

Global Broadloom Carpet Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GD9A50F2BFC6EN.html>

Date: July 2024

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: GD9A50F2BFC6EN

Abstracts

According to our (Global Info Research) latest study, the global Broadloom Carpet market size was valued at USD 36820 million in 2023 and is forecast to a readjusted size of USD 42880 million by 2030 with a CAGR of 2.2% during review period.

Broadloom means a tufted carpet that has been woven on a larger or wide loom. Therefore it comes in wider widths and can be installed with less seams or none at all. Typical rolls of broadloom carpet are usually twelve to fifteen feet wide. This is perfect for wall to wall carpeting installations in residential or commercial areas.

The research process involved the study of various factors affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry, and market risks, opportunities, market barriers and challenges.

The Global Info Research report includes an overview of the development of the Broadloom Carpet industry chain, the market status of Home Use (Cut Pile, Loop Pile), Hotel & Theater (Cut Pile, Loop Pile), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Broadloom Carpet.

Regionally, the report analyzes the Broadloom Carpet markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Broadloom Carpet market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Broadloom Carpet market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Broadloom Carpet industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Cut Pile, Loop Pile).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Broadloom Carpet market.

Regional Analysis: The report involves examining the Broadloom Carpet market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Broadloom Carpet market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Broadloom Carpet:

Company Analysis: Report covers individual Broadloom Carpet manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Broadloom Carpet This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Use, Hotel &

Theater).

Technology Analysis: Report covers specific technologies relevant to Broadloom Carpet. It assesses the current state, advancements, and potential future developments in Broadloom Carpet areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Broadloom Carpet market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Broadloom Carpet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Cut Pile

Loop Pile

Cut and Loop Pile

Market segment by Application

Home Use

Hotel & Theater

Malls

Office & Workspace

Others

Major players covered

Shaw Industries Group

Mohawk

Beaulieu

Balta Carpets

Tarkett

The Dixie Group

Milliken

Associated Weavers

Ege Carpets

Phenix Flooring

Victoria PLC

Oriental Weavers Carpet

Standard Carpets

Ambadi

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Broadloom Carpet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Broadloom Carpet, with price, sales, revenue and global market share of Broadloom Carpet from 2019 to 2024.

Chapter 3, the Broadloom Carpet competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Broadloom Carpet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Broadloom Carpet market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Broadloom Carpet.

Chapter 14 and 15, to describe Broadloom Carpet sales channel, distributors,

customers, research findings and conclusion.

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