

# Global Bowling Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Bowling market size was valued at USD 1024.8 million in 2023 and is forecast to a readjusted size of USD 1376.7 million by 2030 with a CAGR of 4.3% during review period.

Bowling is a target sport and recreational activity in which a player rolls or throws a bowling ball toward pins or another target.

Global bowling main manufacturers include Brunswick Bowling, Ebonite International, Murrey International, QubicaAMF, US Bowling, Storm Bowling, Champion Sports, KR Strikeforce, MOTIV Bowling, E. Parrella Company, etc., totally accounting for about 55% of the market. North America is the largest market, with a share over 43%. As for the types of products, it can be divided into bowling balls, bowling pins and bowling accessories. The most common product is bowling balls, with a share over 44%. In terms of applications, it is widely used in sporting goods retailers, department stores and online retail. The most common application is sporting goods retailers, with a share about 46%.

The Global Info Research report includes an overview of the development of the Bowling industry chain, the market status of Sporting Goods Retailers (Bowling Balls, Bowling Pins), Department Stores (Bowling Balls, Bowling Pins), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bowling.

Regionally, the report analyzes the Bowling markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bowling market,

with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Bowling market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bowling industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Bowling Balls, Bowling Pins).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bowling market.

**Regional Analysis:** The report involves examining the Bowling market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Bowling market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bowling:

**Company Analysis:** Report covers individual Bowling manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Bowling This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distrubution Channel (Sporting

Goods Retailers, Department Stores).

**Technology Analysis:** Report covers specific technologies relevant to Bowling. It assesses the current state, advancements, and potential future developments in Bowling areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bowling market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Bowling market is split by Type and by Distrubution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distrubution Channel in terms of volume and value.

### Market segment by Type

Bowling Balls

Bowling Pins

Bowling Accessories

### Market segment by Distrubution Channel

Sporting Goods Retailers

Department Stores

Online

### Major players covered

Brunswick Bowling

Ebonite International

Murrey International

QubicaAMF

US Bowling

Storm Bowling

Champion Sports

KR Strikeforce

MOTIV Bowling

E. Parrella Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bowling product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bowling, with price, sales, revenue and global market share of Bowling from 2019 to 2024.

Chapter 3, the Bowling competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bowling breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bowling market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bowling.

Chapter 14 and 15, to describe Bowling sales channel, distributors, customers, research findings and conclusion.

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