

# Global Breathable Paper Wrap Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Breathable Paper Wrap market size is expected to reach \$ 2285 million by 2032, rising at a market growth of 9.3% CAGR during the forecast period (2026-2032).

In 2024, global breathable paper wrap production reached approximately 447,377 ton, with an average global market price of around USD 2,650 per ton. A factory gross profit of USD 795 per ton with 30% gross margin. A single line full machine capacity production is around 28,000 ton per line per year. downstream demand is concentrated in fresh produce exporters & distributors, supermarkets, food service operators and agriculture packaging. Breathable paper wrap is used to individually wrap fruit before carton packing to control airflow, reduces moisture buildup, extending shelf life by 2–3 days during sea freight. Breathable paper wrap is a specialized, eco-friendly packaging material designed to allow controlled passage of air and moisture vapor, preventing condensation while protecting products like fresh produce, baked goods, and even industrial items, by maintaining freshness and extending shelf life, unlike plastic which seals products in. This paper is made from cellulose fibers, making it sustainable, recyclable, and compostable, and often features grease resistance for food.

This report studies the global Breathable Paper Wrap production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Breathable Paper Wrap and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Breathable Paper Wrap that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Breathable Paper Wrap total production and demand, 2021-2032, (Tons)

Global Breathable Paper Wrap total production value, 2021-2032, (USD Million)

Global Breathable Paper Wrap production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Breathable Paper Wrap consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Breathable Paper Wrap domestic production, consumption, key domestic manufacturers and share

Global Breathable Paper Wrap production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Breathable Paper Wrap production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Breathable Paper Wrap production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Breathable Paper Wrap market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mondi Group, Smurfit Westrock, DS Smith, Stora Enso, UPM Specialty Paper, Koehler Paper, Ahlstrom, Oji Holdings, SCG Packaging, Asia Pulp & Paper Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Breathable Paper Wrap market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Breathable Paper Wrap Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Breathable Paper Wrap Market, Segmentation by Type:

Virgin Kraft Based Breathable Paper

Recycled Fiber Breathable Paper

Micro Perforated Coated Paper

Uncoated Natural Breathable Paper

Others

#### Global Breathable Paper Wrap Market, Segmentation by Features:

Moisture Regulated Breathable

Grease Resistant Breathable

Compostable Paper

Others

#### Global Breathable Paper Wrap Market, Segmentation by Shape:

Roll Stock

Sheeted Paper

Laminated Breathable Wrap

Others

#### Global Breathable Paper Wrap Market, Segmentation by Application:

Fresh Fruits and Vegetable Packaging

Bakery and Confectionery Wrapping

Meat, Poultry and Seafood

Floral and Agricultural Produce

Others

#### Companies Profiled:

Mondi Group

Smurfit Westrock

DS Smith

Stora Enso

UPM Specialty Paper

Koehler Paper

Ahlstrom

Oji Holdings

SCG Packaging

Asia Pulp & Paper Group

#### Key Questions Answered:

1. How big is the global Breathable Paper Wrap market?
2. What is the demand of the global Breathable Paper Wrap market?
3. What is the year over year growth of the global Breathable Paper Wrap market?
4. What is the production and production value of the global Breathable Paper Wrap market?
5. Who are the key producers in the global Breathable Paper Wrap market?
6. What are the growth factors driving the market demand?

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