

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Brush Cutter Market 2018, Forecast to 2023

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Abstracts

Garden equipment like brush cutters and power lawn mowers are used to maintain a healthy lawn and garden. Proper mowing, cutting, irrigating, and fertilizing result in a healthy, dense, and high-quality lawn. Innovations in technology like battery-powered brush cutters and lightweight gardening equipment have contributed to people getting more interested in gardening. Vendors are striving to improve the efficiency and functionality of brush cutters and garden equipment to improve customer satisfaction.

Scope of the Report:

This report focuses on the Brush Cutter in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. One of the major factors driving the brush cutters market growth is the increasing expenditure towards maintaining ambiance in lawns and gardens. Factors such as government regulations and increasing practice of gardening have been the key factors driving the brush cutters market, especially in the commercial segment. Other major end users in the brush cutters market include municipalities and commercial gardening service providers. The North America and Europe regions have been known for magnificent public parks and gardens built for relaxation and leisure. Numerous governments in the countries from these regions are very particular regarding the maintenance of their gardens. Subsequently, these two regions have prominently been the major markets for farm maintenance related equipment. Furthermore, emerging markets of Asia Pacific and the Middle East and Africa regions are also considered as bright prospects for the growth of brush cutters in the following years. During 2016, the Americas was the leading revenue contributor to the market and the

region's dominance is expected to continue during the next four years as well. The region is experiencing an increasing focus on the maintenance of green landscapes with the growth in the urban land area, which will drive the market's growth in the Americas. Factors such as the recovery of economy in the US, sales of landscaping services, increase in household disposable income, and the growth of the agricultural sector, will further boost the market's growth in the region. The worldwide market for Brush Cutter is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Honda Sael Power Products

STIHL

Blount International

Deere and Company

Emak

GreenWorks Tools

MTD

Stanley Black and Decker

TTI

Zomax

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Corded Brush Cutters

Cordless Brush Cutters

Market Segment by Applications, can be divided into

Commercial Users

Residential Users

There are 15 Chapters to deeply display the global Brush Cutter market.

Chapter 1, to describe Brush Cutter Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Brush Cutter, with sales, revenue, and price of Brush Cutter, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Brush Cutter, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Brush Cutter market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Brush Cutter sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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