

# Global Bread and Rolls Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G23D570449D7EN.html

Date: July 2024

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: G23D570449D7EN

## **Abstracts**

According to our (Global Info Research) latest study, the global Bread and Rolls market size was valued at USD 180690 million in 2023 and is forecast to a readjusted size of USD 212240 million by 2030 with a CAGR of 2.3% during review period.

A roll is a small, often round loaf of bread served as a meal accompaniment (eaten plain or with butter). A roll can be served and eaten whole or cut transversely and dressed with filling between the two halves. Rolls are also commonly used to make sandwiches similar to those produced using slices of bread. They are found in most cuisines all over the world. Among the breads mentioned are griddle cakes, honey-and-oil bread, mushroom-shaped loaves covered in poppy seeds, and the military specialty of rolls baked on a spit.

One of the major factors leading to the growth of the market is the increasing demand for gluten-free products. Gluten can cause inflammation in the small intestine that causes celiac disease, which affects people by causing a digestive problem, severe irritation in the skin, and Aphthous ulcer. Because of such awareness, consumers not only prefer products that are organic but also gluten-free. Companies like King Arthur Flour manufactures gluten-free banana bread with coconut and flax, gluten-free sorghum sandwich bread, etc. to increase their consumer base.

The Global Info Research report includes an overview of the development of the Bread and Rolls industry chain, the market status of Specialist Retailers (Artisanal Bread and Rolls, Industrial Bread and Rolls), Hypermarkets and Supermarkets (Artisanal Bread and Rolls, Industrial Bread and Rolls), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bread and Rolls.



Regionally, the report analyzes the Bread and Rolls markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bread and Rolls market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Bread and Rolls market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bread and Rolls industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Artisanal Bread and Rolls, Industrial Bread and Rolls).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bread and Rolls market.

Regional Analysis: The report involves examining the Bread and Rolls market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bread and Rolls market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bread and Rolls:

Company Analysis: Report covers individual Bread and Rolls players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bread and Rolls This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Specialist Retailers, Hypermarkets and Supermarkets).

Technology Analysis: Report covers specific technologies relevant to Bread and Rolls. It assesses the current state, advancements, and potential future developments in Bread and Rolls areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bread and Rolls market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation** 

Bread and Rolls market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Artisanal Bread and Rolls

Industrial Bread and Rolls

In-Store Bakery

Tortilla

Market segment by Application

Specialist Retailers



Н	Hypermarkets and Supermarkets	
Ir	ndependent Retailers	
C	Convenience Stores	
C	Others	
Market segment by players, this report covers		
А	Associated British Foods	
А	Almarai	
В	Barilla Group	
G	Grupo Bimbo	
G	Goodman Fielder	
Y	′amazaki Baking	
В	Bakkersland Groep	
В	Brace's Bakery	
C	Campbell Soup Company	
F	Fuji Baking Group	
G	Seorge Weston	
L	ieken	
M	Maple Leaf Foods	
Р	Pasco Shikishima	



**Premier Foods** 

Takaki Bakery

Warburtons

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Bread and Rolls product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Bread and Rolls, with revenue, gross margin and global market share of Bread and Rolls from 2019 to 2024.

Chapter 3, the Bread and Rolls competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Bread and Rolls market forecast, by regions, type and application, with consumption value, from 2025 to 2030.



Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Bread and Rolls.

Chapter 13, to describe Bread and Rolls research findings and conclusion.



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