

Global Bulgur Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GA759A5E280GEN.html>

Date: November 2024

Pages: 93

Price: US\$ 3,480.00 (Single User License)

ID: GA759A5E280GEN

Abstracts

According to our (Global Info Research) latest study, the global Bulgur market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Bulgur is a cereal food made from the parboiled groats of several different wheat species, most often from durum wheat. It originates in Middle Eastern cuisine.

Numerous factors are responsible for the growth of the global market. Factors such as increasing health concerns among population worldwide, increasing preference for Mediterranean cuisines and dishes, changing consumer preferences and tastes, changing consumer lifestyle and rising popularity of healthy food, rising consumer preference for bulgur products, growing online retail distribution channel, and increasing purchasing power of middle class is pushing the growth of the global market for bulgur. Aspects such as declining demand for wheat and wheat products, slow penetration of bulgur in several regions, less awareness about usage of bulgur in different dishes and overall less awareness among people are posing restraints to the growth of the global bulgur market.

The Global Info Research report includes an overview of the development of the Bulgur industry chain, the market status of Online Retail (Fine Bulgur, Whole/Coarse Bulgur), Offline Retail (Fine Bulgur, Whole/Coarse Bulgur), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bulgur.

Regionally, the report analyzes the Bulgur markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing

consumer awareness. Asia-Pacific, particularly China, leads the global Bulgur market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bulgur market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bulgur industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Fine Bulgur, Whole/Coarse Bulgur).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bulgur market.

Regional Analysis: The report involves examining the Bulgur market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bulgur market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bulgur:

Company Analysis: Report covers individual Bulgur manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bulgur This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Online Retail, Offline Retail).

Technology Analysis: Report covers specific technologies relevant to Bulgur. It assesses the current state, advancements, and potential future developments in Bulgur areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bulgur market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bulgur market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fine Bulgur

Whole/Coarse Bulgur

Market segment by Application

Online Retail

Offline Retail

Major players covered

Duru Bulgur Gida San

The Hain Celestial Group

AGT Foods and Ingredients

Tipiak Group

Ceres Organics

Bob's Red Mill Natural Foods

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bulgur product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bulgur, with price, sales, revenue and global market share of Bulgur from 2019 to 2024.

Chapter 3, the Bulgur competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bulgur breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bulgur market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bulgur.

Chapter 14 and 15, to describe Bulgur sales channel, distributors, customers, research findings and conclusion.

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