

Global Brand Licensing Services Production, Demand and Key Producers, 2022-2028

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Abstracts

This report studies the global Brand Licensing Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Brand Licensing Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2021 as the base year. This report explores demand trends and competition, as well as details the characteristics of Brand Licensing Services that contribute to its increasing demand across many markets.

The global Brand Licensing Services market size is expected to reach \$ million by 2028, rising at a market growth of % CAGR during the forecast period (2022-2028).

Highlights and key features of the study

Global Brand Licensing Services total market, 2017-2028, (USD Million)

Global Brand Licensing Services total market by region & country, CAGR, 2017-2028, (USD Million)

U.S. VS China: Brand Licensing Services total market, key domestic companies and share, (USD Million)

Global Brand Licensing Services revenue by player and market share 2017-2022, (USD Million)

Global Brand Licensing Services total market by Type, CAGR, 2017-2028, (USD

Million)

Global Brand Licensing Services total market by Application, CAGR, 2017-2028, (USD Million)

This reports profiles major players in the global Brand Licensing Services market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Walt Disney Company, Meredith Corporation, PVH Corp., Iconix Brand Group, Authentic Brands Group, Universal Brand Development, Nickelodeon (ViacomCBS), Major League Baseball and Learfield IMG College, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Brand Licensing Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2017-2028 by year with 2021 as the base year, 2022 as the estimate year, and 2028 as the forecast year.

Global Brand Licensing Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Brand Licensing Services Market, Segmentation by Type

Exclusive License

Non-exclusive License

Global Brand Licensing Services Market, Segmentation by Application

Garment Industry

Jewelry Industry

IT

Others

Companies Profiled:

The Walt Disney Company

Meredith Corporation

PVH Corp.

Iconix Brand Group

Authentic Brands Group

Universal Brand Development

Nickelodeon (ViacomCBS)

Major League Baseball

Learfield IMG College

Sanrio

Sequential Brands Group

Hasbro

General Motors

National Basketball Association

Electrolux

National Football League

WarnerMedia

The Pok?mon Company International

Procter & Gamble

Ferrari

Ralph Lauren

Mattel

Ford Motor Company

BBC Worldwide

The Hershey Company

Stanley Black & Decker

PGA Tour

National Hockey League

Key Questions Answered

1. How big is the global Brand Licensing Services market?
2. What is the demand of the global Brand Licensing Services market?
3. What is the year over year growth of the global Brand Licensing Services market?
4. What is the total value of the global Brand Licensing Services market?
5. Who are the major players in the global Brand Licensing Services market?
6. What are the growth factors driving the market demand?

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