

# Global Breathable Paper Wrap Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Breathable Paper Wrap market size was valued at US\$ 1220 million in 2025 and is forecast to a readjusted size of US\$ 2285 million by 2032 with a CAGR of 9.3% during review period.

In 2024, global breathable paper wrap production reached approximately 447,377 ton, with an average global market price of around USD 2,650 per ton. A factory gross profit of USD 795 per ton with 30% gross margin. A single line full machine capacity production is around 28,000 ton per line per year. downstream demand is concentrated in fresh produce exporters & distributors, supermarkets, food service operators and agriculture packaging. Breathable paper wrap is used to individually wrap fruit before carton packing to control airflow, reduces moisture buildup, extending shelf life by 2–3 days during sea freight. Breathable paper wrap is a specialized, eco-friendly packaging material designed to allow controlled passage of air and moisture vapor, preventing condensation while protecting products like fresh produce, baked goods, and even industrial items, by maintaining freshness and extending shelf life, unlike plastic which seals products in. This paper is made from cellulose fibers, making it sustainable, recyclable, and compostable, and often features grease resistance for food.

This report is a detailed and comprehensive analysis for global Breathable Paper Wrap market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## **Key Features:**

Global Breathable Paper Wrap market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Breathable Paper Wrap market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Breathable Paper Wrap market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Breathable Paper Wrap market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

## **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Breathable Paper Wrap

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Breathable Paper Wrap market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mondi Group, Smurfit Westrock, DS Smith, Stora Enso, UPM Specialty Paper, Koehler Paper, Ahlstrom, Oji Holdings, SCG Packaging, Asia Pulp & Paper Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Breathable Paper Wrap market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Virgin Kraft Based Breathable Paper

Recycled Fiber Breathable Paper

Micro Perforated Coated Paper

Uncoated Natural Breathable Paper

Others

### Market segment by Features

Moisture Regulated Breathable

Grease Resistant Breathable

Compostable Paper

Others

### Market segment by Shape

Roll Stock

Sheeted Paper

Laminated Breathable Wrap

Others

### Market segment by Application

Fresh Fruits and Vegetable Packaging

Bakery and Confectionery Wrapping

Meat, Poultry and Seafood

Floral and Agricultural Produce

Others

#### Major players covered

Mondi Group

Smurfit Westrock

DS Smith

Stora Enso

UPM Specialty Paper

Koehler Paper

Ahlstrom

Oji Holdings

SCG Packaging

Asia Pulp & Paper Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East)

& Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Breathable Paper Wrap product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Breathable Paper Wrap, with price, sales quantity, revenue, and global market share of Breathable Paper Wrap from 2021 to 2026.

Chapter 3, the Breathable Paper Wrap competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Breathable Paper Wrap breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Breathable Paper Wrap market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Breathable Paper Wrap.

Chapter 14 and 15, to describe Breathable Paper Wrap sales channel, distributors, customers, research findings and conclusion.

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