

Global Broad Spectrum Sunscreen Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Broad Spectrum Sunscreen market size is expected to reach \$ 1582 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

Broad-spectrum sunscreen protects your skin from both UVA (aging) and UVB (burning) rays, offering comprehensive defense against sunburn, premature aging (wrinkles, dark spots), and skin cancer. While SPF measures protection against UVB, the 'broad-spectrum' label ensures it also guards against deep-penetrating UVA rays, a key requirement by the FDA for full protection against skin cancer and aging.

Global production of broad-spectrum sunscreens is projected to reach 85 million units by 2025, with an average price of \$14 per unit. Gross profit margins typically range from 55% to 75%.

The upstream supply chain of broad-spectrum sunscreens mainly includes organic and inorganic sunscreen agents, oils and emulsion system raw materials, stabilizers and antioxidants, and packaging materials such as plastic tubes and bottles. The safety, photostability, and regulatory compliance of upstream raw materials significantly impact product formulation and market launch schedules. Downstream applications are the core of demand, primarily concentrated in daily skincare, sensitive skin and medical repair, sunscreen makeup, and outdoor sports. In the mass consumer market, broad-spectrum sunscreens have become a basic skincare necessity, with consumers focusing on full-spectrum UVA and UVB protection, skin feel, and ingredient safety. E-commerce and beauty retail channels are the main sales platforms. In the medical and functional skincare fields, dermatology and post-medical aesthetic treatment protection drive stable demand for high-protection, low-irritation products. Outdoor sports and travel scenarios emphasize high SPF, sweat and water resistance, and long-lasting protection. Downstream customers are mainly individual consumers; brand power, efficacy claims, and channel coverage determine sales structure, and market

competition is highly concentrated among leading brands.

Industry trends are characterized by higher spectrum coverage, lower irritation formulas, and improved skin feel; an increased proportion of inorganic and organic compound systems; and marine-friendly and environmental regulations driving ingredient substitution. Driving factors primarily include increased awareness of sun protection, enhanced education on photoaging and skin health, and growth in outdoor activities and medical aesthetics consumption. Hindering factors include stricter regulations on sunscreen agents, longer raw material approval cycles, and price competition due to product homogenization.

This report studies the global Broad Spectrum Sunscreen production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Broad Spectrum Sunscreen and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Broad Spectrum Sunscreen that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Broad Spectrum Sunscreen total production and demand, 2021-2032, (K Units)

Global Broad Spectrum Sunscreen total production value, 2021-2032, (USD Million)

Global Broad Spectrum Sunscreen production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Broad Spectrum Sunscreen consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Broad Spectrum Sunscreen domestic production, consumption, key domestic manufacturers and share

Global Broad Spectrum Sunscreen production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Broad Spectrum Sunscreen production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Broad Spectrum Sunscreen production by Sales Channels, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Broad Spectrum Sunscreen market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oréal, Beiersdorf, Kenvue, Edgewell Personal Care, Shiseido, Kao Corporation, Unilever PLC, The Procter & Gamble, The Estée Lauder, Natura &Co, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Broad Spectrum Sunscreen market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channels. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Broad Spectrum Sunscreen Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Broad Spectrum Sunscreen Market, Segmentation by Type:

Inorganic Sunscreen

Organic Sunscreen

Mixed Sunscreen

Bio Sunscreen

Global Broad Spectrum Sunscreen Market, Segmentation by SPF Rating:

SPF 15-29

SPF 30-50

SPF 50+

Global Broad Spectrum Sunscreen Market, Segmentation by Form:

Lotion

Cream

Spray

Gel

Stick

Powder

Global Broad Spectrum Sunscreen Market, Segmentation by Sales Channels:

Specialty Store

Supermarket

Online Sales

Other

Companies Profiled:

L'Oréal

Beiersdorf

Kenvue

Edgewell Personal Care

Shiseido

Kao Corporation

Unilever PLC

The Procter & Gamble

The Est?e Lauder

Natura &Co

Clarins Group

Coty Inc.

Colgate-Palmolive

NAOS

ISDIN S.A.

Galderma S.A.

Pierre Fabre Laboratories

Cantabria Labs

Amorepacific Corporation

Rohto Pharmaceutical

Supergoop

Sun Bum

COOLA

EltAMD

VLCC

Lotus Herbals

Key Questions Answered:

1. How big is the global Broad Spectrum Sunscreen market?
2. What is the demand of the global Broad Spectrum Sunscreen market?
3. What is the year over year growth of the global Broad Spectrum Sunscreen market?
4. What is the production and production value of the global Broad Spectrum Sunscreen market?
5. Who are the key producers in the global Broad Spectrum Sunscreen market?
6. What are the growth factors driving the market demand?

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