

Global Brightness Enhancement Film for LCD Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Brightness Enhancement Film for LCD market size is expected to reach \$ 1676 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Brightness Enhancement Film for LCD is a micro-structured optical film used in the backlight unit to concentrate and redirect off-axis light toward the viewing direction, improving on-axis luminance and overall optical efficiency. In many designs it is used as a prism film (or in crossed pairs), and it can also be paired with reflective-polarizer films (e.g., DBEF-type structures) to recycle polarization and further raise brightness. In practice, BEF enables either higher display brightness at the same power or similar brightness with reduced backlight power and heat. In 2025, global Brightness Enhancement Film for LCD sales reached approximately 346 millionSqm, with an average price of 3.54 US\$/Sqm.

Demand is fundamentally supported by the large installed base and ongoing shipments of LCD displays across TVs, monitors, notebooks and tablets, where backlight efficiency remains a key cost and performance lever. As brands push for higher brightness, thinner modules, wider viewing angles and improved uniformity, optical film stacks increasingly rely on higher-spec prism/anti-interference designs and integrated light-management solutions. In parallel, energy-saving requirements (lower power, lower heat) make brightness-gain films attractive because they can reduce LED backlight power while maintaining target luminance.

This report studies the global Brightness Enhancement Film for LCD production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Brightness Enhancement Film for LCD and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Brightness Enhancement Film for LCD that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Brightness Enhancement Film for LCD total production and demand, 2021-2032, (million Sqm)

Global Brightness Enhancement Film for LCD total production value, 2021-2032, (USD Million)

Global Brightness Enhancement Film for LCD production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (million Sqm), (based on production site)

Global Brightness Enhancement Film for LCD consumption by region & country, CAGR, 2021-2032 & (million Sqm)

U.S. VS China: Brightness Enhancement Film for LCD domestic production, consumption, key domestic manufacturers and share

Global Brightness Enhancement Film for LCD production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (million Sqm)

Global Brightness Enhancement Film for LCD production by Type, production, value, CAGR, 2021-2032, (USD Million) & (million Sqm)

Global Brightness Enhancement Film for LCD production by Application, production, value, CAGR, 2021-2032, (USD Million) & (million Sqm)

This report profiles key players in the global Brightness Enhancement Film for LCD market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Shinwha, SKC, Ningbo Exciton Technology, KOLON Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Brightness Enhancement Film for LCD market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (million Sqm) and average price (US\$/Sqm) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Brightness Enhancement Film for LCD Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Brightness Enhancement Film for LCD Market, Segmentation by Type:

Prism Brightness Enhancement Film

Dual Brightness Enhancement Film (DBEF)

Global Brightness Enhancement Film for LCD Market, Segmentation by Layer:

Single Layer

Multi Layer

Global Brightness Enhancement Film for LCD Market, Segmentation by Material:

PET

PC

Others

Global Brightness Enhancement Film for LCD Market, Segmentation by Application:

Vehicle Display

Television

Computer

Others

Companies Profiled:

3M

Shinwha

SKC

Ningbo Exciton Technology

KOLON Industries

Key Questions Answered:

1. How big is the global Brightness Enhancement Film for LCD market?
2. What is the demand of the global Brightness Enhancement Film for LCD market?
3. What is the year over year growth of the global Brightness Enhancement Film for LCD market?
4. What is the production and production value of the global Brightness Enhancement

Film for LCD market?

5. Who are the key producers in the global Brightness Enhancement Film for LCD market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Building Fireproof Material Introduction
- 1.2 World Building Fireproof Material Supply & Forecast
 - 1.2.1 World Building Fireproof Material Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Building Fireproof Material Production (2021-2032)
 - 1.2.3 World Building Fireproof Material Pricing Trends (2021-2032)
- 1.3 World Building Fireproof Material Production by Region (Based on Production Site)
 - 1.3.1 World Building Fireproof Material Production Value by Region (2021-2032)
 - 1.3.2 World Building Fireproof Material Production by Region (2021-2032)
 - 1.3.3 World Building Fireproof Material Average Price by Region (2021-2032)
 - 1.3.4 North America Building Fireproof Material Production (2021-2032)
 - 1.3.5 Europe Building Fireproof Material Production (2021-2032)
 - 1.3.6 China Building Fireproof Material Production (2021-2032)
 - 1.3.7 Japan Building Fireproof Material Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Building Fireproof Material Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Building Fireproof Material Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Building Fireproof Material Demand (2021-2032)
- 2.2 World Building Fireproof Material Consumption by Region
 - 2.2.1 World Building Fireproof Material Consumption by Region (2021-2026)
 - 2.2.2 World Building Fireproof Material Consumption Forecast by Region (2027-2032)
- 2.3 United States Building Fireproof Material Consumption (2021-2032)
- 2.4 China Building Fireproof Material Consumption (2021-2032)
- 2.5 Europe Building Fireproof Material Consumption (2021-2032)
- 2.6 Japan Building Fireproof Material Consumption (2021-2032)
- 2.7 South Korea Building Fireproof Material Consumption (2021-2032)
- 2.8 ASEAN Building Fireproof Material Consumption (2021-2032)
- 2.9 India Building Fireproof Material Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Building Fireproof Material Production Value by Manufacturer (2021-2026)

- 3.2 World Building Fireproof Material Production by Manufacturer (2021-2026)
- 3.3 World Building Fireproof Material Average Price by Manufacturer (2021-2026)
- 3.4 Building Fireproof Material Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Building Fireproof Material Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Building Fireproof Material in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Building Fireproof Material in 2025
- 3.6 Building Fireproof Material Market: Overall Company Footprint Analysis
 - 3.6.1 Building Fireproof Material Market: Region Footprint
 - 3.6.2 Building Fireproof Material Market: Company Product Type Footprint
 - 3.6.3 Building Fireproof Material Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Building Fireproof Material Production Value Comparison
 - 4.1.1 United States VS China: Building Fireproof Material Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Building Fireproof Material Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Building Fireproof Material Production Comparison
 - 4.2.1 United States VS China: Building Fireproof Material Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Building Fireproof Material Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Building Fireproof Material Consumption Comparison
 - 4.3.1 United States VS China: Building Fireproof Material Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Building Fireproof Material Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Building Fireproof Material Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Building Fireproof Material Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Building Fireproof Material Production Value (2021-2026)

4.4.3 United States Based Manufacturers Building Fireproof Material Production (2021-2026)

4.5 China Based Building Fireproof Material Manufacturers and Market Share

4.5.1 China Based Building Fireproof Material Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Building Fireproof Material Production Value (2021-2026)

4.5.3 China Based Manufacturers Building Fireproof Material Production (2021-2026)

4.6 Rest of World Based Building Fireproof Material Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Building Fireproof Material Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Building Fireproof Material Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Building Fireproof Material Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Building Fireproof Material Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Paints and Coatings

5.2.2 Adhesives and Sealants

5.3 Market Segment by Type

5.3.1 World Building Fireproof Material Production by Type (2021-2032)

5.3.2 World Building Fireproof Material Production Value by Type (2021-2032)

5.3.3 World Building Fireproof Material Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY TECHNOLOGY

6.1 World Building Fireproof Material Market Size Overview by Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Technology

6.2.1 Intumescent Type

6.2.2 Non-expanding Type

6.3 Market Segment by Technology

- 6.3.1 World Building Fireproof Material Production by Technology (2021-2032)
- 6.3.2 World Building Fireproof Material Production Value by Technology (2021-2032)
- 6.3.3 World Building Fireproof Material Average Price by Technology (2021-2032)

7 MARKET ANALYSIS BY USE PLACE

- 7.1 World Building Fireproof Material Market Size Overview by Use Place: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Use Place
 - 7.2.1 Surface Treatment
 - 7.2.2 Gap Sealing
- 7.3 Market Segment by Use Place
 - 7.3.1 World Building Fireproof Material Production by Use Place (2021-2032)
 - 7.3.2 World Building Fireproof Material Production Value by Use Place (2021-2032)
 - 7.3.3 World Building Fireproof Material Average Price by Use Place (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Building Fireproof Material Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Commercial
 - 8.2.2 Industrial
 - 8.2.3 Residential
- 8.3 Market Segment by Application
 - 8.3.1 World Building Fireproof Material Production by Application (2021-2032)
 - 8.3.2 World Building Fireproof Material Production Value by Application (2021-2032)
 - 8.3.3 World Building Fireproof Material Average Price by Application (2021-2032)

9 COMPANY PROFILES

- 9.1 3M
 - 9.1.1 3M Details
 - 9.1.2 3M Major Business
 - 9.1.3 3M Building Fireproof Material Product and Services
 - 9.1.4 3M Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.1.5 3M Recent Developments/Updates
 - 9.1.6 3M Competitive Strengths & Weaknesses

9.2 PPG Industries

9.2.1 PPG Industries Details

9.2.2 PPG Industries Major Business

9.2.3 PPG Industries Building Fireproof Material Product and Services

9.2.4 PPG Industries Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 PPG Industries Recent Developments/Updates

9.2.6 PPG Industries Competitive Strengths & Weaknesses

9.3 Hilti Group

9.3.1 Hilti Group Details

9.3.2 Hilti Group Major Business

9.3.3 Hilti Group Building Fireproof Material Product and Services

9.3.4 Hilti Group Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Hilti Group Recent Developments/Updates

9.3.6 Hilti Group Competitive Strengths & Weaknesses

9.4 Sherwin-Williams

9.4.1 Sherwin-Williams Details

9.4.2 Sherwin-Williams Major Business

9.4.3 Sherwin-Williams Building Fireproof Material Product and Services

9.4.4 Sherwin-Williams Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Sherwin-Williams Recent Developments/Updates

9.4.6 Sherwin-Williams Competitive Strengths & Weaknesses

9.5 AkzoNobel

9.5.1 AkzoNobel Details

9.5.2 AkzoNobel Major Business

9.5.3 AkzoNobel Building Fireproof Material Product and Services

9.5.4 AkzoNobel Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 AkzoNobel Recent Developments/Updates

9.5.6 AkzoNobel Competitive Strengths & Weaknesses

9.6 Hempel

9.6.1 Hempel Details

9.6.2 Hempel Major Business

9.6.3 Hempel Building Fireproof Material Product and Services

9.6.4 Hempel Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Hempel Recent Developments/Updates

9.6.6 Hempel Competitive Strengths & Weaknesses

9.7 Carboline

9.7.1 Carboline Details

9.7.2 Carboline Major Business

9.7.3 Carboline Building Fireproof Material Product and Services

9.7.4 Carboline Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Carboline Recent Developments/Updates

9.7.6 Carboline Competitive Strengths & Weaknesses

9.8 Etex

9.8.1 Etex Details

9.8.2 Etex Major Business

9.8.3 Etex Building Fireproof Material Product and Services

9.8.4 Etex Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Etex Recent Developments/Updates

9.8.6 Etex Competitive Strengths & Weaknesses

9.9 Rudolf Hensel

9.9.1 Rudolf Hensel Details

9.9.2 Rudolf Hensel Major Business

9.9.3 Rudolf Hensel Building Fireproof Material Product and Services

9.9.4 Rudolf Hensel Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Rudolf Hensel Recent Developments/Updates

9.9.6 Rudolf Hensel Competitive Strengths & Weaknesses

9.10 Kingspan Group

9.10.1 Kingspan Group Details

9.10.2 Kingspan Group Major Business

9.10.3 Kingspan Group Building Fireproof Material Product and Services

9.10.4 Kingspan Group Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Kingspan Group Recent Developments/Updates

9.10.6 Kingspan Group Competitive Strengths & Weaknesses

9.11 Rockwool

9.11.1 Rockwool Details

9.11.2 Rockwool Major Business

9.11.3 Rockwool Building Fireproof Material Product and Services

9.11.4 Rockwool Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.11.5 Rockwool Recent Developments/Updates
- 9.11.6 Rockwool Competitive Strengths & Weaknesses
- 9.12 Morgan Advanced Materials
 - 9.12.1 Morgan Advanced Materials Details
 - 9.12.2 Morgan Advanced Materials Major Business
 - 9.12.3 Morgan Advanced Materials Building Fireproof Material Product and Services
 - 9.12.4 Morgan Advanced Materials Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Morgan Advanced Materials Recent Developments/Updates
 - 9.12.6 Morgan Advanced Materials Competitive Strengths & Weaknesses
- 9.13 Renner Italia
 - 9.13.1 Renner Italia Details
 - 9.13.2 Renner Italia Major Business
 - 9.13.3 Renner Italia Building Fireproof Material Product and Services
 - 9.13.4 Renner Italia Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Renner Italia Recent Developments/Updates
 - 9.13.6 Renner Italia Competitive Strengths & Weaknesses
- 9.14 BBMG Coating
 - 9.14.1 BBMG Coating Details
 - 9.14.2 BBMG Coating Major Business
 - 9.14.3 BBMG Coating Building Fireproof Material Product and Services
 - 9.14.4 BBMG Coating Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 BBMG Coating Recent Developments/Updates
 - 9.14.6 BBMG Coating Competitive Strengths & Weaknesses
- 9.15 JF Amonn
 - 9.15.1 JF Amonn Details
 - 9.15.2 JF Amonn Major Business
 - 9.15.3 JF Amonn Building Fireproof Material Product and Services
 - 9.15.4 JF Amonn Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 JF Amonn Recent Developments/Updates
 - 9.15.6 JF Amonn Competitive Strengths & Weaknesses
- 9.16 Fire Retardants
 - 9.16.1 Fire Retardants Details
 - 9.16.2 Fire Retardants Major Business
 - 9.16.3 Fire Retardants Building Fireproof Material Product and Services
 - 9.16.4 Fire Retardants Building Fireproof Material Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.16.5 Fire Retardants Recent Developments/Updates

9.16.6 Fire Retardants Competitive Strengths & Weaknesses

9.17 Envirograf

9.17.1 Envirograf Details

9.17.2 Envirograf Major Business

9.17.3 Envirograf Building Fireproof Material Product and Services

9.17.4 Envirograf Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Envirograf Recent Developments/Updates

9.17.6 Envirograf Competitive Strengths & Weaknesses

9.18 Zhuoan Technology

9.18.1 Zhuoan Technology Details

9.18.2 Zhuoan Technology Major Business

9.18.3 Zhuoan Technology Building Fireproof Material Product and Services

9.18.4 Zhuoan Technology Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Zhuoan Technology Recent Developments/Updates

9.18.6 Zhuoan Technology Competitive Strengths & Weaknesses

9.19 Nordtreat AS

9.19.1 Nordtreat AS Details

9.19.2 Nordtreat AS Major Business

9.19.3 Nordtreat AS Building Fireproof Material Product and Services

9.19.4 Nordtreat AS Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Nordtreat AS Recent Developments/Updates

9.19.6 Nordtreat AS Competitive Strengths & Weaknesses

9.20 Beijing Tian'an Puning Fire Materials

9.20.1 Beijing Tian'an Puning Fire Materials Details

9.20.2 Beijing Tian'an Puning Fire Materials Major Business

9.20.3 Beijing Tian'an Puning Fire Materials Building Fireproof Material Product and Services

9.20.4 Beijing Tian'an Puning Fire Materials Building Fireproof Material Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 Beijing Tian'an Puning Fire Materials Recent Developments/Updates

9.20.6 Beijing Tian'an Puning Fire Materials Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Building Fireproof Material Industry Chain
- 10.2 Building Fireproof Material Upstream Analysis
 - 10.2.1 Building Fireproof Material Core Raw Materials
 - 10.2.2 Main Manufacturers of Building Fireproof Material Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Building Fireproof Material Production Mode
- 10.6 Building Fireproof Material Procurement Model
- 10.7 Building Fireproof Material Industry Sales Model and Sales Channels
 - 10.7.1 Building Fireproof Material Sales Model
 - 10.7.2 Building Fireproof Material Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Brightness Enhancement Film for LCD Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Brightness Enhancement Film for LCD Production Value by Region (2021-2026) & (USD Million)

Table 3. World Brightness Enhancement Film for LCD Production Value by Region (2027-2032) & (USD Million)

Table 4. World Brightness Enhancement Film for LCD Production Value Market Share by Region (2021-2026)

Table 5. World Brightness Enhancement Film for LCD Production Value Market Share by Region (2027-2032)

Table 6. World Brightness Enhancement Film for LCD Production by Region (2021-2026) & (million Sqm)

Table 7. World Brightness Enhancement Film for LCD Production by Region (2027-2032) & (million Sqm)

Table 8. World Brightness Enhancement Film for LCD Production Market Share by Region (2021-2026)

Table 9. World Brightness Enhancement Film for LCD Production Market Share by Region (2027-2032)

Table 10. World Brightness Enhancement Film for LCD Average Price by Region (2021-2026) & (US\$/Sqm)

Table 11. World Brightness Enhancement Film for LCD Average Price by Region (2027-2032) & (US\$/Sqm)

Table 12. Brightness Enhancement Film for LCD Major Market Trends

Table 13. World Brightness Enhancement Film for LCD Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (million Sqm)

Table 14. World Brightness Enhancement Film for LCD Consumption by Region (2021-2026) & (million Sqm)

Table 15. World Brightness Enhancement Film for LCD Consumption Forecast by Region (2027-2032) & (million Sqm)

Table 16. World Brightness Enhancement Film for LCD Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Brightness Enhancement Film for LCD Producers in 2025

Table 18. World Brightness Enhancement Film for LCD Production by Manufacturer (2021-2026) & (million Sqm)

Table 19. Production Market Share of Key Brightness Enhancement Film for LCD Producers in 2025

Table 20. World Brightness Enhancement Film for LCD Average Price by Manufacturer (2021-2026) & (US\$/Sqm)

Table 21. Global Brightness Enhancement Film for LCD Company Evaluation Quadrant

Table 22. World Brightness Enhancement Film for LCD Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Brightness Enhancement Film for LCD Production Site of Key Manufacturer

Table 24. Brightness Enhancement Film for LCD Market: Company Product Type Footprint

Table 25. Brightness Enhancement Film for LCD Market: Company Product Application Footprint

Table 26. Brightness Enhancement Film for LCD Competitive Factors

Table 27. Brightness Enhancement Film for LCD New Entrant and Capacity Expansion Plans

Table 28. Brightness Enhancement Film for LCD Mergers & Acquisitions Activity

Table 29. United States VS China Brightness Enhancement Film for LCD Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Brightness Enhancement Film for LCD Production Comparison, (2021 & 2025 & 2032) & (million Sqm)

Table 31. United States VS China Brightness Enhancement Film for LCD Consumption Comparison, (2021 & 2025 & 2032) & (million Sqm)

Table 32. United States Based Brightness Enhancement Film for LCD Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Brightness Enhancement Film for LCD Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Brightness Enhancement Film for LCD Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Brightness Enhancement Film for LCD Production (2021-2026) & (million Sqm)

Table 36. United States Based Manufacturers Brightness Enhancement Film for LCD Production Market Share (2021-2026)

Table 37. China Based Brightness Enhancement Film for LCD Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Brightness Enhancement Film for LCD Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Brightness Enhancement Film for LCD Production Value Market Share (2021-2026)

- Table 40. China Based Manufacturers Brightness Enhancement Film for LCD Production, (2021-2026) & (million Sqm)
- Table 41. China Based Manufacturers Brightness Enhancement Film for LCD Production Market Share (2021-2026)
- Table 42. Rest of World Based Brightness Enhancement Film for LCD Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Brightness Enhancement Film for LCD Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Brightness Enhancement Film for LCD Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Brightness Enhancement Film for LCD Production, (2021-2026) & (million Sqm)
- Table 46. Rest of World Based Manufacturers Brightness Enhancement Film for LCD Production Market Share (2021-2026)
- Table 47. World Brightness Enhancement Film for LCD Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 48. World Brightness Enhancement Film for LCD Production by Type (2021-2026) & (million Sqm)
- Table 49. World Brightness Enhancement Film for LCD Production by Type (2027-2032) & (million Sqm)
- Table 50. World Brightness Enhancement Film for LCD Production Value by Type (2021-2026) & (USD Million)
- Table 51. World Brightness Enhancement Film for LCD Production Value by Type (2027-2032) & (USD Million)
- Table 52. World Brightness Enhancement Film for LCD Average Price by Type (2021-2026) & (US\$/Sqm)
- Table 53. World Brightness Enhancement Film for LCD Average Price by Type (2027-2032) & (US\$/Sqm)
- Table 54. World Brightness Enhancement Film for LCD Production Value by Layer, (USD Million), 2021 & 2025 & 2032
- Table 55. World Brightness Enhancement Film for LCD Production by Layer (2021-2026) & (million Sqm)
- Table 56. World Brightness Enhancement Film for LCD Production by Layer (2027-2032) & (million Sqm)
- Table 57. World Brightness Enhancement Film for LCD Production Value by Layer (2021-2026) & (USD Million)
- Table 58. World Brightness Enhancement Film for LCD Production Value by Layer (2027-2032) & (USD Million)
- Table 59. World Brightness Enhancement Film for LCD Average Price by Layer

(2021-2026) & (US\$/Sqm)

Table 60. World Brightness Enhancement Film for LCD Average Price by Layer

(2027-2032) & (US\$/Sqm)

Table 61. World Brightness Enhancement Film for LCD Production Value by Material, (USD Million), 2021 & 2025 & 2032

Table 62. World Brightness Enhancement Film for LCD Production by Material (2021-2026) & (million Sqm)

Table 63. World Brightness Enhancement Film for LCD Production by Material (2027-2032) & (million Sqm)

Table 64. World Brightness Enhancement Film for LCD Production Value by Material (2021-2026) & (USD Million)

Table 65. World Brightness Enhancement Film for LCD Production Value by Material (2027-2032) & (USD Million)

Table 66. World Brightness Enhancement Film for LCD Average Price by Material (2021-2026) & (US\$/Sqm)

Table 67. World Brightness Enhancement Film for LCD Average Price by Material (2027-2032) & (US\$/Sqm)

Table 68. World Brightness Enhancement Film for LCD Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Brightness Enhancement Film for LCD Production by Application (2021-2026) & (million Sqm)

Table 70. World Brightness Enhancement Film for LCD Production by Application (2027-2032) & (million Sqm)

Table 71. World Brightness Enhancement Film for LCD Production Value by Application (2021-2026) & (USD Million)

Table 72. World Brightness Enhancement Film for LCD Production Value by Application (2027-2032) & (USD Million)

Table 73. World Brightness Enhancement Film for LCD Average Price by Application (2021-2026) & (US\$/Sqm)

Table 74. World Brightness Enhancement Film for LCD Average Price by Application (2027-2032) & (US\$/Sqm)

Table 75. 3M Basic Information, Manufacturing Base and Competitors

Table 76. 3M Major Business

Table 77. 3M Brightness Enhancement Film for LCD Product and Services

Table 78. 3M Brightness Enhancement Film for LCD Production (million Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. 3M Recent Developments/Updates

Table 80. 3M Competitive Strengths & Weaknesses

- Table 81. Shinwha Basic Information, Manufacturing Base and Competitors
- Table 82. Shinwha Major Business
- Table 83. Shinwha Brightness Enhancement Film for LCD Product and Services
- Table 84. Shinwha Brightness Enhancement Film for LCD Production (million Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Shinwha Recent Developments/Updates
- Table 86. Shinwha Competitive Strengths & Weaknesses
- Table 87. SKC Basic Information, Manufacturing Base and Competitors
- Table 88. SKC Major Business
- Table 89. SKC Brightness Enhancement Film for LCD Product and Services
- Table 90. SKC Brightness Enhancement Film for LCD Production (million Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. SKC Recent Developments/Updates
- Table 92. SKC Competitive Strengths & Weaknesses
- Table 93. Ningbo Exciton Technology Basic Information, Manufacturing Base and Competitors
- Table 94. Ningbo Exciton Technology Major Business
- Table 95. Ningbo Exciton Technology Brightness Enhancement Film for LCD Product and Services
- Table 96. Ningbo Exciton Technology Brightness Enhancement Film for LCD Production (million Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Ningbo Exciton Technology Recent Developments/Updates
- Table 98. Ningbo Exciton Technology Competitive Strengths & Weaknesses
- Table 99. KOLON Industries Basic Information, Manufacturing Base and Competitors
- Table 100. KOLON Industries Major Business
- Table 101. KOLON Industries Brightness Enhancement Film for LCD Product and Services
- Table 102. KOLON Industries Brightness Enhancement Film for LCD Production (million Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. KOLON Industries Recent Developments/Updates
- Table 104. KOLON Industries Competitive Strengths & Weaknesses
- Table 105. Global Key Players of Brightness Enhancement Film for LCD Upstream (Raw Materials)
- Table 106. Global Brightness Enhancement Film for LCD Typical Customers
- Table 107. Brightness Enhancement Film for LCD Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Brightness Enhancement Film for LCD Picture

Figure 2. World Brightness Enhancement Film for LCD Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Brightness Enhancement Film for LCD Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Brightness Enhancement Film for LCD Production (2021-2032) & (million Sqm)

Figure 5. World Brightness Enhancement Film for LCD Average Price (2021-2032) & (US\$/Sqm)

Figure 6. World Brightness Enhancement Film for LCD Production Value Market Share by Region (2021-2032)

Figure 7. World Brightness Enhancement Film for LCD Production Market Share by Region (2021-2032)

Figure 8. North America Brightness Enhancement Film for LCD Production (2021-2032) & (million Sqm)

Figure 9. Europe Brightness Enhancement Film for LCD Production (2021-2032) & (million Sqm)

Figure 10. China Brightness Enhancement Film for LCD Production (2021-2032) & (million Sqm)

Figure 11. Japan Brightness Enhancement Film for LCD Production (2021-2032) & (million Sqm)

Figure 12. Brightness Enhancement Film for LCD Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Brightness Enhancement Film for LCD Consumption (2021-2032) & (million Sqm)

Figure 15. World Brightness Enhancement Film for LCD Consumption Market Share by Region (2021-2032)

Figure 16. United States Brightness Enhancement Film for LCD Consumption (2021-2032) & (million Sqm)

Figure 17. China Brightness Enhancement Film for LCD Consumption (2021-2032) & (million Sqm)

Figure 18. Europe Brightness Enhancement Film for LCD Consumption (2021-2032) & (million Sqm)

Figure 19. Japan Brightness Enhancement Film for LCD Consumption (2021-2032) & (million Sqm)

- Figure 20. South Korea Brightness Enhancement Film for LCD Consumption (2021-2032) & (million Sqm)
- Figure 21. ASEAN Brightness Enhancement Film for LCD Consumption (2021-2032) & (million Sqm)
- Figure 22. India Brightness Enhancement Film for LCD Consumption (2021-2032) & (million Sqm)
- Figure 23. Producer Shipments of Brightness Enhancement Film for LCD by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Brightness Enhancement Film for LCD Markets in 2025
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Brightness Enhancement Film for LCD Markets in 2025
- Figure 26. United States VS China: Brightness Enhancement Film for LCD Production Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 27. United States VS China: Brightness Enhancement Film for LCD Production Market Share Comparison (2021 & 2025 & 2032)
- Figure 28. United States VS China: Brightness Enhancement Film for LCD Consumption Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. United States Based Manufacturers Brightness Enhancement Film for LCD Production Market Share 2025
- Figure 30. China Based Manufacturers Brightness Enhancement Film for LCD Production Market Share 2025
- Figure 31. Rest of World Based Manufacturers Brightness Enhancement Film for LCD Production Market Share 2025
- Figure 32. World Brightness Enhancement Film for LCD Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 33. World Brightness Enhancement Film for LCD Production Value Market Share by Type in 2025
- Figure 34. Prism Brightness Enhancement Film
- Figure 35. Dual Brightness Enhancement Film (DBEF)
- Figure 36. World Brightness Enhancement Film for LCD Production Market Share by Type (2021-2032)
- Figure 37. World Brightness Enhancement Film for LCD Production Value Market Share by Type (2021-2032)
- Figure 38. World Brightness Enhancement Film for LCD Average Price by Type (2021-2032) & (US\$/Sqm)
- Figure 39. World Brightness Enhancement Film for LCD Production Value by Layer, (USD Million), 2021 & 2025 & 2032
- Figure 40. World Brightness Enhancement Film for LCD Production Value Market Share

by Layer in 2025

Figure 41. Single Layer

Figure 42. Multi Layer

Figure 43. World Brightness Enhancement Film for LCD Production Market Share by Layer (2021-2032)

Figure 44. World Brightness Enhancement Film for LCD Production Value Market Share by Layer (2021-2032)

Figure 45. World Brightness Enhancement Film for LCD Average Price by Layer (2021-2032) & (US\$/Sqm)

Figure 46. World Brightness Enhancement Film for LCD Production Value by Material, (USD Million), 2021 & 2025 & 2032

Figure 47. World Brightness Enhancement Film for LCD Production Value Market Share by Material in 2025

Figure 48. PET

Figure 49. PC

Figure 50. Others

Figure 51. World Brightness Enhancement Film for LCD Production Market Share by Material (2021-2032)

Figure 52. World Brightness Enhancement Film for LCD Production Value Market Share by Material (2021-2032)

Figure 53. World Brightness Enhancement Film for LCD Average Price by Material (2021-2032) & (US\$/Sqm)

Figure 54. World Brightness Enhancement Film for LCD Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Brightness Enhancement Film for LCD Production Value Market Share by Application in 2025

Figure 56. Vehicle Display

Figure 57. Television

Figure 58. Computer

Figure 59. Others

Figure 60. World Brightness Enhancement Film for LCD Production Market Share by Application (2021-2032)

Figure 61. World Brightness Enhancement Film for LCD Production Value Market Share by Application (2021-2032)

Figure 62. World Brightness Enhancement Film for LCD Average Price by Application (2021-2032) & (US\$/Sqm)

Figure 63. Brightness Enhancement Film for LCD Industry Chain

Figure 64. Brightness Enhancement Film for LCD Procurement Model

Figure 65. Brightness Enhancement Film for LCD Sales Model

Figure 66. Brightness Enhancement Film for LCD Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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