

# **Global Bumper Stickers Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023**

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## **Abstracts**

Bumper stickers are one of the most effective solutions at the disposal of product vendors. Bumper stickers have been around for a while now, and their preference is expected to be high, over the forecast period as well. Bumper stickers are advertising labels that are attached to vehicles, which then act as a mobile advertising platform. The mobility gives bumper stickers a competitive edge over its static counterparts.

### **SCOPE OF THE REPORT:**

This report focuses on the Bumper Stickers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global bumper stickers market is expected to be fuelled largely by increasing demand from the supply-side for better means of advertising. Bumper stickers are considered by effective as they enable mass-advertisement. Due to their mobility, bumper stickers reach a much larger audience and therefore have high preference among vendors as a fuss-free and cost effective advertising solution. The global bumper stickers market has a largely positive outlook, which is attributed to the various industries they find applications in. Product and service advertising campaign is a must have for any growing brand in today's market, and as a result, companies operating in any industry emphasize on enhancing their brand advertising campaign to increase their reach. Other reasons for high preference for bumper stickers are ? customizability and low cost. Bumper stickers can be designed specifically to indicate the nature of business, thereby standing out in the crowd. Bumper stickers also cost less to order. Bumper stickers generate higher revenues per customer gained, thereby making bumper stickers an ideal choice for vendors to market their products. Despite the largely

positive outlook, there are certain factors that might hamper growth of the global bumper stickers market, such as, increasing use of other advertising solutions. Bumper stickers face competition from tote-displays, billboard hoardings, and other such means of advertising. However, due to their mobility, bumper stickers are anticipated to stay in the competition, over the forecast period. Disrupting factors such as the growth of online advertising might hamper growth of the global bumper stickers market.

The worldwide market for Bumper Stickers is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nadco Tapes and Labels

Techprint

Western States Envelope & Label

Griff Paper & Film

Label Systems

M13 Graphics

Ingraphics

Industrial Nameplate

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Clear

Opaque

Market Segment by Applications, can be divided into

Commercial Advertisement

Religious Advertisement

Political Advertisement

Sports Advertisement

Others

There are 15 Chapters to deeply display the global Bumper Stickers market.

Chapter 1, to describe Bumper Stickers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Bumper Stickers, with sales, revenue, and price of Bumper Stickers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Bumper Stickers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Bumper Stickers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Bumper Stickers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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