

Global Broad Spectrum Sunscreen Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Broad Spectrum Sunscreen market size was valued at US\$ 1225 million in 2025 and is forecast to a readjusted size of US\$ 1582 million by 2032 with a CAGR of 3.8% during review period.

Broad-spectrum sunscreen protects your skin from both UVA (aging) and UVB (burning) rays, offering comprehensive defense against sunburn, premature aging (wrinkles, dark spots), and skin cancer. While SPF measures protection against UVB, the 'broad-spectrum' label ensures it also guards against deep-penetrating UVA rays, a key requirement by the FDA for full protection against skin cancer and aging.

Global production of broad-spectrum sunscreens is projected to reach 85 million units by 2025, with an average price of \$14 per unit. Gross profit margins typically range from 55% to 75%.

The upstream supply chain of broad-spectrum sunscreens mainly includes organic and inorganic sunscreen agents, oils and emulsion system raw materials, stabilizers and antioxidants, and packaging materials such as plastic tubes and bottles. The safety, photostability, and regulatory compliance of upstream raw materials significantly impact product formulation and market launch schedules. Downstream applications are the core of demand, primarily concentrated in daily skincare, sensitive skin and medical repair, sunscreen makeup, and outdoor sports. In the mass consumer market, broad-spectrum sunscreens have become a basic skincare necessity, with consumers focusing on full-spectrum UVA and UVB protection, skin feel, and ingredient safety. E-commerce and beauty retail channels are the main sales platforms. In the medical and functional skincare fields, dermatology and post-medical aesthetic treatment protection

drive stable demand for high-protection, low-irritation products. Outdoor sports and travel scenarios emphasize high SPF, sweat and water resistance, and long-lasting protection. Downstream customers are mainly individual consumers; brand power, efficacy claims, and channel coverage determine sales structure, and market competition is highly concentrated among leading brands.

Industry trends are characterized by higher spectrum coverage, lower irritation formulas, and improved skin feel; an increased proportion of inorganic and organic compound systems; and marine-friendly and environmental regulations driving ingredient substitution. Driving factors primarily include increased awareness of sun protection, enhanced education on photoaging and skin health, and growth in outdoor activities and medical aesthetics consumption. Hindering factors include stricter regulations on sunscreen agents, longer raw material approval cycles, and price competition due to product homogenization.

This report is a detailed and comprehensive analysis for global Broad Spectrum Sunscreen market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channels. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Broad Spectrum Sunscreen market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Broad Spectrum Sunscreen market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Broad Spectrum Sunscreen market size and forecasts, by Type and by Sales Channels, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Broad Spectrum Sunscreen market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Broad Spectrum Sunscreen

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Broad Spectrum Sunscreen market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oréal, Beiersdorf, Kenvue, Edgewell Personal Care, Shiseido, Kao Corporation, Unilever PLC, The Procter & Gamble, The Estée Lauder, Natura &Co, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Broad Spectrum Sunscreen market is split by Type and by Sales Channels. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channels in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Inorganic Sunscreen

Organic Sunscreen

Mixed Sunscreen

Bio Sunscreen

Market segment by SPF Rating

SPF 15-29

SPF 30-50

SPF 50+

Market segment by Form

Lotion

Cream

Spray

Gel

Stick

Powder

Market segment by Sales Channels

Specialty Store

Supermarket

Online Sales

Other

Major players covered

L'Oréal

Beiersdorf

Kenvue

Edgewell Personal Care

Shiseido

Kao Corporation

Unilever PLC

The Procter & Gamble

The Estée Lauder

Natura &Co

Clarins Group

Coty Inc.

Colgate-Palmolive

NAOS

ISDIN S.A.

Galderma S.A.

Pierre Fabre Laboratories

Cantabria Labs

Amorepacific Corporation

Rohto Pharmaceutical

Supergoop

Sun Bum

COOLA

Eltamd

VLCC

Lotus Herbals

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Broad Spectrum Sunscreen product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Broad Spectrum Sunscreen, with price, sales quantity, revenue, and global market share of Broad Spectrum Sunscreen from 2021 to 2026.

Chapter 3, the Broad Spectrum Sunscreen competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the Broad Spectrum Sunscreen breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Sales Channels, with sales market share and growth rate by Type, by Sales Channels, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Broad Spectrum Sunscreen market forecast, by regions, by Type, and by Sales Channels, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Broad Spectrum Sunscreen.

Chapter 14 and 15, to describe Broad Spectrum Sunscreen sales channel, distributors, customers, research findings and conclusion.

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