

# Global Broadcast Switcher Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Broadcast switcher is the key hardware component of video transmission process, as it is used for switching various video and audio signals coming from different sources.

Scope of the Report:

This report studies the Broadcast Switcher market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Broadcast Switcher market by product type and applications/end industries.

Broadcasters, with the help of switches, can select the source of video feed, transmit it over channels and make broadcasting process more efficient.

The global Broadcast Switcher market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Broadcast Switcher.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Sony

Snell

Grass Valley

Panasonic

Broadcast

Ross Video

Miranda Technologies (VertigoXmedia)

Evertz

Harris Broadcast

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

News Agencies

Media and Entertainment Industry

Production Houses

Sports Channel

Market Segment by Applications, can be divided into

Sports Broadcasting

Studio Production

News Production

Post Production

Others

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