

# Global Building Advertising Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Building Advertising market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Building advertising is to place advertisements on the exterior walls or interiors of buildings for places with relatively dense crowds to achieve marketing effects.

This report is a detailed and comprehensive analysis for global Building Advertising market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Building Advertising market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Building Advertising market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Building Advertising market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Building Advertising market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Building Advertising

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Building Advertising market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include JCDecaux Group, Omnicom, Lamar Advertising, Outfront Media, Stroer Media, Global Media Group, OOh! Media, BluCactus, Clear Channel Outdoor, Asiaray, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Building Advertising market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Curtain Wall Placement

Elevator Advertising

Others

## Market segment by Application

Square

Commercial Building

Walking Street

Others

## Market segment by players, this report covers

JCDecaux Group

Omnicom

Lamar Advertising

Outfront Media

Stroer Media

Global Media Group

OOh! Media

BluCactus

Clear Channel Outdoor

Asiaray

WPP

APG|SGA

Metrobus

Focus Media

VisionChina Media

Xinchao

Airmedia

TikinMedia

TOM

Baima

Phoenix Metropolis Media

BailinTimes

Chinese Media

Tongguang Media

TULIP Media

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Building Advertising product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Building Advertising, with revenue, gross margin, and global market share of Building Advertising from 2020 to 2025.

Chapter 3, the Building Advertising competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Building Advertising market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Building Advertising.

Chapter 13, to describe Building Advertising research findings and conclusion.

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