

# Global Broadband CPE Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Broadband CPE market size is expected to reach \$ 26160 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

In telecommunications, a customer-premises equipment or customer-provided equipment (CPE) is any terminal and associated equipment located at a subscriber's premises and connected with a carrier's telecommunication circuit at the demarcation point ('demarc'). The demarc is a point established in a building or complex to separate customer equipment from the equipment located in either the distribution infrastructure or central office of the communications service provider.

The broadband CPE can be divided into DSL and Cable Modem, Broadband Gateway, The DSL and Cable Modem is a device located at the subscriber's home that connects to the cable or telco network to receive and transmit digital information between subscriber-owned Ethernet devices and the service provider's headend or central office, providing internet connectivity for data and voice services. The broadband gateway is a device located at the subscriber's home that connects to the cable or telco network to receive and transmit data between subscriber-owned Ethernet or wireless devices, IP video devices and the service provider's headend or central office, providing internet connectivity. Gateway products add wireless connectivity or other wired connectivity to connect devices together throughout a customer's home as well as other features such as security.

The pandemic has altered the landscape of global economic activities, making remote work, video teaching, and video streaming the new norm. This trend has significantly increased data transmission volumes, thereby accelerating the demand for broadband equipment upgrades. In North America, the shift from DOCSIS 3.0 to DOCSIS 3.1 has

become an irreversible trend among Cable Modem users seeking higher internet speeds. Moreover, with the launch of Wi-Fi 6, Wi-Fi 6E, and the anticipated Wi-Fi 7 technologies, there's an increasing demand for faster wireless connection speeds and data processing capabilities, affecting the demand for both residential and commercial networking equipment and setting higher standards. Meanwhile, telecommunication operators continue to deploy fiber optic networks in Eastern Europe, Southeast Asia, and Latin America, driving continuous growth in the demand for home broadband CPE (Customer Premises Equipment). The booming development of broadband applications has led to a constant increase in the demand for broadband access equipment upgrades.

Geographically, the consumption market is leading by North America, Europe and Asia-Pacific, based on the large user base. While high end products are more focused in North America. In terms of year 2024, North America accounts for about 43% sales revenue share, with US being the largest consumption area, with about 38% in Global.

Huawei, ZTE, Vantiva, Sercomm, Nokia are leading players in Broadband CPE market globally, other prominent market players in the market include Sagemcom, Gemtek, Zyxel Group, Arcadyan Technology, TP-Link, FiberHome, NETGEAR, Tozed Kangwei and many others. The market competition may become more intense with more innovation products, acquisitions and improvement of raw material cost control, etc.

This report studies the global Broadband CPE demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Broadband CPE, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Broadband CPE that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Broadband CPE total market, 2021-2032, (USD Million)

Global Broadband CPE total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Broadband CPE total market, key domestic companies, and share,

(USD Million)

Global Broadband CPE revenue by player, revenue and market share 2021-2026, (USD Million)

Global Broadband CPE total market by Type, CAGR, 2021-2032, (USD Million)

Global Broadband CPE total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Broadband CPE market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Huawei, ZTE, Vantiva, Sercomm, Nokia, Sagemcom, Gemtek, Zyxel Group, Arcadyan Technology, TP-Link, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Broadband CPE market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Broadband CPE Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Broadband CPE Market, Segmentation by Type:

Cable CPE

DSL CPE

Fiber CPE

FWA CPE

#### Global Broadband CPE Market, Segmentation by WiFi Technologies:

Wi-Fi 6

Wi-Fi 6E

Wi-Fi 7

Others

#### Global Broadband CPE Market, Segmentation by Application:

Home

Commercial

#### Companies Profiled:

Huawei

ZTE

Vantiva

Sercomm

Nokia

Sagemcom

Gemtek

Zyxel Group

Arcadyan Technology

TP-Link

FiberHome

NETGEAR

Tozed Kangwei

D-Link

Inseego

Foxconn

Wistron NeWeb Corporation (WNC)

ADTRAN

Askey Computer

OPPO

Samsung

TCL

HTC

#### Key Questions Answered

1. How big is the global Broadband CPE market?
2. What is the demand of the global Broadband CPE market?
3. What is the year over year growth of the global Broadband CPE market?
4. What is the total value of the global Broadband CPE market?
5. Who are the Major Players in the global Broadband CPE market?
6. What are the growth factors driving the market demand?

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