

Global Building Latex Paint Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Building Latex Paint market size was valued at US\$ 17620 million in 2024 and is forecast to a readjusted size of USD 24390 million by 2031 with a CAGR of 4.8% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Latex Paint is a kind of water-based paint, which is prepared with synthetic resin lotion as the base material, pigments, fillers and various additives. It is also called synthetic resin lotion paint, which is a kind of organic paint. Any coating that uses water as a solvent or dispersion medium can be called water-based coating, including water-soluble coating, water diluted coating, and water dispersible coating (latex coating). Latex paint refers to a liquid material that can be applied to the surface of an object through a specific construction process. After drying and curing, it forms a strong and continuous solid coating with a certain strength, which has protective, decorative or other special functions for the coated object.

There are eight key factors that affect the development of the paint industry market: the overall sluggish global real estate market, weak manufacturing industry, persistent inflation, and financing difficulties; The increase in disposable income in developing countries has significantly driven the demand for high-end products in the short term, while the growth rate of demand for ordinary products is slow; Environmental and safety standards and regulations are becoming increasingly stringent; Paint products have been replaced by new materials in downstream areas, such as decorative panels in the

field of building decoration and film materials in the industrial specialty field; **Market segmentation** is gradually becoming clear, and integration is accelerating. Global coating companies continue to integrate, and large coating companies have rapidly promoted mergers and acquisitions in recent years, gradually completing the layout of the global industrial chain; Consumers' awareness of product safety is rapidly increasing, and their demand for environmental and safety features is growing rapidly; The rapid development of intelligent manufacturing. The shortage of labor and rapid increase in labor costs are driving the application of intelligent manufacturing technologies such as automation and robotics, accelerating the development of industrial intelligence; The construction of supply chain security and the improvement of inventory management level effectively reduce logistics and bulk futures costs. The complex and ever-changing international situation brings hidden dangers to supply chain security, which should be taken seriously. The increase in global paint industry revenue in 2023 is mainly due to price increases, but the sales growth rate is slow. In 2023, the global demand for coatings is expected to be around 47 billion liters, with a market size of approximately 197 billion US dollars. It is projected to grow to 53 billion liters by 2027, with a compound annual growth rate of 3.1%. The market size is estimated to be around 247 billion US dollars, with a compound annual growth rate of 5.8%. The market is mainly concentrated in the Asia Pacific region, with growth rates much higher than other regions. The GDP growth of emerging countries is driving the per capita consumption growth of coatings. The Asia Pacific region has over 55% of the world's population, but only accounts for 32% of global GDP. The per capita demand for coatings will rapidly increase with the growth of regional GDP, and the potential for growth in the coatings market is enormous. Architectural decorative coatings account for over 40% of the global coatings market, approximately 25 billion liters, or a scale of 80 billion US dollars. It is predicted that by 2027, it will reach approximately 28 billion liters, with a production value scale of approximately 99 billion US dollars. The compound annual growth rates of production value and output are expected to be 2.9% and 5.2%, respectively; The global market production of original factory coatings in 2023 is 18 billion liters, with a scale of 81 billion US dollars. It is predicted that the global market production in 2027 will be 20 billion liters, with a compound annual growth rate of 4.7% for production and an expected scale of 100 billion US dollars. The compound annual growth rate for output value is 5.9%; The market size of special and protective coatings is expected to be 4.3 billion liters and 36 billion US dollars in 2023, and it is predicted that the market size will be 4.9 billion liters and 46 billion US dollars in 2027, with a compound annual growth rate of 5.6%.

This report is a detailed and comprehensive analysis for global Building Latex Paint market. Both quantitative and qualitative analyses are presented by manufacturers, by

region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Building Latex Paint market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Building Latex Paint market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Building Latex Paint market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Building Latex Paint market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Building Latex Paint
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Building Latex Paint market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PPG Industries, Cloverdale Paint Inc, AkzoNobel, Alpina, Hempel, Kansai, 3M, Nippon Paints, VALSPAR, Jotun, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Building Latex Paint market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Interior Wall Latex Paint

Exterior Latex Paint

Market segment by Application

Residential Building

Commercial Building

Major players covered

PPG Industries

Cloverdale Paint Inc

AkzoNobel

Alpina

Hempel

Kansai

3M

Nippon Paints

VALSPAR

Jotun

Sherwin-Williams

DuPont

Rust-OLEUW9100

Asia Cuanon

3TREES

Nichiyo

Quandian

HENAN WUYI CHEMISTRY INDUS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Building Latex Paint product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Building Latex Paint, with price, sales quantity, revenue, and global market share of Building Latex Paint from 2020 to 2025.

Chapter 3, the Building Latex Paint competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Building Latex Paint breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Building Latex Paint market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Building Latex Paint.

Chapter 14 and 15, to describe Building Latex Paint sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Building Latex Paint Consumption Value by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 Interior Wall Latex Paint
 - 1.3.3 Exterior Latex Paint
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Building Latex Paint Consumption Value by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Residential Building
 - 1.4.3 Commercial Building
- 1.5 Global Building Latex Paint Market Size & Forecast
 - 1.5.1 Global Building Latex Paint Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global Building Latex Paint Sales Quantity (2020-2031)
 - 1.5.3 Global Building Latex Paint Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 PPG Industries
 - 2.1.1 PPG Industries Details
 - 2.1.2 PPG Industries Major Business
 - 2.1.3 PPG Industries Building Latex Paint Product and Services
 - 2.1.4 PPG Industries Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 PPG Industries Recent Developments/Updates
- 2.2 Cloverdale Paint Inc
 - 2.2.1 Cloverdale Paint Inc Details
 - 2.2.2 Cloverdale Paint Inc Major Business
 - 2.2.3 Cloverdale Paint Inc Building Latex Paint Product and Services
 - 2.2.4 Cloverdale Paint Inc Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.2.5 Cloverdale Paint Inc Recent Developments/Updates
- 2.3 AkzoNobel
 - 2.3.1 AkzoNobel Details

- 2.3.2 AkzoNobel Major Business
- 2.3.3 AkzoNobel Building Latex Paint Product and Services
- 2.3.4 AkzoNobel Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.3.5 AkzoNobel Recent Developments/Updates
- 2.4 Alpina
 - 2.4.1 Alpina Details
 - 2.4.2 Alpina Major Business
 - 2.4.3 Alpina Building Latex Paint Product and Services
 - 2.4.4 Alpina Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Alpina Recent Developments/Updates
- 2.5 Hempel
 - 2.5.1 Hempel Details
 - 2.5.2 Hempel Major Business
 - 2.5.3 Hempel Building Latex Paint Product and Services
 - 2.5.4 Hempel Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Hempel Recent Developments/Updates
- 2.6 Kansai
 - 2.6.1 Kansai Details
 - 2.6.2 Kansai Major Business
 - 2.6.3 Kansai Building Latex Paint Product and Services
 - 2.6.4 Kansai Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Kansai Recent Developments/Updates
- 2.7 3M
 - 2.7.1 3M Details
 - 2.7.2 3M Major Business
 - 2.7.3 3M Building Latex Paint Product and Services
 - 2.7.4 3M Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 3M Recent Developments/Updates
- 2.8 Nippon Paints
 - 2.8.1 Nippon Paints Details
 - 2.8.2 Nippon Paints Major Business
 - 2.8.3 Nippon Paints Building Latex Paint Product and Services
 - 2.8.4 Nippon Paints Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.8.5 Nippon Paints Recent Developments/Updates
- 2.9 VALSPAR
 - 2.9.1 VALSPAR Details
 - 2.9.2 VALSPAR Major Business
 - 2.9.3 VALSPAR Building Latex Paint Product and Services
 - 2.9.4 VALSPAR Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 VALSPAR Recent Developments/Updates
- 2.10 Jotun
 - 2.10.1 Jotun Details
 - 2.10.2 Jotun Major Business
 - 2.10.3 Jotun Building Latex Paint Product and Services
 - 2.10.4 Jotun Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Jotun Recent Developments/Updates
- 2.11 Sherwin-Williams
 - 2.11.1 Sherwin-Williams Details
 - 2.11.2 Sherwin-Williams Major Business
 - 2.11.3 Sherwin-Williams Building Latex Paint Product and Services
 - 2.11.4 Sherwin-Williams Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Sherwin-Williams Recent Developments/Updates
- 2.12 DuPont
 - 2.12.1 DuPont Details
 - 2.12.2 DuPont Major Business
 - 2.12.3 DuPont Building Latex Paint Product and Services
 - 2.12.4 DuPont Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 DuPont Recent Developments/Updates
- 2.13 Rust-OLEUW9100
 - 2.13.1 Rust-OLEUW9100 Details
 - 2.13.2 Rust-OLEUW9100 Major Business
 - 2.13.3 Rust-OLEUW9100 Building Latex Paint Product and Services
 - 2.13.4 Rust-OLEUW9100 Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 Rust-OLEUW9100 Recent Developments/Updates
- 2.14 Asia Cuanon
 - 2.14.1 Asia Cuanon Details
 - 2.14.2 Asia Cuanon Major Business

- 2.14.3 Asia Cuanon Building Latex Paint Product and Services
- 2.14.4 Asia Cuanon Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.14.5 Asia Cuanon Recent Developments/Updates
- 2.15 3TREES
 - 2.15.1 3TREES Details
 - 2.15.2 3TREES Major Business
 - 2.15.3 3TREES Building Latex Paint Product and Services
 - 2.15.4 3TREES Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 3TREES Recent Developments/Updates
- 2.16 Nichiyo
 - 2.16.1 Nichiyo Details
 - 2.16.2 Nichiyo Major Business
 - 2.16.3 Nichiyo Building Latex Paint Product and Services
 - 2.16.4 Nichiyo Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Nichiyo Recent Developments/Updates
- 2.17 Quandian
 - 2.17.1 Quandian Details
 - 2.17.2 Quandian Major Business
 - 2.17.3 Quandian Building Latex Paint Product and Services
 - 2.17.4 Quandian Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 Quandian Recent Developments/Updates
- 2.18 HENAN WUYI CHEMISTRY INDUS
 - 2.18.1 HENAN WUYI CHEMISTRY INDUS Details
 - 2.18.2 HENAN WUYI CHEMISTRY INDUS Major Business
 - 2.18.3 HENAN WUYI CHEMISTRY INDUS Building Latex Paint Product and Services
 - 2.18.4 HENAN WUYI CHEMISTRY INDUS Building Latex Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 HENAN WUYI CHEMISTRY INDUS Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BUILDING LATEX PAINT BY MANUFACTURER

- 3.1 Global Building Latex Paint Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Building Latex Paint Revenue by Manufacturer (2020-2025)
- 3.3 Global Building Latex Paint Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Building Latex Paint by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Building Latex Paint Manufacturer Market Share in 2024

3.4.3 Top 6 Building Latex Paint Manufacturer Market Share in 2024

3.5 Building Latex Paint Market: Overall Company Footprint Analysis

3.5.1 Building Latex Paint Market: Region Footprint

3.5.2 Building Latex Paint Market: Company Product Type Footprint

3.5.3 Building Latex Paint Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Building Latex Paint Market Size by Region

4.1.1 Global Building Latex Paint Sales Quantity by Region (2020-2031)

4.1.2 Global Building Latex Paint Consumption Value by Region (2020-2031)

4.1.3 Global Building Latex Paint Average Price by Region (2020-2031)

4.2 North America Building Latex Paint Consumption Value (2020-2031)

4.3 Europe Building Latex Paint Consumption Value (2020-2031)

4.4 Asia-Pacific Building Latex Paint Consumption Value (2020-2031)

4.5 South America Building Latex Paint Consumption Value (2020-2031)

4.6 Middle East & Africa Building Latex Paint Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Building Latex Paint Sales Quantity by Type (2020-2031)

5.2 Global Building Latex Paint Consumption Value by Type (2020-2031)

5.3 Global Building Latex Paint Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Building Latex Paint Sales Quantity by Application (2020-2031)

6.2 Global Building Latex Paint Consumption Value by Application (2020-2031)

6.3 Global Building Latex Paint Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Building Latex Paint Sales Quantity by Type (2020-2031)

7.2 North America Building Latex Paint Sales Quantity by Application (2020-2031)

7.3 North America Building Latex Paint Market Size by Country

7.3.1 North America Building Latex Paint Sales Quantity by Country (2020-2031)

7.3.2 North America Building Latex Paint Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Building Latex Paint Sales Quantity by Type (2020-2031)

8.2 Europe Building Latex Paint Sales Quantity by Application (2020-2031)

8.3 Europe Building Latex Paint Market Size by Country

8.3.1 Europe Building Latex Paint Sales Quantity by Country (2020-2031)

8.3.2 Europe Building Latex Paint Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Building Latex Paint Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Building Latex Paint Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Building Latex Paint Market Size by Region

9.3.1 Asia-Pacific Building Latex Paint Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Building Latex Paint Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Building Latex Paint Sales Quantity by Type (2020-2031)

10.2 South America Building Latex Paint Sales Quantity by Application (2020-2031)

10.3 South America Building Latex Paint Market Size by Country

- 10.3.1 South America Building Latex Paint Sales Quantity by Country (2020-2031)
- 10.3.2 South America Building Latex Paint Consumption Value by Country (2020-2031)
- 10.3.3 Brazil Market Size and Forecast (2020-2031)
- 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Building Latex Paint Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Building Latex Paint Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Building Latex Paint Market Size by Country
 - 11.3.1 Middle East & Africa Building Latex Paint Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Building Latex Paint Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Building Latex Paint Market Drivers
- 12.2 Building Latex Paint Market Restraints
- 12.3 Building Latex Paint Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Building Latex Paint and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Building Latex Paint
- 13.3 Building Latex Paint Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Building Latex Paint Typical Distributors

14.3 Building Latex Paint Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Building Latex Paint Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Building Latex Paint Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. PPG Industries Basic Information, Manufacturing Base and Competitors

Table 4. PPG Industries Major Business

Table 5. PPG Industries Building Latex Paint Product and Services

Table 6. PPG Industries Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. PPG Industries Recent Developments/Updates

Table 8. Cloverdale Paint Inc Basic Information, Manufacturing Base and Competitors

Table 9. Cloverdale Paint Inc Major Business

Table 10. Cloverdale Paint Inc Building Latex Paint Product and Services

Table 11. Cloverdale Paint Inc Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Cloverdale Paint Inc Recent Developments/Updates

Table 13. AkzoNobel Basic Information, Manufacturing Base and Competitors

Table 14. AkzoNobel Major Business

Table 15. AkzoNobel Building Latex Paint Product and Services

Table 16. AkzoNobel Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. AkzoNobel Recent Developments/Updates

Table 18. Alpina Basic Information, Manufacturing Base and Competitors

Table 19. Alpina Major Business

Table 20. Alpina Building Latex Paint Product and Services

Table 21. Alpina Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Alpina Recent Developments/Updates

Table 23. Hempel Basic Information, Manufacturing Base and Competitors

Table 24. Hempel Major Business

Table 25. Hempel Building Latex Paint Product and Services

Table 26. Hempel Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Hempel Recent Developments/Updates

Table 28. Kansai Basic Information, Manufacturing Base and Competitors

- Table 29. Kansai Major Business
- Table 30. Kansai Building Latex Paint Product and Services
- Table 31. Kansai Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 32. Kansai Recent Developments/Updates
- Table 33. 3M Basic Information, Manufacturing Base and Competitors
- Table 34. 3M Major Business
- Table 35. 3M Building Latex Paint Product and Services
- Table 36. 3M Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 37. 3M Recent Developments/Updates
- Table 38. Nippon Paints Basic Information, Manufacturing Base and Competitors
- Table 39. Nippon Paints Major Business
- Table 40. Nippon Paints Building Latex Paint Product and Services
- Table 41. Nippon Paints Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 42. Nippon Paints Recent Developments/Updates
- Table 43. VALSPAR Basic Information, Manufacturing Base and Competitors
- Table 44. VALSPAR Major Business
- Table 45. VALSPAR Building Latex Paint Product and Services
- Table 46. VALSPAR Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 47. VALSPAR Recent Developments/Updates
- Table 48. Jotun Basic Information, Manufacturing Base and Competitors
- Table 49. Jotun Major Business
- Table 50. Jotun Building Latex Paint Product and Services
- Table 51. Jotun Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 52. Jotun Recent Developments/Updates
- Table 53. Sherwin-Williams Basic Information, Manufacturing Base and Competitors
- Table 54. Sherwin-Williams Major Business
- Table 55. Sherwin-Williams Building Latex Paint Product and Services
- Table 56. Sherwin-Williams Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 57. Sherwin-Williams Recent Developments/Updates
- Table 58. DuPont Basic Information, Manufacturing Base and Competitors
- Table 59. DuPont Major Business
- Table 60. DuPont Building Latex Paint Product and Services
- Table 61. DuPont Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton),

Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. DuPont Recent Developments/Updates

Table 63. Rust-OLEUW9100 Basic Information, Manufacturing Base and Competitors

Table 64. Rust-OLEUW9100 Major Business

Table 65. Rust-OLEUW9100 Building Latex Paint Product and Services

Table 66. Rust-OLEUW9100 Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Rust-OLEUW9100 Recent Developments/Updates

Table 68. Asia Cuanon Basic Information, Manufacturing Base and Competitors

Table 69. Asia Cuanon Major Business

Table 70. Asia Cuanon Building Latex Paint Product and Services

Table 71. Asia Cuanon Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Asia Cuanon Recent Developments/Updates

Table 73. 3TREES Basic Information, Manufacturing Base and Competitors

Table 74. 3TREES Major Business

Table 75. 3TREES Building Latex Paint Product and Services

Table 76. 3TREES Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. 3TREES Recent Developments/Updates

Table 78. Nichiyo Basic Information, Manufacturing Base and Competitors

Table 79. Nichiyo Major Business

Table 80. Nichiyo Building Latex Paint Product and Services

Table 81. Nichiyo Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Nichiyo Recent Developments/Updates

Table 83. Quandian Basic Information, Manufacturing Base and Competitors

Table 84. Quandian Major Business

Table 85. Quandian Building Latex Paint Product and Services

Table 86. Quandian Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. Quandian Recent Developments/Updates

Table 88. HENAN WUYI CHEMISTRY INDUS Basic Information, Manufacturing Base and Competitors

Table 89. HENAN WUYI CHEMISTRY INDUS Major Business

Table 90. HENAN WUYI CHEMISTRY INDUS Building Latex Paint Product and Services

Table 91. HENAN WUYI CHEMISTRY INDUS Building Latex Paint Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market

Share (2020-2025)

Table 92. HENAN WUYI CHEMISTRY INDUS Recent Developments/Updates

Table 93. Global Building Latex Paint Sales Quantity by Manufacturer (2020-2025) & (Tons)

Table 94. Global Building Latex Paint Revenue by Manufacturer (2020-2025) & (USD Million)

Table 95. Global Building Latex Paint Average Price by Manufacturer (2020-2025) & (US\$/Ton)

Table 96. Market Position of Manufacturers in Building Latex Paint, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 97. Head Office and Building Latex Paint Production Site of Key Manufacturer

Table 98. Building Latex Paint Market: Company Product Type Footprint

Table 99. Building Latex Paint Market: Company Product Application Footprint

Table 100. Building Latex Paint New Market Entrants and Barriers to Market Entry

Table 101. Building Latex Paint Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global Building Latex Paint Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 103. Global Building Latex Paint Sales Quantity by Region (2020-2025) & (Tons)

Table 104. Global Building Latex Paint Sales Quantity by Region (2026-2031) & (Tons)

Table 105. Global Building Latex Paint Consumption Value by Region (2020-2025) & (USD Million)

Table 106. Global Building Latex Paint Consumption Value by Region (2026-2031) & (USD Million)

Table 107. Global Building Latex Paint Average Price by Region (2020-2025) & (US\$/Ton)

Table 108. Global Building Latex Paint Average Price by Region (2026-2031) & (US\$/Ton)

Table 109. Global Building Latex Paint Sales Quantity by Type (2020-2025) & (Tons)

Table 110. Global Building Latex Paint Sales Quantity by Type (2026-2031) & (Tons)

Table 111. Global Building Latex Paint Consumption Value by Type (2020-2025) & (USD Million)

Table 112. Global Building Latex Paint Consumption Value by Type (2026-2031) & (USD Million)

Table 113. Global Building Latex Paint Average Price by Type (2020-2025) & (US\$/Ton)

Table 114. Global Building Latex Paint Average Price by Type (2026-2031) & (US\$/Ton)

Table 115. Global Building Latex Paint Sales Quantity by Application (2020-2025) & (Tons)

Table 116. Global Building Latex Paint Sales Quantity by Application (2026-2031) & (Tons)

Table 117. Global Building Latex Paint Consumption Value by Application (2020-2025) & (USD Million)

Table 118. Global Building Latex Paint Consumption Value by Application (2026-2031) & (USD Million)

Table 119. Global Building Latex Paint Average Price by Application (2020-2025) & (US\$/Ton)

Table 120. Global Building Latex Paint Average Price by Application (2026-2031) & (US\$/Ton)

Table 121. North America Building Latex Paint Sales Quantity by Type (2020-2025) & (Tons)

Table 122. North America Building Latex Paint Sales Quantity by Type (2026-2031) & (Tons)

Table 123. North America Building Latex Paint Sales Quantity by Application (2020-2025) & (Tons)

Table 124. North America Building Latex Paint Sales Quantity by Application (2026-2031) & (Tons)

Table 125. North America Building Latex Paint Sales Quantity by Country (2020-2025) & (Tons)

Table 126. North America Building Latex Paint Sales Quantity by Country (2026-2031) & (Tons)

Table 127. North America Building Latex Paint Consumption Value by Country (2020-2025) & (USD Million)

Table 128. North America Building Latex Paint Consumption Value by Country (2026-2031) & (USD Million)

Table 129. Europe Building Latex Paint Sales Quantity by Type (2020-2025) & (Tons)

Table 130. Europe Building Latex Paint Sales Quantity by Type (2026-2031) & (Tons)

Table 131. Europe Building Latex Paint Sales Quantity by Application (2020-2025) & (Tons)

Table 132. Europe Building Latex Paint Sales Quantity by Application (2026-2031) & (Tons)

Table 133. Europe Building Latex Paint Sales Quantity by Country (2020-2025) & (Tons)

Table 134. Europe Building Latex Paint Sales Quantity by Country (2026-2031) & (Tons)

Table 135. Europe Building Latex Paint Consumption Value by Country (2020-2025) & (USD Million)

Table 136. Europe Building Latex Paint Consumption Value by Country (2026-2031) & (USD Million)

Table 137. Asia-Pacific Building Latex Paint Sales Quantity by Type (2020-2025) &

(Tons)

Table 138. Asia-Pacific Building Latex Paint Sales Quantity by Type (2026-2031) &

(Tons)

Table 139. Asia-Pacific Building Latex Paint Sales Quantity by Application (2020-2025)

& (Tons)

Table 140. Asia-Pacific Building Latex Paint Sales Quantity by Application (2026-2031)

& (Tons)

Table 141. Asia-Pacific Building Latex Paint Sales Quantity by Region (2020-2025) &

(Tons)

Table 142. Asia-Pacific Building Latex Paint Sales Quantity by Region (2026-2031) &

(Tons)

Table 143. Asia-Pacific Building Latex Paint Consumption Value by Region (2020-2025)

& (USD Million)

Table 144. Asia-Pacific Building Latex Paint Consumption Value by Region (2026-2031)

& (USD Million)

Table 145. South America Building Latex Paint Sales Quantity by Type (2020-2025) &

(Tons)

Table 146. South America Building Latex Paint Sales Quantity by Type (2026-2031) &

(Tons)

Table 147. South America Building Latex Paint Sales Quantity by Application

(2020-2025) & (Tons)

Table 148. South America Building Latex Paint Sales Quantity by Application

(2026-2031) & (Tons)

Table 149. South America Building Latex Paint Sales Quantity by Country (2020-2025)

& (Tons)

Table 150. South America Building Latex Paint Sales Quantity by Country (2026-2031)

& (Tons)

Table 151. South America Building Latex Paint Consumption Value by Country

(2020-2025) & (USD Million)

Table 152. South America Building Latex Paint Consumption Value by Country

(2026-2031) & (USD Million)

Table 153. Middle East & Africa Building Latex Paint Sales Quantity by Type

(2020-2025) & (Tons)

Table 154. Middle East & Africa Building Latex Paint Sales Quantity by Type

(2026-2031) & (Tons)

Table 155. Middle East & Africa Building Latex Paint Sales Quantity by Application

(2020-2025) & (Tons)

Table 156. Middle East & Africa Building Latex Paint Sales Quantity by Application

(2026-2031) & (Tons)

Table 157. Middle East & Africa Building Latex Paint Sales Quantity by Country (2020-2025) & (Tons)

Table 158. Middle East & Africa Building Latex Paint Sales Quantity by Country (2026-2031) & (Tons)

Table 159. Middle East & Africa Building Latex Paint Consumption Value by Country (2020-2025) & (USD Million)

Table 160. Middle East & Africa Building Latex Paint Consumption Value by Country (2026-2031) & (USD Million)

Table 161. Building Latex Paint Raw Material

Table 162. Key Manufacturers of Building Latex Paint Raw Materials

Table 163. Building Latex Paint Typical Distributors

Table 164. Building Latex Paint Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Building Latex Paint Picture

Figure 2. Global Building Latex Paint Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Building Latex Paint Revenue Market Share by Type in 2024

Figure 4. Interior Wall Latex Paint Examples

Figure 5. Exterior Latex Paint Examples

Figure 6. Global Building Latex Paint Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Global Building Latex Paint Revenue Market Share by Application in 2024

Figure 8. Residential Building Examples

Figure 9. Commercial Building Examples

Figure 10. Global Building Latex Paint Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 11. Global Building Latex Paint Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 12. Global Building Latex Paint Sales Quantity (2020-2031) & (Tons)

Figure 13. Global Building Latex Paint Price (2020-2031) & (US\$/Ton)

Figure 14. Global Building Latex Paint Sales Quantity Market Share by Manufacturer in 2024

Figure 15. Global Building Latex Paint Revenue Market Share by Manufacturer in 2024

Figure 16. Producer Shipments of Building Latex Paint by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 17. Top 3 Building Latex Paint Manufacturer (Revenue) Market Share in 2024

Figure 18. Top 6 Building Latex Paint Manufacturer (Revenue) Market Share in 2024

Figure 19. Global Building Latex Paint Sales Quantity Market Share by Region (2020-2031)

Figure 20. Global Building Latex Paint Consumption Value Market Share by Region (2020-2031)

Figure 21. North America Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 22. Europe Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 23. Asia-Pacific Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 24. South America Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 25. Middle East & Africa Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 26. Global Building Latex Paint Sales Quantity Market Share by Type (2020-2031)

Figure 27. Global Building Latex Paint Consumption Value Market Share by Type (2020-2031)

Figure 28. Global Building Latex Paint Average Price by Type (2020-2031) & (US\$/Ton)

Figure 29. Global Building Latex Paint Sales Quantity Market Share by Application (2020-2031)

Figure 30. Global Building Latex Paint Revenue Market Share by Application (2020-2031)

Figure 31. Global Building Latex Paint Average Price by Application (2020-2031) & (US\$/Ton)

Figure 32. North America Building Latex Paint Sales Quantity Market Share by Type (2020-2031)

Figure 33. North America Building Latex Paint Sales Quantity Market Share by Application (2020-2031)

Figure 34. North America Building Latex Paint Sales Quantity Market Share by Country (2020-2031)

Figure 35. North America Building Latex Paint Consumption Value Market Share by Country (2020-2031)

Figure 36. United States Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 37. Canada Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 38. Mexico Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 39. Europe Building Latex Paint Sales Quantity Market Share by Type (2020-2031)

Figure 40. Europe Building Latex Paint Sales Quantity Market Share by Application (2020-2031)

Figure 41. Europe Building Latex Paint Sales Quantity Market Share by Country (2020-2031)

Figure 42. Europe Building Latex Paint Consumption Value Market Share by Country (2020-2031)

Figure 43. Germany Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 44. France Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 45. United Kingdom Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 46. Russia Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 47. Italy Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 48. Asia-Pacific Building Latex Paint Sales Quantity Market Share by Type (2020-2031)

Figure 49. Asia-Pacific Building Latex Paint Sales Quantity Market Share by Application (2020-2031)

Figure 50. Asia-Pacific Building Latex Paint Sales Quantity Market Share by Region (2020-2031)

Figure 51. Asia-Pacific Building Latex Paint Consumption Value Market Share by Region (2020-2031)

Figure 52. China Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 53. Japan Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 54. South Korea Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 55. India Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 56. Southeast Asia Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 57. Australia Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 58. South America Building Latex Paint Sales Quantity Market Share by Type (2020-2031)

Figure 59. South America Building Latex Paint Sales Quantity Market Share by Application (2020-2031)

Figure 60. South America Building Latex Paint Sales Quantity Market Share by Country (2020-2031)

Figure 61. South America Building Latex Paint Consumption Value Market Share by Country (2020-2031)

Figure 62. Brazil Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 63. Argentina Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 64. Middle East & Africa Building Latex Paint Sales Quantity Market Share by Type (2020-2031)

Figure 65. Middle East & Africa Building Latex Paint Sales Quantity Market Share by Application (2020-2031)

Figure 66. Middle East & Africa Building Latex Paint Sales Quantity Market Share by Country (2020-2031)

Figure 67. Middle East & Africa Building Latex Paint Consumption Value Market Share by Country (2020-2031)

Figure 68. Turkey Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 69. Egypt Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 70. Saudi Arabia Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 71. South Africa Building Latex Paint Consumption Value (2020-2031) & (USD Million)

Figure 72. Building Latex Paint Market Drivers

Figure 73. Building Latex Paint Market Restraints

Figure 74. Building Latex Paint Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Building Latex Paint in 2024

Figure 77. Manufacturing Process Analysis of Building Latex Paint

Figure 78. Building Latex Paint Industrial Chain

Figure 79. Sales Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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