

Global Broadcast Switcher Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Broadcast switcher is the key hardware component of video transmission process, as it is used for switching various video and audio signals coming from different sources.

Scope of the Report:

This report studies the Broadcast Switcher market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Broadcast Switcher market by product type and applications/end industries.

Broadcasters, with the help of switches, can select the source of video feed, transmit it over channels and make broadcasting process more efficient.

The global Broadcast Switcher market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Broadcast Switcher.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Sony

Snell

Grass Valley

Panasonic

Broadcast

Ross Video

Miranda Technologies (VertigoXmedia)

Evertz

Harris Broadcast

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

News Agencies

Media and Entertainment Industry

Production Houses

Sports Channel

Market Segment by Applications, can be divided into

Sports Broadcasting

Studio Production

News Production

Post Production

Others

Contents

1 BROADCAST SWITCHER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Broadcast Switcher
- 1.2 Classification of Broadcast Switcher by Types
 - 1.2.1 Global Broadcast Switcher Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Broadcast Switcher Revenue Market Share by Types in 2017
 - 1.2.3 News Agencies
 - 1.2.4 Media and Entertainment Industry
 - 1.2.5 Production Houses
 - 1.2.6 Sports Channel
- 1.3 Global Broadcast Switcher Market by Application
 - 1.3.1 Global Broadcast Switcher Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Sports Broadcasting
 - 1.3.3 Studio Production
 - 1.3.4 News Production
 - 1.3.5 Post Production
 - 1.3.6 Others
- 1.4 Global Broadcast Switcher Market by Regions
 - 1.4.1 Global Broadcast Switcher Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Broadcast Switcher Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Broadcast Switcher Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Broadcast Switcher Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Broadcast Switcher Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Broadcast Switcher Status and Prospect (2013-2023)
- 1.5 Global Market Size of Broadcast Switcher (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Sony
 - 2.1.1 Business Overview

2.1.2 Broadcast Switcher Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Sony Broadcast Switcher Revenue, Gross Margin and Market Share

(2016-2017)

2.2 Snell

2.2.1 Business Overview

2.2.2 Broadcast Switcher Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Snell Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)

2.3 Grass Valley

2.3.1 Business Overview

2.3.2 Broadcast Switcher Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Grass Valley Broadcast Switcher Revenue, Gross Margin and Market Share

(2016-2017)

2.4 Panasonic

2.4.1 Business Overview

2.4.2 Broadcast Switcher Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Panasonic Broadcast Switcher Revenue, Gross Margin and Market Share

(2016-2017)

2.5 Broadcast

2.5.1 Business Overview

2.5.2 Broadcast Switcher Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Broadcast Broadcast Switcher Revenue, Gross Margin and Market Share

(2016-2017)

2.6 Ross Video

2.6.1 Business Overview

2.6.2 Broadcast Switcher Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Ross Video Broadcast Switcher Revenue, Gross Margin and Market Share

(2016-2017)

2.7 Miranda Technologies (VertigoXmedia)

2.7.1 Business Overview

2.7.2 Broadcast Switcher Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Miranda Technologies (VertigoXmedia) Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)

2.8 Evertz

2.8.1 Business Overview

2.8.2 Broadcast Switcher Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Evertz Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)

2.9 Utah Scientific

2.9.1 Business Overview

2.9.2 Broadcast Switcher Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Utah Scientific Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)

2.10 Harris Broadcast

2.10.1 Business Overview

2.10.2 Broadcast Switcher Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Harris Broadcast Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL BROADCAST SWITCHER MARKET COMPETITION, BY PLAYERS

3.1 Global Broadcast Switcher Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Broadcast Switcher Players Market Share

3.2.2 Top 10 Broadcast Switcher Players Market Share

3.3 Market Competition Trend

4 GLOBAL BROADCAST SWITCHER MARKET SIZE BY REGIONS

- 4.1 Global Broadcast Switcher Revenue and Market Share by Regions
- 4.2 North America Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 4.3 Europe Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 4.5 South America Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Broadcast Switcher Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BROADCAST SWITCHER REVENUE BY COUNTRIES

- 5.1 North America Broadcast Switcher Revenue by Countries (2013-2018)
- 5.2 USA Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 5.3 Canada Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Broadcast Switcher Revenue and Growth Rate (2013-2018)

6 EUROPE BROADCAST SWITCHER REVENUE BY COUNTRIES

- 6.1 Europe Broadcast Switcher Revenue by Countries (2013-2018)
- 6.2 Germany Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 6.3 UK Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 6.4 France Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 6.5 Russia Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 6.6 Italy Broadcast Switcher Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC BROADCAST SWITCHER REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Broadcast Switcher Revenue by Countries (2013-2018)
- 7.2 China Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 7.3 Japan Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 7.4 Korea Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 7.5 India Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Broadcast Switcher Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA BROADCAST SWITCHER REVENUE BY COUNTRIES

- 8.1 South America Broadcast Switcher Revenue by Countries (2013-2018)
- 8.2 Brazil Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Broadcast Switcher Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE BROADCAST SWITCHER BY COUNTRIES

- 9.1 Middle East and Africa Broadcast Switcher Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 9.3 UAE Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Broadcast Switcher Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Broadcast Switcher Revenue and Growth Rate (2013-2018)

10 GLOBAL BROADCAST SWITCHER MARKET SEGMENT BY TYPE

- 10.1 Global Broadcast Switcher Revenue and Market Share by Type (2013-2018)
- 10.2 Global Broadcast Switcher Market Forecast by Type (2018-2023)
- 10.3 News Agencies Revenue Growth Rate (2013-2023)
- 10.4 Media and Entertainment Industry Revenue Growth Rate (2013-2023)
- 10.5 Production Houses Revenue Growth Rate (2013-2023)
- 10.6 Sports Channel Revenue Growth Rate (2013-2023)

11 GLOBAL BROADCAST SWITCHER MARKET SEGMENT BY APPLICATION

- 11.1 Global Broadcast Switcher Revenue Market Share by Application (2013-2018)
- 11.2 Broadcast Switcher Market Forecast by Application (2018-2023)
- 11.3 Sports Broadcasting Revenue Growth (2013-2018)
- 11.4 Studio Production Revenue Growth (2013-2018)
- 11.5 News Production Revenue Growth (2013-2018)
- 11.6 Post Production Revenue Growth (2013-2018)
- 11.7 Others Revenue Growth (2013-2018)

12 GLOBAL BROADCAST SWITCHER MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Broadcast Switcher Market Size Forecast (2018-2023)
- 12.2 Global Broadcast Switcher Market Forecast by Regions (2018-2023)
- 12.3 North America Broadcast Switcher Revenue Market Forecast (2018-2023)
- 12.4 Europe Broadcast Switcher Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Broadcast Switcher Revenue Market Forecast (2018-2023)
- 12.6 South America Broadcast Switcher Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Broadcast Switcher Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Broadcast Switcher Picture

Table Product Specifications of Broadcast Switcher

Table Global Broadcast Switcher and Revenue (Million USD) Market Split by Product Type

Figure Global Broadcast Switcher Revenue Market Share by Types in 2017

Figure News Agencies Picture

Figure Media and Entertainment Industry Picture

Figure Production Houses Picture

Figure Sports Channel Picture

Table Global Broadcast Switcher Revenue (Million USD) by Application (2013-2023)

Figure Broadcast Switcher Revenue Market Share by Applications in 2017

Figure Sports Broadcasting Picture

Figure Studio Production Picture

Figure News Production Picture

Figure Post Production Picture

Figure Others Picture

Table Global Market Broadcast Switcher Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Broadcast Switcher Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Broadcast Switcher Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Broadcast Switcher Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Broadcast Switcher Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Broadcast Switcher Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Broadcast Switcher Revenue (Million USD) and Growth Rate (2013-2023)

Table Sony Basic Information, Manufacturing Base and Competitors

Table Sony Broadcast Switcher Type and Applications

Table Sony Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)

Table Snell Basic Information, Manufacturing Base and Competitors

Table Snell Broadcast Switcher Type and Applications

Table Snell Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)

Table Grass Valley Basic Information, Manufacturing Base and Competitors	
Table Grass Valley Broadcast Switcher Type and Applications	
Table Grass Valley Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)	
Table Panasonic Basic Information, Manufacturing Base and Competitors	
Table Panasonic Broadcast Switcher Type and Applications	
Table Panasonic Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)	
Table Broadcast Basic Information, Manufacturing Base and Competitors	
Table Broadcast Broadcast Switcher Type and Applications	
Table Broadcast Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)	
Table Ross Video Basic Information, Manufacturing Base and Competitors	
Table Ross Video Broadcast Switcher Type and Applications	
Table Ross Video Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)	
Table Miranda Technologies (VertigoXmedia) Basic Information, Manufacturing Base and Competitors	
Table Miranda Technologies (VertigoXmedia) Broadcast Switcher Type and Applications	
Table Miranda Technologies (VertigoXmedia) Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)	
Table Evertz Basic Information, Manufacturing Base and Competitors	
Table Evertz Broadcast Switcher Type and Applications	
Table Evertz Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)	
Table Utah Scientific Basic Information, Manufacturing Base and Competitors	
Table Utah Scientific Broadcast Switcher Type and Applications	
Table Utah Scientific Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)	
Table Harris Broadcast Basic Information, Manufacturing Base and Competitors	
Table Harris Broadcast Broadcast Switcher Type and Applications	
Table Harris Broadcast Broadcast Switcher Revenue, Gross Margin and Market Share (2016-2017)	
Table Global Broadcast Switcher Revenue (Million USD) by Players (2013-2018)	
Table Global Broadcast Switcher Revenue Share by Players (2013-2018)	
Figure Global Broadcast Switcher Revenue Share by Players in 2016	
Figure Global Broadcast Switcher Revenue Share by Players in 2017	
Figure Global Top 5 Players Broadcast Switcher Revenue Market Share in 2017	

Figure Global Top 10 Players Broadcast Switcher Revenue Market Share in 2017
Figure Global Broadcast Switcher Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Broadcast Switcher Revenue (Million USD) by Regions (2013-2018)
Table Global Broadcast Switcher Revenue Market Share by Regions (2013-2018)
Figure Global Broadcast Switcher Revenue Market Share by Regions (2013-2018)

Figure Global Broadcast Switcher Revenue Market Share by Regions in 2017
Figure North America Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure Europe Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure South America Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Broadcast Switcher Revenue and Growth Rate (2013-2018)

Table North America Broadcast Switcher Revenue by Countries (2013-2018)
Table North America Broadcast Switcher Revenue Market Share by Countries (2013-2018)

Figure North America Broadcast Switcher Revenue Market Share by Countries (2013-2018)

Figure North America Broadcast Switcher Revenue Market Share by Countries in 2017

Figure USA Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure Canada Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure Mexico Broadcast Switcher Revenue and Growth Rate (2013-2018)

Table Europe Broadcast Switcher Revenue (Million USD) by Countries (2013-2018)
Figure Europe Broadcast Switcher Revenue Market Share by Countries (2013-2018)
Figure Europe Broadcast Switcher Revenue Market Share by Countries in 2017

Figure Germany Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure UK Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure France Broadcast Switcher Revenue and Growth Rate (2013-2018)

Figure Russia Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure Italy Broadcast Switcher Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Broadcast Switcher Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Broadcast Switcher Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Broadcast Switcher Revenue Market Share by Countries in 2017

Figure China Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure Japan Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure Korea Broadcast Switcher Revenue and Growth Rate (2013-2018)

Figure India Broadcast Switcher Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Broadcast Switcher Revenue and Growth Rate (2013-2018)

Table South America Broadcast Switcher Revenue by Countries (2013-2018)

Table South America Broadcast Switcher Revenue Market Share by Countries (2013-2018)

Figure South America Broadcast Switcher Revenue Market Share by Countries (2013-2018)

Figure South America Broadcast Switcher Revenue Market Share by Countries in 2017

Figure Brazil Broadcast Switcher Revenue and Growth Rate (2013-2018)

Figure Argentina Broadcast Switcher Revenue and Growth Rate (2013-2018)

Figure Colombia Broadcast Switcher Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Broadcast Switcher Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Broadcast Switcher Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Broadcast Switcher Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Broadcast Switcher Revenue Market Share by Countries in 2017

Figure Saudi Arabia Broadcast Switcher Revenue and Growth Rate (2013-2018)

Figure UAE Broadcast Switcher Revenue and Growth Rate (2013-2018)

Figure Egypt Broadcast Switcher Revenue and Growth Rate (2013-2018)

Figure Nigeria Broadcast Switcher Revenue and Growth Rate (2013-2018)

Figure South Africa Broadcast Switcher Revenue and Growth Rate (2013-2018)

Table Global Broadcast Switcher Revenue (Million USD) by Type (2013-2018)

Table Global Broadcast Switcher Revenue Share by Type (2013-2018)

Figure Global Broadcast Switcher Revenue Share by Type (2013-2018)

Figure Global Broadcast Switcher Revenue Share by Type in 2017

Table Global Broadcast Switcher Revenue Forecast by Type (2018-2023)

Figure Global Broadcast Switcher Market Share Forecast by Type (2018-2023)

Figure Global News Agencies Revenue Growth Rate (2013-2018)

Figure Global Media and Entertainment Industry Revenue Growth Rate (2013-2018)

Figure Global Production Houses Revenue Growth Rate (2013-2018)

Figure Global Sports Channel Revenue Growth Rate (2013-2018)

Table Global Broadcast Switcher Revenue by Application (2013-2018)

Table Global Broadcast Switcher Revenue Share by Application (2013-2018)

Figure Global Broadcast Switcher Revenue Share by Application (2013-2018)

Figure Global Broadcast Switcher Revenue Share by Application in 2017

Table Global Broadcast Switcher Revenue Forecast by Application (2018-2023)

Figure Global Broadcast Switcher Market Share Forecast by Application (2018-2023)

Figure Global Sports Broadcasting Revenue Growth Rate (2013-2018)

Figure Global Studio Production Revenue Growth Rate (2013-2018)

Figure Global News Production Revenue Growth Rate (2013-2018)

Figure Global Post Production Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Broadcast Switcher Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Broadcast Switcher Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Broadcast Switcher Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Broadcast Switcher Revenue Market Forecast (2018-2023)

Figure Europe Broadcast Switcher Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Broadcast Switcher Revenue Market Forecast (2018-2023)

Figure South America Broadcast Switcher Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Broadcast Switcher Revenue Market Forecast (2018-2023)

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