

Global Bright PET Chips Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Bright PET Chips market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

The content of titanium dioxide in Bright PET Chips is about 0.10%. Polyester chips usually refer to the polyester raw materials produced by polymerization are generally processed into about 4*5*2 mm flake particles. The process of polyester production includes direct esterification (PTA) method and transesterification (DMT) method. PTA method has the advantages of low raw material consumption and short reaction time, and has become the main process and preferred technical route of polyester since the 1980s. The large-scale production line is a continuous production process, and the semi-continuous and intermittent production process is suitable for medium and small production units. The use of polyester now includes fiber, all kinds of containers, packaging materials, films, films, engineering plastics and other fields.

The market prospect for Bright PET Chips is promising due to their wide range of applications and the growing demand for polyester-based products. Bright PET Chips, with their high content of titanium dioxide, offer enhanced brightness and opacity to PET materials, making them attractive for various industries. The use of polyester is expanding in fiber production, packaging materials, films, engineering plastics, and more. As these sectors continue to grow, the demand for Bright PET Chips is expected to increase. Additionally, the advantages of the PTA method, including low raw material consumption and short reaction time, make Bright PET Chips a preferred choice for manufacturers. Overall, the market prospect for Bright PET Chips seems positive, driven by the expansion of the polyester industry and its versatile applications.

The Global Info Research report includes an overview of the development of the Bright PET Chips industry chain, the market status of Polyester Staple Fiber (PTA Type Bright PET Chips, DMT Type Bright PET Chips), Polyester Filament (PTA Type Bright PET Chips, DMT Type Bright PET Chips), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bright PET Chips.

Regionally, the report analyzes the Bright PET Chips markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bright PET Chips market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bright PET Chips market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bright PET Chips industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., PTA Type Bright PET Chips, DMT Type Bright PET Chips).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bright PET Chips market.

Regional Analysis: The report involves examining the Bright PET Chips market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bright PET Chips market. This may include estimating

market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bright PET Chips:

Company Analysis: Report covers individual Bright PET Chips manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bright PET Chips. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Polyester Staple Fiber, Polyester Filament).

Technology Analysis: Report covers specific technologies relevant to Bright PET Chips. It assesses the current state, advancements, and potential future developments in Bright PET Chips areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Bright PET Chips market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bright PET Chips market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PTA Type Bright PET Chips

DMT Type Bright PET Chips

Market segment by Application

Polyester Staple Fiber

Polyester Filament

Major players covered

Toray

SKC

Mitsubishi

Polyplex

Kolon

Terphane

PT Trias Sentosa

Hengli Petrochemical

Jiangsu Sanfame

Kanghui New Material Technology

Changzhou Yuxing Insulation Materials

Zhejiang Guxiandao Polyester Dope Dyed Yarn

Anhui Wanwei Updated High-tech Material

koza New Materials (Zhengzhong Real Estate Group)

Zhejiang Hailide New Material

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bright PET Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bright PET Chips, with price, sales, revenue and global market share of Bright PET Chips from 2018 to 2023.

Chapter 3, the Bright PET Chips competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bright PET Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Bright PET Chips market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bright PET

Chips.

Chapter 14 and 15, to describe Bright PET Chips sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bright PET Chips
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Bright PET Chips Consumption Value by Type: 2018 Versus 2022 Versus 2029
 - 1.3.2 PTA Type Bright PET Chips
 - 1.3.3 DMT Type Bright PET Chips
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Bright PET Chips Consumption Value by Application: 2018 Versus 2022 Versus 2029
 - 1.4.2 Polyester Staple Fiber
 - 1.4.3 Polyester Filament
- 1.5 Global Bright PET Chips Market Size & Forecast
 - 1.5.1 Global Bright PET Chips Consumption Value (2018 & 2022 & 2029)
 - 1.5.2 Global Bright PET Chips Sales Quantity (2018-2029)
 - 1.5.3 Global Bright PET Chips Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 Toray
 - 2.1.1 Toray Details
 - 2.1.2 Toray Major Business
 - 2.1.3 Toray Bright PET Chips Product and Services
 - 2.1.4 Toray Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.1.5 Toray Recent Developments/Updates
- 2.2 SKC
 - 2.2.1 SKC Details
 - 2.2.2 SKC Major Business
 - 2.2.3 SKC Bright PET Chips Product and Services
 - 2.2.4 SKC Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.2.5 SKC Recent Developments/Updates
- 2.3 Mitsubishi
 - 2.3.1 Mitsubishi Details

- 2.3.2 Mitsubishi Major Business
- 2.3.3 Mitsubishi Bright PET Chips Product and Services
- 2.3.4 Mitsubishi Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.3.5 Mitsubishi Recent Developments/Updates
- 2.4 Polyplex
 - 2.4.1 Polyplex Details
 - 2.4.2 Polyplex Major Business
 - 2.4.3 Polyplex Bright PET Chips Product and Services
 - 2.4.4 Polyplex Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.4.5 Polyplex Recent Developments/Updates
- 2.5 Kolon
 - 2.5.1 Kolon Details
 - 2.5.2 Kolon Major Business
 - 2.5.3 Kolon Bright PET Chips Product and Services
 - 2.5.4 Kolon Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.5.5 Kolon Recent Developments/Updates
- 2.6 Terphane
 - 2.6.1 Terphane Details
 - 2.6.2 Terphane Major Business
 - 2.6.3 Terphane Bright PET Chips Product and Services
 - 2.6.4 Terphane Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.6.5 Terphane Recent Developments/Updates
- 2.7 PT Trias Sentosa
 - 2.7.1 PT Trias Sentosa Details
 - 2.7.2 PT Trias Sentosa Major Business
 - 2.7.3 PT Trias Sentosa Bright PET Chips Product and Services
 - 2.7.4 PT Trias Sentosa Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.7.5 PT Trias Sentosa Recent Developments/Updates
- 2.8 Hengli Petrochemical
 - 2.8.1 Hengli Petrochemical Details
 - 2.8.2 Hengli Petrochemical Major Business
 - 2.8.3 Hengli Petrochemical Bright PET Chips Product and Services
 - 2.8.4 Hengli Petrochemical Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.8.5 Hengli Petrochemical Recent Developments/Updates
- 2.9 Jiangsu Sanfame
 - 2.9.1 Jiangsu Sanfame Details
 - 2.9.2 Jiangsu Sanfame Major Business
 - 2.9.3 Jiangsu Sanfame Bright PET Chips Product and Services
 - 2.9.4 Jiangsu Sanfame Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 Jiangsu Sanfame Recent Developments/Updates
- 2.10 Kanghui New Material Technology
 - 2.10.1 Kanghui New Material Technology Details
 - 2.10.2 Kanghui New Material Technology Major Business
 - 2.10.3 Kanghui New Material Technology Bright PET Chips Product and Services
 - 2.10.4 Kanghui New Material Technology Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.10.5 Kanghui New Material Technology Recent Developments/Updates
- 2.11 Changzhou Yuxing Insulation Materials
 - 2.11.1 Changzhou Yuxing Insulation Materials Details
 - 2.11.2 Changzhou Yuxing Insulation Materials Major Business
 - 2.11.3 Changzhou Yuxing Insulation Materials Bright PET Chips Product and Services
 - 2.11.4 Changzhou Yuxing Insulation Materials Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.11.5 Changzhou Yuxing Insulation Materials Recent Developments/Updates
- 2.12 Zhejiang Guxiandao Polyester Dope Dyed Yarn
 - 2.12.1 Zhejiang Guxiandao Polyester Dope Dyed Yarn Details
 - 2.12.2 Zhejiang Guxiandao Polyester Dope Dyed Yarn Major Business
 - 2.12.3 Zhejiang Guxiandao Polyester Dope Dyed Yarn Bright PET Chips Product and Services
 - 2.12.4 Zhejiang Guxiandao Polyester Dope Dyed Yarn Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.12.5 Zhejiang Guxiandao Polyester Dope Dyed Yarn Recent Developments/Updates
- 2.13 Anhui Wanwei Updated High-tech Material
 - 2.13.1 Anhui Wanwei Updated High-tech Material Details
 - 2.13.2 Anhui Wanwei Updated High-tech Material Major Business
 - 2.13.3 Anhui Wanwei Updated High-tech Material Bright PET Chips Product and Services
 - 2.13.4 Anhui Wanwei Updated High-tech Material Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.13.5 Anhui Wanwei Updated High-tech Material Recent Developments/Updates
- 2.14 koza New Materials (Zhengzhong Real Estate Group)

- 2.14.1 koza New Materials (Zhengzhong Real Estate Group) Details
- 2.14.2 koza New Materials (Zhengzhong Real Estate Group) Major Business
- 2.14.3 koza New Materials (Zhengzhong Real Estate Group) Bright PET Chips Product and Services
- 2.14.4 koza New Materials (Zhengzhong Real Estate Group) Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.14.5 koza New Materials (Zhengzhong Real Estate Group) Recent Developments/Updates
- 2.15 Zhejiang Hailide New Material
 - 2.15.1 Zhejiang Hailide New Material Details
 - 2.15.2 Zhejiang Hailide New Material Major Business
 - 2.15.3 Zhejiang Hailide New Material Bright PET Chips Product and Services
 - 2.15.4 Zhejiang Hailide New Material Bright PET Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.15.5 Zhejiang Hailide New Material Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BRIGHT PET CHIPS BY MANUFACTURER

- 3.1 Global Bright PET Chips Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Bright PET Chips Revenue by Manufacturer (2018-2023)
- 3.3 Global Bright PET Chips Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
 - 3.4.1 Producer Shipments of Bright PET Chips by Manufacturer Revenue (\$MM) and Market Share (%): 2022
 - 3.4.2 Top 3 Bright PET Chips Manufacturer Market Share in 2022
 - 3.4.2 Top 6 Bright PET Chips Manufacturer Market Share in 2022
- 3.5 Bright PET Chips Market: Overall Company Footprint Analysis
 - 3.5.1 Bright PET Chips Market: Region Footprint
 - 3.5.2 Bright PET Chips Market: Company Product Type Footprint
 - 3.5.3 Bright PET Chips Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Bright PET Chips Market Size by Region
 - 4.1.1 Global Bright PET Chips Sales Quantity by Region (2018-2029)
 - 4.1.2 Global Bright PET Chips Consumption Value by Region (2018-2029)
 - 4.1.3 Global Bright PET Chips Average Price by Region (2018-2029)

- 4.2 North America Bright PET Chips Consumption Value (2018-2029)
- 4.3 Europe Bright PET Chips Consumption Value (2018-2029)
- 4.4 Asia-Pacific Bright PET Chips Consumption Value (2018-2029)
- 4.5 South America Bright PET Chips Consumption Value (2018-2029)
- 4.6 Middle East and Africa Bright PET Chips Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Bright PET Chips Sales Quantity by Type (2018-2029)
- 5.2 Global Bright PET Chips Consumption Value by Type (2018-2029)
- 5.3 Global Bright PET Chips Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Bright PET Chips Sales Quantity by Application (2018-2029)
- 6.2 Global Bright PET Chips Consumption Value by Application (2018-2029)
- 6.3 Global Bright PET Chips Average Price by Application (2018-2029)

7 NORTH AMERICA

- 7.1 North America Bright PET Chips Sales Quantity by Type (2018-2029)
- 7.2 North America Bright PET Chips Sales Quantity by Application (2018-2029)
- 7.3 North America Bright PET Chips Market Size by Country
 - 7.3.1 North America Bright PET Chips Sales Quantity by Country (2018-2029)
 - 7.3.2 North America Bright PET Chips Consumption Value by Country (2018-2029)
 - 7.3.3 United States Market Size and Forecast (2018-2029)
 - 7.3.4 Canada Market Size and Forecast (2018-2029)
 - 7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

- 8.1 Europe Bright PET Chips Sales Quantity by Type (2018-2029)
- 8.2 Europe Bright PET Chips Sales Quantity by Application (2018-2029)
- 8.3 Europe Bright PET Chips Market Size by Country
 - 8.3.1 Europe Bright PET Chips Sales Quantity by Country (2018-2029)
 - 8.3.2 Europe Bright PET Chips Consumption Value by Country (2018-2029)
 - 8.3.3 Germany Market Size and Forecast (2018-2029)
 - 8.3.4 France Market Size and Forecast (2018-2029)
 - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

9.1 Asia-Pacific Bright PET Chips Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific Bright PET Chips Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific Bright PET Chips Market Size by Region

9.3.1 Asia-Pacific Bright PET Chips Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific Bright PET Chips Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

10.1 South America Bright PET Chips Sales Quantity by Type (2018-2029)

10.2 South America Bright PET Chips Sales Quantity by Application (2018-2029)

10.3 South America Bright PET Chips Market Size by Country

10.3.1 South America Bright PET Chips Sales Quantity by Country (2018-2029)

10.3.2 South America Bright PET Chips Consumption Value by Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Bright PET Chips Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa Bright PET Chips Sales Quantity by Application (2018-2029)

11.3 Middle East & Africa Bright PET Chips Market Size by Country

11.3.1 Middle East & Africa Bright PET Chips Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Bright PET Chips Consumption Value by Country
(2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

- 12.1 Bright PET Chips Market Drivers
- 12.2 Bright PET Chips Market Restraints
- 12.3 Bright PET Chips Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Bright PET Chips and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Bright PET Chips
- 13.3 Bright PET Chips Production Process
- 13.4 Bright PET Chips Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Bright PET Chips Typical Distributors
- 14.3 Bright PET Chips Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Bright PET Chips Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Bright PET Chips Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Toray Basic Information, Manufacturing Base and Competitors

Table 4. Toray Major Business

Table 5. Toray Bright PET Chips Product and Services

Table 6. Toray Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Toray Recent Developments/Updates

Table 8. SKC Basic Information, Manufacturing Base and Competitors

Table 9. SKC Major Business

Table 10. SKC Bright PET Chips Product and Services

Table 11. SKC Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. SKC Recent Developments/Updates

Table 13. Mitsubishi Basic Information, Manufacturing Base and Competitors

Table 14. Mitsubishi Major Business

Table 15. Mitsubishi Bright PET Chips Product and Services

Table 16. Mitsubishi Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Mitsubishi Recent Developments/Updates

Table 18. Polyplex Basic Information, Manufacturing Base and Competitors

Table 19. Polyplex Major Business

Table 20. Polyplex Bright PET Chips Product and Services

Table 21. Polyplex Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Polyplex Recent Developments/Updates

Table 23. Kolon Basic Information, Manufacturing Base and Competitors

Table 24. Kolon Major Business

Table 25. Kolon Bright PET Chips Product and Services

Table 26. Kolon Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Kolon Recent Developments/Updates

Table 28. Terphane Basic Information, Manufacturing Base and Competitors

Table 29. Terphane Major Business

Table 30. Terphane Bright PET Chips Product and Services

Table 31. Terphane Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Terphane Recent Developments/Updates

Table 33. PT Trias Sentosa Basic Information, Manufacturing Base and Competitors

Table 34. PT Trias Sentosa Major Business

Table 35. PT Trias Sentosa Bright PET Chips Product and Services

Table 36. PT Trias Sentosa Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. PT Trias Sentosa Recent Developments/Updates

Table 38. Hengli Petrochemical Basic Information, Manufacturing Base and Competitors

Table 39. Hengli Petrochemical Major Business

Table 40. Hengli Petrochemical Bright PET Chips Product and Services

Table 41. Hengli Petrochemical Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Hengli Petrochemical Recent Developments/Updates

Table 43. Jiangsu Sanfame Basic Information, Manufacturing Base and Competitors

Table 44. Jiangsu Sanfame Major Business

Table 45. Jiangsu Sanfame Bright PET Chips Product and Services

Table 46. Jiangsu Sanfame Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Jiangsu Sanfame Recent Developments/Updates

Table 48. Kanghui New Material Technology Basic Information, Manufacturing Base and Competitors

Table 49. Kanghui New Material Technology Major Business

Table 50. Kanghui New Material Technology Bright PET Chips Product and Services

Table 51. Kanghui New Material Technology Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Kanghui New Material Technology Recent Developments/Updates

Table 53. Changzhou Yuxing Insulation Materials Basic Information, Manufacturing Base and Competitors

Table 54. Changzhou Yuxing Insulation Materials Major Business

Table 55. Changzhou Yuxing Insulation Materials Bright PET Chips Product and Services

Table 56. Changzhou Yuxing Insulation Materials Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

- Table 57. Changzhou Yuxing Insulation Materials Recent Developments/Updates
- Table 58. Zhejiang Guxiandao Polyester Dope Dyed Yarn Basic Information, Manufacturing Base and Competitors
- Table 59. Zhejiang Guxiandao Polyester Dope Dyed Yarn Major Business
- Table 60. Zhejiang Guxiandao Polyester Dope Dyed Yarn Bright PET Chips Product and Services
- Table 61. Zhejiang Guxiandao Polyester Dope Dyed Yarn Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 62. Zhejiang Guxiandao Polyester Dope Dyed Yarn Recent Developments/Updates
- Table 63. Anhui Wanwei Updated High-tech Material Basic Information, Manufacturing Base and Competitors
- Table 64. Anhui Wanwei Updated High-tech Material Major Business
- Table 65. Anhui Wanwei Updated High-tech Material Bright PET Chips Product and Services
- Table 66. Anhui Wanwei Updated High-tech Material Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 67. Anhui Wanwei Updated High-tech Material Recent Developments/Updates
- Table 68. koza New Materials (Zhengzhong Real Estate Group) Basic Information, Manufacturing Base and Competitors
- Table 69. koza New Materials (Zhengzhong Real Estate Group) Major Business
- Table 70. koza New Materials (Zhengzhong Real Estate Group) Bright PET Chips Product and Services
- Table 71. koza New Materials (Zhengzhong Real Estate Group) Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 72. koza New Materials (Zhengzhong Real Estate Group) Recent Developments/Updates
- Table 73. Zhejiang Hailide New Material Basic Information, Manufacturing Base and Competitors
- Table 74. Zhejiang Hailide New Material Major Business
- Table 75. Zhejiang Hailide New Material Bright PET Chips Product and Services
- Table 76. Zhejiang Hailide New Material Bright PET Chips Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. Zhejiang Hailide New Material Recent Developments/Updates
- Table 78. Global Bright PET Chips Sales Quantity by Manufacturer (2018-2023) &

(Tons)

Table 79. Global Bright PET Chips Revenue by Manufacturer (2018-2023) & (USD Million)

Table 80. Global Bright PET Chips Average Price by Manufacturer (2018-2023) & (US\$/Ton)

Table 81. Market Position of Manufacturers in Bright PET Chips, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 82. Head Office and Bright PET Chips Production Site of Key Manufacturer

Table 83. Bright PET Chips Market: Company Product Type Footprint

Table 84. Bright PET Chips Market: Company Product Application Footprint

Table 85. Bright PET Chips New Market Entrants and Barriers to Market Entry

Table 86. Bright PET Chips Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Bright PET Chips Sales Quantity by Region (2018-2023) & (Tons)

Table 88. Global Bright PET Chips Sales Quantity by Region (2024-2029) & (Tons)

Table 89. Global Bright PET Chips Consumption Value by Region (2018-2023) & (USD Million)

Table 90. Global Bright PET Chips Consumption Value by Region (2024-2029) & (USD Million)

Table 91. Global Bright PET Chips Average Price by Region (2018-2023) & (US\$/Ton)

Table 92. Global Bright PET Chips Average Price by Region (2024-2029) & (US\$/Ton)

Table 93. Global Bright PET Chips Sales Quantity by Type (2018-2023) & (Tons)

Table 94. Global Bright PET Chips Sales Quantity by Type (2024-2029) & (Tons)

Table 95. Global Bright PET Chips Consumption Value by Type (2018-2023) & (USD Million)

Table 96. Global Bright PET Chips Consumption Value by Type (2024-2029) & (USD Million)

Table 97. Global Bright PET Chips Average Price by Type (2018-2023) & (US\$/Ton)

Table 98. Global Bright PET Chips Average Price by Type (2024-2029) & (US\$/Ton)

Table 99. Global Bright PET Chips Sales Quantity by Application (2018-2023) & (Tons)

Table 100. Global Bright PET Chips Sales Quantity by Application (2024-2029) & (Tons)

Table 101. Global Bright PET Chips Consumption Value by Application (2018-2023) & (USD Million)

Table 102. Global Bright PET Chips Consumption Value by Application (2024-2029) & (USD Million)

Table 103. Global Bright PET Chips Average Price by Application (2018-2023) & (US\$/Ton)

Table 104. Global Bright PET Chips Average Price by Application (2024-2029) & (US\$/Ton)

Table 105. North America Bright PET Chips Sales Quantity by Type (2018-2023) &

(Tons)

Table 106. North America Bright PET Chips Sales Quantity by Type (2024-2029) &

(Tons)

Table 107. North America Bright PET Chips Sales Quantity by Application (2018-2023)

& (Tons)

Table 108. North America Bright PET Chips Sales Quantity by Application (2024-2029)

& (Tons)

Table 109. North America Bright PET Chips Sales Quantity by Country (2018-2023) &

(Tons)

Table 110. North America Bright PET Chips Sales Quantity by Country (2024-2029) &

(Tons)

Table 111. North America Bright PET Chips Consumption Value by Country

(2018-2023) & (USD Million)

Table 112. North America Bright PET Chips Consumption Value by Country

(2024-2029) & (USD Million)

Table 113. Europe Bright PET Chips Sales Quantity by Type (2018-2023) & (Tons)

Table 114. Europe Bright PET Chips Sales Quantity by Type (2024-2029) & (Tons)

Table 115. Europe Bright PET Chips Sales Quantity by Application (2018-2023) &

(Tons)

Table 116. Europe Bright PET Chips Sales Quantity by Application (2024-2029) &

(Tons)

Table 117. Europe Bright PET Chips Sales Quantity by Country (2018-2023) & (Tons)

Table 118. Europe Bright PET Chips Sales Quantity by Country (2024-2029) & (Tons)

Table 119. Europe Bright PET Chips Consumption Value by Country (2018-2023) &

(USD Million)

Table 120. Europe Bright PET Chips Consumption Value by Country (2024-2029) &

(USD Million)

Table 121. Asia-Pacific Bright PET Chips Sales Quantity by Type (2018-2023) & (Tons)

Table 122. Asia-Pacific Bright PET Chips Sales Quantity by Type (2024-2029) & (Tons)

Table 123. Asia-Pacific Bright PET Chips Sales Quantity by Application (2018-2023) &

(Tons)

Table 124. Asia-Pacific Bright PET Chips Sales Quantity by Application (2024-2029) &

(Tons)

Table 125. Asia-Pacific Bright PET Chips Sales Quantity by Region (2018-2023) &

(Tons)

Table 126. Asia-Pacific Bright PET Chips Sales Quantity by Region (2024-2029) &

(Tons)

Table 127. Asia-Pacific Bright PET Chips Consumption Value by Region (2018-2023) &

(USD Million)

Table 128. Asia-Pacific Bright PET Chips Consumption Value by Region (2024-2029) & (USD Million)

Table 129. South America Bright PET Chips Sales Quantity by Type (2018-2023) & (Tons)

Table 130. South America Bright PET Chips Sales Quantity by Type (2024-2029) & (Tons)

Table 131. South America Bright PET Chips Sales Quantity by Application (2018-2023) & (Tons)

Table 132. South America Bright PET Chips Sales Quantity by Application (2024-2029) & (Tons)

Table 133. South America Bright PET Chips Sales Quantity by Country (2018-2023) & (Tons)

Table 134. South America Bright PET Chips Sales Quantity by Country (2024-2029) & (Tons)

Table 135. South America Bright PET Chips Consumption Value by Country (2018-2023) & (USD Million)

Table 136. South America Bright PET Chips Consumption Value by Country (2024-2029) & (USD Million)

Table 137. Middle East & Africa Bright PET Chips Sales Quantity by Type (2018-2023) & (Tons)

Table 138. Middle East & Africa Bright PET Chips Sales Quantity by Type (2024-2029) & (Tons)

Table 139. Middle East & Africa Bright PET Chips Sales Quantity by Application (2018-2023) & (Tons)

Table 140. Middle East & Africa Bright PET Chips Sales Quantity by Application (2024-2029) & (Tons)

Table 141. Middle East & Africa Bright PET Chips Sales Quantity by Region (2018-2023) & (Tons)

Table 142. Middle East & Africa Bright PET Chips Sales Quantity by Region (2024-2029) & (Tons)

Table 143. Middle East & Africa Bright PET Chips Consumption Value by Region (2018-2023) & (USD Million)

Table 144. Middle East & Africa Bright PET Chips Consumption Value by Region (2024-2029) & (USD Million)

Table 145. Bright PET Chips Raw Material

Table 146. Key Manufacturers of Bright PET Chips Raw Materials

Table 147. Bright PET Chips Typical Distributors

Table 148. Bright PET Chips Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Bright PET Chips Picture

Figure 2. Global Bright PET Chips Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Bright PET Chips Consumption Value Market Share by Type in 2022

Figure 4. PTA Type Bright PET Chips Examples

Figure 5. DMT Type Bright PET Chips Examples

Figure 6. Global Bright PET Chips Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 7. Global Bright PET Chips Consumption Value Market Share by Application in 2022

Figure 8. Polyester Staple Fiber Examples

Figure 9. Polyester Filament Examples

Figure 10. Global Bright PET Chips Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 11. Global Bright PET Chips Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 12. Global Bright PET Chips Sales Quantity (2018-2029) & (Tons)

Figure 13. Global Bright PET Chips Average Price (2018-2029) & (US\$/Ton)

Figure 14. Global Bright PET Chips Sales Quantity Market Share by Manufacturer in 2022

Figure 15. Global Bright PET Chips Consumption Value Market Share by Manufacturer in 2022

Figure 16. Producer Shipments of Bright PET Chips by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 17. Top 3 Bright PET Chips Manufacturer (Consumption Value) Market Share in 2022

Figure 18. Top 6 Bright PET Chips Manufacturer (Consumption Value) Market Share in 2022

Figure 19. Global Bright PET Chips Sales Quantity Market Share by Region (2018-2029)

Figure 20. Global Bright PET Chips Consumption Value Market Share by Region (2018-2029)

Figure 21. North America Bright PET Chips Consumption Value (2018-2029) & (USD Million)

Figure 22. Europe Bright PET Chips Consumption Value (2018-2029) & (USD Million)

Figure 23. Asia-Pacific Bright PET Chips Consumption Value (2018-2029) & (USD Million)

Figure 24. South America Bright PET Chips Consumption Value (2018-2029) & (USD Million)

Figure 25. Middle East & Africa Bright PET Chips Consumption Value (2018-2029) & (USD Million)

Figure 26. Global Bright PET Chips Sales Quantity Market Share by Type (2018-2029)

Figure 27. Global Bright PET Chips Consumption Value Market Share by Type (2018-2029)

Figure 28. Global Bright PET Chips Average Price by Type (2018-2029) & (US\$/Ton)

Figure 29. Global Bright PET Chips Sales Quantity Market Share by Application (2018-2029)

Figure 30. Global Bright PET Chips Consumption Value Market Share by Application (2018-2029)

Figure 31. Global Bright PET Chips Average Price by Application (2018-2029) & (US\$/Ton)

Figure 32. North America Bright PET Chips Sales Quantity Market Share by Type (2018-2029)

Figure 33. North America Bright PET Chips Sales Quantity Market Share by Application (2018-2029)

Figure 34. North America Bright PET Chips Sales Quantity Market Share by Country (2018-2029)

Figure 35. North America Bright PET Chips Consumption Value Market Share by Country (2018-2029)

Figure 36. United States Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 37. Canada Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 38. Mexico Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Europe Bright PET Chips Sales Quantity Market Share by Type (2018-2029)

Figure 40. Europe Bright PET Chips Sales Quantity Market Share by Application (2018-2029)

Figure 41. Europe Bright PET Chips Sales Quantity Market Share by Country (2018-2029)

Figure 42. Europe Bright PET Chips Consumption Value Market Share by Country (2018-2029)

Figure 43. Germany Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 44. France Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 45. United Kingdom Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. Russia Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. Italy Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Asia-Pacific Bright PET Chips Sales Quantity Market Share by Type (2018-2029)

Figure 49. Asia-Pacific Bright PET Chips Sales Quantity Market Share by Application (2018-2029)

Figure 50. Asia-Pacific Bright PET Chips Sales Quantity Market Share by Region (2018-2029)

Figure 51. Asia-Pacific Bright PET Chips Consumption Value Market Share by Region (2018-2029)

Figure 52. China Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 53. Japan Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Korea Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. India Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Southeast Asia Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Australia Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. South America Bright PET Chips Sales Quantity Market Share by Type (2018-2029)

Figure 59. South America Bright PET Chips Sales Quantity Market Share by Application (2018-2029)

Figure 60. South America Bright PET Chips Sales Quantity Market Share by Country (2018-2029)

Figure 61. South America Bright PET Chips Consumption Value Market Share by Country (2018-2029)

Figure 62. Brazil Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 63. Argentina Bright PET Chips Consumption Value and Growth Rate

(2018-2029) & (USD Million)

Figure 64. Middle East & Africa Bright PET Chips Sales Quantity Market Share by Type (2018-2029)

Figure 65. Middle East & Africa Bright PET Chips Sales Quantity Market Share by Application (2018-2029)

Figure 66. Middle East & Africa Bright PET Chips Sales Quantity Market Share by Region (2018-2029)

Figure 67. Middle East & Africa Bright PET Chips Consumption Value Market Share by Region (2018-2029)

Figure 68. Turkey Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 69. Egypt Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 70. Saudi Arabia Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. South Africa Bright PET Chips Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Bright PET Chips Market Drivers

Figure 73. Bright PET Chips Market Restraints

Figure 74. Bright PET Chips Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Bright PET Chips in 2022

Figure 77. Manufacturing Process Analysis of Bright PET Chips

Figure 78. Bright PET Chips Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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