

Global Bran Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G9FB9A8F1CEEN.html>

Date: July 2024

Pages: 125

Price: US\$ 3,480.00 (Single User License)

ID: G9FB9A8F1CEEN

Abstracts

According to our (Global Info Research) latest study, the global Bran market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Bran refers to the outer layer of grains, such as wheat, rice, or oats, that is removed during the milling process. is a high-fiber that contains the husk, germ, and aleurone layers of the grain. Bran is rich in nutrients like fiber, B vitamins, minerals, and antioxidants. It provides numerous health benefits, including improved digestion, reduced risk of chronic diseases, and enhanced cardiovascular health. Bran is commonly used in various food products, such as bread, cereals, and muffins, to increase their nutritional value and add texture. It is also available as a stand-alone dietary supplement for those seeking to boost their fiber intake.

The industry trend of bran is witnessing an upward trajectory as more consumers embrace a health-conscious lifestyle and seek out foods with high nutritional content. There is a growing interest in whole grains and dietary fiber, which has led to an increased demand for bran-based products. As people become more aware of the health benefits associated with bran consumption, the industry is responding by incorporating bran into a wider range of food items, including snacks, beverages, and even desserts. Moreover, there is a trend toward sustainable and natural food choices, and bran fits well within this ethos as it is an abundant byproduct of the grain milling process.

The Global Info Research report includes an overview of the development of the Bran industry chain, the market status of On-Line (Wheat Bran, Oat Bran), Offline (Wheat Bran, Oat Bran), and key enterprises in developed and developing market, and

analysed the cutting-edge technology, patent, hot applications and market trends of Bran.

Regionally, the report analyzes the Bran markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bran market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bran market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bran industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Wheat Bran, Oat Bran).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bran market.

Regional Analysis: The report involves examining the Bran market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bran market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bran:

Company Analysis: Report covers individual Bran manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance,

market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bran. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (On-Line, Offline).

Technology Analysis: Report covers specific technologies relevant to Bran. It assesses the current state, advancements, and potential future developments in Bran areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bran market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bran market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Wheat Bran

Oat Bran

Others

Market segment by Sales Channel

On-Line

Offline

Major players covered

Bulk Barn Foods

Bob's Red Mill

Kellogg's

Hodgson Mill

Milanaise

Mornflake

Quaker

Now Foods

Flahavans

Hindustan Animal Feeds

Siemer Milling Company

Jordans

Harinera Vilafranchina

Karim Karobar Company

BeiDaHuang Group

Gupta Group

Odlums

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bran product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bran, with price, sales, revenue and global market share of Bran from 2019 to 2024.

Chapter 3, the Bran competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bran breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bran market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bran.

Chapter 14 and 15, to describe Bran sales channel, distributors, customers, research findings and conclusion.

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