

Global Broadloom Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Broadloom market size was valued at US\$ 37970 million in 2024 and is forecast to a readjusted size of USD 46070 million by 2031 with a CAGR of 2.8% during review period.

Broadloom means a tufted carpet that has been woven on a larger or wide loom. Therefore it comes in wider widths and can be installed with less seams or none at all.

The broadloom market is highly fragmented. Top 15 manufacturers only combined about 27% market share.

This report is a detailed and comprehensive analysis for global Broadloom market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Broadloom market size and forecasts, in consumption value (\$ Million), sales quantity (M Sq.m), and average selling prices (USD/Sq.m.), 2020-2031

Global Broadloom market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Sq.m), and average selling prices (USD/Sq.m.), 2020-2031

Global Broadloom market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Sq.m), and average selling prices (USD/Sq.m.), 2020-2031

Global Broadloom market shares of main players, shipments in revenue (\$ Million), sales quantity (M Sq.m), and ASP (USD/Sq.m.), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Broadloom

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Broadloom market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shaw Industries Group, Mohawk, Beaulieu, Balta Carpets, Tarkett, The Dixie Group, Milliken, Associated Weavers, Ege Carpets, Phenix Flooring, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Broadloom market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cut Pile

Loop Pile

Cut and Loop Pile

Market segment by Application

Home Use

Hotel & Theater

Malls

Office & Workspace

Others

Major players covered

Shaw Industries Group

Mohawk

Beaulieu

Balta Carpets

Tarkett

The Dixie Group

Milliken

Associated Weavers

Ege Carpets

Phenix Flooring

Victoria PLC

Oriental Weavers Carpet

Standard Carpets

Ambadi

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Broadloom product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Broadloom, with price, sales quantity, revenue, and global market share of Broadloom from 2020 to 2025.

Chapter 3, the Broadloom competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Broadloom breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Broadloom market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Broadloom.

Chapter 14 and 15, to describe Broadloom sales channel, distributors, customers, research findings and conclusion.

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