

Global Bring Your Own App (BYOA) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

BYOA is a trend enabling employees to use cloud services and third-party applications in the workplace. Similar to the BYOD trend towards employee-owned devices in the workplace, BYOA is an example of the increasing consumerization of IT.

Scope of the Report:

The global Bring Your Own App (BYOA) market is expected to witness significant growth over the forecast period owing to widespread consumer adoption of smartphones and other smart devices including tablets and laptops.

The global Bring Your Own App (BYOA) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Bring Your Own App (BYOA).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Bring Your Own App (BYOA) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Bring

Your Own App (BYOA) market by product type and applications/end industries.

Market Segment by Companies, this report covers

HP

Cisco

Avaya

Alcatel-Lucent

IBM

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tablets

Smartphones

Laptops

Market Segment by Applications, can be divided into

Mid-to-Large Sized Businesses

Small Businesses

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