

Global Bubble Gum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G90613ED464EN.html>

Date: January 2024

Pages: 119

Price: US\$ 3,480.00 (Single User License)

ID: G90613ED464EN

Abstracts

According to our (Global Info Research) latest study, the global Bubble Gum market size was valued at USD 792.3 million in 2023 and is forecast to a readjusted size of USD 1044 million by 2030 with a CAGR of 4.0% during review period.

Bubble gum is a type of chewing gum, designed to freshen breath and to be inflated out of the mouth as a bubble. Bubble gum have property of blowing bubbles because film-forming characteristics.

Bubble Gum includes Sugarless and Sugar-Containing types in this report.

Global Bubble Gum key players include Wrigley, Cadbury, Lotte, Concord Confections, Perfetti Van Melle, etc. Global top five players hold a share about 75%.

Asia-Pacific is the largest market, with a share about 30%, followed by North America and Europe, having a total share about 50 percent.

In terms of product, Sugarless Bubble Gum is the largest segment, with a share about 70%. And in terms of application, the largest application is Offline Sales, followed by Online Sales.

The Global Info Research report includes an overview of the development of the Bubble Gum industry chain, the market status of Offline Sales (Sugarless Bubble Gum, Sugar-Containing Bubble Gum), Online Sales (Sugarless Bubble Gum, Sugar-Containing Bubble Gum), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bubble Gum.

Regionally, the report analyzes the Bubble Gum markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bubble Gum market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bubble Gum market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bubble Gum industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Sugarless Bubble Gum, Sugar-Containing Bubble Gum).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bubble Gum market.

Regional Analysis: The report involves examining the Bubble Gum market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bubble Gum market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bubble Gum:

Company Analysis: Report covers individual Bubble Gum manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bubble Gum. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offline Sales, Online Sales).

Technology Analysis: Report covers specific technologies relevant to Bubble Gum. It assesses the current state, advancements, and potential future developments in Bubble Gum areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Bubble Gum market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bubble Gum market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Sugarless Bubble Gum

Sugar-Containing Bubble Gum

Market segment by Application

Offline Sales

Online Sales

Major players covered

Wrigley

Cadbury

Hershey

Concord Confections

Perfetti Van Melle

Unigum

Oakleaf

ZED Candy (Dublin)

Lotte

Orion

Fini Sweets

Zhejiang Spring Sweets Co

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bubble Gum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bubble Gum, with price, sales, revenue and global market share of Bubble Gum from 2019 to 2024.

Chapter 3, the Bubble Gum competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bubble Gum breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bubble Gum market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bubble Gum.

Chapter 14 and 15, to describe Bubble Gum sales channel, distributors, customers, research findings and conclusion.

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