

# Global Bubble Tea Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G3A3F2EDE239EN.html>

Date: January 2026

Pages: 141

Price: US\$ 4,480.00 (Single User License)

ID: G3A3F2EDE239EN

## Abstracts

The global Bubble Tea market size is expected to reach \$ 873 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

The global market for bubble tea has been expanding rapidly, with increasing popularity driven by its unique taste and growing consumer demand for customizable beverage options. It is estimated that the annual global sales volume of bubble tea in 2024 exceeds 300 million cups, and the market is expected to grow at a compound annual growth rate (CAGR) of 5.2%. The price range for a typical cup of bubble tea varies between \$3 and \$7, depending on location, flavor, and customization options such as type of pearls, milk, or toppings. Premium and specialty flavors may be priced higher, particularly in premium locations or for customized blends.

Bubble tea, also known as boba tea, is a popular drink originating from Taiwan, made by combining tea, milk, syrup, and pearl-like tapioca balls. Its defining feature is the chewy 'pearls' that create a unique sensory experience when consumed through a straw. Since the 1980s, bubble tea has become a staple beverage in Taiwan, gaining immense popularity and spreading globally, especially among younger generations.

Currently, the bubble tea market is experiencing rapid expansion, and it is no longer confined to Taiwan. Consumers in North America, Europe, and Southeast Asia are increasingly drawn to this innovative beverage. With the rise of beverage diversification and personalization trends, brands have introduced innovative flavors, including low-sugar, sugar-free, and healthier options to cater to consumers' demand for healthier drinks. Additionally, the promotion via social media and the formation of a unique beverage culture has greatly facilitated its global growth. In the future, with the continuous development of brand franchising and globalization, the bubble tea market

holds substantial growth potential, particularly among young consumers and in emerging markets.

The rapid growth of the bubble tea market is driven largely by the substantial demand from young consumers. As living standards increase, the demand for trendy and unique beverages has surged, and bubble tea, with its distinct taste and wide variety of options, meets these needs. Additionally, the rise of the health-conscious beverage trend has significantly contributed to the market's development, as consumers increasingly prioritize low-sugar, low-calorie, and natural ingredient drinks. The widespread influence of social media has transformed bubble tea from just a beverage into a lifestyle symbol, particularly among the younger generation, where brand appeal and unique consumption experiences have become essential drivers of market growth.

#### Market Challenges, Risks, & Restraints:

Despite the promising market outlook, the bubble tea industry faces several challenges. First, the market is becoming highly competitive, with many brands entering the space, leading to price wars and product homogenization. Second, the cost of key raw materials like tapioca pearls and tea leaves remains high, putting pressure on production costs and creating financial strain for businesses. Additionally, growing consumer health awareness has led to stricter demands regarding sugar content and artificial additives, which could pose a risk to brands that rely heavily on traditional, high-sugar recipes, potentially resulting in a decline in market share.

#### Downstream Demand Trends:

With the increasing consumer demand for health and personalization, downstream demand for bubble tea is diversifying. Consumers are moving beyond traditional sweet options, opting more frequently for low-sugar or sugar-free bubble tea. Health attributes such as no additives, low calorie, and natural ingredients are becoming key factors in consumer choices. Moreover, with the influence of social media, consumers are placing more emphasis on brand image and the social value of the beverage, fueling trends in brand innovation and product diversification. In the future, personalized customization and innovative flavors will be critical drivers of the market's development.

This report studies the global Bubble Tea production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bubble Tea

and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bubble Tea that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Bubble Tea total production and demand, 2021-2032, (M Cups)

Global Bubble Tea total production value, 2021-2032, (USD Million)

Global Bubble Tea production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Cups), (based on production site)

Global Bubble Tea consumption by region & country, CAGR, 2021-2032 & (M Cups)

U.S. VS China: Bubble Tea domestic production, consumption, key domestic manufacturers and share

Global Bubble Tea production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Cups)

Global Bubble Tea production by Flavor, production, value, CAGR, 2021-2032, (USD Million) & (M Cups)

Global Bubble Tea production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (M Cups)

This report profiles key players in the global Bubble Tea market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CoCo Fresh Tea & Juice, Heytea, Naixue's Tea, Kung Fu Tea, Bubbleology, Tiger Sugar, Chatime, The Alley, Gong Cha, Koi Th?, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bubble Tea market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Cups) and average price (USD/Cup) by manufacturer, by Flavor, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Bubble Tea Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Bubble Tea Market, Segmentation by Flavor:

Classic Basic Boba Tea

Flavor Variations

### Global Bubble Tea Market, Segmentation by Type:

Ready-to-Drink (RTD) Boba Tea

Packaged Boba Tea

### Global Bubble Tea Market, Segmentation by Sales Channel:

Offline Stores

Online Delivery Platforms

e-Commerce

Companies Profiled:

CoCo Fresh Tea & Juice

Heytea

Naixue's Tea

Kung Fu Tea

Bubbleology

Tiger Sugar

Chatime

The Alley

Gong Cha

Koi Th?

Boba Guys

Truedan

Caf? de Coral

Yi Fang Taiwan Fruit Tea

Mixue Ice Cream & Tea

CHAGEE

Cha Ba Dao

Auntie Tea

Shuyi Grass Jelly Tea

**Key Questions Answered:**

1. How big is the global Bubble Tea market?
2. What is the demand of the global Bubble Tea market?
3. What is the year over year growth of the global Bubble Tea market?
4. What is the production and production value of the global Bubble Tea market?
5. Who are the key producers in the global Bubble Tea market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Bubble Tea Introduction
- 1.2 World Bubble Tea Supply & Forecast
  - 1.2.1 World Bubble Tea Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Bubble Tea Production (2021-2032)
  - 1.2.3 World Bubble Tea Pricing Trends (2021-2032)
- 1.3 World Bubble Tea Production by Region (Based on Production Site)
  - 1.3.1 World Bubble Tea Production Value by Region (2021-2032)
  - 1.3.2 World Bubble Tea Production by Region (2021-2032)
  - 1.3.3 World Bubble Tea Average Price by Region (2021-2032)
  - 1.3.4 North America Bubble Tea Production (2021-2032)
  - 1.3.5 Europe Bubble Tea Production (2021-2032)
  - 1.3.6 China Bubble Tea Production (2021-2032)
  - 1.3.7 Japan Bubble Tea Production (2021-2032)
  - 1.3.8 China Taiwan Bubble Tea Production (2021-2032)
  - 1.3.9 Southeast Asia Bubble Tea Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Bubble Tea Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Bubble Tea Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Bubble Tea Demand (2021-2032)
- 2.2 World Bubble Tea Consumption by Region
  - 2.2.1 World Bubble Tea Consumption by Region (2021-2026)
  - 2.2.2 World Bubble Tea Consumption Forecast by Region (2027-2032)
- 2.3 United States Bubble Tea Consumption (2021-2032)
- 2.4 China Bubble Tea Consumption (2021-2032)
- 2.5 Europe Bubble Tea Consumption (2021-2032)
- 2.6 Japan Bubble Tea Consumption (2021-2032)
- 2.7 South Korea Bubble Tea Consumption (2021-2032)
- 2.8 ASEAN Bubble Tea Consumption (2021-2032)
- 2.9 India Bubble Tea Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Bubble Tea Production Value by Manufacturer (2021-2026)
- 3.2 World Bubble Tea Production by Manufacturer (2021-2026)
- 3.3 World Bubble Tea Average Price by Manufacturer (2021-2026)
- 3.4 Bubble Tea Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Bubble Tea Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Bubble Tea in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Bubble Tea in 2025
- 3.6 Bubble Tea Market: Overall Company Footprint Analysis
  - 3.6.1 Bubble Tea Market: Region Footprint
  - 3.6.2 Bubble Tea Market: Company Product Type Footprint
  - 3.6.3 Bubble Tea Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Bubble Tea Production Value Comparison
  - 4.1.1 United States VS China: Bubble Tea Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Bubble Tea Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Bubble Tea Production Comparison
  - 4.2.1 United States VS China: Bubble Tea Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Bubble Tea Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Bubble Tea Consumption Comparison
  - 4.3.1 United States VS China: Bubble Tea Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Bubble Tea Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Bubble Tea Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Bubble Tea Manufacturers, Headquarters and Production

## Site (States, Country)

4.4.2 United States Based Manufacturers Bubble Tea Production Value (2021-2026)

4.4.3 United States Based Manufacturers Bubble Tea Production (2021-2026)

## 4.5 China Based Bubble Tea Manufacturers and Market Share

4.5.1 China Based Bubble Tea Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Bubble Tea Production Value (2021-2026)

4.5.3 China Based Manufacturers Bubble Tea Production (2021-2026)

## 4.6 Rest of World Based Bubble Tea Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Bubble Tea Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Bubble Tea Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Bubble Tea Production (2021-2026)

## **5 MARKET ANALYSIS BY FLAVOR**

### 5.1 World Bubble Tea Market Size Overview by Flavor: 2021 VS 2025 VS 2032

### 5.2 Segment Introduction by Flavor

5.2.1 Classic Basic Boba Tea

5.2.2 Flavor Variations

### 5.3 Market Segment by Flavor

5.3.1 World Bubble Tea Production by Flavor (2021-2032)

5.3.2 World Bubble Tea Production Value by Flavor (2021-2032)

5.3.3 World Bubble Tea Average Price by Flavor (2021-2032)

## **6 MARKET ANALYSIS BY TYPE**

### 6.1 World Bubble Tea Market Size Overview by Type: 2021 VS 2025 VS 2032

### 6.2 Segment Introduction by Type

6.2.1 Ready-to-Drink (RTD) Boba Tea

6.2.2 Packaged Boba Tea

### 6.3 Market Segment by Type

6.3.1 World Bubble Tea Production by Type (2021-2032)

6.3.2 World Bubble Tea Production Value by Type (2021-2032)

6.3.3 World Bubble Tea Average Price by Type (2021-2032)

## **7 MARKET ANALYSIS BY SALES CHANNEL**

### 7.1 World Bubble Tea Market Size Overview by Sales Channel: 2021 VS 2025 VS 2032

## 7.2 Segment Introduction by Sales Channel

- 7.2.1 Offline Stores
- 7.2.2 Online Delivery Platforms
- 7.2.3 e-Commerce

## 7.3 Market Segment by Sales Channel

- 7.3.1 World Bubble Tea Production by Sales Channel (2021-2032)
- 7.3.2 World Bubble Tea Production Value by Sales Channel (2021-2032)
- 7.3.3 World Bubble Tea Average Price by Sales Channel (2021-2032)

## **8 COMPANY PROFILES**

### 8.1 CoCo Fresh Tea & Juice

- 8.1.1 CoCo Fresh Tea & Juice Details
- 8.1.2 CoCo Fresh Tea & Juice Major Business
- 8.1.3 CoCo Fresh Tea & Juice Bubble Tea Product and Services
- 8.1.4 CoCo Fresh Tea & Juice Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.1.5 CoCo Fresh Tea & Juice Recent Developments/Updates
- 8.1.6 CoCo Fresh Tea & Juice Competitive Strengths & Weaknesses

### 8.2 Heytea

- 8.2.1 Heytea Details
- 8.2.2 Heytea Major Business
- 8.2.3 Heytea Bubble Tea Product and Services
- 8.2.4 Heytea Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.2.5 Heytea Recent Developments/Updates
- 8.2.6 Heytea Competitive Strengths & Weaknesses

### 8.3 Naixue's Tea

- 8.3.1 Naixue's Tea Details
- 8.3.2 Naixue's Tea Major Business
- 8.3.3 Naixue's Tea Bubble Tea Product and Services
- 8.3.4 Naixue's Tea Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.3.5 Naixue's Tea Recent Developments/Updates
- 8.3.6 Naixue's Tea Competitive Strengths & Weaknesses

### 8.4 Kung Fu Tea

- 8.4.1 Kung Fu Tea Details
- 8.4.2 Kung Fu Tea Major Business
- 8.4.3 Kung Fu Tea Bubble Tea Product and Services

8.4.4 Kung Fu Tea Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.4.5 Kung Fu Tea Recent Developments/Updates

8.4.6 Kung Fu Tea Competitive Strengths & Weaknesses

8.5 Bubbleology

8.5.1 Bubbleology Details

8.5.2 Bubbleology Major Business

8.5.3 Bubbleology Bubble Tea Product and Services

8.5.4 Bubbleology Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.5.5 Bubbleology Recent Developments/Updates

8.5.6 Bubbleology Competitive Strengths & Weaknesses

8.6 Tiger Sugar

8.6.1 Tiger Sugar Details

8.6.2 Tiger Sugar Major Business

8.6.3 Tiger Sugar Bubble Tea Product and Services

8.6.4 Tiger Sugar Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.6.5 Tiger Sugar Recent Developments/Updates

8.6.6 Tiger Sugar Competitive Strengths & Weaknesses

8.7 Chatime

8.7.1 Chatime Details

8.7.2 Chatime Major Business

8.7.3 Chatime Bubble Tea Product and Services

8.7.4 Chatime Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.7.5 Chatime Recent Developments/Updates

8.7.6 Chatime Competitive Strengths & Weaknesses

8.8 The Alley

8.8.1 The Alley Details

8.8.2 The Alley Major Business

8.8.3 The Alley Bubble Tea Product and Services

8.8.4 The Alley Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.8.5 The Alley Recent Developments/Updates

8.8.6 The Alley Competitive Strengths & Weaknesses

8.9 Gong Cha

8.9.1 Gong Cha Details

8.9.2 Gong Cha Major Business

- 8.9.3 Gong Cha Bubble Tea Product and Services
- 8.9.4 Gong Cha Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.9.5 Gong Cha Recent Developments/Updates
- 8.9.6 Gong Cha Competitive Strengths & Weaknesses
- 8.10 Koi Th?
- 8.10.1 Koi Th? Details
- 8.10.2 Koi Th? Major Business
- 8.10.3 Koi Th? Bubble Tea Product and Services
- 8.10.4 Koi Th? Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.10.5 Koi Th? Recent Developments/Updates
- 8.10.6 Koi Th? Competitive Strengths & Weaknesses
- 8.11 Boba Guys
- 8.11.1 Boba Guys Details
- 8.11.2 Boba Guys Major Business
- 8.11.3 Boba Guys Bubble Tea Product and Services
- 8.11.4 Boba Guys Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.11.5 Boba Guys Recent Developments/Updates
- 8.11.6 Boba Guys Competitive Strengths & Weaknesses
- 8.12 Truedan
- 8.12.1 Truedan Details
- 8.12.2 Truedan Major Business
- 8.12.3 Truedan Bubble Tea Product and Services
- 8.12.4 Truedan Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.12.5 Truedan Recent Developments/Updates
- 8.12.6 Truedan Competitive Strengths & Weaknesses
- 8.13 Caf? de Coral
- 8.13.1 Caf? de Coral Details
- 8.13.2 Caf? de Coral Major Business
- 8.13.3 Caf? de Coral Bubble Tea Product and Services
- 8.13.4 Caf? de Coral Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.13.5 Caf? de Coral Recent Developments/Updates
- 8.13.6 Caf? de Coral Competitive Strengths & Weaknesses
- 8.14 Yi Fang Taiwan Fruit Tea
- 8.14.1 Yi Fang Taiwan Fruit Tea Details

- 8.14.2 Yi Fang Taiwan Fruit Tea Major Business
- 8.14.3 Yi Fang Taiwan Fruit Tea Bubble Tea Product and Services
- 8.14.4 Yi Fang Taiwan Fruit Tea Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.14.5 Yi Fang Taiwan Fruit Tea Recent Developments/Updates
- 8.14.6 Yi Fang Taiwan Fruit Tea Competitive Strengths & Weaknesses
- 8.15 Mixue Ice Cream & Tea
  - 8.15.1 Mixue Ice Cream & Tea Details
  - 8.15.2 Mixue Ice Cream & Tea Major Business
  - 8.15.3 Mixue Ice Cream & Tea Bubble Tea Product and Services
  - 8.15.4 Mixue Ice Cream & Tea Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.15.5 Mixue Ice Cream & Tea Recent Developments/Updates
  - 8.15.6 Mixue Ice Cream & Tea Competitive Strengths & Weaknesses
- 8.16 CHAGEE
  - 8.16.1 CHAGEE Details
  - 8.16.2 CHAGEE Major Business
  - 8.16.3 CHAGEE Bubble Tea Product and Services
  - 8.16.4 CHAGEE Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.16.5 CHAGEE Recent Developments/Updates
  - 8.16.6 CHAGEE Competitive Strengths & Weaknesses
- 8.17 Cha Ba Dao
  - 8.17.1 Cha Ba Dao Details
  - 8.17.2 Cha Ba Dao Major Business
  - 8.17.3 Cha Ba Dao Bubble Tea Product and Services
  - 8.17.4 Cha Ba Dao Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.17.5 Cha Ba Dao Recent Developments/Updates
  - 8.17.6 Cha Ba Dao Competitive Strengths & Weaknesses
- 8.18 Auntie Tea
  - 8.18.1 Auntie Tea Details
  - 8.18.2 Auntie Tea Major Business
  - 8.18.3 Auntie Tea Bubble Tea Product and Services
  - 8.18.4 Auntie Tea Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.18.5 Auntie Tea Recent Developments/Updates
  - 8.18.6 Auntie Tea Competitive Strengths & Weaknesses
- 8.19 Shuyi Grass Jelly Tea

- 8.19.1 Shuyi Grass Jelly Tea Details
- 8.19.2 Shuyi Grass Jelly Tea Major Business
- 8.19.3 Shuyi Grass Jelly Tea Bubble Tea Product and Services
- 8.19.4 Shuyi Grass Jelly Tea Bubble Tea Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.19.5 Shuyi Grass Jelly Tea Recent Developments/Updates
- 8.19.6 Shuyi Grass Jelly Tea Competitive Strengths & Weaknesses

## **9 INDUSTRY CHAIN ANALYSIS**

- 9.1 Bubble Tea Industry Chain
- 9.2 Bubble Tea Upstream Analysis
  - 9.2.1 Bubble Tea Core Raw Materials
  - 9.2.2 Main Manufacturers of Bubble Tea Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 Bubble Tea Production Mode
- 9.6 Bubble Tea Procurement Model
- 9.7 Bubble Tea Industry Sales Model and Sales Channels
  - 9.7.1 Bubble Tea Sales Model
  - 9.7.2 Bubble Tea Typical Distributors

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Bubble Tea Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Bubble Tea Production Value by Region (2021-2026) & (USD Million)

Table 3. World Bubble Tea Production Value by Region (2027-2032) & (USD Million)

Table 4. World Bubble Tea Production Value Market Share by Region (2021-2026)

Table 5. World Bubble Tea Production Value Market Share by Region (2027-2032)

Table 6. World Bubble Tea Production by Region (2021-2026) & (M Cups)

Table 7. World Bubble Tea Production by Region (2027-2032) & (M Cups)

Table 8. World Bubble Tea Production Market Share by Region (2021-2026)

Table 9. World Bubble Tea Production Market Share by Region (2027-2032)

Table 10. World Bubble Tea Average Price by Region (2021-2026) & (USD/Cup)

Table 11. World Bubble Tea Average Price by Region (2027-2032) & (USD/Cup)

Table 12. Bubble Tea Major Market Trends

Table 13. World Bubble Tea Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (M Cups)

Table 14. World Bubble Tea Consumption by Region (2021-2026) & (M Cups)

Table 15. World Bubble Tea Consumption Forecast by Region (2027-2032) & (M Cups)

Table 16. World Bubble Tea Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Bubble Tea Producers in 2025

Table 18. World Bubble Tea Production by Manufacturer (2021-2026) & (M Cups)

Table 19. Production Market Share of Key Bubble Tea Producers in 2025

Table 20. World Bubble Tea Average Price by Manufacturer (2021-2026) & (USD/Cup)

Table 21. Global Bubble Tea Company Evaluation Quadrant

Table 22. World Bubble Tea Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Bubble Tea Production Site of Key Manufacturer

Table 24. Bubble Tea Market: Company Product Type Footprint

Table 25. Bubble Tea Market: Company Product Application Footprint

Table 26. Bubble Tea Competitive Factors

Table 27. Bubble Tea New Entrant and Capacity Expansion Plans

Table 28. Bubble Tea Mergers & Acquisitions Activity

Table 29. United States VS China Bubble Tea Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Bubble Tea Production Comparison, (2021 & 2025 &

2032) & (M Cups)

Table 31. United States VS China Bubble Tea Consumption Comparison, (2021 & 2025 & 2032) & (M Cups)

Table 32. United States Based Bubble Tea Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Bubble Tea Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Bubble Tea Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Bubble Tea Production (2021-2026) & (M Cups)

Table 36. United States Based Manufacturers Bubble Tea Production Market Share (2021-2026)

Table 37. China Based Bubble Tea Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Bubble Tea Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Bubble Tea Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Bubble Tea Production, (2021-2026) & (M Cups)

Table 41. China Based Manufacturers Bubble Tea Production Market Share (2021-2026)

Table 42. Rest of World Based Bubble Tea Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Bubble Tea Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Bubble Tea Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Bubble Tea Production, (2021-2026) & (M Cups)

Table 46. Rest of World Based Manufacturers Bubble Tea Production Market Share (2021-2026)

Table 47. World Bubble Tea Production Value by Flavor, (USD Million), 2021 & 2025 & 2032

Table 48. World Bubble Tea Production by Flavor (2021-2026) & (M Cups)

Table 49. World Bubble Tea Production by Flavor (2027-2032) & (M Cups)

Table 50. World Bubble Tea Production Value by Flavor (2021-2026) & (USD Million)

Table 51. World Bubble Tea Production Value by Flavor (2027-2032) & (USD Million)

Table 52. World Bubble Tea Average Price by Flavor (2021-2026) & (USD/Cup)

- Table 53. World Bubble Tea Average Price by Flavor (2027-2032) & (USD/Cup)
- Table 54. World Bubble Tea Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 55. World Bubble Tea Production by Type (2021-2026) & (M Cups)
- Table 56. World Bubble Tea Production by Type (2027-2032) & (M Cups)
- Table 57. World Bubble Tea Production Value by Type (2021-2026) & (USD Million)
- Table 58. World Bubble Tea Production Value by Type (2027-2032) & (USD Million)
- Table 59. World Bubble Tea Average Price by Type (2021-2026) & (USD/Cup)
- Table 60. World Bubble Tea Average Price by Type (2027-2032) & (USD/Cup)
- Table 61. World Bubble Tea Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
- Table 62. World Bubble Tea Production by Sales Channel (2021-2026) & (M Cups)
- Table 63. World Bubble Tea Production by Sales Channel (2027-2032) & (M Cups)
- Table 64. World Bubble Tea Production Value by Sales Channel (2021-2026) & (USD Million)
- Table 65. World Bubble Tea Production Value by Sales Channel (2027-2032) & (USD Million)
- Table 66. World Bubble Tea Average Price by Sales Channel (2021-2026) & (USD/Cup)
- Table 67. World Bubble Tea Average Price by Sales Channel (2027-2032) & (USD/Cup)
- Table 68. CoCo Fresh Tea & Juice Basic Information, Manufacturing Base and Competitors
- Table 69. CoCo Fresh Tea & Juice Major Business
- Table 70. CoCo Fresh Tea & Juice Bubble Tea Product and Services
- Table 71. CoCo Fresh Tea & Juice Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 72. CoCo Fresh Tea & Juice Recent Developments/Updates
- Table 73. CoCo Fresh Tea & Juice Competitive Strengths & Weaknesses
- Table 74. Heytea Basic Information, Manufacturing Base and Competitors
- Table 75. Heytea Major Business
- Table 76. Heytea Bubble Tea Product and Services
- Table 77. Heytea Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 78. Heytea Recent Developments/Updates
- Table 79. Heytea Competitive Strengths & Weaknesses
- Table 80. Naixue's Tea Basic Information, Manufacturing Base and Competitors
- Table 81. Naixue's Tea Major Business
- Table 82. Naixue's Tea Bubble Tea Product and Services
- Table 83. Naixue's Tea Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 84. Naixue's Tea Recent Developments/Updates
- Table 85. Naixue's Tea Competitive Strengths & Weaknesses
- Table 86. Kung Fu Tea Basic Information, Manufacturing Base and Competitors
- Table 87. Kung Fu Tea Major Business
- Table 88. Kung Fu Tea Bubble Tea Product and Services
- Table 89. Kung Fu Tea Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 90. Kung Fu Tea Recent Developments/Updates
- Table 91. Kung Fu Tea Competitive Strengths & Weaknesses
- Table 92. Bubbleology Basic Information, Manufacturing Base and Competitors
- Table 93. Bubbleology Major Business
- Table 94. Bubbleology Bubble Tea Product and Services
- Table 95. Bubbleology Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 96. Bubbleology Recent Developments/Updates
- Table 97. Bubbleology Competitive Strengths & Weaknesses
- Table 98. Tiger Sugar Basic Information, Manufacturing Base and Competitors
- Table 99. Tiger Sugar Major Business
- Table 100. Tiger Sugar Bubble Tea Product and Services
- Table 101. Tiger Sugar Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. Tiger Sugar Recent Developments/Updates
- Table 103. Tiger Sugar Competitive Strengths & Weaknesses
- Table 104. Chatime Basic Information, Manufacturing Base and Competitors
- Table 105. Chatime Major Business
- Table 106. Chatime Bubble Tea Product and Services
- Table 107. Chatime Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. Chatime Recent Developments/Updates
- Table 109. Chatime Competitive Strengths & Weaknesses
- Table 110. The Alley Basic Information, Manufacturing Base and Competitors
- Table 111. The Alley Major Business
- Table 112. The Alley Bubble Tea Product and Services
- Table 113. The Alley Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. The Alley Recent Developments/Updates
- Table 115. The Alley Competitive Strengths & Weaknesses
- Table 116. Gong Cha Basic Information, Manufacturing Base and Competitors
- Table 117. Gong Cha Major Business

- Table 118. Gong Cha Bubble Tea Product and Services
- Table 119. Gong Cha Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 120. Gong Cha Recent Developments/Updates
- Table 121. Gong Cha Competitive Strengths & Weaknesses
- Table 122. Koi Th? Basic Information, Manufacturing Base and Competitors
- Table 123. Koi Th? Major Business
- Table 124. Koi Th? Bubble Tea Product and Services
- Table 125. Koi Th? Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 126. Koi Th? Recent Developments/Updates
- Table 127. Koi Th? Competitive Strengths & Weaknesses
- Table 128. Boba Guys Basic Information, Manufacturing Base and Competitors
- Table 129. Boba Guys Major Business
- Table 130. Boba Guys Bubble Tea Product and Services
- Table 131. Boba Guys Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 132. Boba Guys Recent Developments/Updates
- Table 133. Boba Guys Competitive Strengths & Weaknesses
- Table 134. Truedan Basic Information, Manufacturing Base and Competitors
- Table 135. Truedan Major Business
- Table 136. Truedan Bubble Tea Product and Services
- Table 137. Truedan Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 138. Truedan Recent Developments/Updates
- Table 139. Truedan Competitive Strengths & Weaknesses
- Table 140. Caf? de Coral Basic Information, Manufacturing Base and Competitors
- Table 141. Caf? de Coral Major Business
- Table 142. Caf? de Coral Bubble Tea Product and Services
- Table 143. Caf? de Coral Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 144. Caf? de Coral Recent Developments/Updates
- Table 145. Caf? de Coral Competitive Strengths & Weaknesses
- Table 146. Yi Fang Taiwan Fruit Tea Basic Information, Manufacturing Base and Competitors
- Table 147. Yi Fang Taiwan Fruit Tea Major Business
- Table 148. Yi Fang Taiwan Fruit Tea Bubble Tea Product and Services
- Table 149. Yi Fang Taiwan Fruit Tea Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 150. Yi Fang Taiwan Fruit Tea Recent Developments/Updates

Table 151. Yi Fang Taiwan Fruit Tea Competitive Strengths & Weaknesses

Table 152. Mixue Ice Cream & Tea Basic Information, Manufacturing Base and Competitors

Table 153. Mixue Ice Cream & Tea Major Business

Table 154. Mixue Ice Cream & Tea Bubble Tea Product and Services

Table 155. Mixue Ice Cream & Tea Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 156. Mixue Ice Cream & Tea Recent Developments/Updates

Table 157. Mixue Ice Cream & Tea Competitive Strengths & Weaknesses

Table 158. CHAGEE Basic Information, Manufacturing Base and Competitors

Table 159. CHAGEE Major Business

Table 160. CHAGEE Bubble Tea Product and Services

Table 161. CHAGEE Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. CHAGEE Recent Developments/Updates

Table 163. CHAGEE Competitive Strengths & Weaknesses

Table 164. Cha Ba Dao Basic Information, Manufacturing Base and Competitors

Table 165. Cha Ba Dao Major Business

Table 166. Cha Ba Dao Bubble Tea Product and Services

Table 167. Cha Ba Dao Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Cha Ba Dao Recent Developments/Updates

Table 169. Cha Ba Dao Competitive Strengths & Weaknesses

Table 170. Auntie Tea Basic Information, Manufacturing Base and Competitors

Table 171. Auntie Tea Major Business

Table 172. Auntie Tea Bubble Tea Product and Services

Table 173. Auntie Tea Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. Auntie Tea Recent Developments/Updates

Table 175. Auntie Tea Competitive Strengths & Weaknesses

Table 176. Shuyi Grass Jelly Tea Basic Information, Manufacturing Base and Competitors

Table 177. Shuyi Grass Jelly Tea Major Business

Table 178. Shuyi Grass Jelly Tea Bubble Tea Product and Services

Table 179. Shuyi Grass Jelly Tea Bubble Tea Production (M Cups), Price (USD/Cup), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 180. Shuyi Grass Jelly Tea Recent Developments/Updates

Table 181. Shuyi Grass Jelly Tea Competitive Strengths & Weaknesses

Table 182. Global Key Players of Bubble Tea Upstream (Raw Materials)

Table 183. Global Bubble Tea Typical Customers

Table 184. Bubble Tea Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Bubble Tea Picture

Figure 2. World Bubble Tea Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Bubble Tea Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Bubble Tea Production (2021-2032) & (M Cups)

Figure 5. World Bubble Tea Average Price (2021-2032) & (USD/Cup)

Figure 6. World Bubble Tea Production Value Market Share by Region (2021-2032)

Figure 7. World Bubble Tea Production Market Share by Region (2021-2032)

Figure 8. North America Bubble Tea Production (2021-2032) & (M Cups)

Figure 9. Europe Bubble Tea Production (2021-2032) & (M Cups)

Figure 10. China Bubble Tea Production (2021-2032) & (M Cups)

Figure 11. Japan Bubble Tea Production (2021-2032) & (M Cups)

Figure 12. China Taiwan Bubble Tea Production (2021-2032) & (M Cups)

Figure 13. Southeast Asia Bubble Tea Production (2021-2032) & (M Cups)

Figure 14. Bubble Tea Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Bubble Tea Consumption (2021-2032) & (M Cups)

Figure 17. World Bubble Tea Consumption Market Share by Region (2021-2032)

Figure 18. United States Bubble Tea Consumption (2021-2032) & (M Cups)

Figure 19. China Bubble Tea Consumption (2021-2032) & (M Cups)

Figure 20. Europe Bubble Tea Consumption (2021-2032) & (M Cups)

Figure 21. Japan Bubble Tea Consumption (2021-2032) & (M Cups)

Figure 22. South Korea Bubble Tea Consumption (2021-2032) & (M Cups)

Figure 23. ASEAN Bubble Tea Consumption (2021-2032) & (M Cups)

Figure 24. India Bubble Tea Consumption (2021-2032) & (M Cups)

Figure 25. Producer Shipments of Bubble Tea by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Bubble Tea Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Bubble Tea Markets in 2025

Figure 28. United States VS China: Bubble Tea Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Bubble Tea Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Bubble Tea Consumption Market Share Comparison (2021 & 2025 & 2032)

- Figure 31. United States Based Manufacturers Bubble Tea Production Market Share 2025
- Figure 32. China Based Manufacturers Bubble Tea Production Market Share 2025
- Figure 33. Rest of World Based Manufacturers Bubble Tea Production Market Share 2025
- Figure 34. World Bubble Tea Production Value by Flavor, (USD Million), 2021 & 2025 & 2032
- Figure 35. World Bubble Tea Production Value Market Share by Flavor in 2025
- Figure 36. Classic Basic Boba Tea
- Figure 37. Flavor Variations
- Figure 38. World Bubble Tea Production Market Share by Flavor (2021-2032)
- Figure 39. World Bubble Tea Production Value Market Share by Flavor (2021-2032)
- Figure 40. World Bubble Tea Average Price by Flavor (2021-2032) & (USD/Cup)
- Figure 41. World Bubble Tea Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 42. World Bubble Tea Production Value Market Share by Type in 2025
- Figure 43. Ready-to-Drink (RTD) Boba Tea
- Figure 44. Packaged Boba Tea
- Figure 45. World Bubble Tea Production Market Share by Type (2021-2032)
- Figure 46. World Bubble Tea Production Value Market Share by Type (2021-2032)
- Figure 47. World Bubble Tea Average Price by Type (2021-2032) & (USD/Cup)
- Figure 48. World Bubble Tea Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
- Figure 49. World Bubble Tea Production Value Market Share by Sales Channel in 2025
- Figure 50. Offline Stores
- Figure 51. Online Delivery Platforms
- Figure 52. e-Commerce
- Figure 53. World Bubble Tea Production Market Share by Sales Channel (2021-2032)
- Figure 54. World Bubble Tea Production Value Market Share by Sales Channel (2021-2032)
- Figure 55. World Bubble Tea Average Price by Sales Channel (2021-2032) & (USD/Cup)
- Figure 56. Bubble Tea Industry Chain
- Figure 57. Bubble Tea Procurement Model
- Figure 58. Bubble Tea Sales Model
- Figure 59. Bubble Tea Sales Channels, Direct Sales, and Distribution
- Figure 60. Methodology
- Figure 61. Research Process and Data Source

## I would like to order

Product name: Global Bubble Tea Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G3A3F2EDE239EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3A3F2EDE239EN.html>