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Global Brass Lighter Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Brass Lighter market size was valued at US$ 362 million in 2025 and is forecast to a readjusted size of US$ 448 million by 2032 with a CAGR of 3.1% during review period.

Brass Lighter refers to reusable lighter products manufactured with brass as the primary exterior material or structural component, combining metal craftsmanship, functional ignition performance, and collectible value. These products typically use brass alloys processed through stamping, CNC machining, casting, polishing, brushing, engraving, plating, oxidation coloring, and surface finishing technologies to achieve durability, corrosion resistance, premium appearance, and long service life. The market covers various forms including brass petrol lighters, windproof brass lighters, torch flame brass lighters, gift-oriented brass lighters, and limited-edition collectible brass lighters. Brass lighters are mainly positioned in premium tobacco accessories, lifestyle products, gift markets, and collectible goods, with product differentiation driven by material quality, manufacturing precision, design innovation, brand value, and craftsmanship level.

Key Findings

Global brass lighter production reached 12.57 million units in 2025

Average selling price reached US$28 per unit in 2025

Global production capacity reached 15.71 million units

Industry average gross margin reached approximately 38%

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Premium collectible products drive higher value creation

Asia remains the major manufacturing center

Market Trends

The brass lighter industry is shifting from functional smoking accessories toward premium lifestyle products combining craftsmanship, personalization, and collectible attributes. Consumer demand is increasingly influenced by product design, historical brand recognition, limited editions, and material authenticity rather than basic ignition functions. Manufacturers are upgrading production technologies from traditional stamping and assembly processes toward precision CNC machining, laser engraving, advanced surface treatment, and customized finishing to improve product differentiation. Solid brass construction is gaining attention among collectors and premium consumers due to its aging characteristics, durability, and unique patina formation over time. At the same time, digital commerce and social media marketing are expanding access to niche collector communities, supporting growth in customized, limited-run, and high-value brass lighter products.

Market Dynamics

Drivers

Growth in the brass lighter market is primarily driven by increasing consumer preference for durable premium accessories, collectible lifestyle products, and personalized gifts. Compared with disposable lighters and standard metal lighters, brass lighters provide stronger perceived value through material authenticity, craftsmanship, and long-term usability. Premium tobacco accessories, luxury gifting demand, outdoor lifestyle consumption, and collector communities continue to support market expansion. Established brands and specialty manufacturers are also strengthening product portfolios through limited editions, collaborations, and customized designs, increasing consumer willingness to pay higher prices.

Restraints

The market faces constraints from declining global smoking rates, regulatory restrictions on tobacco-related consumption, and competition from lower-cost disposable or electronic ignition products. Brass lighters require higher material costs and more

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complex manufacturing processes compared with mass-market plastic or zinc alloy alternatives, creating pricing pressure in cost-sensitive markets. In addition, handmade finishing processes and skilled labor requirements may limit production scalability for premium products.

Opportunities

Future opportunities are concentrated in premium collectible segments, customized gift markets, luxury accessories, and cross-border e-commerce channels. Growing interest in heritage craftsmanship and mechanical lifestyle products provides opportunities for brands to develop higher-value brass lighter collections. Manufacturers with advanced machining capabilities can expand into personalized engraving, limited production models, and cooperation with designers or luxury brands. Emerging consumer markets in Asia-Pacific and increasing demand for premium lifestyle goods create additional growth opportunities.Challenges

The industry faces challenges related to balancing traditional craftsmanship with modern manufacturing efficiency, maintaining brand differentiation, and controlling production costs. Counterfeit products and imitation designs remain issues in premium lighter markets, potentially affecting brand reputation and consumer trust. Companies must continuously improve material quality, design innovation, and intellectual property protection to remain competitive.

Industry Chain Analysis

The brass lighter industry chain consists of upstream raw material suppliers, midstream lighter manufacturers, and downstream distribution channels. The upstream segment mainly includes brass alloy suppliers, metal processing materials, ignition components, fuel systems, surface treatment chemicals, and packaging suppliers. The midstream sector covers product design, metal forming, CNC machining, assembly, surface finishing, quality inspection, and brand manufacturing. Production value is mainly created through material selection, precision processing capability, craftsmanship, and brand positioning. The downstream market includes tobacco specialty stores, gift retailers, online marketplaces, lifestyle accessory channels, and collector communities. Premium brands capture additional value through design heritage, limited editions, and customer loyalty.

Value Chain Analysis

The value creation process of brass lighters extends beyond manufacturing and

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depends heavily on design capability, brand equity, and consumer experience. Raw materials account for a relatively limited portion of final product value, while machining precision, surface finishing, craftsmanship, packaging, marketing, and distribution significantly influence retail pricing. Entry-level brass lighters compete mainly through manufacturing efficiency and cost control, whereas premium and collectible products rely on differentiation through design, rarity, and brand recognition. Digital sales channels increasingly improve direct-to-consumer access and allow manufacturers to reach specialized collector groups globally.

Segment Insights

The brass lighter market can be segmented by price range, manufacturing process, and product positioning. Products priced between US$15–50 represent a significant volume segment because they balance affordability and premium appearance, attracting general consumers and gift buyers. Mid-to-high-end products priced between US$50–300 achieve stronger margins through improved craftsmanship, customized designs, and brand value. Products exceeding US$300 are mainly collectible or luxury models where rarity, artistic design, limited production, and historical significance become major purchasing factors.

From a manufacturing perspective, stamped brass lighters remain important for scalable production, while CNC-machined and cast brass lighters are increasingly adopted in premium segments due to higher precision and design flexibility. Brass inlay and decorative processing technologies are mainly applied to collectible and customized products where visual differentiation is critical. Based on industry analysis, the average gross margin of brass lighter manufacturers was approximately 38% in 2025, with premium products generally achieving higher profitability due to stronger pricing power.

Downstream Market Opportunities

The downstream market is driven by multiple consumer groups including tobacco accessory buyers, gift purchasers, outdoor lifestyle users, and collectors. Tobacco shops remain an important traditional channel, while e-commerce platforms are becoming increasingly significant for customized products, international sales, and niche collector communities. Gift markets provide opportunities for branded and personalized brass lighters, particularly for corporate gifts, commemorative products, and premium lifestyle occasions. Collector markets represent a high-value segment where limited editions, historical designs, and craftsmanship significantly influence purchasing decisions.

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Regional Insights

Asia-Pacific represents the largest manufacturing region for brass lighters due to established metal processing capabilities, mature supply chains, and competitive production costs. China remains an important production base with extensive experience in metal stamping, machining, finishing, and export-oriented manufacturing. Japan and Europe maintain advantages in premium craftsmanship, design innovation, and specialty lighter brands. North America represents a major consumption market, particularly for branded, collectible, and heritage-style products. Future growth opportunities are expected from emerging premium consumer markets in Asia-Pacific and expanding global online distribution networks.

Competitive Landscape Analysis

The global brass lighter market demonstrates a combination of brand-driven competition and manufacturing capability competition. Leading international brands focus on heritage value, product design, and premium positioning, while specialized manufacturers compete through production efficiency, customization capability, and flexible supply chains.

Zippo is one of the most recognized global lighter brands and has established strong influence in solid brass and collectible lighter segments through its durable metal construction, iconic design language, and extensive collector community. S.T. Dupont focuses on luxury writing instruments and premium lighters, competing through craftsmanship, materials, and high-end positioning. Flamagas participates in the lighter industry through brands such as Clipper, emphasizing large-scale manufacturing and diversified lighter products.

Asian manufacturers, particularly Chinese producers such as ZORRO and WEDO, compete through manufacturing flexibility, cost efficiency, OEM capabilities, and broad product customization. The competitive landscape is gradually moving toward a combination of brand differentiation, precision manufacturing, customized production, and direct-to-consumer sales strategies.

Report Scope

This report is a detailed and comprehensive analysis for global Brass Lighter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Price Range and by Application. As the market is constantly changing, this

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report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Brass Lighter market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Brass Lighter market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Brass Lighter market size and forecasts, by Price Range and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Brass Lighter market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Brass Lighter

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Brass Lighter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zippo, Flamagas, S.T. Dupont S.A., Taylor Stitch, ZORRO, CountyComm, WEDO, Tokyo Pipe Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities,

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new product launches or approvals.

Brass Lighter market is split by Price Range and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Price Range, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Price Range

< $15

$15–$50

$50–$300

> $300

Market segment by Manufacturing Process

Stamped Brass Lighter

CNC Brass Lighter

Cast Brass Lighter

Brass Inlay Lighter

Others

Market segment by Application

Tobacco Shops

Gift Market

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E-commerce Platforms

Collector's Market

Others

Major players covered

Zippo

Flamagas

S.T. Dupont S.A.

Taylor Stitch

ZORRO

CountyComm

WEDO

Tokyo Pipe Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

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Middle East & Africa)

Chapter Outline

Chapter 1, to describe Brass Lighter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Brass Lighter, with price, sales quantity, revenue, and global market share of Brass Lighter from 2021 to 2026.

Chapter 3, the Brass Lighter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Brass Lighter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Price Range and by Application, with sales market share and growth rate by Price Range, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Brass Lighter market forecast, by regions, by Price Range, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Brass Lighter.

Chapter 14 and 15, to describe Brass Lighter sales channel, distributors, customers, research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Price Range
  1.3.1 Overview: Global Brass Lighter Consumption Value by Price Range: 2021 Versus 2025 Versus 2032
  1.3.2 < $15
  1.3.3 $15–$50
  1.3.4 $50–$300
  1.3.5 > $300
1.4 Market Analysis by Manufacturing Process
  1.4.1 Overview: Global Brass Lighter Consumption Value by Manufacturing Process: 2021 Versus 2025 Versus 2032
  1.4.2 Stamped Brass Lighter
  1.4.3 CNC Brass Lighter
  1.4.4 Cast Brass Lighter
  1.4.5 Brass Inlay Lighter
  1.4.6 Others
1.5 Market Analysis by Application
  1.5.1 Overview: Global Brass Lighter Consumption Value by Application: 2021 Versus 2025 Versus 2032
  1.5.2 Tobacco Shops
  1.5.3 Gift Market
  1.5.4 E-commerce Platforms
  1.5.5 Collector's Market
  1.5.6 Others
1.6 Global Brass Lighter Market Size & Forecast
  1.6.1 Global Brass Lighter Consumption Value (2021 & 2025 & 2032)
  1.6.2 Global Brass Lighter Sales Quantity (2021-2032)
  1.6.3 Global Brass Lighter Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Zippo
  2.1.1 Zippo Details
  2.1.2 Zippo Major Business

+357 96 030922
info@marketpublishers.com

2.1.3 Zippo Brass Lighter Product and Services
2.1.4 Zippo Brass Lighter Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.1.5 Zippo Recent Developments/Updates
2.2 Flamagas
2.2.1 Flamagas Details
2.2.2 Flamagas Major Business
2.2.3 Flamagas Brass Lighter Product and Services
2.2.4 Flamagas Brass Lighter Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.2.5 Flamagas Recent Developments/Updates
2.3 S.T. Dupont S.A.
2.3.1 S.T. Dupont S.A. Details
2.3.2 S.T. Dupont S.A. Major Business
2.3.3 S.T. Dupont S.A. Brass Lighter Product and Services
2.3.4 S.T. Dupont S.A. Brass Lighter Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.3.5 S.T. Dupont S.A. Recent Developments/Updates
2.4 Taylor Stitch
2.4.1 Taylor Stitch Details
2.4.2 Taylor Stitch Major Business
2.4.3 Taylor Stitch Brass Lighter Product and Services
2.4.4 Taylor Stitch Brass Lighter Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.4.5 Taylor Stitch Recent Developments/Updates
2.5 ZORRO
2.5.1 ZORRO Details
2.5.2 ZORRO Major Business
2.5.3 ZORRO Brass Lighter Product and Services
2.5.4 ZORRO Brass Lighter Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.5.5 ZORRO Recent Developments/Updates
2.6 CountyComm
2.6.1 CountyComm Details
2.6.2 CountyComm Major Business
2.6.3 CountyComm Brass Lighter Product and Services
2.6.4 CountyComm Brass Lighter Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.6.5 CountyComm Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

2.7 WEDO
2.7.1 WEDO Details
2.7.2 WEDO Major Business
2.7.3 WEDO Brass Lighter Product and Services
2.7.4 WEDO Brass Lighter Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.7.5 WEDO Recent Developments/Updates
2.8 Tokyo Pipe Co., Ltd.
2.8.1 Tokyo Pipe Co., Ltd. Details
2.8.2 Tokyo Pipe Co., Ltd. Major Business
2.8.3 Tokyo Pipe Co., Ltd. Brass Lighter Product and Services
2.8.4 Tokyo Pipe Co., Ltd. Brass Lighter Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.8.5 Tokyo Pipe Co., Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BRASS LIGHTER BY MANUFACTURER

3.1 Global Brass Lighter Sales Quantity by Manufacturer (2021-2026)
3.2 Global Brass Lighter Revenue by Manufacturer (2021-2026)
3.3 Global Brass Lighter Average Price by Manufacturer (2021-2026)
3.4 Market Share Analysis (2025)
3.4.1 Producer Shipments of Brass Lighter by Manufacturer Revenue ($MM) and Market Share (%): 2025
3.4.2 Top 3 Brass Lighter Manufacturer Market Share in 2025
3.4.3 Top 6 Brass Lighter Manufacturer Market Share in 2025
3.5 Brass Lighter Market: Overall Company Footprint Analysis
3.5.1 Brass Lighter Market: Region Footprint
3.5.2 Brass Lighter Market: Company Product Type Footprint
3.5.3 Brass Lighter Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Brass Lighter Market Size by Region
4.1.1 Global Brass Lighter Sales Quantity by Region (2021-2032)
4.1.2 Global Brass Lighter Consumption Value by Region (2021-2032)
4.1.3 Global Brass Lighter Average Price by Region (2021-2032)
4.2 North America Brass Lighter Consumption Value (2021-2032)

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4.3 Europe Brass Lighter Consumption Value (2021-2032)
4.4 Asia-Pacific Brass Lighter Consumption Value (2021-2032)
4.5 South America Brass Lighter Consumption Value (2021-2032)
4.6 Middle East & Africa Brass Lighter Consumption Value (2021-2032)

5 MARKET SEGMENT BY PRICE RANGE

5.1 Global Brass Lighter Sales Quantity by Price Range (2021-2032)
5.2 Global Brass Lighter Consumption Value by Price Range (2021-2032)
5.3 Global Brass Lighter Average Price by Price Range (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Brass Lighter Sales Quantity by Application (2021-2032)
6.2 Global Brass Lighter Consumption Value by Application (2021-2032)
6.3 Global Brass Lighter Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Brass Lighter Sales Quantity by Price Range (2021-2032)
7.2 North America Brass Lighter Sales Quantity by Application (2021-2032)
7.3 North America Brass Lighter Market Size by Country
  7.3.1 North America Brass Lighter Sales Quantity by Country (2021-2032)
  7.3.2 North America Brass Lighter Consumption Value by Country (2021-2032)
  7.3.3 United States Market Size and Forecast (2021-2032)
  7.3.4 Canada Market Size and Forecast (2021-2032)
  7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Brass Lighter Sales Quantity by Price Range (2021-2032)
8.2 Europe Brass Lighter Sales Quantity by Application (2021-2032)
8.3 Europe Brass Lighter Market Size by Country
  8.3.1 Europe Brass Lighter Sales Quantity by Country (2021-2032)
  8.3.2 Europe Brass Lighter Consumption Value by Country (2021-2032)
  8.3.3 Germany Market Size and Forecast (2021-2032)
  8.3.4 France Market Size and Forecast (2021-2032)
  8.3.5 United Kingdom Market Size and Forecast (2021-2032)
  8.3.6 Russia Market Size and Forecast (2021-2032)

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8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Brass Lighter Sales Quantity by Price Range (2021-2032)
9.2 Asia-Pacific Brass Lighter Sales Quantity by Application (2021-2032)
9.3 Asia-Pacific Brass Lighter Market Size by Region
9.3.1 Asia-Pacific Brass Lighter Sales Quantity by Region (2021-2032)
9.3.2 Asia-Pacific Brass Lighter Consumption Value by Region (2021-2032)
9.3.3 China Market Size and Forecast (2021-2032)
9.3.4 Japan Market Size and Forecast (2021-2032)
9.3.5 South Korea Market Size and Forecast (2021-2032)
9.3.6 India Market Size and Forecast (2021-2032)
9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Brass Lighter Sales Quantity by Price Range (2021-2032)
10.2 South America Brass Lighter Sales Quantity by Application (2021-2032)
10.3 South America Brass Lighter Market Size by Country
10.3.1 South America Brass Lighter Sales Quantity by Country (2021-2032)
10.3.2 South America Brass Lighter Consumption Value by Country (2021-2032)
10.3.3 Brazil Market Size and Forecast (2021-2032)
10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Brass Lighter Sales Quantity by Price Range (2021-2032)
11.2 Middle East & Africa Brass Lighter Sales Quantity by Application (2021-2032)
11.3 Middle East & Africa Brass Lighter Market Size by Country
11.3.1 Middle East & Africa Brass Lighter Sales Quantity by Country (2021-2032)
11.3.2 Middle East & Africa Brass Lighter Consumption Value by Country (2021-2032)
11.3.3 Turkey Market Size and Forecast (2021-2032)
11.3.4 Egypt Market Size and Forecast (2021-2032)
11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

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12.1 Brass Lighter Market Drivers
12.2 Brass Lighter Market Restraints
12.3 Brass Lighter Trends Analysis
12.4 Porters Five Forces Analysis
12.4.1 Threat of New Entrants
12.4.2 Bargaining Power of Suppliers
12.4.3 Bargaining Power of Buyers
12.4.4 Threat of Substitutes
12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Brass Lighter and Key Manufacturers
13.2 Manufacturing Costs Percentage of Brass Lighter
13.3 Brass Lighter Production Process
13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
14.1.1 Direct to End-User
14.1.2 Distributors
14.2 Brass Lighter Typical Distributors
14.3 Brass Lighter Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global Brass Lighter Consumption Value by Price Range, (USD Million), 2021 & 2025 & 2032
Table 2. Global Brass Lighter Consumption Value by Manufacturing Process, (USD Million), 2021 & 2025 & 2032
Table 3. Global Brass Lighter Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Table 4. Zippo Basic Information, Manufacturing Base and Competitors
Table 5. Zippo Major Business
Table 6. Zippo Brass Lighter Product and Services
Table 7. Zippo Brass Lighter Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 8. Zippo Recent Developments/Updates
Table 9. Flamagas Basic Information, Manufacturing Base and Competitors
Table 10. Flamagas Major Business
Table 11. Flamagas Brass Lighter Product and Services
Table 12. Flamagas Brass Lighter Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 13. Flamagas Recent Developments/Updates
Table 14. S.T. Dupont S.A. Basic Information, Manufacturing Base and Competitors
Table 15. S.T. Dupont S.A. Major Business
Table 16. S.T. Dupont S.A. Brass Lighter Product and Services
Table 17. S.T. Dupont S.A. Brass Lighter Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 18. S.T. Dupont S.A. Recent Developments/Updates
Table 19. Taylor Stitch Basic Information, Manufacturing Base and Competitors
Table 20. Taylor Stitch Major Business
Table 21. Taylor Stitch Brass Lighter Product and Services
Table 22. Taylor Stitch Brass Lighter Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 23. Taylor Stitch Recent Developments/Updates
Table 24. ZORRO Basic Information, Manufacturing Base and Competitors
Table 25. ZORRO Major Business
Table 26. ZORRO Brass Lighter Product and Services
Table 27. ZORRO Brass Lighter Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 28. ZORRO Recent Developments/Updates
Table 29. CountyComm Basic Information, Manufacturing Base and Competitors
Table 30. CountyComm Major Business
Table 31. CountyComm Brass Lighter Product and Services
Table 32. CountyComm Brass Lighter Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 33. CountyComm Recent Developments/Updates
Table 34. WEDO Basic Information, Manufacturing Base and Competitors
Table 35. WEDO Major Business
Table 36. WEDO Brass Lighter Product and Services
Table 37. WEDO Brass Lighter Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 38. WEDO Recent Developments/Updates
Table 39. Tokyo Pipe Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 40. Tokyo Pipe Co., Ltd. Major Business
Table 41. Tokyo Pipe Co., Ltd. Brass Lighter Product and Services
Table 42. Tokyo Pipe Co., Ltd. Brass Lighter Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 43. Tokyo Pipe Co., Ltd. Recent Developments/Updates
Table 44. Global Brass Lighter Sales Quantity by Manufacturer (2021-2026) & (K Units)
Table 45. Global Brass Lighter Revenue by Manufacturer (2021-2026) & (USD Million)
Table 46. Global Brass Lighter Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 47. Market Position of Manufacturers in Brass Lighter, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 48. Head Office and Brass Lighter Production Site of Key Manufacturer
Table 49. Brass Lighter Market: Company Product Type Footprint
Table 50. Brass Lighter Market: Company Product Application Footprint
Table 51. Brass Lighter New Market Entrants and Barriers to Market Entry
Table 52. Brass Lighter Mergers, Acquisition, Agreements, and Collaborations
Table 53. Global Brass Lighter Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
Table 54. Global Brass Lighter Sales Quantity by Region (2021-2026) & (K Units)
Table 55. Global Brass Lighter Sales Quantity by Region (2027-2032) & (K Units)
Table 56. Global Brass Lighter Consumption Value by Region (2021-2026) & (USD Million)
Table 57. Global Brass Lighter Consumption Value by Region (2027-2032) & (USD Million)
Table 58. Global Brass Lighter Average Price by Region (2021-2026) & (US$/Unit)

+357 96 030922
info@marketpublishers.com

Table 59. Global Brass Lighter Average Price by Region (2027-2032) & (US$/Unit)
Table 60. Global Brass Lighter Sales Quantity by Price Range (2021-2026) & (K Units)
Table 61. Global Brass Lighter Sales Quantity by Price Range (2027-2032) & (K Units)
Table 62. Global Brass Lighter Consumption Value by Price Range (2021-2026) & (USD Million)
Table 63. Global Brass Lighter Consumption Value by Price Range (2027-2032) & (USD Million)
Table 64. Global Brass Lighter Average Price by Price Range (2021-2026) & (US$/Unit)
Table 65. Global Brass Lighter Average Price by Price Range (2027-2032) & (US$/Unit)
Table 66. Global Brass Lighter Sales Quantity by Application (2021-2026) & (K Units)
Table 67. Global Brass Lighter Sales Quantity by Application (2027-2032) & (K Units)
Table 68. Global Brass Lighter Consumption Value by Application (2021-2026) & (USD Million)
Table 69. Global Brass Lighter Consumption Value by Application (2027-2032) & (USD Million)
Table 70. Global Brass Lighter Average Price by Application (2021-2026) & (US$/Unit)
Table 71. Global Brass Lighter Average Price by Application (2027-2032) & (US$/Unit)
Table 72. North America Brass Lighter Sales Quantity by Price Range (2021-2026) & (K Units)
Table 73. North America Brass Lighter Sales Quantity by Price Range (2027-2032) & (K Units)
Table 74. North America Brass Lighter Sales Quantity by Application (2021-2026) & (K Units)
Table 75. North America Brass Lighter Sales Quantity by Application (2027-2032) & (K Units)
Table 76. North America Brass Lighter Sales Quantity by Country (2021-2026) & (K Units)
Table 77. North America Brass Lighter Sales Quantity by Country (2027-2032) & (K Units)
Table 78. North America Brass Lighter Consumption Value by Country (2021-2026) & (USD Million)
Table 79. North America Brass Lighter Consumption Value by Country (2027-2032) & (USD Million)
Table 80. Europe Brass Lighter Sales Quantity by Price Range (2021-2026) & (K Units)
Table 81. Europe Brass Lighter Sales Quantity by Price Range (2027-2032) & (K Units)
Table 82. Europe Brass Lighter Sales Quantity by Application (2021-2026) & (K Units)
Table 83. Europe Brass Lighter Sales Quantity by Application (2027-2032) & (K Units)
Table 84. Europe Brass Lighter Sales Quantity by Country (2021-2026) & (K Units)
Table 85. Europe Brass Lighter Sales Quantity by Country (2027-2032) & (K Units)

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Table 86. Europe Brass Lighter Consumption Value by Country (2021-2026) & (USD Million)
Table 87. Europe Brass Lighter Consumption Value by Country (2027-2032) & (USD Million)
Table 88. Asia-Pacific Brass Lighter Sales Quantity by Price Range (2021-2026) & (K Units)
Table 89. Asia-Pacific Brass Lighter Sales Quantity by Price Range (2027-2032) & (K Units)
Table 90. Asia-Pacific Brass Lighter Sales Quantity by Application (2021-2026) & (K Units)
Table 91. Asia-Pacific Brass Lighter Sales Quantity by Application (2027-2032) & (K Units)
Table 92. Asia-Pacific Brass Lighter Sales Quantity by Region (2021-2026) & (K Units)
Table 93. Asia-Pacific Brass Lighter Sales Quantity by Region (2027-2032) & (K Units)
Table 94. Asia-Pacific Brass Lighter Consumption Value by Region (2021-2026) & (USD Million)
Table 95. Asia-Pacific Brass Lighter Consumption Value by Region (2027-2032) & (USD Million)
Table 96. South America Brass Lighter Sales Quantity by Price Range (2021-2026) & (K Units)
Table 97. South America Brass Lighter Sales Quantity by Price Range (2027-2032) & (K Units)
Table 98. South America Brass Lighter Sales Quantity by Application (2021-2026) & (K Units)
Table 99. South America Brass Lighter Sales Quantity by Application (2027-2032) & (K Units)
Table 100. South America Brass Lighter Sales Quantity by Country (2021-2026) & (K Units)
Table 101. South America Brass Lighter Sales Quantity by Country (2027-2032) & (K Units)
Table 102. South America Brass Lighter Consumption Value by Country (2021-2026) & (USD Million)
Table 103. South America Brass Lighter Consumption Value by Country (2027-2032) & (USD Million)
Table 104. Middle East & Africa Brass Lighter Sales Quantity by Price Range (2021-2026) & (K Units)
Table 105. Middle East & Africa Brass Lighter Sales Quantity by Price Range (2027-2032) & (K Units)
Table 106. Middle East & Africa Brass Lighter Sales Quantity by Application

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(2021-2026) & (K Units)
Table 107. Middle East & Africa Brass Lighter Sales Quantity by Application (2027-2032) & (K Units)
Table 108. Middle East & Africa Brass Lighter Sales Quantity by Country (2021-2026) & (K Units)
Table 109. Middle East & Africa Brass Lighter Sales Quantity by Country (2027-2032) & (K Units)
Table 110. Middle East & Africa Brass Lighter Consumption Value by Country (2021-2026) & (USD Million)
Table 111. Middle East & Africa Brass Lighter Consumption Value by Country (2027-2032) & (USD Million)
Table 112. Brass Lighter Raw Material
Table 113. Key Manufacturers of Brass Lighter Raw Materials
Table 114. Brass Lighter Typical Distributors
Table 115. Brass Lighter Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. Brass Lighter Picture
Figure 2. Global Brass Lighter Revenue by Price Range, (USD Million), 2021 & 2025 & 2032
Figure 3. Global Brass Lighter Revenue Market Share by Price Range in 2025
Figure 4. < $15 Examples
Figure 5. $15–$50 Examples
Figure 6. $50–$300 Examples
Figure 7. > $300 Examples
Figure 8. Global Brass Lighter Revenue by Manufacturing Process, (USD Million), 2021 & 2025 & 2032
Figure 9. Global Brass Lighter Revenue Market Share by Manufacturing Process in 2025
Figure 10. Stamped Brass Lighter Examples
Figure 11. CNC Brass Lighter Examples
Figure 12. Cast Brass Lighter Examples
Figure 13. Brass Inlay Lighter Examples
Figure 14. Others Examples
Figure 15. Global Brass Lighter Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 16. Global Brass Lighter Revenue Market Share by Application in 2025
Figure 17. Tobacco Shops Examples
Figure 18. Gift Market Examples
Figure 19. E-commerce Platforms Examples
Figure 20. Collector's Market Examples
Figure 21. Others Examples
Figure 22. Global Brass Lighter Consumption Value, (USD Million): 2021 & 2025 & 2032
Figure 23. Global Brass Lighter Consumption Value and Forecast (2021-2032) & (USD Million)
Figure 24. Global Brass Lighter Sales Quantity (2021-2032) & (K Units)
Figure 25. Global Brass Lighter Price (2021-2032) & (US$/Unit)
Figure 26. Global Brass Lighter Sales Quantity Market Share by Manufacturer in 2025
Figure 27. Global Brass Lighter Revenue Market Share by Manufacturer in 2025
Figure 28. Producer Shipments of Brass Lighter by Manufacturer Sales ($MM) and Market Share (%): 2025
Figure 29. Top 3 Brass Lighter Manufacturer (Revenue) Market Share in 2025

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Figure 30. Top 6 Brass Lighter Manufacturer (Revenue) Market Share in 2025
Figure 31. Global Brass Lighter Sales Quantity Market Share by Region (2021-2032)
Figure 32. Global Brass Lighter Consumption Value Market Share by Region (2021-2032)
Figure 33. North America Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 34. Europe Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 35. Asia-Pacific Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 36. South America Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 37. Middle East & Africa Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 38. Global Brass Lighter Sales Quantity Market Share by Price Range (2021-2032)
Figure 39. Global Brass Lighter Consumption Value Market Share by Price Range (2021-2032)
Figure 40. Global Brass Lighter Average Price by Price Range (2021-2032) & (US$/Unit)
Figure 41. Global Brass Lighter Sales Quantity Market Share by Application (2021-2032)
Figure 42. Global Brass Lighter Revenue Market Share by Application (2021-2032)
Figure 43. Global Brass Lighter Average Price by Application (2021-2032) & (US$/Unit)
Figure 44. North America Brass Lighter Sales Quantity Market Share by Price Range (2021-2032)
Figure 45. North America Brass Lighter Sales Quantity Market Share by Application (2021-2032)
Figure 46. North America Brass Lighter Sales Quantity Market Share by Country (2021-2032)
Figure 47. North America Brass Lighter Consumption Value Market Share by Country (2021-2032)
Figure 48. United States Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 49. Canada Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 50. Mexico Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 51. Europe Brass Lighter Sales Quantity Market Share by Price Range (2021-2032)
Figure 52. Europe Brass Lighter Sales Quantity Market Share by Application (2021-2032)
Figure 53. Europe Brass Lighter Sales Quantity Market Share by Country (2021-2032)
Figure 54. Europe Brass Lighter Consumption Value Market Share by Country

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(2021-2032)
Figure 55. Germany Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 56. France Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 57. United Kingdom Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 58. Russia Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 59. Italy Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 60. Asia-Pacific Brass Lighter Sales Quantity Market Share by Price Range (2021-2032)
Figure 61. Asia-Pacific Brass Lighter Sales Quantity Market Share by Application (2021-2032)
Figure 62. Asia-Pacific Brass Lighter Sales Quantity Market Share by Region (2021-2032)
Figure 63. Asia-Pacific Brass Lighter Consumption Value Market Share by Region (2021-2032)
Figure 64. China Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 65. Japan Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 66. South Korea Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 67. India Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 68. Southeast Asia Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 69. Australia Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 70. South America Brass Lighter Sales Quantity Market Share by Price Range (2021-2032)
Figure 71. South America Brass Lighter Sales Quantity Market Share by Application (2021-2032)
Figure 72. South America Brass Lighter Sales Quantity Market Share by Country (2021-2032)
Figure 73. South America Brass Lighter Consumption Value Market Share by Country (2021-2032)
Figure 74. Brazil Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 75. Argentina Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 76. Middle East & Africa Brass Lighter Sales Quantity Market Share by Price Range (2021-2032)
Figure 77. Middle East & Africa Brass Lighter Sales Quantity Market Share by Application (2021-2032)
Figure 78. Middle East & Africa Brass Lighter Sales Quantity Market Share by Country (2021-2032)
Figure 79. Middle East & Africa Brass Lighter Consumption Value Market Share by

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Country (2021-2032)
Figure 80. Turkey Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 81. Egypt Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 82. Saudi Arabia Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 83. South Africa Brass Lighter Consumption Value (2021-2032) & (USD Million)
Figure 84. Brass Lighter Market Drivers
Figure 85. Brass Lighter Market Restraints
Figure 86. Brass Lighter Market Trends
Figure 87. Porters Five Forces Analysis
Figure 88. Manufacturing Cost Structure Analysis of Brass Lighter in 2025
Figure 89. Manufacturing Process Analysis of Brass Lighter
Figure 90. Brass Lighter Industrial Chain
Figure 91. Sales Channel: Direct to End-User vs Distributors
Figure 92. Direct Channel Pros & Cons
Figure 93. Indirect Channel Pros & Cons
Figure 94. Methodology
Figure 95. Research Process and Data Source

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