

Global Brand Advocacy Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G4CCBCAE780EN.html>

Date: November 2018

Pages: 120

Price: US\$ 3,480.00 (Single User License)

ID: G4CCBCAE780EN

Abstracts

Brand advocate software, also called Advocacy Marketing or Referral Marketing software, used by companies to enable their brand advocates to promote their message, content, or products through word-of-mouth.

Scope of the Report:

The global Brand Advocacy Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Brand Advocacy Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Brand Advocacy Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Brand Advocacy Software market by product type and applications/end industries.

Market Segment by Companies, this report covers

Ambassify

GaggleAMP

Influitive AdvocateHub

Hootsuite

Swagbucks

Ambassador

DotNetNuke

Customer Advocacy

Bambu by Sprout Social

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud Based

Web Based

Market Segment by Applications, can be divided into

SMEs

Large Enterprises

Contents

1 BRAND ADVOCACY SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Brand Advocacy Software
- 1.2 Classification of Brand Advocacy Software by Types
 - 1.2.1 Global Brand Advocacy Software Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Brand Advocacy Software Revenue Market Share by Types in 2017
 - 1.2.3 Cloud Based
 - 1.2.4 Web Based
- 1.3 Global Brand Advocacy Software Market by Application
 - 1.3.1 Global Brand Advocacy Software Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 SMEs
 - 1.3.3 Large Enterprises
- 1.4 Global Brand Advocacy Software Market by Regions
 - 1.4.1 Global Brand Advocacy Software Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Brand Advocacy Software Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Brand Advocacy Software Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Brand Advocacy Software Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Brand Advocacy Software Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Brand Advocacy Software Status and Prospect (2013-2023)
- 1.5 Global Market Size of Brand Advocacy Software (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Ambassify
 - 2.1.1 Business Overview
 - 2.1.2 Brand Advocacy Software Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
 - 2.1.3 Ambassify Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

2.2 GaggleAMP

2.2.1 Business Overview

2.2.2 Brand Advocacy Software Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 GaggleAMP Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

2.3 Influitive AdvocateHub

2.3.1 Business Overview

2.3.2 Brand Advocacy Software Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Influitive AdvocateHub Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

2.4 Hootsuite

2.4.1 Business Overview

2.4.2 Brand Advocacy Software Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Hootsuite Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

2.5 Swagbucks

2.5.1 Business Overview

2.5.2 Brand Advocacy Software Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Swagbucks Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

2.6 Ambassador

2.6.1 Business Overview

2.6.2 Brand Advocacy Software Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Ambassador Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

2.7 DotNetNuke

2.7.1 Business Overview

2.7.2 Brand Advocacy Software Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 DotNetNuke Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

2.8 Customer Advocacy

2.8.1 Business Overview

2.8.2 Brand Advocacy Software Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Customer Advocacy Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

2.9 Bambu by Sprout Social

2.9.1 Business Overview

2.9.2 Brand Advocacy Software Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Bambu by Sprout Social Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL BRAND ADVOCACY SOFTWARE MARKET COMPETITION, BY PLAYERS

3.1 Global Brand Advocacy Software Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Brand Advocacy Software Players Market Share

3.2.2 Top 10 Brand Advocacy Software Players Market Share

3.3 Market Competition Trend

4 GLOBAL BRAND ADVOCACY SOFTWARE MARKET SIZE BY REGIONS

4.1 Global Brand Advocacy Software Revenue and Market Share by Regions

4.2 North America Brand Advocacy Software Revenue and Growth Rate (2013-2018)

4.3 Europe Brand Advocacy Software Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Brand Advocacy Software Revenue and Growth Rate (2013-2018)

4.5 South America Brand Advocacy Software Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Brand Advocacy Software Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BRAND ADVOCACY SOFTWARE REVENUE BY COUNTRIES

- 5.1 North America Brand Advocacy Software Revenue by Countries (2013-2018)
- 5.2 USA Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 5.3 Canada Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Brand Advocacy Software Revenue and Growth Rate (2013-2018)

6 EUROPE BRAND ADVOCACY SOFTWARE REVENUE BY COUNTRIES

- 6.1 Europe Brand Advocacy Software Revenue by Countries (2013-2018)
- 6.2 Germany Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 6.3 UK Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 6.4 France Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 6.5 Russia Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 6.6 Italy Brand Advocacy Software Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC BRAND ADVOCACY SOFTWARE REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Brand Advocacy Software Revenue by Countries (2013-2018)
- 7.2 China Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 7.3 Japan Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 7.4 Korea Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 7.5 India Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Brand Advocacy Software Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA BRAND ADVOCACY SOFTWARE REVENUE BY COUNTRIES

- 8.1 South America Brand Advocacy Software Revenue by Countries (2013-2018)
- 8.2 Brazil Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Brand Advocacy Software Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE BRAND ADVOCACY SOFTWARE BY COUNTRIES

- 9.1 Middle East and Africa Brand Advocacy Software Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 9.3 UAE Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Brand Advocacy Software Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Brand Advocacy Software Revenue and Growth Rate (2013-2018)

9.6 South Africa Brand Advocacy Software Revenue and Growth Rate (2013-2018)

10 GLOBAL BRAND ADVOCACY SOFTWARE MARKET SEGMENT BY TYPE

10.1 Global Brand Advocacy Software Revenue and Market Share by Type (2013-2018)

10.2 Global Brand Advocacy Software Market Forecast by Type (2018-2023)

10.3 Cloud Based Revenue Growth Rate (2013-2023)

10.4 Web Based Revenue Growth Rate (2013-2023)

11 GLOBAL BRAND ADVOCACY SOFTWARE MARKET SEGMENT BY APPLICATION

11.1 Global Brand Advocacy Software Revenue Market Share by Application (2013-2018)

11.2 Brand Advocacy Software Market Forecast by Application (2018-2023)

11.3 SMEs Revenue Growth (2013-2018)

11.4 Large Enterprises Revenue Growth (2013-2018)

12 GLOBAL BRAND ADVOCACY SOFTWARE MARKET SIZE FORECAST (2018-2023)

12.1 Global Brand Advocacy Software Market Size Forecast (2018-2023)

12.2 Global Brand Advocacy Software Market Forecast by Regions (2018-2023)

12.3 North America Brand Advocacy Software Revenue Market Forecast (2018-2023)

12.4 Europe Brand Advocacy Software Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Brand Advocacy Software Revenue Market Forecast (2018-2023)

12.6 South America Brand Advocacy Software Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Brand Advocacy Software Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Brand Advocacy Software Picture

Table Product Specifications of Brand Advocacy Software

Table Global Brand Advocacy Software and Revenue (Million USD) Market Split by Product Type

Figure Global Brand Advocacy Software Revenue Market Share by Types in 2017

Figure Cloud Based Picture

Figure Web Based Picture

Table Global Brand Advocacy Software Revenue (Million USD) by Application (2013-2023)

Figure Brand Advocacy Software Revenue Market Share by Applications in 2017

Figure SMEs Picture

Figure Large Enterprises Picture

Table Global Market Brand Advocacy Software Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Brand Advocacy Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Brand Advocacy Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Brand Advocacy Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Brand Advocacy Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Brand Advocacy Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Brand Advocacy Software Revenue (Million USD) and Growth Rate (2013-2023)

Table Ambassify Basic Information, Manufacturing Base and Competitors

Table Ambassify Brand Advocacy Software Type and Applications

Table Ambassify Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

Table GaggleAMP Basic Information, Manufacturing Base and Competitors

Table GaggleAMP Brand Advocacy Software Type and Applications

Table GaggleAMP Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)

Table Influitive AdvocateHub Basic Information, Manufacturing Base and Competitors

Table Influitive AdvocateHub Brand Advocacy Software Type and Applications
Table Influitive AdvocateHub Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)
Table Hootsuite Basic Information, Manufacturing Base and Competitors
Table Hootsuite Brand Advocacy Software Type and Applications
Table Hootsuite Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)
Table Swagbucks Basic Information, Manufacturing Base and Competitors
Table Swagbucks Brand Advocacy Software Type and Applications
Table Swagbucks Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)
Table Ambassador Basic Information, Manufacturing Base and Competitors
Table Ambassador Brand Advocacy Software Type and Applications
Table Ambassador Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)
Table DotNetNuke Basic Information, Manufacturing Base and Competitors
Table DotNetNuke Brand Advocacy Software Type and Applications
Table DotNetNuke Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)
Table Customer Advocacy Basic Information, Manufacturing Base and Competitors
Table Customer Advocacy Brand Advocacy Software Type and Applications
Table Customer Advocacy Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)
Table Bambu by Sprout Social Basic Information, Manufacturing Base and Competitors
Table Bambu by Sprout Social Brand Advocacy Software Type and Applications
Table Bambu by Sprout Social Brand Advocacy Software Revenue, Gross Margin and Market Share (2016-2017)
Table Global Brand Advocacy Software Revenue (Million USD) by Players (2013-2018)
Table Global Brand Advocacy Software Revenue Share by Players (2013-2018)
Figure Global Brand Advocacy Software Revenue Share by Players in 2016
Figure Global Brand Advocacy Software Revenue Share by Players in 2017
Figure Global Top 5 Players Brand Advocacy Software Revenue Market Share in 2017
Figure Global Top 10 Players Brand Advocacy Software Revenue Market Share in 2017
Figure Global Brand Advocacy Software Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Brand Advocacy Software Revenue (Million USD) by Regions (2013-2018)
Table Global Brand Advocacy Software Revenue Market Share by Regions (2013-2018)
Figure Global Brand Advocacy Software Revenue Market Share by Regions

(2013-2018)

Figure Global Brand Advocacy Software Revenue Market Share by Regions in 2017

Figure North America Brand Advocacy Software Revenue and Growth Rate

(2013-2018)

Figure Europe Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure South America Brand Advocacy Software Revenue and Growth Rate

(2013-2018)

Figure Middle East and Africa Brand Advocacy Software Revenue and Growth Rate

(2013-2018)

Table North America Brand Advocacy Software Revenue by Countries (2013-2018)

Table North America Brand Advocacy Software Revenue Market Share by Countries

(2013-2018)

Figure North America Brand Advocacy Software Revenue Market Share by Countries

(2013-2018)

Figure North America Brand Advocacy Software Revenue Market Share by Countries in 2017

Figure USA Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Canada Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Mexico Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Table Europe Brand Advocacy Software Revenue (Million USD) by Countries

(2013-2018)

Figure Europe Brand Advocacy Software Revenue Market Share by Countries

(2013-2018)

Figure Europe Brand Advocacy Software Revenue Market Share by Countries in 2017

Figure Germany Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure UK Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure France Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Russia Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Italy Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Brand Advocacy Software Revenue (Million USD) by Countries

(2013-2018)

Figure Asia-Pacific Brand Advocacy Software Revenue Market Share by Countries

(2013-2018)

Figure Asia-Pacific Brand Advocacy Software Revenue Market Share by Countries in 2017

Figure China Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Japan Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Korea Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure India Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Table South America Brand Advocacy Software Revenue by Countries (2013-2018)

Table South America Brand Advocacy Software Revenue Market Share by Countries (2013-2018)

Figure South America Brand Advocacy Software Revenue Market Share by Countries (2013-2018)

Figure South America Brand Advocacy Software Revenue Market Share by Countries in 2017

Figure Brazil Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Argentina Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Colombia Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Brand Advocacy Software Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Brand Advocacy Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Brand Advocacy Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Brand Advocacy Software Revenue Market Share by Countries in 2017

Figure Saudi Arabia Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure UAE Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Egypt Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure Nigeria Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Figure South Africa Brand Advocacy Software Revenue and Growth Rate (2013-2018)

Table Global Brand Advocacy Software Revenue (Million USD) by Type (2013-2018)

Table Global Brand Advocacy Software Revenue Share by Type (2013-2018)

Figure Global Brand Advocacy Software Revenue Share by Type (2013-2018)

Figure Global Brand Advocacy Software Revenue Share by Type in 2017

Table Global Brand Advocacy Software Revenue Forecast by Type (2018-2023)

Figure Global Brand Advocacy Software Market Share Forecast by Type (2018-2023)

Figure Global Cloud Based Revenue Growth Rate (2013-2018)

Figure Global Web Based Revenue Growth Rate (2013-2018)

Table Global Brand Advocacy Software Revenue by Application (2013-2018)

Table Global Brand Advocacy Software Revenue Share by Application (2013-2018)

Figure Global Brand Advocacy Software Revenue Share by Application (2013-2018)

Figure Global Brand Advocacy Software Revenue Share by Application in 2017

Table Global Brand Advocacy Software Revenue Forecast by Application (2018-2023)

Figure Global Brand Advocacy Software Market Share Forecast by Application
(2018-2023)

Figure Global SMEs Revenue Growth Rate (2013-2018)

Figure Global Large Enterprises Revenue Growth Rate (2013-2018)

Figure Global Brand Advocacy Software Revenue (Million USD) and Growth Rate
Forecast (2018 -2023)

Table Global Brand Advocacy Software Revenue (Million USD) Forecast by Regions
(2018-2023)

Figure Global Brand Advocacy Software Revenue Market Share Forecast by Regions
(2018-2023)

Figure North America Brand Advocacy Software Revenue Market Forecast (2018-2023)

Figure Europe Brand Advocacy Software Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Brand Advocacy Software Revenue Market Forecast (2018-2023)

Figure South America Brand Advocacy Software Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Brand Advocacy Software Revenue Market Forecast
(2018-2023)

I would like to order

Product name: Global Brand Advocacy Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G4CCBCAE780EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4CCBCAE780EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

