

# Global Bread Softener Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Bread Softener market size was valued at USD 1058.4 million in 2023 and is forecast to a readjusted size of USD 1554.6 million by 2030 with a CAGR of 5.6% during review period.

**Clean Label and Natural Ingredients:** There is a growing consumer demand for clean label products with natural ingredients. Bread softener manufacturers are responding by incorporating natural and clean-label softening agents to meet consumer preferences for healthier options. **Enzyme-Based Softeners:** Enzyme-based bread softeners are gaining popularity. Enzymes help improve the texture and shelf life of bread by modifying the starches and proteins, resulting in a softer product. This trend aligns with the broader interest in enzyme technology in the food industry. **Plant-Based Softening Agents:** The rise of plant-based diets has led to an increased interest in plant-based ingredients in various food products, including bread softeners. Plant-derived softening agents are being explored as alternatives to traditional chemical additives.

The Global Info Research report includes an overview of the development of the Bread Softener industry chain, the market status of Supermarket (Powder, Liquid), Specialty Store (Powder, Liquid), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bread Softener.

Regionally, the report analyzes the Bread Softener markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bread Softener market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Bread Softener market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bread Softener industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Powder, Liquid).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bread Softener market.

**Regional Analysis:** The report involves examining the Bread Softener market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Bread Softener market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bread Softener:

**Company Analysis:** Report covers individual Bread Softener manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Bread Softener This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket, Specialty Store).

**Technology Analysis:** Report covers specific technologies relevant to Bread Softener. It assesses the current state, advancements, and potential future developments in Bread Softener areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bread Softener market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Bread Softener market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Powder

Liquid

#### Market segment by Application

Supermarket

Specialty Store

Online Sales

Other

#### Major players covered

DuPont

Kerry Group

Archer Daniels Midland (ADM)

Cargill

Corbion

Ingredion

Lallemand

Puratos

Royal DSM

AB Mauri

Bakels

Caravan Ingredients (a Kerry Group company)

Lesaffre

Novozymes

Oriental Yeast Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bread Softener product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bread Softener, with price, sales, revenue and global market share of Bread Softener from 2019 to 2024.

Chapter 3, the Bread Softener competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bread Softener breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bread Softener market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bread Softener.

Chapter 14 and 15, to describe Bread Softener sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bread Softener
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Bread Softener Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Powder
  - 1.3.3 Liquid
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Bread Softener Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Supermarket
  - 1.4.3 Specialty Store
  - 1.4.4 Online Sales
  - 1.4.5 Other
- 1.5 Global Bread Softener Market Size & Forecast
  - 1.5.1 Global Bread Softener Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Bread Softener Sales Quantity (2019-2030)
  - 1.5.3 Global Bread Softener Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 DuPont
  - 2.1.1 DuPont Details
  - 2.1.2 DuPont Major Business
  - 2.1.3 DuPont Bread Softener Product and Services
  - 2.1.4 DuPont Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 DuPont Recent Developments/Updates
- 2.2 Kerry Group
  - 2.2.1 Kerry Group Details
  - 2.2.2 Kerry Group Major Business
  - 2.2.3 Kerry Group Bread Softener Product and Services
  - 2.2.4 Kerry Group Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Kerry Group Recent Developments/Updates

## 2.3 Archer Daniels Midland (ADM)

### 2.3.1 Archer Daniels Midland (ADM) Details

### 2.3.2 Archer Daniels Midland (ADM) Major Business

### 2.3.3 Archer Daniels Midland (ADM) Bread Softener Product and Services

### 2.3.4 Archer Daniels Midland (ADM) Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Archer Daniels Midland (ADM) Recent Developments/Updates

## 2.4 Cargill

### 2.4.1 Cargill Details

### 2.4.2 Cargill Major Business

### 2.4.3 Cargill Bread Softener Product and Services

### 2.4.4 Cargill Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Cargill Recent Developments/Updates

## 2.5 Corbion

### 2.5.1 Corbion Details

### 2.5.2 Corbion Major Business

### 2.5.3 Corbion Bread Softener Product and Services

### 2.5.4 Corbion Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Corbion Recent Developments/Updates

## 2.6 Ingredion

### 2.6.1 Ingredion Details

### 2.6.2 Ingredion Major Business

### 2.6.3 Ingredion Bread Softener Product and Services

### 2.6.4 Ingredion Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Ingredion Recent Developments/Updates

## 2.7 Lallemand

### 2.7.1 Lallemand Details

### 2.7.2 Lallemand Major Business

### 2.7.3 Lallemand Bread Softener Product and Services

### 2.7.4 Lallemand Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Lallemand Recent Developments/Updates

## 2.8 Puratos

### 2.8.1 Puratos Details

### 2.8.2 Puratos Major Business

### 2.8.3 Puratos Bread Softener Product and Services

2.8.4 Puratos Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Puratos Recent Developments/Updates

2.9 Royal DSM

2.9.1 Royal DSM Details

2.9.2 Royal DSM Major Business

2.9.3 Royal DSM Bread Softener Product and Services

2.9.4 Royal DSM Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Royal DSM Recent Developments/Updates

2.10 AB Mauri

2.10.1 AB Mauri Details

2.10.2 AB Mauri Major Business

2.10.3 AB Mauri Bread Softener Product and Services

2.10.4 AB Mauri Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 AB Mauri Recent Developments/Updates

2.11 Bakels

2.11.1 Bakels Details

2.11.2 Bakels Major Business

2.11.3 Bakels Bread Softener Product and Services

2.11.4 Bakels Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Bakels Recent Developments/Updates

2.12 Caravan Ingredients (a Kerry Group company)

2.12.1 Caravan Ingredients (a Kerry Group company) Details

2.12.2 Caravan Ingredients (a Kerry Group company) Major Business

2.12.3 Caravan Ingredients (a Kerry Group company) Bread Softener Product and Services

2.12.4 Caravan Ingredients (a Kerry Group company) Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Caravan Ingredients (a Kerry Group company) Recent Developments/Updates

2.13 Lesaffre

2.13.1 Lesaffre Details

2.13.2 Lesaffre Major Business

2.13.3 Lesaffre Bread Softener Product and Services

2.13.4 Lesaffre Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Lesaffre Recent Developments/Updates



## 2.14 Novozymes

### 2.14.1 Novozymes Details

### 2.14.2 Novozymes Major Business

### 2.14.3 Novozymes Bread Softener Product and Services

### 2.14.4 Novozymes Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.14.5 Novozymes Recent Developments/Updates

## 2.15 Oriental Yeast Co., Ltd.

### 2.15.1 Oriental Yeast Co., Ltd. Details

### 2.15.2 Oriental Yeast Co., Ltd. Major Business

### 2.15.3 Oriental Yeast Co., Ltd. Bread Softener Product and Services

### 2.15.4 Oriental Yeast Co., Ltd. Bread Softener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.15.5 Oriental Yeast Co., Ltd. Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: BREAD SOFTENER BY MANUFACTURER**

### 3.1 Global Bread Softener Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global Bread Softener Revenue by Manufacturer (2019-2024)

### 3.3 Global Bread Softener Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of Bread Softener by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 Bread Softener Manufacturer Market Share in 2023

#### 3.4.2 Top 6 Bread Softener Manufacturer Market Share in 2023

### 3.5 Bread Softener Market: Overall Company Footprint Analysis

#### 3.5.1 Bread Softener Market: Region Footprint

#### 3.5.2 Bread Softener Market: Company Product Type Footprint

#### 3.5.3 Bread Softener Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Bread Softener Market Size by Region

#### 4.1.1 Global Bread Softener Sales Quantity by Region (2019-2030)

#### 4.1.2 Global Bread Softener Consumption Value by Region (2019-2030)

#### 4.1.3 Global Bread Softener Average Price by Region (2019-2030)

### 4.2 North America Bread Softener Consumption Value (2019-2030)

- 4.3 Europe Bread Softener Consumption Value (2019-2030)
- 4.4 Asia-Pacific Bread Softener Consumption Value (2019-2030)
- 4.5 South America Bread Softener Consumption Value (2019-2030)
- 4.6 Middle East and Africa Bread Softener Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Bread Softener Sales Quantity by Type (2019-2030)
- 5.2 Global Bread Softener Consumption Value by Type (2019-2030)
- 5.3 Global Bread Softener Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Bread Softener Sales Quantity by Application (2019-2030)
- 6.2 Global Bread Softener Consumption Value by Application (2019-2030)
- 6.3 Global Bread Softener Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Bread Softener Sales Quantity by Type (2019-2030)
- 7.2 North America Bread Softener Sales Quantity by Application (2019-2030)
- 7.3 North America Bread Softener Market Size by Country
  - 7.3.1 North America Bread Softener Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Bread Softener Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Bread Softener Sales Quantity by Type (2019-2030)
- 8.2 Europe Bread Softener Sales Quantity by Application (2019-2030)
- 8.3 Europe Bread Softener Market Size by Country
  - 8.3.1 Europe Bread Softener Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Bread Softener Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)

### 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

### 9.1 Asia-Pacific Bread Softener Sales Quantity by Type (2019-2030)

### 9.2 Asia-Pacific Bread Softener Sales Quantity by Application (2019-2030)

### 9.3 Asia-Pacific Bread Softener Market Size by Region

#### 9.3.1 Asia-Pacific Bread Softener Sales Quantity by Region (2019-2030)

#### 9.3.2 Asia-Pacific Bread Softener Consumption Value by Region (2019-2030)

#### 9.3.3 China Market Size and Forecast (2019-2030)

#### 9.3.4 Japan Market Size and Forecast (2019-2030)

#### 9.3.5 Korea Market Size and Forecast (2019-2030)

#### 9.3.6 India Market Size and Forecast (2019-2030)

#### 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

#### 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

### 10.1 South America Bread Softener Sales Quantity by Type (2019-2030)

### 10.2 South America Bread Softener Sales Quantity by Application (2019-2030)

### 10.3 South America Bread Softener Market Size by Country

#### 10.3.1 South America Bread Softener Sales Quantity by Country (2019-2030)

#### 10.3.2 South America Bread Softener Consumption Value by Country (2019-2030)

#### 10.3.3 Brazil Market Size and Forecast (2019-2030)

#### 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

### 11.1 Middle East & Africa Bread Softener Sales Quantity by Type (2019-2030)

### 11.2 Middle East & Africa Bread Softener Sales Quantity by Application (2019-2030)

### 11.3 Middle East & Africa Bread Softener Market Size by Country

#### 11.3.1 Middle East & Africa Bread Softener Sales Quantity by Country (2019-2030)

#### 11.3.2 Middle East & Africa Bread Softener Consumption Value by Country (2019-2030)

#### 11.3.3 Turkey Market Size and Forecast (2019-2030)

#### 11.3.4 Egypt Market Size and Forecast (2019-2030)

#### 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

#### 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Bread Softener Market Drivers
- 12.2 Bread Softener Market Restraints
- 12.3 Bread Softener Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Bread Softener and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Bread Softener
- 13.3 Bread Softener Production Process
- 13.4 Bread Softener Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Bread Softener Typical Distributors
- 14.3 Bread Softener Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Bread Softener Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Bread Softener Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. DuPont Basic Information, Manufacturing Base and Competitors

Table 4. DuPont Major Business

Table 5. DuPont Bread Softener Product and Services

Table 6. DuPont Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. DuPont Recent Developments/Updates

Table 8. Kerry Group Basic Information, Manufacturing Base and Competitors

Table 9. Kerry Group Major Business

Table 10. Kerry Group Bread Softener Product and Services

Table 11. Kerry Group Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Kerry Group Recent Developments/Updates

Table 13. Archer Daniels Midland (ADM) Basic Information, Manufacturing Base and Competitors

Table 14. Archer Daniels Midland (ADM) Major Business

Table 15. Archer Daniels Midland (ADM) Bread Softener Product and Services

Table 16. Archer Daniels Midland (ADM) Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Archer Daniels Midland (ADM) Recent Developments/Updates

Table 18. Cargill Basic Information, Manufacturing Base and Competitors

Table 19. Cargill Major Business

Table 20. Cargill Bread Softener Product and Services

Table 21. Cargill Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Cargill Recent Developments/Updates

Table 23. Corbion Basic Information, Manufacturing Base and Competitors

Table 24. Corbion Major Business

Table 25. Corbion Bread Softener Product and Services

Table 26. Corbion Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. Corbion Recent Developments/Updates
- Table 28. Ingredion Basic Information, Manufacturing Base and Competitors
- Table 29. Ingredion Major Business
- Table 30. Ingredion Bread Softener Product and Services
- Table 31. Ingredion Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Ingredion Recent Developments/Updates
- Table 33. Lallemand Basic Information, Manufacturing Base and Competitors
- Table 34. Lallemand Major Business
- Table 35. Lallemand Bread Softener Product and Services
- Table 36. Lallemand Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Lallemand Recent Developments/Updates
- Table 38. Puratos Basic Information, Manufacturing Base and Competitors
- Table 39. Puratos Major Business
- Table 40. Puratos Bread Softener Product and Services
- Table 41. Puratos Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Puratos Recent Developments/Updates
- Table 43. Royal DSM Basic Information, Manufacturing Base and Competitors
- Table 44. Royal DSM Major Business
- Table 45. Royal DSM Bread Softener Product and Services
- Table 46. Royal DSM Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Royal DSM Recent Developments/Updates
- Table 48. AB Mauri Basic Information, Manufacturing Base and Competitors
- Table 49. AB Mauri Major Business
- Table 50. AB Mauri Bread Softener Product and Services
- Table 51. AB Mauri Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. AB Mauri Recent Developments/Updates
- Table 53. Bakels Basic Information, Manufacturing Base and Competitors
- Table 54. Bakels Major Business
- Table 55. Bakels Bread Softener Product and Services
- Table 56. Bakels Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Bakels Recent Developments/Updates
- Table 58. Caravan Ingredients (a Kerry Group company) Basic Information, Manufacturing Base and Competitors

- Table 59. Caravan Ingredients (a Kerry Group company) Major Business
- Table 60. Caravan Ingredients (a Kerry Group company) Bread Softener Product and Services
- Table 61. Caravan Ingredients (a Kerry Group company) Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Caravan Ingredients (a Kerry Group company) Recent Developments/Updates
- Table 63. Lesaffre Basic Information, Manufacturing Base and Competitors
- Table 64. Lesaffre Major Business
- Table 65. Lesaffre Bread Softener Product and Services
- Table 66. Lesaffre Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Lesaffre Recent Developments/Updates
- Table 68. Novozymes Basic Information, Manufacturing Base and Competitors
- Table 69. Novozymes Major Business
- Table 70. Novozymes Bread Softener Product and Services
- Table 71. Novozymes Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Novozymes Recent Developments/Updates
- Table 73. Oriental Yeast Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 74. Oriental Yeast Co., Ltd. Major Business
- Table 75. Oriental Yeast Co., Ltd. Bread Softener Product and Services
- Table 76. Oriental Yeast Co., Ltd. Bread Softener Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Oriental Yeast Co., Ltd. Recent Developments/Updates
- Table 78. Global Bread Softener Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 79. Global Bread Softener Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 80. Global Bread Softener Average Price by Manufacturer (2019-2024) & (US\$/Unit)
- Table 81. Market Position of Manufacturers in Bread Softener, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 82. Head Office and Bread Softener Production Site of Key Manufacturer
- Table 83. Bread Softener Market: Company Product Type Footprint
- Table 84. Bread Softener Market: Company Product Application Footprint
- Table 85. Bread Softener New Market Entrants and Barriers to Market Entry
- Table 86. Bread Softener Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Bread Softener Sales Quantity by Region (2019-2024) & (K Units)

Table 88. Global Bread Softener Sales Quantity by Region (2025-2030) & (K Units)

Table 89. Global Bread Softener Consumption Value by Region (2019-2024) & (USD Million)

Table 90. Global Bread Softener Consumption Value by Region (2025-2030) & (USD Million)

Table 91. Global Bread Softener Average Price by Region (2019-2024) & (US\$/Unit)

Table 92. Global Bread Softener Average Price by Region (2025-2030) & (US\$/Unit)

Table 93. Global Bread Softener Sales Quantity by Type (2019-2024) & (K Units)

Table 94. Global Bread Softener Sales Quantity by Type (2025-2030) & (K Units)

Table 95. Global Bread Softener Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Global Bread Softener Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Global Bread Softener Average Price by Type (2019-2024) & (US\$/Unit)

Table 98. Global Bread Softener Average Price by Type (2025-2030) & (US\$/Unit)

Table 99. Global Bread Softener Sales Quantity by Application (2019-2024) & (K Units)

Table 100. Global Bread Softener Sales Quantity by Application (2025-2030) & (K Units)

Table 101. Global Bread Softener Consumption Value by Application (2019-2024) & (USD Million)

Table 102. Global Bread Softener Consumption Value by Application (2025-2030) & (USD Million)

Table 103. Global Bread Softener Average Price by Application (2019-2024) & (US\$/Unit)

Table 104. Global Bread Softener Average Price by Application (2025-2030) & (US\$/Unit)

Table 105. North America Bread Softener Sales Quantity by Type (2019-2024) & (K Units)

Table 106. North America Bread Softener Sales Quantity by Type (2025-2030) & (K Units)

Table 107. North America Bread Softener Sales Quantity by Application (2019-2024) & (K Units)

Table 108. North America Bread Softener Sales Quantity by Application (2025-2030) & (K Units)

Table 109. North America Bread Softener Sales Quantity by Country (2019-2024) & (K Units)

Table 110. North America Bread Softener Sales Quantity by Country (2025-2030) & (K Units)



Table 111. North America Bread Softener Consumption Value by Country (2019-2024) & (USD Million)

Table 112. North America Bread Softener Consumption Value by Country (2025-2030) & (USD Million)

Table 113. Europe Bread Softener Sales Quantity by Type (2019-2024) & (K Units)

Table 114. Europe Bread Softener Sales Quantity by Type (2025-2030) & (K Units)

Table 115. Europe Bread Softener Sales Quantity by Application (2019-2024) & (K Units)

Table 116. Europe Bread Softener Sales Quantity by Application (2025-2030) & (K Units)

Table 117. Europe Bread Softener Sales Quantity by Country (2019-2024) & (K Units)

Table 118. Europe Bread Softener Sales Quantity by Country (2025-2030) & (K Units)

Table 119. Europe Bread Softener Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Bread Softener Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Bread Softener Sales Quantity by Type (2019-2024) & (K Units)

Table 122. Asia-Pacific Bread Softener Sales Quantity by Type (2025-2030) & (K Units)

Table 123. Asia-Pacific Bread Softener Sales Quantity by Application (2019-2024) & (K Units)

Table 124. Asia-Pacific Bread Softener Sales Quantity by Application (2025-2030) & (K Units)

Table 125. Asia-Pacific Bread Softener Sales Quantity by Region (2019-2024) & (K Units)

Table 126. Asia-Pacific Bread Softener Sales Quantity by Region (2025-2030) & (K Units)

Table 127. Asia-Pacific Bread Softener Consumption Value by Region (2019-2024) & (USD Million)

Table 128. Asia-Pacific Bread Softener Consumption Value by Region (2025-2030) & (USD Million)

Table 129. South America Bread Softener Sales Quantity by Type (2019-2024) & (K Units)

Table 130. South America Bread Softener Sales Quantity by Type (2025-2030) & (K Units)

Table 131. South America Bread Softener Sales Quantity by Application (2019-2024) & (K Units)

Table 132. South America Bread Softener Sales Quantity by Application (2025-2030) & (K Units)

Table 133. South America Bread Softener Sales Quantity by Country (2019-2024) & (K

Units)

Table 134. South America Bread Softener Sales Quantity by Country (2025-2030) & (K Units)

Table 135. South America Bread Softener Consumption Value by Country (2019-2024) & (USD Million)

Table 136. South America Bread Softener Consumption Value by Country (2025-2030) & (USD Million)

Table 137. Middle East & Africa Bread Softener Sales Quantity by Type (2019-2024) & (K Units)

Table 138. Middle East & Africa Bread Softener Sales Quantity by Type (2025-2030) & (K Units)

Table 139. Middle East & Africa Bread Softener Sales Quantity by Application (2019-2024) & (K Units)

Table 140. Middle East & Africa Bread Softener Sales Quantity by Application (2025-2030) & (K Units)

Table 141. Middle East & Africa Bread Softener Sales Quantity by Region (2019-2024) & (K Units)

Table 142. Middle East & Africa Bread Softener Sales Quantity by Region (2025-2030) & (K Units)

Table 143. Middle East & Africa Bread Softener Consumption Value by Region (2019-2024) & (USD Million)

Table 144. Middle East & Africa Bread Softener Consumption Value by Region (2025-2030) & (USD Million)

Table 145. Bread Softener Raw Material

Table 146. Key Manufacturers of Bread Softener Raw Materials

Table 147. Bread Softener Typical Distributors

Table 148. Bread Softener Typical Customers

## **LIST OF FIGURE**

s

Figure 1. Bread Softener Picture

Figure 2. Global Bread Softener Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Bread Softener Consumption Value Market Share by Type in 2023

Figure 4. Powder Examples

Figure 5. Liquid Examples

Figure 6. Global Bread Softener Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Bread Softener Consumption Value Market Share by Application in

2023

Figure 8. Supermarket Examples

Figure 9. Specialty Store Examples

Figure 10. Online Sales Examples

Figure 11. Other Examples

Figure 12. Global Bread Softener Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Bread Softener Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Bread Softener Sales Quantity (2019-2030) & (K Units)

Figure 15. Global Bread Softener Average Price (2019-2030) & (US\$/Unit)

Figure 16. Global Bread Softener Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Bread Softener Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Bread Softener by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Bread Softener Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Bread Softener Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Bread Softener Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Bread Softener Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Bread Softener Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Bread Softener Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Bread Softener Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Bread Softener Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Bread Softener Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Bread Softener Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Bread Softener Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Bread Softener Average Price by Type (2019-2030) & (US\$/Unit)

Figure 31. Global Bread Softener Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Bread Softener Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Bread Softener Average Price by Application (2019-2030) & (US\$/Unit)

Figure 34. North America Bread Softener Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Bread Softener Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Bread Softener Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Bread Softener Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Bread Softener Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Bread Softener Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Bread Softener Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Bread Softener Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Bread Softener Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Bread Softener Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Bread Softener Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Bread Softener Consumption Value Market Share by Region

(2019-2030)

Figure 54. China Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Bread Softener Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Bread Softener Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Bread Softener Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Bread Softener Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Bread Softener Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Bread Softener Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Bread Softener Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Bread Softener Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Bread Softener Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Bread Softener Market Drivers

Figure 75. Bread Softener Market Restraints

Figure 76. Bread Softener Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Bread Softener in 2023

Figure 79. Manufacturing Process Analysis of Bread Softener

Figure 80. Bread Softener Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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