

# Global Brandy Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Brandy market size was valued at USD 24400 million in 2023 and is forecast to a readjusted size of USD 26250 million by 2030 with a CAGR of 1.1% during review period.

Brandy is a spirit which is produced from wine or fermented fruit juice. All required is that this liquid can be allowed to ferment and the resulting mildly-alcoholic product not be heated past the boiling point of water. The low-boiling point liquids distilled from wine include almost all of the alcohol, a small amount of water, and many of the wine's organic chemicals. All these chemicals give brandy its taste and aroma.

In general Brandy contains 35–60 percent of alcohol by volume and is typically taken as an after-dinner drink. Some brandies are aged in wooden casks, some are colored with caramel coloring to imitate the effect of aging, and some brandies are produced using a combination of both aging and coloring.

As an alcoholic beverage distilled from wine or a fermented fruit mash. The term mostly used alone refers to the grape product; brandies made from the wines or fermented mashes of other fruits are usually identified by the specific fruit name.

The major players in global Brandy market include Emperador, Gran Madador, etc. The top 2 players occupy over 20% shares of the global market. India and Philippines are main markets, they occupy about 60% of the global market. V.S. is the main type, with a share about 50%. Shop & Supermarket is the main application, which holds a share over 50%.

The Global Info Research report includes an overview of the development of the Brandy

industry chain, the market status of Shop & Supermarket (V.S., V.S.O.P), Restaurant & Bar & Club (V.S., V.S.O.P), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Brandy.

Regionally, the report analyzes the Brandy markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Brandy market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Brandy market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Brandy industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., V.S., V.S.O.P).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Brandy market.

**Regional Analysis:** The report involves examining the Brandy market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Brandy market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Brandy:

**Company Analysis:** Report covers individual Brandy manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Brandy. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Shop & Supermarket, Restaurant & Bar & Club).

**Technology Analysis:** Report covers specific technologies relevant to Brandy. It assesses the current state, advancements, and potential future developments in Brandy areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Brandy market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Brandy market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

V.S.

V.S.O.P

XO

Hors d'age

Multi - Idler

## Market segment by Application

Shop & Supermarket

Restaurant & Bar & Club

Exclusive Store

Others

## Major players covered

Emperador

Gran Madador

McDowell's No.1

Hennessy

Manision House

Changyu

E & J Gallo

Honey Bee

Old Admiral

Men's Club

Dreher

McDowell's VSOP

Golden Grape

Paul Masson

Martell

Old Kenigsberg

Remy Martin

Courvoisier

Christian Brothers

Silver Cup Brandy

Camus

Bisquit

Baron Otard

Louis Royer

Korbel

Brillet

Salignac

Meukow

Hardy

Gautier

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Brandy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Brandy, with price, sales, revenue and global market share of Brandy from 2019 to 2024.

Chapter 3, the Brandy competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Brandy breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Brandy market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Brandy.

Chapter 14 and 15, to describe Brandy sales channel, distributors, customers, research findings and conclusion.

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