

# Global Bubble Blower Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GFF0E3A9B819EN.html>

Date: January 2026

Pages: 99

Price: US\$ 4,480.00 (Single User License)

ID: GFF0E3A9B819EN

## Abstracts

The global Bubble Blower market size is expected to reach \$ 368 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

Bubble blowers are electric or semi-automatic devices designed to continuously generate soap bubbles using motorized airflow or rotating mechanisms, primarily used in children's outdoor play, seasonal toys, parties, and small-scale event entertainment. In 2025, the average global unit price is approximately US\$5.0, with global sales volume and production estimated at around 45 million units. The industry typically maintains a gross margin range of 30%-55%, driven by low material costs, scalable mass manufacturing, and strong seasonal demand concentration. The supply chain includes upstream components such as plastic housings, small motors, electronic parts, and bubble solution consumables; midstream manufacturers focus on product design, mold development, assembly, and OEM/ODM production; downstream users include toy distributors, e-commerce sellers, seasonal retailers, event suppliers, and end consumers.

The bubble blower market is best characterized as a niche, seasonal consumer toy segment rather than a mainstream global toy category. Demand is highly concentrated in warmer months and holiday periods, with sales peaking in Q2 and Q3. The market is dominated by low- to mid-priced electric models produced by OEM manufacturers, primarily in Asia, and sold through e-commerce and seasonal retail channels. Entry barriers are low, resulting in frequent product turnover and limited brand loyalty. As a result, competition centers more on design refresh cycles, pricing, and channel access than on technological differentiation.

This report studies the global Bubble Blower production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bubble Blower and provides market size (US\$ million) and Year-over-Year (YoY) Growth,

considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bubble Blower that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Bubble Blower total production and demand, 2021-2032, (K Units)

Global Bubble Blower total production value, 2021-2032, (USD Million)

Global Bubble Blower production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Bubble Blower consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Bubble Blower domestic production, consumption, key domestic manufacturers and share

Global Bubble Blower production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Bubble Blower production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Bubble Blower production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Bubble Blower market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gazillion Bubbles, Little Kids Inc., ZURU, Simba Dickie Group, Alpha Group, Linyi Huacai Toy, Zero Toys, Bubble Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bubble Blower market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bubble Blower Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Bubble Blower Market, Segmentation by Type:

Large

Small

#### Global Bubble Blower Market, Segmentation by Power Type:

Rechargeable

Battery-Powered

#### Global Bubble Blower Market, Segmentation by Output Mode:

Intermittent

Continuous

#### Global Bubble Blower Market, Segmentation by Application:

Online Sales

Offline Sales

**Companies Profiled:**

Gazillion Bubbles

Little Kids Inc.

ZURU

Simba Dickie Group

Alpha Group

Linyi Huacai Toy

Zero Toys

Bubble Inc.

**Key Questions Answered:**

1. How big is the global Bubble Blower market?
2. What is the demand of the global Bubble Blower market?
3. What is the year over year growth of the global Bubble Blower market?
4. What is the production and production value of the global Bubble Blower market?
5. Who are the key producers in the global Bubble Blower market?
6. What are the growth factors driving the market demand?

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