

# Global Brushless Pruning Shear Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Brushless Pruning Shear market size was valued at US\$ 76.29 million in 2025 and is forecast to a readjusted size of US\$ 95.02 million by 2032 with a CAGR of 3.2% during review period.

In 2025, global Brushless Pruning Shear production reached approximately 148 thousand units, with an average global market price of around 500 dollars per unit. A Brushless Pruning Shear is a type of electric pruning tool that uses a brushless motor (BLDC motor) to power its cutting mechanism, providing higher efficiency, longer lifespan, and improved performance compared to traditional brushed-motor pruning shears. The gross margin of Brushless Pruning Shears typically ranges from 25% to 40%, depending on brand positioning, production scale, and distribution channels.

The Brushless Pruning Shear market has been gaining momentum as part of the broader electrification and mechanization trend in gardening, landscaping, and agricultural maintenance tools. These tools leverage brushless DC (BLDC) motors, which offer higher efficiency, lower noise, longer lifespan, and better torque control compared to traditional brushed motor equivalents. As a result, brushless pruning shears are increasingly adopted by both professional users?such as commercial landscapers, municipal maintenance teams, orchard managers and nurseries?and enthusiast home gardeners who prioritize performance, ergonomic design, and reduced fatigue during prolonged use. The market growth is driven by several structural trends. First, rising global awareness around sustainable and low-emission equipment is pushing users away from petrol-powered tools toward electric alternatives. Second, improvements in lithium-ion battery technology?higher energy density, faster charging,

and longer cycle life?enhance the usability of cordless brushless shears for outdoor applications where rigid power cords are impractical. Third, increased investment in public green spaces, urban gardening, and hobbyist landscaping support steady demand across developed and emerging markets. The industry chain of brushless pruning shears typically starts with upstream component suppliers, including manufacturers of BLDC motors, battery cells, electronic controllers (ESC), high-grade steel blades, and lightweight engineered plastics for housings and handles. BLDC motors and battery packs are the most cost-sensitive and technically critical parts of the value chain. Component standardization and modular designs allow mid-sized OEMs to achieve economies of scale, while premium brands may collaborate with specialized suppliers to differentiate performance and reliability. The midstream involves assembly and quality testing, often located in manufacturing hubs with established tooling and supply networks, such as China and Southeast Asia. Downstream, sales channels span direct-to-consumer e-commerce platforms, big-box home improvement retailers, specialty gardening stores, and professional equipment distributors. After-sales service, including blade replacement, battery warranty programs, and maintenance support, adds value and reinforces brand loyalty. In terms of demand, brushless pruning shears appeal to segments where performance and endurance matter. Professional landscapers and arborists appreciate the higher torque, consistent cutting power, and longer battery life that brushless motors deliver during extended daily use. Orchard and vineyard operators benefit from cordless tools that minimize downtime and can handle heavier branches without overheating. At the same time, savvy home gardeners with larger properties or who practice frequent pruning prefer brushless models for their ease of use, reduced noise, and ergonomic comfort. Geographic demand patterns show strong growth in North America, Europe, and East Asia?regions with established gardening cultures and disposable income supporting premium tool purchases. Emerging markets in South America and Southeast Asia also present growing opportunities as urbanization expands and consumer preferences shift toward higher-performance electric garden tools. From a business opportunity perspective, several strategic paths are evident. Manufacturers can differentiate through continuous product innovation?improving motor efficiency, battery management systems, blade design, and integrated smart features such as overload protection or app-based diagnostics. Developing modular platforms that support multiple attachments (e.g., shears, hedge trimmers, pole pruners) can also broaden the addressable market and enhance customer value. Brands that invest in strong after-sales ecosystems, including spare part availability, service centers, and instructional content, can build customer loyalty and capture recurring revenue from consumables like replacement blades and batteries. Moreover, marketing efforts tailored to specific user groups?professional landscapers versus DIY homeowners?can improve conversion and strengthen positioning. Cross-

border e-commerce and localized distribution partnerships offer opportunities to expand into international markets with rising demand. In conclusion, the brushless pruning shear market presents robust growth potential driven by performance-focused demand, evolving user preferences, and clear avenues for product and channel innovation.

This report is a detailed and comprehensive analysis for global Brushless Pruning Shear market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Brushless Pruning Shear market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Brushless Pruning Shear market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Brushless Pruning Shear market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Brushless Pruning Shear market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Brushless Pruning Shear

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Brushless Pruning Shear market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Infaco, Pellenc, Zhejiang Dongqiao Machinery, Guyuehu, Felco, Campagnola, STIHL, Shenzhen Anxia Group, AIMA Srl, Grupo Sanz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Brushless Pruning Shear market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Single-Battery

Dual-Battery

### Market segment by Cutting Mechanism

Bypass

Anvil

### Market segment by User

Household

Commercial

### Market segment by Application

Vineyard

Orchard

Landscaping

#### Major players covered

Infaco

Pellenc

Zhejiang Dongqiao Machinery

Guyuehu

Felco

Campagnola

STIHL

Shenzhen Anxia Group

AIMA Srl

Grupo Sanz

ARS Corporation

DAVIDE & LUIGI VOLPI SPA

Lisam

Jacto

Zenport Industries

Dongcheng

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Brushless Pruning Shear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Brushless Pruning Shear, with price, sales quantity, revenue, and global market share of Brushless Pruning Shear from 2021 to 2026.

Chapter 3, the Brushless Pruning Shear competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Brushless Pruning Shear breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026.and Brushless Pruning Shear market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Brushless Pruning Shear.

Chapter 14 and 15, to describe Brushless Pruning Shear sales channel, distributors, customers, research findings and conclusion.

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