

Global Brass Threaded Inserts Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Brass Threaded Inserts market size was valued at US\$ 704 million in 2025 and is forecast to a readjusted size of US\$ 1043 million by 2032 with a CAGR of 5.8% during review period.

In 2025, global sales of brass threaded inserts reached 95,000 tons, with an average selling price of US\$7,200 per ton. Brass threaded inserts are metal fasteners manufactured by turning or cold heading, typically made of copper-zinc alloys and featuring internal or external threads or knurled structures. They are primarily used to enhance the thread strength and wear resistance of plastic, wood, or light metal substrates. They can be embedded into the substrate through hot-melt, ultrasonic, or injection molding processes. They are widely used in automotive electronics, consumer electronics housings, home appliance structural components, and industrial equipment assembly, offering advantages such as corrosion resistance, good electrical conductivity, and repeatability. With features such as stable assembly and disassembly performance, the industry's total capacity is approximately 120,000 tons, with a gross profit margin of 15%-22%. Upstream raw materials mainly include H59 or H62 brass bars, cutting oil, and surface electroplating materials. Downstream suppliers are injection molding manufacturers, electronic structural component manufacturers, and automotive parts suppliers. Future prospects lie in miniaturized precision inserts, high-strength environmentally friendly lead-free brass, and automated assembly compatible design. Demand is driven by the electrification of new energy vehicles and the structural upgrade of consumer electronics. Business opportunities are reflected in the stable expansion brought about by the increasing demand for replacing traditional plastic threaded structures and high-reliability connections.

The brass threaded insert market is showing steady growth, mainly driven by the electrification of automobiles, the increasing precision of consumer electronics, and the upgrading of structural components in home appliances and industrial equipment. Miniaturization, high strength, and corrosion resistance have become key factors for customers in their selection. The high-end market is still dominated by international manufacturers with precision machining and surface treatment capabilities, while Asian and Chinese manufacturers are accelerating their penetration in low-end and localized projects due to their cost and fast delivery advantages. Short-term demand is significantly affected by automobile production, consumer electronics cycles, and home appliance replacement cycles. In the medium to long term, it will benefit from the continued growth in demand for high-reliability connectors from new energy vehicles, smart home appliances, and industrial automation equipment. At the same time, lightweight and detachable designs are driving the trend of replacing plastic-based inserts with high-performance metal threaded parts. The industry faces pressure from fluctuations in raw material brass prices, investment in precision machining equipment, and homogeneous competition. However, manufacturers with miniaturization, high precision, multi-functionality, and automation assembly compatibility capabilities will gain more stable growth space in the high-end electronics, automotive, and industrial equipment markets. Market differentiation and technological upgrading trends are evident.

This report is a detailed and comprehensive analysis for global Brass Threaded Inserts market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Brass Threaded Inserts market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Brass Threaded Inserts market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Brass Threaded Inserts market size and forecasts, by Type and by Application,

in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Brass Threaded Inserts market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Brass Threaded Inserts

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Brass Threaded Inserts market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bossard Global, Tappex, Yardley Inserts, MW Components, Nayna Enterprise, IFAN, Paani Precision Products LLP., Tappex Multisert, Hiren Brass Products, Vatsalya Metal Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Brass Threaded Inserts market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Ultrasonic Inserts

Thermofused Inserts

Pressure-fit Inserts

Others

Market segment by External Specifications

Through-hole Type

Blind Hole Type

Counterhead Type

Flange Type

Market segment by Function

Corrosion Resistant

Highly Conductive

Others

Market segment by Application

Electronics

Automotive

Medical

Others

Major players covered

Bossard Global

Tappex

Yardley Inserts

MW Components

Nayna Enterprise

IFAN

Paani Precision Products LLP.

Tappex Multisert

Hiren Brass Products

Vatsalya Metal Industries

JK BRASS PRODUCTS

Marvel Metal Impex

Jettech Impex

SPIROL

FANWEI

FINEX Fastener

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Brass Threaded Inserts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Brass Threaded Inserts, with price, sales quantity, revenue, and global market share of Brass Threaded Inserts from 2021 to 2026.

Chapter 3, the Brass Threaded Inserts competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Brass Threaded Inserts breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Brass Threaded Inserts market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Brass Threaded Inserts.

Chapter 14 and 15, to describe Brass Threaded Inserts sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Brass Threaded Inserts Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Ultrasonic Inserts

1.3.3 Thermofused Inserts

1.3.4 Pressure-fit Inserts

1.3.5 Others

1.4 Market Analysis by External Specifications

1.4.1 Overview: Global Brass Threaded Inserts Consumption Value by External Specifications: 2021 Versus 2025 Versus 2032

1.4.2 Through-hole Type

1.4.3 Blind Hole Type

1.4.4 Counterhead Type

1.4.5 Flange Type

1.5 Market Analysis by Function

1.5.1 Overview: Global Brass Threaded Inserts Consumption Value by Function: 2021 Versus 2025 Versus 2032

1.5.2 Corrosion Resistant

1.5.3 Highly Conductive

1.5.4 Others

1.6 Market Analysis by Application

1.6.1 Overview: Global Brass Threaded Inserts Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Electronics

1.6.3 Automotive

1.6.4 Medical

1.6.5 Others

1.7 Global Brass Threaded Inserts Market Size & Forecast

1.7.1 Global Brass Threaded Inserts Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Brass Threaded Inserts Sales Quantity (2021-2032)

1.7.3 Global Brass Threaded Inserts Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Bossard Global

2.1.1 Bossard Global Details

2.1.2 Bossard Global Major Business

2.1.3 Bossard Global Brass Threaded Inserts Product and Services

2.1.4 Bossard Global Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Bossard Global Recent Developments/Updates

2.2 Tappex

2.2.1 Tappex Details

2.2.2 Tappex Major Business

2.2.3 Tappex Brass Threaded Inserts Product and Services

2.2.4 Tappex Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Tappex Recent Developments/Updates

2.3 Yardley Inserts

2.3.1 Yardley Inserts Details

2.3.2 Yardley Inserts Major Business

2.3.3 Yardley Inserts Brass Threaded Inserts Product and Services

2.3.4 Yardley Inserts Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Yardley Inserts Recent Developments/Updates

2.4 MW Components

2.4.1 MW Components Details

2.4.2 MW Components Major Business

2.4.3 MW Components Brass Threaded Inserts Product and Services

2.4.4 MW Components Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 MW Components Recent Developments/Updates

2.5 Nayna Enterprise

2.5.1 Nayna Enterprise Details

2.5.2 Nayna Enterprise Major Business

2.5.3 Nayna Enterprise Brass Threaded Inserts Product and Services

2.5.4 Nayna Enterprise Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Nayna Enterprise Recent Developments/Updates

2.6 IFAN

2.6.1 IFAN Details

2.6.2 IFAN Major Business

- 2.6.3 IFAN Brass Threaded Inserts Product and Services
- 2.6.4 IFAN Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 IFAN Recent Developments/Updates
- 2.7 Paani Precision Products LLP.
 - 2.7.1 Paani Precision Products LLP. Details
 - 2.7.2 Paani Precision Products LLP. Major Business
 - 2.7.3 Paani Precision Products LLP. Brass Threaded Inserts Product and Services
 - 2.7.4 Paani Precision Products LLP. Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Paani Precision Products LLP. Recent Developments/Updates
- 2.8 Tappex Multisert
 - 2.8.1 Tappex Multisert Details
 - 2.8.2 Tappex Multisert Major Business
 - 2.8.3 Tappex Multisert Brass Threaded Inserts Product and Services
 - 2.8.4 Tappex Multisert Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Tappex Multisert Recent Developments/Updates
- 2.9 Hiren Brass Products
 - 2.9.1 Hiren Brass Products Details
 - 2.9.2 Hiren Brass Products Major Business
 - 2.9.3 Hiren Brass Products Brass Threaded Inserts Product and Services
 - 2.9.4 Hiren Brass Products Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Hiren Brass Products Recent Developments/Updates
- 2.10 Vatsalya Metal Industries
 - 2.10.1 Vatsalya Metal Industries Details
 - 2.10.2 Vatsalya Metal Industries Major Business
 - 2.10.3 Vatsalya Metal Industries Brass Threaded Inserts Product and Services
 - 2.10.4 Vatsalya Metal Industries Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Vatsalya Metal Industries Recent Developments/Updates
- 2.11 JK BRASS PRODUCTS
 - 2.11.1 JK BRASS PRODUCTS Details
 - 2.11.2 JK BRASS PRODUCTS Major Business
 - 2.11.3 JK BRASS PRODUCTS Brass Threaded Inserts Product and Services
 - 2.11.4 JK BRASS PRODUCTS Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 JK BRASS PRODUCTS Recent Developments/Updates

2.12 Marvel Metal Impex

2.12.1 Marvel Metal Impex Details

2.12.2 Marvel Metal Impex Major Business

2.12.3 Marvel Metal Impex Brass Threaded Inserts Product and Services

2.12.4 Marvel Metal Impex Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Marvel Metal Impex Recent Developments/Updates

2.13 Jettech Impex

2.13.1 Jettech Impex Details

2.13.2 Jettech Impex Major Business

2.13.3 Jettech Impex Brass Threaded Inserts Product and Services

2.13.4 Jettech Impex Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Jettech Impex Recent Developments/Updates

2.14 SPIROL

2.14.1 SPIROL Details

2.14.2 SPIROL Major Business

2.14.3 SPIROL Brass Threaded Inserts Product and Services

2.14.4 SPIROL Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 SPIROL Recent Developments/Updates

2.15 FANWEI

2.15.1 FANWEI Details

2.15.2 FANWEI Major Business

2.15.3 FANWEI Brass Threaded Inserts Product and Services

2.15.4 FANWEI Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 FANWEI Recent Developments/Updates

2.16 FINEX Fastener

2.16.1 FINEX Fastener Details

2.16.2 FINEX Fastener Major Business

2.16.3 FINEX Fastener Brass Threaded Inserts Product and Services

2.16.4 FINEX Fastener Brass Threaded Inserts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 FINEX Fastener Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BRASS THREADED INSERTS BY MANUFACTURER

- 3.1 Global Brass Threaded Inserts Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Brass Threaded Inserts Revenue by Manufacturer (2021-2026)
- 3.3 Global Brass Threaded Inserts Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Brass Threaded Inserts by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Brass Threaded Inserts Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Brass Threaded Inserts Manufacturer Market Share in 2025
- 3.5 Brass Threaded Inserts Market: Overall Company Footprint Analysis
 - 3.5.1 Brass Threaded Inserts Market: Region Footprint
 - 3.5.2 Brass Threaded Inserts Market: Company Product Type Footprint
 - 3.5.3 Brass Threaded Inserts Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Brass Threaded Inserts Market Size by Region
 - 4.1.1 Global Brass Threaded Inserts Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Brass Threaded Inserts Consumption Value by Region (2021-2032)
 - 4.1.3 Global Brass Threaded Inserts Average Price by Region (2021-2032)
- 4.2 North America Brass Threaded Inserts Consumption Value (2021-2032)
- 4.3 Europe Brass Threaded Inserts Consumption Value (2021-2032)
- 4.4 Asia-Pacific Brass Threaded Inserts Consumption Value (2021-2032)
- 4.5 South America Brass Threaded Inserts Consumption Value (2021-2032)
- 4.6 Middle East & Africa Brass Threaded Inserts Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Brass Threaded Inserts Sales Quantity by Type (2021-2032)
- 5.2 Global Brass Threaded Inserts Consumption Value by Type (2021-2032)
- 5.3 Global Brass Threaded Inserts Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Brass Threaded Inserts Sales Quantity by Application (2021-2032)
- 6.2 Global Brass Threaded Inserts Consumption Value by Application (2021-2032)
- 6.3 Global Brass Threaded Inserts Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Brass Threaded Inserts Sales Quantity by Type (2021-2032)
- 7.2 North America Brass Threaded Inserts Sales Quantity by Application (2021-2032)
- 7.3 North America Brass Threaded Inserts Market Size by Country
 - 7.3.1 North America Brass Threaded Inserts Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Brass Threaded Inserts Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Brass Threaded Inserts Sales Quantity by Type (2021-2032)
- 8.2 Europe Brass Threaded Inserts Sales Quantity by Application (2021-2032)
- 8.3 Europe Brass Threaded Inserts Market Size by Country
 - 8.3.1 Europe Brass Threaded Inserts Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Brass Threaded Inserts Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Brass Threaded Inserts Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Brass Threaded Inserts Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Brass Threaded Inserts Market Size by Region
 - 9.3.1 Asia-Pacific Brass Threaded Inserts Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Brass Threaded Inserts Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Brass Threaded Inserts Sales Quantity by Type (2021-2032)
- 10.2 South America Brass Threaded Inserts Sales Quantity by Application (2021-2032)
- 10.3 South America Brass Threaded Inserts Market Size by Country
 - 10.3.1 South America Brass Threaded Inserts Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Brass Threaded Inserts Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Brass Threaded Inserts Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Brass Threaded Inserts Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Brass Threaded Inserts Market Size by Country
 - 11.3.1 Middle East & Africa Brass Threaded Inserts Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Brass Threaded Inserts Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Brass Threaded Inserts Market Drivers
- 12.2 Brass Threaded Inserts Market Restraints
- 12.3 Brass Threaded Inserts Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Brass Threaded Inserts and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Brass Threaded Inserts
- 13.3 Brass Threaded Inserts Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Brass Threaded Inserts Typical Distributors
- 14.3 Brass Threaded Inserts Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Brass Threaded Inserts Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Brass Threaded Inserts Consumption Value by External Specifications, (USD Million), 2021 & 2025 & 2032

Table 3. Global Brass Threaded Inserts Consumption Value by Function, (USD Million), 2021 & 2025 & 2032

Table 4. Global Brass Threaded Inserts Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Bossard Global Basic Information, Manufacturing Base and Competitors

Table 6. Bossard Global Major Business

Table 7. Bossard Global Brass Threaded Inserts Product and Services

Table 8. Bossard Global Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Bossard Global Recent Developments/Updates

Table 10. Tappex Basic Information, Manufacturing Base and Competitors

Table 11. Tappex Major Business

Table 12. Tappex Brass Threaded Inserts Product and Services

Table 13. Tappex Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Tappex Recent Developments/Updates

Table 15. Yardley Inserts Basic Information, Manufacturing Base and Competitors

Table 16. Yardley Inserts Major Business

Table 17. Yardley Inserts Brass Threaded Inserts Product and Services

Table 18. Yardley Inserts Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Yardley Inserts Recent Developments/Updates

Table 20. MW Components Basic Information, Manufacturing Base and Competitors

Table 21. MW Components Major Business

Table 22. MW Components Brass Threaded Inserts Product and Services

Table 23. MW Components Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. MW Components Recent Developments/Updates

Table 25. Nayna Enterprise Basic Information, Manufacturing Base and Competitors

Table 26. Nayna Enterprise Major Business

Table 27. Nayna Enterprise Brass Threaded Inserts Product and Services

- Table 28. Nayna Enterprise Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 29. Nayna Enterprise Recent Developments/Updates
- Table 30. IFAN Basic Information, Manufacturing Base and Competitors
- Table 31. IFAN Major Business
- Table 32. IFAN Brass Threaded Inserts Product and Services
- Table 33. IFAN Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 34. IFAN Recent Developments/Updates
- Table 35. Paani Precision Products LLP. Basic Information, Manufacturing Base and Competitors
- Table 36. Paani Precision Products LLP. Major Business
- Table 37. Paani Precision Products LLP. Brass Threaded Inserts Product and Services
- Table 38. Paani Precision Products LLP. Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 39. Paani Precision Products LLP. Recent Developments/Updates
- Table 40. Tappex Multisert Basic Information, Manufacturing Base and Competitors
- Table 41. Tappex Multisert Major Business
- Table 42. Tappex Multisert Brass Threaded Inserts Product and Services
- Table 43. Tappex Multisert Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 44. Tappex Multisert Recent Developments/Updates
- Table 45. Hiren Brass Products Basic Information, Manufacturing Base and Competitors
- Table 46. Hiren Brass Products Major Business
- Table 47. Hiren Brass Products Brass Threaded Inserts Product and Services
- Table 48. Hiren Brass Products Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 49. Hiren Brass Products Recent Developments/Updates
- Table 50. Vatsalya Metal Industries Basic Information, Manufacturing Base and Competitors
- Table 51. Vatsalya Metal Industries Major Business
- Table 52. Vatsalya Metal Industries Brass Threaded Inserts Product and Services
- Table 53. Vatsalya Metal Industries Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 54. Vatsalya Metal Industries Recent Developments/Updates
- Table 55. JK BRASS PRODUCTS Basic Information, Manufacturing Base and

Competitors

Table 56. JK BRASS PRODUCTS Major Business

Table 57. JK BRASS PRODUCTS Brass Threaded Inserts Product and Services

Table 58. JK BRASS PRODUCTS Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. JK BRASS PRODUCTS Recent Developments/Updates

Table 60. Marvel Metal Impex Basic Information, Manufacturing Base and Competitors

Table 61. Marvel Metal Impex Major Business

Table 62. Marvel Metal Impex Brass Threaded Inserts Product and Services

Table 63. Marvel Metal Impex Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Marvel Metal Impex Recent Developments/Updates

Table 65. Jettech Impex Basic Information, Manufacturing Base and Competitors

Table 66. Jettech Impex Major Business

Table 67. Jettech Impex Brass Threaded Inserts Product and Services

Table 68. Jettech Impex Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Jettech Impex Recent Developments/Updates

Table 70. SPIROL Basic Information, Manufacturing Base and Competitors

Table 71. SPIROL Major Business

Table 72. SPIROL Brass Threaded Inserts Product and Services

Table 73. SPIROL Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. SPIROL Recent Developments/Updates

Table 75. FANWEI Basic Information, Manufacturing Base and Competitors

Table 76. FANWEI Major Business

Table 77. FANWEI Brass Threaded Inserts Product and Services

Table 78. FANWEI Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. FANWEI Recent Developments/Updates

Table 80. FINEX Fastener Basic Information, Manufacturing Base and Competitors

Table 81. FINEX Fastener Major Business

Table 82. FINEX Fastener Brass Threaded Inserts Product and Services

Table 83. FINEX Fastener Brass Threaded Inserts Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. FINEX Fastener Recent Developments/Updates

Table 85. Global Brass Threaded Inserts Sales Quantity by Manufacturer (2021-2026) &

(Kilotons)

Table 86. Global Brass Threaded Inserts Revenue by Manufacturer (2021-2026) & (USD Million)

Table 87. Global Brass Threaded Inserts Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 88. Market Position of Manufacturers in Brass Threaded Inserts, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 89. Head Office and Brass Threaded Inserts Production Site of Key Manufacturer

Table 90. Brass Threaded Inserts Market: Company Product Type Footprint

Table 91. Brass Threaded Inserts Market: Company Product Application Footprint

Table 92. Brass Threaded Inserts New Market Entrants and Barriers to Market Entry

Table 93. Brass Threaded Inserts Mergers, Acquisition, Agreements, and Collaborations

Table 94. Global Brass Threaded Inserts Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 95. Global Brass Threaded Inserts Sales Quantity by Region (2021-2026) & (Kilotons)

Table 96. Global Brass Threaded Inserts Sales Quantity by Region (2027-2032) & (Kilotons)

Table 97. Global Brass Threaded Inserts Consumption Value by Region (2021-2026) & (USD Million)

Table 98. Global Brass Threaded Inserts Consumption Value by Region (2027-2032) & (USD Million)

Table 99. Global Brass Threaded Inserts Average Price by Region (2021-2026) & (US\$/Ton)

Table 100. Global Brass Threaded Inserts Average Price by Region (2027-2032) & (US\$/Ton)

Table 101. Global Brass Threaded Inserts Sales Quantity by Type (2021-2026) & (Kilotons)

Table 102. Global Brass Threaded Inserts Sales Quantity by Type (2027-2032) & (Kilotons)

Table 103. Global Brass Threaded Inserts Consumption Value by Type (2021-2026) & (USD Million)

Table 104. Global Brass Threaded Inserts Consumption Value by Type (2027-2032) & (USD Million)

Table 105. Global Brass Threaded Inserts Average Price by Type (2021-2026) & (US\$/Ton)

Table 106. Global Brass Threaded Inserts Average Price by Type (2027-2032) & (US\$/Ton)

Table 107. Global Brass Threaded Inserts Sales Quantity by Application (2021-2026) & (Kilotons)

Table 108. Global Brass Threaded Inserts Sales Quantity by Application (2027-2032) & (Kilotons)

Table 109. Global Brass Threaded Inserts Consumption Value by Application (2021-2026) & (USD Million)

Table 110. Global Brass Threaded Inserts Consumption Value by Application (2027-2032) & (USD Million)

Table 111. Global Brass Threaded Inserts Average Price by Application (2021-2026) & (US\$/Ton)

Table 112. Global Brass Threaded Inserts Average Price by Application (2027-2032) & (US\$/Ton)

Table 113. North America Brass Threaded Inserts Sales Quantity by Type (2021-2026) & (Kilotons)

Table 114. North America Brass Threaded Inserts Sales Quantity by Type (2027-2032) & (Kilotons)

Table 115. North America Brass Threaded Inserts Sales Quantity by Application (2021-2026) & (Kilotons)

Table 116. North America Brass Threaded Inserts Sales Quantity by Application (2027-2032) & (Kilotons)

Table 117. North America Brass Threaded Inserts Sales Quantity by Country (2021-2026) & (Kilotons)

Table 118. North America Brass Threaded Inserts Sales Quantity by Country (2027-2032) & (Kilotons)

Table 119. North America Brass Threaded Inserts Consumption Value by Country (2021-2026) & (USD Million)

Table 120. North America Brass Threaded Inserts Consumption Value by Country (2027-2032) & (USD Million)

Table 121. Europe Brass Threaded Inserts Sales Quantity by Type (2021-2026) & (Kilotons)

Table 122. Europe Brass Threaded Inserts Sales Quantity by Type (2027-2032) & (Kilotons)

Table 123. Europe Brass Threaded Inserts Sales Quantity by Application (2021-2026) & (Kilotons)

Table 124. Europe Brass Threaded Inserts Sales Quantity by Application (2027-2032) & (Kilotons)

Table 125. Europe Brass Threaded Inserts Sales Quantity by Country (2021-2026) & (Kilotons)

Table 126. Europe Brass Threaded Inserts Sales Quantity by Country (2027-2032) &

(Kilotons)

Table 127. Europe Brass Threaded Inserts Consumption Value by Country (2021-2026) & (USD Million)

Table 128. Europe Brass Threaded Inserts Consumption Value by Country (2027-2032) & (USD Million)

Table 129. Asia-Pacific Brass Threaded Inserts Sales Quantity by Type (2021-2026) & (Kilotons)

Table 130. Asia-Pacific Brass Threaded Inserts Sales Quantity by Type (2027-2032) & (Kilotons)

Table 131. Asia-Pacific Brass Threaded Inserts Sales Quantity by Application (2021-2026) & (Kilotons)

Table 132. Asia-Pacific Brass Threaded Inserts Sales Quantity by Application (2027-2032) & (Kilotons)

Table 133. Asia-Pacific Brass Threaded Inserts Sales Quantity by Region (2021-2026) & (Kilotons)

Table 134. Asia-Pacific Brass Threaded Inserts Sales Quantity by Region (2027-2032) & (Kilotons)

Table 135. Asia-Pacific Brass Threaded Inserts Consumption Value by Region (2021-2026) & (USD Million)

Table 136. Asia-Pacific Brass Threaded Inserts Consumption Value by Region (2027-2032) & (USD Million)

Table 137. South America Brass Threaded Inserts Sales Quantity by Type (2021-2026) & (Kilotons)

Table 138. South America Brass Threaded Inserts Sales Quantity by Type (2027-2032) & (Kilotons)

Table 139. South America Brass Threaded Inserts Sales Quantity by Application (2021-2026) & (Kilotons)

Table 140. South America Brass Threaded Inserts Sales Quantity by Application (2027-2032) & (Kilotons)

Table 141. South America Brass Threaded Inserts Sales Quantity by Country (2021-2026) & (Kilotons)

Table 142. South America Brass Threaded Inserts Sales Quantity by Country (2027-2032) & (Kilotons)

Table 143. South America Brass Threaded Inserts Consumption Value by Country (2021-2026) & (USD Million)

Table 144. South America Brass Threaded Inserts Consumption Value by Country (2027-2032) & (USD Million)

Table 145. Middle East & Africa Brass Threaded Inserts Sales Quantity by Type (2021-2026) & (Kilotons)

Table 146. Middle East & Africa Brass Threaded Inserts Sales Quantity by Type (2027-2032) & (Kilotons)

Table 147. Middle East & Africa Brass Threaded Inserts Sales Quantity by Application (2021-2026) & (Kilotons)

Table 148. Middle East & Africa Brass Threaded Inserts Sales Quantity by Application (2027-2032) & (Kilotons)

Table 149. Middle East & Africa Brass Threaded Inserts Sales Quantity by Country (2021-2026) & (Kilotons)

Table 150. Middle East & Africa Brass Threaded Inserts Sales Quantity by Country (2027-2032) & (Kilotons)

Table 151. Middle East & Africa Brass Threaded Inserts Consumption Value by Country (2021-2026) & (USD Million)

Table 152. Middle East & Africa Brass Threaded Inserts Consumption Value by Country (2027-2032) & (USD Million)

Table 153. Brass Threaded Inserts Raw Material

Table 154. Key Manufacturers of Brass Threaded Inserts Raw Materials

Table 155. Brass Threaded Inserts Typical Distributors

Table 156. Brass Threaded Inserts Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Brass Threaded Inserts Picture
- Figure 2. Global Brass Threaded Inserts Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Brass Threaded Inserts Revenue Market Share by Type in 2025
- Figure 4. Ultrasonic Inserts Examples
- Figure 5. Thermofused Inserts Examples
- Figure 6. Pressure-fit Inserts Examples
- Figure 7. Others Examples
- Figure 8. Global Brass Threaded Inserts Revenue by External Specifications, (USD Million), 2021 & 2025 & 2032
- Figure 9. Global Brass Threaded Inserts Revenue Market Share by External Specifications in 2025
- Figure 10. Through-hole Type Examples
- Figure 11. Blind Hole Type Examples
- Figure 12. Counterhead Type Examples
- Figure 13. Flange Type Examples
- Figure 14. Global Brass Threaded Inserts Revenue by Function, (USD Million), 2021 & 2025 & 2032
- Figure 15. Global Brass Threaded Inserts Revenue Market Share by Function in 2025
- Figure 16. Corrosion Resistant Examples
- Figure 17. Highly Conductive Examples
- Figure 18. Others Examples
- Figure 19. Global Brass Threaded Inserts Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 20. Global Brass Threaded Inserts Revenue Market Share by Application in 2025
- Figure 21. Electronics Examples
- Figure 22. Automotive Examples
- Figure 23. Medical Examples
- Figure 24. Others Examples
- Figure 25. Global Brass Threaded Inserts Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 26. Global Brass Threaded Inserts Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 27. Global Brass Threaded Inserts Sales Quantity (2021-2032) & (Kilotons)
- Figure 28. Global Brass Threaded Inserts Price (2021-2032) & (US\$/Ton)

Figure 29. Global Brass Threaded Inserts Sales Quantity Market Share by Manufacturer in 2025

Figure 30. Global Brass Threaded Inserts Revenue Market Share by Manufacturer in 2025

Figure 31. Producer Shipments of Brass Threaded Inserts by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 32. Top 3 Brass Threaded Inserts Manufacturer (Revenue) Market Share in 2025

Figure 33. Top 6 Brass Threaded Inserts Manufacturer (Revenue) Market Share in 2025

Figure 34. Global Brass Threaded Inserts Sales Quantity Market Share by Region (2021-2032)

Figure 35. Global Brass Threaded Inserts Consumption Value Market Share by Region (2021-2032)

Figure 36. North America Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 37. Europe Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 38. Asia-Pacific Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 39. South America Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 40. Middle East & Africa Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 41. Global Brass Threaded Inserts Sales Quantity Market Share by Type (2021-2032)

Figure 42. Global Brass Threaded Inserts Consumption Value Market Share by Type (2021-2032)

Figure 43. Global Brass Threaded Inserts Average Price by Type (2021-2032) & (US\$/Ton)

Figure 44. Global Brass Threaded Inserts Sales Quantity Market Share by Application (2021-2032)

Figure 45. Global Brass Threaded Inserts Revenue Market Share by Application (2021-2032)

Figure 46. Global Brass Threaded Inserts Average Price by Application (2021-2032) & (US\$/Ton)

Figure 47. North America Brass Threaded Inserts Sales Quantity Market Share by Type (2021-2032)

Figure 48. North America Brass Threaded Inserts Sales Quantity Market Share by Application (2021-2032)

Figure 49. North America Brass Threaded Inserts Sales Quantity Market Share by

Country (2021-2032)

Figure 50. North America Brass Threaded Inserts Consumption Value Market Share by Country (2021-2032)

Figure 51. United States Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 52. Canada Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 53. Mexico Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 54. Europe Brass Threaded Inserts Sales Quantity Market Share by Type (2021-2032)

Figure 55. Europe Brass Threaded Inserts Sales Quantity Market Share by Application (2021-2032)

Figure 56. Europe Brass Threaded Inserts Sales Quantity Market Share by Country (2021-2032)

Figure 57. Europe Brass Threaded Inserts Consumption Value Market Share by Country (2021-2032)

Figure 58. Germany Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 59. France Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 60. United Kingdom Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 61. Russia Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 62. Italy Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 63. Asia-Pacific Brass Threaded Inserts Sales Quantity Market Share by Type (2021-2032)

Figure 64. Asia-Pacific Brass Threaded Inserts Sales Quantity Market Share by Application (2021-2032)

Figure 65. Asia-Pacific Brass Threaded Inserts Sales Quantity Market Share by Region (2021-2032)

Figure 66. Asia-Pacific Brass Threaded Inserts Consumption Value Market Share by Region (2021-2032)

Figure 67. China Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 68. Japan Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 69. South Korea Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 70. India Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 71. Southeast Asia Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 72. Australia Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 73. South America Brass Threaded Inserts Sales Quantity Market Share by Type (2021-2032)

Figure 74. South America Brass Threaded Inserts Sales Quantity Market Share by Application (2021-2032)

Figure 75. South America Brass Threaded Inserts Sales Quantity Market Share by Country (2021-2032)

Figure 76. South America Brass Threaded Inserts Consumption Value Market Share by Country (2021-2032)

Figure 77. Brazil Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 78. Argentina Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 79. Middle East & Africa Brass Threaded Inserts Sales Quantity Market Share by Type (2021-2032)

Figure 80. Middle East & Africa Brass Threaded Inserts Sales Quantity Market Share by Application (2021-2032)

Figure 81. Middle East & Africa Brass Threaded Inserts Sales Quantity Market Share by Country (2021-2032)

Figure 82. Middle East & Africa Brass Threaded Inserts Consumption Value Market Share by Country (2021-2032)

Figure 83. Turkey Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 84. Egypt Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 85. Saudi Arabia Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 86. South Africa Brass Threaded Inserts Consumption Value (2021-2032) & (USD Million)

Figure 87. Brass Threaded Inserts Market Drivers

Figure 88. Brass Threaded Inserts Market Restraints

Figure 89. Brass Threaded Inserts Market Trends

Figure 90. Porters Five Forces Analysis

Figure 91. Manufacturing Cost Structure Analysis of Brass Threaded Inserts in 2025

Figure 92. Manufacturing Process Analysis of Brass Threaded Inserts

Figure 93. Brass Threaded Inserts Industrial Chain

Figure 94. Sales Channel: Direct to End-User vs Distributors

Figure 95. Direct Channel Pros & Cons

Figure 96. Indirect Channel Pros & Cons

Figure 97. Methodology

Figure 98. Research Process and Data Source

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