

Global Budget Apps Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Budget Apps market size is expected to reach \$ 718.4 million by 2029, rising at a market growth of 11.4% CAGR during the forecast period (2023-2029).

Global key players of Budget Apps include Intuit, NerdWallet, Acorns and Empower (formerly Personal Capital), etc. The top four players hold a share about 65%. North America is the largest market, has a share about 40%. In terms of product type, iOS is the largest segment, occupied for a share of about 60%, and in terms of application, For Person has a share about 58 percent.

Budget App is a software application that one may access from their computer, tablet, or mobile device to track their personal finances. This may include tracking their income, expenses, savings, debt payoff, investing, or a combination to improve their financial health.

This report studies the global Budget Apps demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Budget Apps, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Budget Apps that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Budget Apps total market, 2018-2029, (USD Million)

Global Budget Apps total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Budget Apps total market, key domestic companies and share, (USD Million)

Global Budget Apps revenue by player and market share 2018-2023, (USD Million)

Global Budget Apps total market by Type, CAGR, 2018-2029, (USD Million)

Global Budget Apps total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Budget Apps market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include YNAB (You Need a Budget), Finicity, Quicken, Intuit, Oportun (formerly Digit), The Infinite Kind, Empower (formerly Personal Capital), Acorns and Ramsey Solutions, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Budget Apps market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Budget Apps Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Budget Apps Market, Segmentation by Type

Android

iOS

Web-based

Global Budget Apps Market, Segmentation by Application

For Person

For Family

For Enterprise

Other

Companies Profiled:

YNAB (You Need a Budget)

Finicity

Quicken

Intuit

Oportun (formerly Digit)

The Infinite Kind

Empower (formerly Personal Capital)

Acorns

Ramsey Solutions

PocketGuard

Zeta

Goodbudget

NerdWallet

The Balance

Key Questions Answered

1. How big is the global Budget Apps market?
2. What is the demand of the global Budget Apps market?
3. What is the year over year growth of the global Budget Apps market?
4. What is the total value of the global Budget Apps market?
5. Who are the major players in the global Budget Apps market?

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