

Global Bottled Water Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Vessels for water transport have been a part of human society and survival for a long time now. Over time, after the discovery of materials such as polymers, the concept of water in sealed cans and bottles came into being and has since been evolving at a fast pace. While it was intended for small scale use at first, the commercialization of bottled water and the immediate surge of locally made imitation product makers caused the explosion in demand and distribution of bottled water. Innovators also came up with ways to seal in carbonated water, further increasing the demand for bottled water packaging.

Scope of the Report

This report studies the Bottled Water Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Bottled Water Packaging market by product type and applications/end industries.

The growing consumption of bottled water across the globe and the rising prevalence of water-borne diseases are expected to encourage the growth of the global bottled water packaging market in the coming years. In addition, the easy availability and convenience provided by bottled water for travelers is predicted to supplement the growth of the overall market in the near future. According to the research study, the global market for bottled water packaging is estimated to grow at a healthy rate in the next few years. Furthermore, a significant rise in the number of players and the growing focus on attractive packaging are estimated to augment global bottled water packaging market in the coming years. The increasing expenditure of key players on advertising and marketing activities in order to reach a large number of consumers and gain profits is expected to supplement the growth of the market in the coming few years.

The rising population and growth in purchasing power of consumers in developing countries of the Asia-Pacific, like India and China, is anticipated to stimulate the growth during the forecast period. Moreover, the region also boasts the presence of a significant number of players, which is another factor expected to act as a driver. The growing influx of tourists in countries, such as China and Thailand, which witnessed 59 million and 32.6 million tourists in 2016, is expected to drive the demand for bottled water packaging.

The global Bottled Water Packaging market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Bottled Water Packaging.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amcor

Berry Plastics

Graham

Greif

Plastipak

RPC

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Plastic

Glass

Others

Market Segment by Applications, can be divided into

Pouch

Cans

Bottles

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