

Global Broadcasting Equipment Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Broadcasting is the sharing of audio and video content to the widespread audience by means of any electronic mass communication medium. Broadcasting is generally related with radio and television though in practice radio and television transmission occurs with the help of wire as well as radio waves. The equipment such as public radio, commercial radio, television, closed-circuit TV, amateur radio and amateur television which is involved in the electronic mass communication medium is known as broadcasting equipment.

SCOPE OF THE REPORT:

This report studies the Broadcasting Equipment market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Broadcasting Equipment market by product type and applications/end industries.

One of the key factors contributing to the market growth is the increasing the demand for HD programming and new ways to circulate the content such as internet protocol television (IPTV) and mobile TV are quickly developing and deploying. Moreover, the broadcasting equipment market has also been witnessing the rising inclination of the people towards multi-screen services. Enforcement of government regulations regarding digitalization is also expected to drive the market.

In addition with the huge growth in the number of smartphones and tablets, the growth opportunities of video services have increased considerably in recent years. This is due to the fact that in recent times, there is an increasing habit among the customer for viewing movie, shows and sports through their mobile phones without compromising about the quality of the services.

The global Broadcasting Equipment market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Broadcasting Equipment.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Alcatel-Lucent

ARRIS Enterprise

Brightcove

Cisco Systems

Ericsson

Microsoft Corp

SeaChange International

ZTE Corp

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dish Antennas

Amplifiers

Switches

Encoders

Video Servers

Transmitters

Modulators

Market Segment by Applications, can be divided into

Radio

Television

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