

Global Broadband CPE Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Broadband CPE market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

In telecommunications, a customer-premises equipment or customer-provided equipment (CPE) is any terminal and associated equipment located at a subscriber's premises and connected with a carrier's telecommunication circuit at the demarcation point ('demarc'). The demarc is a point established in a building or complex to separate customer equipment from the equipment located in either the distribution infrastructure or central office of the communications service provider.

The broadband CPE can be divided into DSL and Cable Modem, Broadband Gateway, The DSL and Cable Modem is a device located at the subscriber's home that connects to the cable or telo network to receive and transmit digital information between subscriber-owned Ethernet devices and the service provider's headend or central office, providing internet connectivity for data and voice services. The broadband gateway is a device located at the subscriber's home that connects to the cable or telco network to receive and transmit data between subscriber-owned Ethernet or wireless devices, IP video devices and the service provider's headend or central office, providing internet connectivity. Gateway products add wireless connectivity or other wired connectivity to connect devices together throughout a customer's home as well as other features such as security.

From the different types of broadband CPE, the fiber-optic CPE held the maximum market share with over 48% in 2019.



For applications of the broadband CPE, the home use is the largest segment with a market share of nearly 75% in 2019.

The Global Info Research report includes an overview of the development of the Broadband CPE industry chain, the market status of Home (Cable CPE, DSL CPE), Commercial (Cable CPE, DSL CPE), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Broadband CPE.

Regionally, the report analyzes the Broadband CPE markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Broadband CPE market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Broadband CPE market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Broadband CPE industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cable CPE, DSL CPE).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Broadband CPE market.

Regional Analysis: The report involves examining the Broadband CPE market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future



projections and forecasts for the Broadband CPE market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Broadband CPE:

Company Analysis: Report covers individual Broadband CPE players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Broadband CPE This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home, Commercial).

Technology Analysis: Report covers specific technologies relevant to Broadband CPE. It assesses the current state, advancements, and potential future developments in Broadband CPE areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Broadband CPE market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Broadband CPE market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cable CPE

DSL CPE

Fiber-optic CPE



Others Market segment by Application Home Commercial Market segment by players, this report covers Huawei CommScope ZTE Nokia Technicolor Sagemcom Motorola Gemtek **TP-Link** FiberHome Market segment by regions, regional analysis covers North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)



Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Broadband CPE product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Broadband CPE, with revenue, gross margin and global market share of Broadband CPE from 2019 to 2024.

Chapter 3, the Broadband CPE competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Broadband CPE market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Broadband CPE.

Chapter 13, to describe Broadband CPE research findings and conclusion.



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