

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Bowling Equipment Market 2018, Forecast to 2023

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Abstracts

Bowling ball is a sporting equipment used in the bowling sport to hit bowling pins. Coverstock and weight block are the two main parts of a bowling ball. Coverstock, which is the outer shell of the ball, is considered the most influential part of the ball, as it gets in contact with the lane surface. On the other hand, weight block is the core part of the bowling ball that determines how the ball will perform in terms of acceleration, rotation and curvature. Raw materials used to manufacture bowling balls are polyester, urethane, and reactive resin. The history of bowling balls dates to the ancient Egyptian protodynastic period in 3200 BC, where husk of grains, covered in leather and bound with strings, were used as bowling balls.

Scope of the Report

This report focuses on the Bowling Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. One driver in the market is the growing millennial population. People who are born between 1980 and 2000 are called millennials. Millennials make up a large part of the population and have high earnings although most of them are in their twenties. Millennials have become a major target for a wide range of businesses recently, and the bowling industry is no exception. Millennials are more concerned about their health and fitness than Generation X (born between the 1960s and 1980s) and baby boomers (born between the 1940s and 1960s). In the US, around 60% of the millennials engage in fitness sports such as running and bowling. They consume less alcohol and participate in activities that promote fitness and health. They look for trendy activities that endorse health and fitness as well as provide an environment for socializing with friends. They enjoy connecting with others and socializing. Thus, they look for activities

that provide ample scope for socializing and are popular.

The Americas led the global bowling equipment market during 2016 and will continue to lead the market over the next four years. The popularity of bowling in the region is increasing due to factors like keen interest among women and millennials.

The worldwide market for Bowling Equipment is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Brunswick Bowling

Ebonite

Murrey International

QubicaAMF

US Bowling

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Bowling Balls

Bowling Pins

Bowling Accessories

Market Segment by Applications, can be divided into

Sporting Goods Retailers

Department Stores

Hypermarkets

Supermarkets

Online Retail

Others

There are 15 Chapters to deeply display the global Bowling Equipment market.

Chapter 1, to describe Bowling Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Bowling Equipment, with sales, revenue, and price of Bowling Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Bowling Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Bowling Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Bowling Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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