

Global Brass Coated Steel Wires Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Brass Coated Steel Wires market size was valued at US\$ 1800 million in 2024 and is forecast to a readjusted size of USD 2377 million by 2031 with a CAGR of 4.1% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Brass coated steel wires are high-strength steel wires that have been uniformly coated with a thin layer of brass, typically consisting of a copper-zinc alloy. This coating enhances the wire's resistance to corrosion and improves its bonding properties with rubber or polymer materials, making it ideal for applications requiring strong adhesion and durability. The brass layer also facilitates better electrical conductivity and wear resistance. These wires are commonly used in the manufacturing of tire bead and belt reinforcements, hose reinforcements, and other rubber-metal bonded products in the automotive, construction, and industrial sectors.

Brass coated steel wires are high-strength wires made from high-carbon steel (typically SAE 1070–1090) with a uniform brass coating containing 30–40% zinc, offering excellent corrosion resistance and adhesion properties. These wires commonly range from 0.15 mm to 1.00 mm in diameter and have tensile strengths between 2100 MPa and 3500 MPa, with elongation rates of 1%–5% depending on application. The brass coating thickness generally falls between 0.15 μm and 0.40 μm , ensuring good bonding with rubber in tire and hose reinforcements. Electrical-grade wires may offer conductivity values ranging from 10% to 40% IACS. They are supplied in spools or coils

weighing 100 kg to 1000 kg, with surface finishes that are clean and smooth, free of rust or discoloration, conforming to standards like ASTM A228 and EN 10324.

This report is a detailed and comprehensive analysis for global Brass Coated Steel Wires market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Brass Coated Steel Wires market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Brass Coated Steel Wires market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Brass Coated Steel Wires market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Brass Coated Steel Wires market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Brass Coated Steel Wires
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Brass Coated Steel Wires market based on

the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bekaert, Diehl Metall, Buck Copper, Henan Hengxing, Shanghai Metal, Shengda Steel Wire Rope, Shibang New Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Brass Coated Steel Wires market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Normal Tensile (2100–2450 MPa)

High Tensile (2550–3000 MPa)

Ultra High Tensile (>3000 MPa)

Market segment by Application

Automotive

Construction

Industrial Equipment

Others

Major players covered

Bekaert

Diehl Metall

Buck Copper

Henan Hengxing

Shanghai Metal

Shengda Steel Wire Rope

Shibang New Material

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Brass Coated Steel Wires product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Brass Coated Steel Wires, with price, sales quantity, revenue, and global market share of Brass Coated Steel Wires from 2020 to 2025.

Chapter 3, the Brass Coated Steel Wires competitive situation, sales quantity, revenue,

and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Brass Coated Steel Wires breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Brass Coated Steel Wires market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Brass Coated Steel Wires.

Chapter 14 and 15, to describe Brass Coated Steel Wires sales channel, distributors, customers, research findings and conclusion.

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