

# Global Brominated Polystyrene (BPS) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Brominated Polystyrene (BPS) market size was valued at USD 533.6 million in 2023 and is forecast to a readjusted size of USD 693.2 million by 2030 with a CAGR of 3.8% during review period.

Brominated Polystyrene (BPS) is a high molecular halide that can be used as a flame retardant. Brominated polystyrene has a high bromine content and is mainly used in engineering plastics such as PA, PBT and PET.

Global main manufacturers of Brominated Polystyrene (BPS) include Albemarle, Lanxess and Shandong Brother, etc. The top three players hold a share about 72%. North America is the largest producer of Brominated Polystyrene (BPS), holds a share around 52%, followed by China and Europe, with share 25% and 16%, separately. The largest market is North America, holds a share about 28%, followed by Europe and China, with around 26% and 23% market share respectively.

The Global Info Research report includes an overview of the development of the Brominated Polystyrene (BPS) industry chain, the market status of PA (High Molecular Weight BPS, Low Molecular Weight BPS), PBT (High Molecular Weight BPS, Low Molecular Weight BPS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Brominated Polystyrene (BPS).

Regionally, the report analyzes the Brominated Polystyrene (BPS) markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Brominated Polystyrene (BPS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Brominated Polystyrene (BPS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Brominated Polystyrene (BPS) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., High Molecular Weight BPS, Low Molecular Weight BPS).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Brominated Polystyrene (BPS) market.

**Regional Analysis:** The report involves examining the Brominated Polystyrene (BPS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Brominated Polystyrene (BPS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Brominated Polystyrene (BPS):

**Company Analysis:** Report covers individual Brominated Polystyrene (BPS) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Brominated Polystyrene (BPS) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (PA, PBT).

**Technology Analysis:** Report covers specific technologies relevant to Brominated Polystyrene (BPS). It assesses the current state, advancements, and potential future developments in Brominated Polystyrene (BPS) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Brominated Polystyrene (BPS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Brominated Polystyrene (BPS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

High Molecular Weight BPS

Low Molecular Weight BPS

### Market segment by Application

PA

PBT

PET

Others

Major players covered

Lanxess

Albemarle

ICL

Shandong Brother

Shandong Tianyi

Sunris

Shandong Runke

Shouguang Derun

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Brominated Polystyrene (BPS) product scope, market overview,

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market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Brominated Polystyrene (BPS), with price, sales, revenue and global market share of Brominated Polystyrene (BPS) from 2019 to 2024.

Chapter 3, the Brominated Polystyrene (BPS) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Brominated Polystyrene (BPS) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Brominated Polystyrene (BPS) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Brominated Polystyrene (BPS).

Chapter 14 and 15, to describe Brominated Polystyrene (BPS) sales channel, distributors, customers, research findings and conclusion.

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