

# Global Brackets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Brackets market size was valued at USD 88 million in 2023 and is forecast to a readjusted size of USD 120.4 million by 2030 with a CAGR of 4.5% during review period.

In the correction process of the teeth, the bracket is a very important part. It is an important component of fixed appliance technology, with an adhesive surface directly bonded to the crown, the arch wire though the bracket to applying various types of corrective force to teeth .Brackets made of stainless steel , bio- ceramics or composite resin , its main role is fixed arch wire , so that the arch wire can better play the role of transfer orthodontic force , in order to control the movement of the teeth in three dimensions , to achieve the purpose of orthodontic treatment .

Market competition is intense. Ortho Organizers (Henry Schein), Dentsply, Forestadent and American Orthodontics, etc. are the leaders of the industry, with about 50% market shares.

Europe is the largest consumption place, with a consumption market share nearly 33%. Following Europe, North America is the second largest consumption place with the consumption market share of 29%.

The Global Info Research report includes an overview of the development of the Brackets industry chain, the market status of Conventional Orthodontic Treatment (Metal Material, Ceramics Material), Beauty (Metal Material, Ceramics Material), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Brackets.

Regionally, the report analyzes the Brackets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Brackets market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Brackets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Brackets industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Material (e.g., Metal Material, Ceramics Material).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Brackets market.

**Regional Analysis:** The report involves examining the Brackets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Brackets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Brackets:

**Company Analysis:** Report covers individual Brackets manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Brackets. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Conventional Orthodontic Treatment, Beauty).

**Technology Analysis:** Report covers specific technologies relevant to Brackets. It assesses the current state, advancements, and potential future developments in Brackets areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Brackets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Brackets market is split by Material and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by Application in terms of volume and value.

### Market segment by Material

Metal Material

Ceramics Material

Others

### Market segment by Application

Conventional Orthodontic Treatment

Beauty

## Major players covered

Ortho Organizers (Henry Schein)

Dentsply

Forestadent

American Orthodontics

3M Unitek

Dentaurum

Ormco

Hangzhou Shinye

Tomy

Zhejiang Protect Medical

Dental Morelli

Hangzhou Xingchen 3B Dental

ShanghaiMD

Hangzhou Yahong

G&H Orthodontics

Creative Dental

JJ Orthodontics

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Brackets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Brackets, with price, sales, revenue and global market share of Brackets from 2019 to 2024.

Chapter 3, the Brackets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Brackets breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Material and application, with sales market share and growth rate by material, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Brackets market forecast, by regions, material and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Brackets.

Chapter 14 and 15, to describe Brackets sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Brackets
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Material
  - 1.3.1 Overview: Global Brackets Consumption Value by Material: 2019 Versus 2023 Versus 2030
  - 1.3.2 Metal Material
  - 1.3.3 Ceramics Material
  - 1.3.4 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Brackets Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Conventional Orthodontic Treatment
  - 1.4.3 Beauty
- 1.5 Global Brackets Market Size & Forecast
  - 1.5.1 Global Brackets Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Brackets Sales Quantity (2019-2030)
  - 1.5.3 Global Brackets Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Ortho Organizers (Henry Schein)
  - 2.1.1 Ortho Organizers (Henry Schein) Details
  - 2.1.2 Ortho Organizers (Henry Schein) Major Business
  - 2.1.3 Ortho Organizers (Henry Schein) Brackets Product and Services
  - 2.1.4 Ortho Organizers (Henry Schein) Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Ortho Organizers (Henry Schein) Recent Developments/Updates
- 2.2 Dentsply
  - 2.2.1 Dentsply Details
  - 2.2.2 Dentsply Major Business
  - 2.2.3 Dentsply Brackets Product and Services
  - 2.2.4 Dentsply Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Dentsply Recent Developments/Updates
- 2.3 Forestadent

- 2.3.1 Forestadent Details
- 2.3.2 Forestadent Major Business
- 2.3.3 Forestadent Brackets Product and Services
- 2.3.4 Forestadent Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Forestadent Recent Developments/Updates
- 2.4 American Orthodontics
  - 2.4.1 American Orthodontics Details
  - 2.4.2 American Orthodontics Major Business
  - 2.4.3 American Orthodontics Brackets Product and Services
  - 2.4.4 American Orthodontics Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 American Orthodontics Recent Developments/Updates
- 2.5 3M Unitek
  - 2.5.1 3M Unitek Details
  - 2.5.2 3M Unitek Major Business
  - 2.5.3 3M Unitek Brackets Product and Services
  - 2.5.4 3M Unitek Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 3M Unitek Recent Developments/Updates
- 2.6 Dentaurem
  - 2.6.1 Dentaurem Details
  - 2.6.2 Dentaurem Major Business
  - 2.6.3 Dentaurem Brackets Product and Services
  - 2.6.4 Dentaurem Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Dentaurem Recent Developments/Updates
- 2.7 Ormco
  - 2.7.1 Ormco Details
  - 2.7.2 Ormco Major Business
  - 2.7.3 Ormco Brackets Product and Services
  - 2.7.4 Ormco Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Ormco Recent Developments/Updates
- 2.8 Hangzhou Shinye
  - 2.8.1 Hangzhou Shinye Details
  - 2.8.2 Hangzhou Shinye Major Business
  - 2.8.3 Hangzhou Shinye Brackets Product and Services
  - 2.8.4 Hangzhou Shinye Brackets Sales Quantity, Average Price, Revenue, Gross



## Margin and Market Share (2019-2024)

### 2.8.5 Hangzhou Shinye Recent Developments/Updates

## 2.9 Tomy

### 2.9.1 Tomy Details

### 2.9.2 Tomy Major Business

### 2.9.3 Tomy Brackets Product and Services

### 2.9.4 Tomy Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Tomy Recent Developments/Updates

## 2.10 Zhejiang Protect Medical

### 2.10.1 Zhejiang Protect Medical Details

### 2.10.2 Zhejiang Protect Medical Major Business

### 2.10.3 Zhejiang Protect Medical Brackets Product and Services

### 2.10.4 Zhejiang Protect Medical Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 Zhejiang Protect Medical Recent Developments/Updates

## 2.11 Dental Morelli

### 2.11.1 Dental Morelli Details

### 2.11.2 Dental Morelli Major Business

### 2.11.3 Dental Morelli Brackets Product and Services

### 2.11.4 Dental Morelli Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.11.5 Dental Morelli Recent Developments/Updates

## 2.12 Hangzhou Xingchen 3B Dental

### 2.12.1 Hangzhou Xingchen 3B Dental Details

### 2.12.2 Hangzhou Xingchen 3B Dental Major Business

### 2.12.3 Hangzhou Xingchen 3B Dental Brackets Product and Services

### 2.12.4 Hangzhou Xingchen 3B Dental Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.12.5 Hangzhou Xingchen 3B Dental Recent Developments/Updates

## 2.13 ShanghaiMD

### 2.13.1 ShanghaiMD Details

### 2.13.2 ShanghaiMD Major Business

### 2.13.3 ShanghaiMD Brackets Product and Services

### 2.13.4 ShanghaiMD Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.13.5 ShanghaiMD Recent Developments/Updates

## 2.14 Hangzhou Yahong

### 2.14.1 Hangzhou Yahong Details

- 2.14.2 Hangzhou Yahong Major Business
- 2.14.3 Hangzhou Yahong Brackets Product and Services
- 2.14.4 Hangzhou Yahong Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Hangzhou Yahong Recent Developments/Updates
- 2.15 G&H Orthodontics
  - 2.15.1 G&H Orthodontics Details
  - 2.15.2 G&H Orthodontics Major Business
  - 2.15.3 G&H Orthodontics Brackets Product and Services
  - 2.15.4 G&H Orthodontics Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 G&H Orthodontics Recent Developments/Updates
- 2.16 Creative Dental
  - 2.16.1 Creative Dental Details
  - 2.16.2 Creative Dental Major Business
  - 2.16.3 Creative Dental Brackets Product and Services
  - 2.16.4 Creative Dental Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Creative Dental Recent Developments/Updates
- 2.17 JJ Orthodontics
  - 2.17.1 JJ Orthodontics Details
  - 2.17.2 JJ Orthodontics Major Business
  - 2.17.3 JJ Orthodontics Brackets Product and Services
  - 2.17.4 JJ Orthodontics Brackets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 JJ Orthodontics Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: BRACKETS BY MANUFACTURER**

- 3.1 Global Brackets Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Brackets Revenue by Manufacturer (2019-2024)
- 3.3 Global Brackets Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Brackets by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Brackets Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Brackets Manufacturer Market Share in 2023
- 3.5 Brackets Market: Overall Company Footprint Analysis
  - 3.5.1 Brackets Market: Region Footprint

- 3.5.2 Brackets Market: Company Product Type Footprint
- 3.5.3 Brackets Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Brackets Market Size by Region
  - 4.1.1 Global Brackets Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Brackets Consumption Value by Region (2019-2030)
  - 4.1.3 Global Brackets Average Price by Region (2019-2030)
- 4.2 North America Brackets Consumption Value (2019-2030)
- 4.3 Europe Brackets Consumption Value (2019-2030)
- 4.4 Asia-Pacific Brackets Consumption Value (2019-2030)
- 4.5 South America Brackets Consumption Value (2019-2030)
- 4.6 Middle East and Africa Brackets Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY MATERIAL**

- 5.1 Global Brackets Sales Quantity by Material (2019-2030)
- 5.2 Global Brackets Consumption Value by Material (2019-2030)
- 5.3 Global Brackets Average Price by Material (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Brackets Sales Quantity by Application (2019-2030)
- 6.2 Global Brackets Consumption Value by Application (2019-2030)
- 6.3 Global Brackets Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Brackets Sales Quantity by Material (2019-2030)
- 7.2 North America Brackets Sales Quantity by Application (2019-2030)
- 7.3 North America Brackets Market Size by Country
  - 7.3.1 North America Brackets Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Brackets Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Brackets Sales Quantity by Material (2019-2030)
- 8.2 Europe Brackets Sales Quantity by Application (2019-2030)
- 8.3 Europe Brackets Market Size by Country
  - 8.3.1 Europe Brackets Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Brackets Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Brackets Sales Quantity by Material (2019-2030)
- 9.2 Asia-Pacific Brackets Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Brackets Market Size by Region
  - 9.3.1 Asia-Pacific Brackets Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Brackets Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Brackets Sales Quantity by Material (2019-2030)
- 10.2 South America Brackets Sales Quantity by Application (2019-2030)
- 10.3 South America Brackets Market Size by Country
  - 10.3.1 South America Brackets Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Brackets Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Brackets Sales Quantity by Material (2019-2030)
- 11.2 Middle East & Africa Brackets Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Brackets Market Size by Country
  - 11.3.1 Middle East & Africa Brackets Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Brackets Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Brackets Market Drivers
- 12.2 Brackets Market Restraints
- 12.3 Brackets Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Brackets and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Brackets
- 13.3 Brackets Production Process
- 13.4 Brackets Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Brackets Typical Distributors
- 14.3 Brackets Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Brackets Consumption Value by Material, (USD Million), 2019 & 2023 & 2030

Table 2. Global Brackets Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Ortho Organizers (Henry Schein) Basic Information, Manufacturing Base and Competitors

Table 4. Ortho Organizers (Henry Schein) Major Business

Table 5. Ortho Organizers (Henry Schein) Brackets Product and Services

Table 6. Ortho Organizers (Henry Schein) Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Ortho Organizers (Henry Schein) Recent Developments/Updates

Table 8. Dentsply Basic Information, Manufacturing Base and Competitors

Table 9. Dentsply Major Business

Table 10. Dentsply Brackets Product and Services

Table 11. Dentsply Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Dentsply Recent Developments/Updates

Table 13. Forestadent Basic Information, Manufacturing Base and Competitors

Table 14. Forestadent Major Business

Table 15. Forestadent Brackets Product and Services

Table 16. Forestadent Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Forestadent Recent Developments/Updates

Table 18. American Orthodontics Basic Information, Manufacturing Base and Competitors

Table 19. American Orthodontics Major Business

Table 20. American Orthodontics Brackets Product and Services

Table 21. American Orthodontics Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. American Orthodontics Recent Developments/Updates

Table 23. 3M Unitek Basic Information, Manufacturing Base and Competitors

Table 24. 3M Unitek Major Business

Table 25. 3M Unitek Brackets Product and Services

Table 26. 3M Unitek Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. 3M Unitek Recent Developments/Updates
- Table 28. Dentaaurum Basic Information, Manufacturing Base and Competitors
- Table 29. Dentaaurum Major Business
- Table 30. Dentaaurum Brackets Product and Services
- Table 31. Dentaaurum Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Dentaaurum Recent Developments/Updates
- Table 33. Ormco Basic Information, Manufacturing Base and Competitors
- Table 34. Ormco Major Business
- Table 35. Ormco Brackets Product and Services
- Table 36. Ormco Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Ormco Recent Developments/Updates
- Table 38. Hangzhou Shinye Basic Information, Manufacturing Base and Competitors
- Table 39. Hangzhou Shinye Major Business
- Table 40. Hangzhou Shinye Brackets Product and Services
- Table 41. Hangzhou Shinye Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Hangzhou Shinye Recent Developments/Updates
- Table 43. Tomy Basic Information, Manufacturing Base and Competitors
- Table 44. Tomy Major Business
- Table 45. Tomy Brackets Product and Services
- Table 46. Tomy Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Tomy Recent Developments/Updates
- Table 48. Zhejiang Protect Medical Basic Information, Manufacturing Base and Competitors
- Table 49. Zhejiang Protect Medical Major Business
- Table 50. Zhejiang Protect Medical Brackets Product and Services
- Table 51. Zhejiang Protect Medical Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Zhejiang Protect Medical Recent Developments/Updates
- Table 53. Dental Morelli Basic Information, Manufacturing Base and Competitors
- Table 54. Dental Morelli Major Business
- Table 55. Dental Morelli Brackets Product and Services
- Table 56. Dental Morelli Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Dental Morelli Recent Developments/Updates
- Table 58. Hangzhou Xingchen 3B Dental Basic Information, Manufacturing Base and



## Competitors

Table 59. Hangzhou Xingchen 3B Dental Major Business

Table 60. Hangzhou Xingchen 3B Dental Brackets Product and Services

Table 61. Hangzhou Xingchen 3B Dental Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Hangzhou Xingchen 3B Dental Recent Developments/Updates

Table 63. ShanghaiMD Basic Information, Manufacturing Base and Competitors

Table 64. ShanghaiMD Major Business

Table 65. ShanghaiMD Brackets Product and Services

Table 66. ShanghaiMD Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. ShanghaiMD Recent Developments/Updates

Table 68. Hangzhou Yahong Basic Information, Manufacturing Base and Competitors

Table 69. Hangzhou Yahong Major Business

Table 70. Hangzhou Yahong Brackets Product and Services

Table 71. Hangzhou Yahong Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Hangzhou Yahong Recent Developments/Updates

Table 73. G&H Orthodontics Basic Information, Manufacturing Base and Competitors

Table 74. G&H Orthodontics Major Business

Table 75. G&H Orthodontics Brackets Product and Services

Table 76. G&H Orthodontics Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. G&H Orthodontics Recent Developments/Updates

Table 78. Creative Dental Basic Information, Manufacturing Base and Competitors

Table 79. Creative Dental Major Business

Table 80. Creative Dental Brackets Product and Services

Table 81. Creative Dental Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Creative Dental Recent Developments/Updates

Table 83. JJ Orthodontics Basic Information, Manufacturing Base and Competitors

Table 84. JJ Orthodontics Major Business

Table 85. JJ Orthodontics Brackets Product and Services

Table 86. JJ Orthodontics Brackets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. JJ Orthodontics Recent Developments/Updates

Table 88. Global Brackets Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 89. Global Brackets Revenue by Manufacturer (2019-2024) & (USD Million)

Table 90. Global Brackets Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 91. Market Position of Manufacturers in Brackets, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 92. Head Office and Brackets Production Site of Key Manufacturer

Table 93. Brackets Market: Company Product Type Footprint

Table 94. Brackets Market: Company Product Application Footprint

Table 95. Brackets New Market Entrants and Barriers to Market Entry

Table 96. Brackets Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Brackets Sales Quantity by Region (2019-2024) & (K Units)

Table 98. Global Brackets Sales Quantity by Region (2025-2030) & (K Units)

Table 99. Global Brackets Consumption Value by Region (2019-2024) & (USD Million)

Table 100. Global Brackets Consumption Value by Region (2025-2030) & (USD Million)

Table 101. Global Brackets Average Price by Region (2019-2024) & (USD/Unit)

Table 102. Global Brackets Average Price by Region (2025-2030) & (USD/Unit)

Table 103. Global Brackets Sales Quantity by Material (2019-2024) & (K Units)

Table 104. Global Brackets Sales Quantity by Material (2025-2030) & (K Units)

Table 105. Global Brackets Consumption Value by Material (2019-2024) & (USD Million)

Table 106. Global Brackets Consumption Value by Material (2025-2030) & (USD Million)

Table 107. Global Brackets Average Price by Material (2019-2024) & (USD/Unit)

Table 108. Global Brackets Average Price by Material (2025-2030) & (USD/Unit)

Table 109. Global Brackets Sales Quantity by Application (2019-2024) & (K Units)

Table 110. Global Brackets Sales Quantity by Application (2025-2030) & (K Units)

Table 111. Global Brackets Consumption Value by Application (2019-2024) & (USD Million)

Table 112. Global Brackets Consumption Value by Application (2025-2030) & (USD Million)

Table 113. Global Brackets Average Price by Application (2019-2024) & (USD/Unit)

Table 114. Global Brackets Average Price by Application (2025-2030) & (USD/Unit)

Table 115. North America Brackets Sales Quantity by Material (2019-2024) & (K Units)

Table 116. North America Brackets Sales Quantity by Material (2025-2030) & (K Units)

Table 117. North America Brackets Sales Quantity by Application (2019-2024) & (K Units)

Table 118. North America Brackets Sales Quantity by Application (2025-2030) & (K Units)

Table 119. North America Brackets Sales Quantity by Country (2019-2024) & (K Units)

Table 120. North America Brackets Sales Quantity by Country (2025-2030) & (K Units)

Table 121. North America Brackets Consumption Value by Country (2019-2024) & (USD Million)

Table 122. North America Brackets Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Europe Brackets Sales Quantity by Material (2019-2024) & (K Units)

Table 124. Europe Brackets Sales Quantity by Material (2025-2030) & (K Units)

Table 125. Europe Brackets Sales Quantity by Application (2019-2024) & (K Units)

Table 126. Europe Brackets Sales Quantity by Application (2025-2030) & (K Units)

Table 127. Europe Brackets Sales Quantity by Country (2019-2024) & (K Units)

Table 128. Europe Brackets Sales Quantity by Country (2025-2030) & (K Units)

Table 129. Europe Brackets Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Brackets Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Brackets Sales Quantity by Material (2019-2024) & (K Units)

Table 132. Asia-Pacific Brackets Sales Quantity by Material (2025-2030) & (K Units)

Table 133. Asia-Pacific Brackets Sales Quantity by Application (2019-2024) & (K Units)

Table 134. Asia-Pacific Brackets Sales Quantity by Application (2025-2030) & (K Units)

Table 135. Asia-Pacific Brackets Sales Quantity by Region (2019-2024) & (K Units)

Table 136. Asia-Pacific Brackets Sales Quantity by Region (2025-2030) & (K Units)

Table 137. Asia-Pacific Brackets Consumption Value by Region (2019-2024) & (USD Million)

Table 138. Asia-Pacific Brackets Consumption Value by Region (2025-2030) & (USD Million)

Table 139. South America Brackets Sales Quantity by Material (2019-2024) & (K Units)

Table 140. South America Brackets Sales Quantity by Material (2025-2030) & (K Units)

Table 141. South America Brackets Sales Quantity by Application (2019-2024) & (K Units)

Table 142. South America Brackets Sales Quantity by Application (2025-2030) & (K Units)

Table 143. South America Brackets Sales Quantity by Country (2019-2024) & (K Units)

Table 144. South America Brackets Sales Quantity by Country (2025-2030) & (K Units)

Table 145. South America Brackets Consumption Value by Country (2019-2024) & (USD Million)

Table 146. South America Brackets Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Middle East & Africa Brackets Sales Quantity by Material (2019-2024) & (K Units)

Table 148. Middle East & Africa Brackets Sales Quantity by Material (2025-2030) & (K Units)

Table 149. Middle East & Africa Brackets Sales Quantity by Application (2019-2024) &

(K Units)

Table 150. Middle East & Africa Brackets Sales Quantity by Application (2025-2030) &

(K Units)

Table 151. Middle East & Africa Brackets Sales Quantity by Region (2019-2024) & (K

Units)

Table 152. Middle East & Africa Brackets Sales Quantity by Region (2025-2030) & (K

Units)

Table 153. Middle East & Africa Brackets Consumption Value by Region (2019-2024) &

(USD Million)

Table 154. Middle East & Africa Brackets Consumption Value by Region (2025-2030) &

(USD Million)

Table 155. Brackets Raw Material

Table 156. Key Manufacturers of Brackets Raw Materials

Table 157. Brackets Typical Distributors

Table 158. Brackets Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Brackets Picture

Figure 2. Global Brackets Consumption Value by Material, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Brackets Consumption Value Market Share by Material in 2023

Figure 4. Metal Material Examples

Figure 5. Ceramics Material Examples

Figure 6. Others Examples

Figure 7. Global Brackets Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Brackets Consumption Value Market Share by Application in 2023

Figure 9. Conventional Orthodontic Treatment Examples

Figure 10. Beauty Examples

Figure 11. Global Brackets Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Brackets Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Brackets Sales Quantity (2019-2030) & (K Units)

Figure 14. Global Brackets Average Price (2019-2030) & (USD/Unit)

Figure 15. Global Brackets Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Brackets Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Brackets by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Brackets Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Brackets Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Brackets Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Brackets Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Brackets Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Brackets Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Brackets Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Brackets Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Brackets Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Brackets Sales Quantity Market Share by Material (2019-2030)

Figure 28. Global Brackets Consumption Value Market Share by Material (2019-2030)

Figure 29. Global Brackets Average Price by Material (2019-2030) & (USD/Unit)

Figure 30. Global Brackets Sales Quantity Market Share by Application (2019-2030)

- Figure 31. Global Brackets Consumption Value Market Share by Application (2019-2030)
- Figure 32. Global Brackets Average Price by Application (2019-2030) & (USD/Unit)
- Figure 33. North America Brackets Sales Quantity Market Share by Material (2019-2030)
- Figure 34. North America Brackets Sales Quantity Market Share by Application (2019-2030)
- Figure 35. North America Brackets Sales Quantity Market Share by Country (2019-2030)
- Figure 36. North America Brackets Consumption Value Market Share by Country (2019-2030)
- Figure 37. United States Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 38. Canada Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 39. Mexico Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Europe Brackets Sales Quantity Market Share by Material (2019-2030)
- Figure 41. Europe Brackets Sales Quantity Market Share by Application (2019-2030)
- Figure 42. Europe Brackets Sales Quantity Market Share by Country (2019-2030)
- Figure 43. Europe Brackets Consumption Value Market Share by Country (2019-2030)
- Figure 44. Germany Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 45. France Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 46. United Kingdom Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. Russia Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. Italy Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. Asia-Pacific Brackets Sales Quantity Market Share by Material (2019-2030)
- Figure 50. Asia-Pacific Brackets Sales Quantity Market Share by Application (2019-2030)
- Figure 51. Asia-Pacific Brackets Sales Quantity Market Share by Region (2019-2030)
- Figure 52. Asia-Pacific Brackets Consumption Value Market Share by Region (2019-2030)
- Figure 53. China Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Brackets Sales Quantity Market Share by Material (2019-2030)

Figure 60. South America Brackets Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Brackets Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Brackets Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Brackets Sales Quantity Market Share by Material (2019-2030)

Figure 66. Middle East & Africa Brackets Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Brackets Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Brackets Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Brackets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Brackets Market Drivers

Figure 74. Brackets Market Restraints

Figure 75. Brackets Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Brackets in 2023

Figure 78. Manufacturing Process Analysis of Brackets

Figure 79. Brackets Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source



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