne Asada Burrito Sales Growth (2013-2018)
 - 10.4.2 Global Epic Carne Asada Burrito Price (2013-2018)
- 10.5 Epic Grilled Chicken Avocado Burrito Sales Growth and Price
 - 10.5.1 Global Epic Grilled Chicken Avocado Burrito Sales Growth (2013-2018)
 - 10.5.2 Global Epic Grilled Chicken Avocado Burrito Price (2013-2018)
- 10.6 Epic Steak & Potato Burrito Sales Growth and Price
 - 10.6.1 Global Epic Steak & Potato Burrito Sales Growth (2013-2018)
 - 10.6.2 Global Epic Steak & Potato Burrito Price (2013-2018)
- 10.7 Veggie Burrito Sales Growth and Price
 - 10.7.1 Global Veggie Burrito Sales Growth (2013-2018)
 - 10.7.2 Global Veggie Burrito Price (2013-2018)

11 GLOBAL BURRITOS MARKET SEGMENT BY APPLICATION

- 11.1 Global Burritos Sales Market Share by Application (2013-2018)
- 11.2 Foodservice Sales Growth (2013-2018)
- 11.3 Retail Sales Growth (2013-2018)

12 BURRITOS MARKET FORECAST (2018-2023)

- 12.1 Global Burritos Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Burritos Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Burritos Market Forecast (2018-2023)
 - 12.2.2 Europe Burritos Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Burritos Market Forecast (2018-2023)
 - 12.2.4 South America Burritos Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Burritos Market Forecast (2018-2023)

12.3 Burritos Market Forecast by Type (2018-2023)

12.3.1 Global Burritos Sales Forecast by Type (2018-2023)

12.3.2 Global Burritos Market Share Forecast by Type (2018-2023)

12.4 Burritos Market Forecast by Application (2018-2023)

12.4.1 Global Burritos Sales Forecast by Application (2018-2023)

12.4.2 Global Burritos Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Burritos Picture

Table Product Specifications of Burritos

Figure Global Burritos CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Burritos CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Burritos by Types in 2017

Figure Epic Queso Chicken Burrito Picture

Table Major Manufacturers of Epic Queso Chicken Burrito

Figure Epic Chipotle Chicken Avocado Burrito Picture

Table Major Manufacturers of Epic Chipotle Chicken Avocado Burrito

Figure Epic Carne Asada Burrito Picture

Table Major Manufacturers of Epic Carne Asada Burrito

Figure Epic Grilled Chicken Avocado Burrito Picture

Table Major Manufacturers of Epic Grilled Chicken Avocado Burrito

Figure Epic Steak & Potato Burrito Picture

Table Major Manufacturers of Epic Steak & Potato Burrito

Figure Veggie Burrito Picture

Table Major Manufacturers of Veggie Burrito

Figure Burritos Sales Market Share by Applications in 2017

Figure Foodservice Picture

Figure Retail Picture

Figure United States Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure France Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure UK Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure China Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure India Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Burritos Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Burritos Revenue (Value) and Growth Rate (2013-2023)

Table Amy's Kitchen Headquarter, Established, Main Business and Finance Overview (2017)

Table Amy's Kitchen Burritos Production Bases, Sales Regions and Major Competitors

Table Amy's Kitchen Burritos Product

Table Amy's Kitchen Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Amy's Kitchen Burritos Sales Market Share in 2017

Figure Global Amy's Kitchen Burritos Revenue Market Share in 2017

Table Chick-fil-A Headquarter, Established, Main Business and Finance Overview (2017)

Table Chick-fil-A Burritos Production Bases, Sales Regions and Major Competitors

Table Chick-fil-A Burritos Product

Table Chick-fil-A Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Chick-fil-A Burritos Sales Market Share in 2017

Figure Global Chick-fil-A Burritos Revenue Market Share in 2017

Table Chipotle Mexican Grill Headquarter, Established, Main Business and Finance Overview (2017)

Table Chipotle Mexican Grill Burritos Production Bases, Sales Regions and Major Competitors

Table Chipotle Mexican Grill Burritos Product

Table Chipotle Mexican Grill Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Chipotle Mexican Grill Burritos Sales Market Share in 2017

Figure Global Chipotle Mexican Grill Burritos Revenue Market Share in 2017

Table Ruiz Foods Headquarter, Established, Main Business and Finance Overview (2017)

Table Ruiz Foods Burritos Production Bases, Sales Regions and Major Competitors

Table Ruiz Foods Burritos Product

Table Ruiz Foods Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ruiz Foods Burritos Sales Market Share in 2017

Figure Global Ruiz Foods Burritos Revenue Market Share in 2017

Table Camino Real Kitchens Headquarter, Established, Main Business and Finance

Overview (2017)

Table Camino Real Kitchens Burritos Production Bases, Sales Regions and Major Competitors

Table Camino Real Kitchens Burritos Product

Table Camino Real Kitchens Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Camino Real Kitchens Burritos Sales Market Share in 2017

Figure Global Camino Real Kitchens Burritos Revenue Market Share in 2017

Table Del Taco Headquarter, Established, Main Business and Finance Overview (2017)

Table Del Taco Burritos Production Bases, Sales Regions and Major Competitors

Table Del Taco Burritos Product

Table Del Taco Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Del Taco Burritos Sales Market Share in 2017

Figure Global Del Taco Burritos Revenue Market Share in 2017

Table Tavistock Freebirds Headquarter, Established, Main Business and Finance Overview (2017)

Table Tavistock Freebirds Burritos Production Bases, Sales Regions and Major Competitors

Table Tavistock Freebirds Burritos Product

Table Tavistock Freebirds Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Tavistock Freebirds Burritos Sales Market Share in 2017

Figure Global Tavistock Freebirds Burritos Revenue Market Share in 2017

Table JACK IN THE BOX Headquarter, Established, Main Business and Finance Overview (2017)

Table JACK IN THE BOX Burritos Production Bases, Sales Regions and Major Competitors

Table JACK IN THE BOX Burritos Product

Table JACK IN THE BOX Burritos Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global JACK IN THE BOX Burritos Sales Market Share in 2017

Figure Global JACK IN THE BOX Burritos Revenue Market Share in 2017

Table Global Burritos Sales by Manufacturer (2016-2017)

Figure Global Burritos Sales Market Share by Manufacturer in 2016

Figure Global Burritos Sales Market Share by Manufacturer in 2017

Table Global Burritos Revenue by Manufacturer (2016-2017)

Figure Global Burritos Revenue Market Share by Manufacturer in 2016

Figure Global Burritos Revenue Market Share by Manufacturer in 2017

Table Global Burritos Price by Manufacturer (2016-2017)
Figure Top 3 Burritos Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Burritos Manufacturer (Revenue) Market Share in 2017
Figure Global Burritos Sales and Growth Rate (2013-2018)
Figure Global Burritos Revenue and Growth Rate (2013-2018)
Table Global Burritos Sales by Regions (2013-2018)
Table Global Burritos Sales Market Share by Regions (2013-2018)
Table Global Burritos Revenue by Regions (2013-2018)
Figure Global Burritos Revenue Market Share by Regions in 2013
Figure Global Burritos Revenue Market Share by Regions in 2017
Figure North America Burritos Sales and Growth Rate (2013-2018)
Figure North America Burritos Revenue and Growth Rate (2013-2018)
Figure Europe Burritos Sales and Growth Rate (2013-2018)
Figure Europe Burritos Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Burritos Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Burritos Revenue and Growth Rate (2013-2018)
Figure South America Burritos Sales and Growth Rate (2013-2018)
Figure South America Burritos Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Burritos Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Burritos Revenue and Growth Rate (2013-2018)
Figure North America Burritos Revenue and Growth Rate (2013-2018)
Table North America Burritos Sales by Countries (2013-2018)
Table North America Burritos Sales Market Share by Countries (2013-2018)
Figure North America Burritos Sales Market Share by Countries in 2013
Figure North America Burritos Sales Market Share by Countries in 2017
Table North America Burritos Revenue by Countries (2013-2018)
Table North America Burritos Revenue Market Share by Countries (2013-2018)
Figure North America Burritos Revenue Market Share by Countries in 2013
Figure North America Burritos Revenue Market Share by Countries in 2017
Figure United States Burritos Sales and Growth Rate (2013-2018)
Figure Canada Burritos Sales and Growth Rate (2013-2018)
Figure Mexico Burritos Sales and Growth Rate (2013-2018)
Table North America Burritos Sales by Manufacturer (2016-2017)
Figure North America Burritos Sales Market Share by Manufacturer in 2016
Figure North America Burritos Sales Market Share by Manufacturer in 2017
Table North America Burritos Revenue by Manufacturer (2016-2017)
Figure North America Burritos Revenue Market Share by Manufacturer in 2016
Figure North America Burritos Revenue Market Share by Manufacturer in 2017
Table North America Burritos Sales by Type (2013-2018)

Table North America Burritos Sales Share by Type (2013-2018)
Table North America Burritos Revenue by Type (2013-2018)
Table North America Burritos Revenue Share by Type (2013-2018)
Table North America Burritos Sales by Application (2013-2018)
Table North America Burritos Sales Share by Application (2013-2018)
Table North America Burritos Revenue by Application (2013-2018)
Table North America Burritos Revenue Share by Application (2013-2018)
Figure Europe Burritos Revenue and Growth Rate (2013-2018)
Table Europe Burritos Sales by Countries (2013-2018)
Table Europe Burritos Sales Market Share by Countries (2013-2018)
Table Europe Burritos Revenue by Countries (2013-2018)
Figure Europe Burritos Revenue Market Share by Countries in 2016
Figure Europe Burritos Revenue Market Share by Countries in 2017
Figure Germany Burritos Sales and Growth Rate (2013-2018)
Figure UK Burritos Sales and Growth Rate (2013-2018)
Figure France Burritos Sales and Growth Rate (2013-2018)
Figure Russia Burritos Sales and Growth Rate (2013-2018)
Figure Italy Burritos Sales and Growth Rate (2013-2018)
Table Europe Burritos Sales by Manufacturer (2016-2017)
Figure Europe Burritos Sales Market Share by Manufacturer in 2016
Figure Europe Burritos Sales Market Share by Manufacturer in 2017
Table Europe Burritos Revenue by Manufacturer (2016-2017)
Figure Europe Burritos Revenue Market Share by Manufacturer in 2016
Figure Europe Burritos Revenue Market Share by Manufacturer in 2017
Table Europe Burritos Sales by Type (2013-2018)
Table Europe Burritos Sales Share by Type (2013-2018)
Table Europe Burritos Revenue by Type (2013-2018)
Table Europe Burritos Revenue Share by Type (2013-2018)
Table Europe Burritos Sales by Application (2013-2018)
Table Europe Burritos Sales Share by Application (2013-2018)
Table Europe Burritos Revenue by Application (2013-2018)
Table Europe Burritos Revenue Share by Application (2013-2018)
Figure Asia-Pacific Burritos Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Burritos Sales by Countries (2013-2018)
Table Asia-Pacific Burritos Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Burritos Sales Market Share by Countries 2017
Table Asia-Pacific Burritos Revenue by Countries (2013-2018)
Figure Asia-Pacific Burritos Revenue Market Share by Countries 2017
Figure China Burritos Sales and Growth Rate (2013-2018)

Figure Japan Burritos Sales and Growth Rate (2013-2018)
Figure Korea Burritos Sales and Growth Rate (2013-2018)
Figure India Burritos Sales and Growth Rate (2013-2018)
Figure Southeast Asia Burritos Sales and Growth Rate (2013-2018)
Table Asia-Pacific Burritos Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Burritos Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Burritos Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Burritos Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Burritos Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Burritos Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Burritos Sales by Type (2013-2018)
Table Asia-Pacific Burritos Sales Share by Type (2013-2018)
Table Asia-Pacific Burritos Revenue by Type (2013-2018)
Table Asia-Pacific Burritos Revenue Share by Type (2013-2018)
Table Asia-Pacific Burritos Sales by Application (2013-2018)
Table Asia-Pacific Burritos Sales Share by Application (2013-2018)
Table Asia-Pacific Burritos Revenue by Application (2013-2018)
Table Asia-Pacific Burritos Revenue Share by Application (2013-2018)
Figure South America Burritos Revenue and Growth Rate (2013-2018)
Table South America Burritos Sales by Countries (2013-2018)
Table South America Burritos Sales Market Share by Countries (2013-2018)
Figure South America Burritos Sales Market Share by Countries in 2017
Table South America Burritos Revenue by Countries (2013-2018)
Table South America Burritos Revenue Market Share by Countries (2013-2018)
Figure South America Burritos Revenue Market Share by Countries in 2017
Figure Brazil Burritos Sales and Growth Rate (2013-2018)
Figure Argentina Burritos Sales and Growth Rate (2013-2018)
Figure Colombia Burritos Sales and Growth Rate (2013-2018)
Table South America Burritos Sales by Manufacturer (2016-2017)
Figure South America Burritos Sales Market Share by Manufacturer in 2016
Figure South America Burritos Sales Market Share by Manufacturer in 2017
Table South America Burritos Revenue by Manufacturer (2016-2017)
Figure South America Burritos Revenue Market Share by Manufacturer in 2016
Figure South America Burritos Revenue Market Share by Manufacturer in 2017
Table South America Burritos Sales by Type (2013-2018)
Table South America Burritos Sales Share by Type (2013-2018)
Table South America Burritos Revenue by Type (2013-2018)
Table South America Burritos Revenue Share by Type (2013-2018)
Table South America Burritos Sales by Application (2013-2018)

Table South America Burritos Sales Share by Application (2013-2018)
Table South America Burritos Revenue by Application (2013-2018)
Table South America Burritos Revenue Share by Application (2013-2018)
Figure Middle East and Africa Burritos Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Burritos Sales by Countries (2013-2018)
Table Middle East and Africa Burritos Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Burritos Sales Market Share by Countries in 2017
Table Middle East and Africa Burritos Revenue by Countries (2013-2018)
Table Middle East and Africa Burritos Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Burritos Revenue Market Share by Countries in 2013
Figure Middle East and Africa Burritos Revenue Market Share by Countries in 2017
Figure Saudi Arabia Burritos Sales and Growth Rate (2013-2018)
Figure UAE Burritos Sales and Growth Rate (2013-2018)
Figure Egypt Burritos Sales and Growth Rate (2013-2018)
Figure Nigeria Burritos Sales and Growth Rate (2013-2018)
Figure South Africa Burritos Sales and Growth Rate (2013-2018)
Table Middle East and Africa Burritos Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Burritos Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Burritos Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Burritos Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Burritos Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Burritos Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Burritos Sales by Type (2013-2018)
Table Middle East and Africa Burritos Sales Share by Type (2013-2018)
Table Middle East and Africa Burritos Revenue by Type (2013-2018)
Table Middle East and Africa Burritos Revenue Share by Type (2013-2018)
Table Middle East and Africa Burritos Sales by Application (2013-2018)
Table Middle East and Africa Burritos Sales Share by Application (2013-2018)
Table Middle East and Africa Burritos Revenue by Application (2013-2018)
Table Middle East and Africa Burritos Revenue Share by Application (2013-2018)
Table Global Burritos Sales by Type (2013-2018)
Table Global Burritos Sales Share by Type (2013-2018)
Table Global Burritos Revenue by Type (2013-2018)
Table Global Burritos Revenue Share by Type (2013-2018)
Figure Global Epic Queso Chicken Burrito Sales Growth (2013-2018)
Figure Global Epic Queso Chicken Burrito Price (2013-2018)
Figure Global Epic Chipotle Chicken Avocado Burrito Sales Growth (2013-2018)
Figure Global Epic Chipotle Chicken Avocado Burrito Price (2013-2018)
Figure Global Epic Carne Asada Burrito Sales Growth (2013-2018)

Figure Global Epic Carne Asada Burrito Price (2013-2018)
Figure Global Epic Grilled Chicken Avocado Burrito Sales Growth (2013-2018)
Figure Global Epic Grilled Chicken Avocado Burrito Price (2013-2018)
Figure Global Epic Steak & Potato Burrito Sales Growth (2013-2018)
Figure Global Epic Steak & Potato Burrito Price (2013-2018)
Figure Global Veggie Burrito Sales Growth (2013-2018)
Figure Global Veggie Burrito Price (2013-2018)
Table Global Burritos Sales by Application (2013-2018)
Table Global Burritos Sales Share by Application (2013-2018)
Figure Global Foodservice Sales Growth (2013-2018)
Figure Global Retail Sales Growth (2013-2018)
Figure Global Burritos Sales, Revenue and Growth Rate (2018-2023)
Table Global Burritos Sales Forecast by Regions (2018-2023)
Table Global Burritos Market Share Forecast by Regions (2018-2023)
Figure North America Sales Burritos Market Forecast (2018-2023)
Figure Europe Sales Burritos Market Forecast (2018-2023)
Figure Asia-Pacific Sales Burritos Market Forecast (2018-2023)
Figure South America Sales Burritos Market Forecast (2018-2023)
Figure Middle East and Africa Sales Burritos Market Forecast (2018-2023)
Table Global Burritos Sales Forecast by Type (2018-2023)
Table Global Burritos Market Share Forecast by Type (2018-2023)
Table Global Burritos Sales Forecast by Application (2018-2023)
Table Global Burritos Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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