

# Global Bottled Milk Tea Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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# **Abstracts**

Bottled Milk Tea is a drink packaged in a bottle that can be stored for a long time.

According to our (Global Info Research) latest study, the global Bottled Milk Tea market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Bottled Milk Tea market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### **Key Features:**

Global Bottled Milk Tea market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Bottled Milk Tea market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Bottled Milk Tea market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices



(US\$/Unit), 2018-2029

Global Bottled Milk Tea market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bottled Milk Tea

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bottled Milk Tea market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mengniu, Assam, Genki Forest (Beijing) Food Technology Group Co., Ltd., Yili and Want Want Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Bottled Milk Tea market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Original Flavor

Strawberry Flavor

Chocolate Flavor



## Others

Others
Market segment by Application
Supermarket
Online Retail Store
Convenience Store
Others
Major players covered
Mengniu
Assam
Genki Forest (Beijing) Food Technology Group Co., Ltd.
Yili
Want Want Group
THE ALLEY
SUNTORY
C'eastbon
HEYTEA
Nongfu Spring
Vitasoy

New Hope Group



Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bottled Milk Tea product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bottled Milk Tea, with price, sales, revenue and global market share of Bottled Milk Tea from 2018 to 2023.

Chapter 3, the Bottled Milk Tea competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bottled Milk Tea breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Bottled Milk Tea market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis,



and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bottled Milk Tea.

Chapter 14 and 15, to describe Bottled Milk Tea sales channel, distributors, customers, research findings and conclusion.



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bottled Milk Tea
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Bottled Milk Tea Consumption Value by Type: 2018 Versus
- 2022 Versus 2029
  - 1.3.2 Original Flavor
  - 1.3.3 Strawberry Flavor
  - 1.3.4 Chocolate Flavor
  - 1.3.5 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Bottled Milk Tea Consumption Value by Application: 2018

#### Versus 2022 Versus 2029

- 1.4.2 Supermarket
- 1.4.3 Online Retail Store
- 1.4.4 Convenience Store
- 1.4.5 Others
- 1.5 Global Bottled Milk Tea Market Size & Forecast
  - 1.5.1 Global Bottled Milk Tea Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Bottled Milk Tea Sales Quantity (2018-2029)
  - 1.5.3 Global Bottled Milk Tea Average Price (2018-2029)

#### **2 MANUFACTURERS PROFILES**

- 2.1 Mengniu
  - 2.1.1 Mengniu Details
  - 2.1.2 Mengniu Major Business
  - 2.1.3 Mengniu Bottled Milk Tea Product and Services
  - 2.1.4 Mengniu Bottled Milk Tea Sales Quantity, Average Price, Revenue, Gross

# Margin and Market Share (2018-2023)

- 2.1.5 Mengniu Recent Developments/Updates
- 2.2 Assam
  - 2.2.1 Assam Details
  - 2.2.2 Assam Major Business
  - 2.2.3 Assam Bottled Milk Tea Product and Services
  - 2.2.4 Assam Bottled Milk Tea Sales Quantity, Average Price, Revenue, Gross Margin



# and Market Share (2018-2023)

- 2.2.5 Assam Recent Developments/Updates
- 2.3 Genki Forest (Beijing) Food Technology Group Co., Ltd.
  - 2.3.1 Genki Forest (Beijing) Food Technology Group Co., Ltd. Details
  - 2.3.2 Genki Forest (Beijing) Food Technology Group Co., Ltd. Major Business
  - 2.3.3 Genki Forest (Beijing) Food Technology Group Co., Ltd. Bottled Milk Tea

#### **Product and Services**

- 2.3.4 Genki Forest (Beijing) Food Technology Group Co., Ltd. Bottled Milk Tea Sales
- Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.3.5 Genki Forest (Beijing) Food Technology Group Co., Ltd. Recent

# Developments/Updates

- 2.4 Yili
  - 2.4.1 Yili Details
  - 2.4.2 Yili Major Business
  - 2.4.3 Yili Bottled Milk Tea Product and Services
- 2.4.4 Yili Bottled Milk Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Yili Recent Developments/Updates
- 2.5 Want Want Group
  - 2.5.1 Want Want Group Details
  - 2.5.2 Want Want Group Major Business
  - 2.5.3 Want Want Group Bottled Milk Tea Product and Services
  - 2.5.4 Want Want Group Bottled Milk Tea Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2018-2023)

- 2.5.5 Want Want Group Recent Developments/Updates
- 2.6 THE ALLEY
  - 2.6.1 THE ALLEY Details
  - 2.6.2 THE ALLEY Major Business
  - 2.6.3 THE ALLEY Bottled Milk Tea Product and Services
- 2.6.4 THE ALLEY Bottled Milk Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 THE ALLEY Recent Developments/Updates
- 2.7 SUNTORY
  - 2.7.1 SUNTORY Details
  - 2.7.2 SUNTORY Major Business
  - 2.7.3 SUNTORY Bottled Milk Tea Product and Services
- 2.7.4 SUNTORY Bottled Milk Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.7.5 SUNTORY Recent Developments/Updates



- 2.8 C'eastbon
  - 2.8.1 C'eastbon Details
  - 2.8.2 C'eastbon Major Business
  - 2.8.3 C'eastbon Bottled Milk Tea Product and Services
- 2.8.4 C'eastbon Bottled Milk Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.8.5 C'eastbon Recent Developments/Updates
- 2.9 HEYTEA
  - 2.9.1 HEYTEA Details
  - 2.9.2 HEYTEA Major Business
  - 2.9.3 HEYTEA Bottled Milk Tea Product and Services
- 2.9.4 HEYTEA Bottled Milk Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 HEYTEA Recent Developments/Updates
- 2.10 Nongfu Spring
  - 2.10.1 Nongfu Spring Details
  - 2.10.2 Nongfu Spring Major Business
  - 2.10.3 Nongfu Spring Bottled Milk Tea Product and Services
- 2.10.4 Nongfu Spring Bottled Milk Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 Nongfu Spring Recent Developments/Updates
- 2.11 Vitasoy
  - 2.11.1 Vitasoy Details
  - 2.11.2 Vitasoy Major Business
  - 2.11.3 Vitasoy Bottled Milk Tea Product and Services
- 2.11.4 Vitasoy Bottled Milk Tea Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2018-2023)

- 2.11.5 Vitasoy Recent Developments/Updates
- 2.12 New Hope Group
  - 2.12.1 New Hope Group Details
  - 2.12.2 New Hope Group Major Business
  - 2.12.3 New Hope Group Bottled Milk Tea Product and Services
  - 2.12.4 New Hope Group Bottled Milk Tea Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2018-2023)

2.12.5 New Hope Group Recent Developments/Updates

#### 3 COMPETITIVE ENVIRONMENT: BOTTLED MILK TEA BY MANUFACTURER

3.1 Global Bottled Milk Tea Sales Quantity by Manufacturer (2018-2023)



- 3.2 Global Bottled Milk Tea Revenue by Manufacturer (2018-2023)
- 3.3 Global Bottled Milk Tea Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
- 3.4.1 Producer Shipments of Bottled Milk Tea by Manufacturer Revenue (\$MM) and Market Share (%): 2022
  - 3.4.2 Top 3 Bottled Milk Tea Manufacturer Market Share in 2022
- 3.4.2 Top 6 Bottled Milk Tea Manufacturer Market Share in 2022
- 3.5 Bottled Milk Tea Market: Overall Company Footprint Analysis
  - 3.5.1 Bottled Milk Tea Market: Region Footprint
  - 3.5.2 Bottled Milk Tea Market: Company Product Type Footprint
  - 3.5.3 Bottled Milk Tea Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Bottled Milk Tea Market Size by Region
  - 4.1.1 Global Bottled Milk Tea Sales Quantity by Region (2018-2029)
  - 4.1.2 Global Bottled Milk Tea Consumption Value by Region (2018-2029)
  - 4.1.3 Global Bottled Milk Tea Average Price by Region (2018-2029)
- 4.2 North America Bottled Milk Tea Consumption Value (2018-2029)
- 4.3 Europe Bottled Milk Tea Consumption Value (2018-2029)
- 4.4 Asia-Pacific Bottled Milk Tea Consumption Value (2018-2029)
- 4.5 South America Bottled Milk Tea Consumption Value (2018-2029)
- 4.6 Middle East and Africa Bottled Milk Tea Consumption Value (2018-2029)

#### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Bottled Milk Tea Sales Quantity by Type (2018-2029)
- 5.2 Global Bottled Milk Tea Consumption Value by Type (2018-2029)
- 5.3 Global Bottled Milk Tea Average Price by Type (2018-2029)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Bottled Milk Tea Sales Quantity by Application (2018-2029)
- 6.2 Global Bottled Milk Tea Consumption Value by Application (2018-2029)
- 6.3 Global Bottled Milk Tea Average Price by Application (2018-2029)

#### 7 NORTH AMERICA



- 7.1 North America Bottled Milk Tea Sales Quantity by Type (2018-2029)
- 7.2 North America Bottled Milk Tea Sales Quantity by Application (2018-2029)
- 7.3 North America Bottled Milk Tea Market Size by Country
- 7.3.1 North America Bottled Milk Tea Sales Quantity by Country (2018-2029)
- 7.3.2 North America Bottled Milk Tea Consumption Value by Country (2018-2029)
- 7.3.3 United States Market Size and Forecast (2018-2029)
- 7.3.4 Canada Market Size and Forecast (2018-2029)
- 7.3.5 Mexico Market Size and Forecast (2018-2029)

#### **8 EUROPE**

- 8.1 Europe Bottled Milk Tea Sales Quantity by Type (2018-2029)
- 8.2 Europe Bottled Milk Tea Sales Quantity by Application (2018-2029)
- 8.3 Europe Bottled Milk Tea Market Size by Country
  - 8.3.1 Europe Bottled Milk Tea Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe Bottled Milk Tea Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)
  - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
  - 8.3.6 Russia Market Size and Forecast (2018-2029)
  - 8.3.7 Italy Market Size and Forecast (2018-2029)

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Bottled Milk Tea Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Bottled Milk Tea Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Bottled Milk Tea Market Size by Region
  - 9.3.1 Asia-Pacific Bottled Milk Tea Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific Bottled Milk Tea Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)
  - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
  - 9.3.8 Australia Market Size and Forecast (2018-2029)

#### 10 SOUTH AMERICA



- 10.1 South America Bottled Milk Tea Sales Quantity by Type (2018-2029)
- 10.2 South America Bottled Milk Tea Sales Quantity by Application (2018-2029)
- 10.3 South America Bottled Milk Tea Market Size by Country
  - 10.3.1 South America Bottled Milk Tea Sales Quantity by Country (2018-2029)
  - 10.3.2 South America Bottled Milk Tea Consumption Value by Country (2018-2029)
  - 10.3.3 Brazil Market Size and Forecast (2018-2029)
  - 10.3.4 Argentina Market Size and Forecast (2018-2029)

### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Bottled Milk Tea Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Bottled Milk Tea Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Bottled Milk Tea Market Size by Country
  - 11.3.1 Middle East & Africa Bottled Milk Tea Sales Quantity by Country (2018-2029)
- 11.3.2 Middle East & Africa Bottled Milk Tea Consumption Value by Country (2018-2029)
  - 11.3.3 Turkey Market Size and Forecast (2018-2029)
  - 11.3.4 Egypt Market Size and Forecast (2018-2029)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
  - 11.3.6 South Africa Market Size and Forecast (2018-2029)

#### 12 MARKET DYNAMICS

- 12.1 Bottled Milk Tea Market Drivers
- 12.2 Bottled Milk Tea Market Restraints
- 12.3 Bottled Milk Tea Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry
- 12.5 Influence of COVID-19 and Russia-Ukraine War
  - 12.5.1 Influence of COVID-19
  - 12.5.2 Influence of Russia-Ukraine War

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Bottled Milk Tea and Key Manufacturers



- 13.2 Manufacturing Costs Percentage of Bottled Milk Tea
- 13.3 Bottled Milk Tea Production Process
- 13.4 Bottled Milk Tea Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Bottled Milk Tea Typical Distributors
- 14.3 Bottled Milk Tea Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1. Global Bottled Milk Tea Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Bottled Milk Tea Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Mengniu Basic Information, Manufacturing Base and Competitors

Table 4. Mengniu Major Business

Table 5. Mengniu Bottled Milk Tea Product and Services

Table 6. Mengniu Bottled Milk Tea Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Mengniu Recent Developments/Updates

Table 8. Assam Basic Information, Manufacturing Base and Competitors

Table 9. Assam Major Business

Table 10. Assam Bottled Milk Tea Product and Services

Table 11. Assam Bottled Milk Tea Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Assam Recent Developments/Updates

Table 13. Genki Forest (Beijing) Food Technology Group Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 14. Genki Forest (Beijing) Food Technology Group Co., Ltd. Major Business

Table 15. Genki Forest (Beijing) Food Technology Group Co., Ltd. Bottled Milk Tea Product and Services

Table 16. Genki Forest (Beijing) Food Technology Group Co., Ltd. Bottled Milk Tea Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Genki Forest (Beijing) Food Technology Group Co., Ltd. Recent Developments/Updates

Table 18. Yili Basic Information, Manufacturing Base and Competitors

Table 19. Yili Major Business

Table 20. Yili Bottled Milk Tea Product and Services

Table 21. Yili Bottled Milk Tea Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Yili Recent Developments/Updates

Table 23. Want Want Group Basic Information, Manufacturing Base and Competitors

Table 24. Want Want Group Major Business

Table 25. Want Want Group Bottled Milk Tea Product and Services



Table 26. Want Want Group Bottled Milk Tea Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Want Want Group Recent Developments/Updates

Table 28. THE ALLEY Basic Information, Manufacturing Base and Competitors

Table 29. THE ALLEY Major Business

Table 30. THE ALLEY Bottled Milk Tea Product and Services

Table 31. THE ALLEY Bottled Milk Tea Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. THE ALLEY Recent Developments/Updates

Table 33. SUNTORY Basic Information, Manufacturing Base and Competitors

Table 34. SUNTORY Major Business

Table 35. SUNTORY Bottled Milk Tea Product and Services

Table 36. SUNTORY Bottled Milk Tea Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. SUNTORY Recent Developments/Updates

Table 38. C'eastbon Basic Information, Manufacturing Base and Competitors

Table 39. C'eastbon Major Business

Table 40. C'eastbon Bottled Milk Tea Product and Services

Table 41. C'eastbon Bottled Milk Tea Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. C'eastbon Recent Developments/Updates

Table 43. HEYTEA Basic Information, Manufacturing Base and Competitors

Table 44. HEYTEA Major Business

Table 45. HEYTEA Bottled Milk Tea Product and Services

Table 46. HEYTEA Bottled Milk Tea Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. HEYTEA Recent Developments/Updates

Table 48. Nongfu Spring Basic Information, Manufacturing Base and Competitors

Table 49. Nongfu Spring Major Business

Table 50. Nongfu Spring Bottled Milk Tea Product and Services

Table 51. Nongfu Spring Bottled Milk Tea Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Nongfu Spring Recent Developments/Updates

Table 53. Vitasoy Basic Information, Manufacturing Base and Competitors

Table 54. Vitasoy Major Business

Table 55. Vitasoy Bottled Milk Tea Product and Services

Table 56. Vitasoy Bottled Milk Tea Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. Vitasoy Recent Developments/Updates



- Table 58. New Hope Group Basic Information, Manufacturing Base and Competitors
- Table 59. New Hope Group Major Business
- Table 60. New Hope Group Bottled Milk Tea Product and Services
- Table 61. New Hope Group Bottled Milk Tea Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 62. New Hope Group Recent Developments/Updates
- Table 63. Global Bottled Milk Tea Sales Quantity by Manufacturer (2018-2023) & (K Units)
- Table 64. Global Bottled Milk Tea Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 65. Global Bottled Milk Tea Average Price by Manufacturer (2018-2023) & (US\$/Unit)
- Table 66. Market Position of Manufacturers in Bottled Milk Tea, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 67. Head Office and Bottled Milk Tea Production Site of Key Manufacturer
- Table 68. Bottled Milk Tea Market: Company Product Type Footprint
- Table 69. Bottled Milk Tea Market: Company Product Application Footprint
- Table 70. Bottled Milk Tea New Market Entrants and Barriers to Market Entry
- Table 71. Bottled Milk Tea Mergers, Acquisition, Agreements, and Collaborations
- Table 72. Global Bottled Milk Tea Sales Quantity by Region (2018-2023) & (K Units)
- Table 73. Global Bottled Milk Tea Sales Quantity by Region (2024-2029) & (K Units)
- Table 74. Global Bottled Milk Tea Consumption Value by Region (2018-2023) & (USD Million)
- Table 75. Global Bottled Milk Tea Consumption Value by Region (2024-2029) & (USD Million)
- Table 76. Global Bottled Milk Tea Average Price by Region (2018-2023) & (US\$/Unit)
- Table 77. Global Bottled Milk Tea Average Price by Region (2024-2029) & (US\$/Unit)
- Table 78. Global Bottled Milk Tea Sales Quantity by Type (2018-2023) & (K Units)
- Table 79. Global Bottled Milk Tea Sales Quantity by Type (2024-2029) & (K Units)
- Table 80. Global Bottled Milk Tea Consumption Value by Type (2018-2023) & (USD Million)
- Table 81. Global Bottled Milk Tea Consumption Value by Type (2024-2029) & (USD Million)
- Table 82. Global Bottled Milk Tea Average Price by Type (2018-2023) & (US\$/Unit)
- Table 83. Global Bottled Milk Tea Average Price by Type (2024-2029) & (US\$/Unit)
- Table 84. Global Bottled Milk Tea Sales Quantity by Application (2018-2023) & (K Units)
- Table 85. Global Bottled Milk Tea Sales Quantity by Application (2024-2029) & (K Units)
- Table 86. Global Bottled Milk Tea Consumption Value by Application (2018-2023) & (USD Million)



- Table 87. Global Bottled Milk Tea Consumption Value by Application (2024-2029) & (USD Million)
- Table 88. Global Bottled Milk Tea Average Price by Application (2018-2023) & (US\$/Unit)
- Table 89. Global Bottled Milk Tea Average Price by Application (2024-2029) & (US\$/Unit)
- Table 90. North America Bottled Milk Tea Sales Quantity by Type (2018-2023) & (K Units)
- Table 91. North America Bottled Milk Tea Sales Quantity by Type (2024-2029) & (K Units)
- Table 92. North America Bottled Milk Tea Sales Quantity by Application (2018-2023) & (K Units)
- Table 93. North America Bottled Milk Tea Sales Quantity by Application (2024-2029) & (K Units)
- Table 94. North America Bottled Milk Tea Sales Quantity by Country (2018-2023) & (K Units)
- Table 95. North America Bottled Milk Tea Sales Quantity by Country (2024-2029) & (K Units)
- Table 96. North America Bottled Milk Tea Consumption Value by Country (2018-2023) & (USD Million)
- Table 97. North America Bottled Milk Tea Consumption Value by Country (2024-2029) & (USD Million)
- Table 98. Europe Bottled Milk Tea Sales Quantity by Type (2018-2023) & (K Units)
- Table 99. Europe Bottled Milk Tea Sales Quantity by Type (2024-2029) & (K Units)
- Table 100. Europe Bottled Milk Tea Sales Quantity by Application (2018-2023) & (K Units)
- Table 101. Europe Bottled Milk Tea Sales Quantity by Application (2024-2029) & (K Units)
- Table 102. Europe Bottled Milk Tea Sales Quantity by Country (2018-2023) & (K Units)
- Table 103. Europe Bottled Milk Tea Sales Quantity by Country (2024-2029) & (K Units)
- Table 104. Europe Bottled Milk Tea Consumption Value by Country (2018-2023) & (USD Million)
- Table 105. Europe Bottled Milk Tea Consumption Value by Country (2024-2029) & (USD Million)
- Table 106. Asia-Pacific Bottled Milk Tea Sales Quantity by Type (2018-2023) & (K Units)
- Table 107. Asia-Pacific Bottled Milk Tea Sales Quantity by Type (2024-2029) & (K Units)
- Table 108. Asia-Pacific Bottled Milk Tea Sales Quantity by Application (2018-2023) & (K



Units)

Table 109. Asia-Pacific Bottled Milk Tea Sales Quantity by Application (2024-2029) & (K Units)

Table 110. Asia-Pacific Bottled Milk Tea Sales Quantity by Region (2018-2023) & (K Units)

Table 111. Asia-Pacific Bottled Milk Tea Sales Quantity by Region (2024-2029) & (K Units)

Table 112. Asia-Pacific Bottled Milk Tea Consumption Value by Region (2018-2023) & (USD Million)

Table 113. Asia-Pacific Bottled Milk Tea Consumption Value by Region (2024-2029) & (USD Million)

Table 114. South America Bottled Milk Tea Sales Quantity by Type (2018-2023) & (K Units)

Table 115. South America Bottled Milk Tea Sales Quantity by Type (2024-2029) & (K Units)

Table 116. South America Bottled Milk Tea Sales Quantity by Application (2018-2023) & (K Units)

Table 117. South America Bottled Milk Tea Sales Quantity by Application (2024-2029) & (K Units)

Table 118. South America Bottled Milk Tea Sales Quantity by Country (2018-2023) & (K Units)

Table 119. South America Bottled Milk Tea Sales Quantity by Country (2024-2029) & (K Units)

Table 120. South America Bottled Milk Tea Consumption Value by Country (2018-2023) & (USD Million)

Table 121. South America Bottled Milk Tea Consumption Value by Country (2024-2029) & (USD Million)

Table 122. Middle East & Africa Bottled Milk Tea Sales Quantity by Type (2018-2023) & (K Units)

Table 123. Middle East & Africa Bottled Milk Tea Sales Quantity by Type (2024-2029) & (K Units)

Table 124. Middle East & Africa Bottled Milk Tea Sales Quantity by Application (2018-2023) & (K Units)

Table 125. Middle East & Africa Bottled Milk Tea Sales Quantity by Application (2024-2029) & (K Units)

Table 126. Middle East & Africa Bottled Milk Tea Sales Quantity by Region (2018-2023) & (K Units)

Table 127. Middle East & Africa Bottled Milk Tea Sales Quantity by Region (2024-2029) & (K Units)



Table 128. Middle East & Africa Bottled Milk Tea Consumption Value by Region (2018-2023) & (USD Million)

Table 129. Middle East & Africa Bottled Milk Tea Consumption Value by Region (2024-2029) & (USD Million)

Table 130. Bottled Milk Tea Raw Material

Table 131. Key Manufacturers of Bottled Milk Tea Raw Materials

Table 132. Bottled Milk Tea Typical Distributors

Table 133. Bottled Milk Tea Typical Customers



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Bottled Milk Tea Picture
- Figure 2. Global Bottled Milk Tea Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Figure 3. Global Bottled Milk Tea Consumption Value Market Share by Type in 2022
- Figure 4. Original Flavor Examples
- Figure 5. Strawberry Flavor Examples
- Figure 6. Chocolate Flavor Examples
- Figure 7. Others Examples
- Figure 8. Global Bottled Milk Tea Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Figure 9. Global Bottled Milk Tea Consumption Value Market Share by Application in 2022
- Figure 10. Supermarket Examples
- Figure 11. Online Retail Store Examples
- Figure 12. Convenience Store Examples
- Figure 13. Others Examples
- Figure 14. Global Bottled Milk Tea Consumption Value, (USD Million): 2018 & 2022 & 2029
- Figure 15. Global Bottled Milk Tea Consumption Value and Forecast (2018-2029) & (USD Million)
- Figure 16. Global Bottled Milk Tea Sales Quantity (2018-2029) & (K Units)
- Figure 17. Global Bottled Milk Tea Average Price (2018-2029) & (US\$/Unit)
- Figure 18. Global Bottled Milk Tea Sales Quantity Market Share by Manufacturer in 2022
- Figure 19. Global Bottled Milk Tea Consumption Value Market Share by Manufacturer in 2022
- Figure 20. Producer Shipments of Bottled Milk Tea by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021
- Figure 21. Top 3 Bottled Milk Tea Manufacturer (Consumption Value) Market Share in 2022
- Figure 22. Top 6 Bottled Milk Tea Manufacturer (Consumption Value) Market Share in 2022
- Figure 23. Global Bottled Milk Tea Sales Quantity Market Share by Region (2018-2029)
- Figure 24. Global Bottled Milk Tea Consumption Value Market Share by Region (2018-2029)



- Figure 25. North America Bottled Milk Tea Consumption Value (2018-2029) & (USD Million)
- Figure 26. Europe Bottled Milk Tea Consumption Value (2018-2029) & (USD Million)
- Figure 27. Asia-Pacific Bottled Milk Tea Consumption Value (2018-2029) & (USD Million)
- Figure 28. South America Bottled Milk Tea Consumption Value (2018-2029) & (USD Million)
- Figure 29. Middle East & Africa Bottled Milk Tea Consumption Value (2018-2029) & (USD Million)
- Figure 30. Global Bottled Milk Tea Sales Quantity Market Share by Type (2018-2029)
- Figure 31. Global Bottled Milk Tea Consumption Value Market Share by Type (2018-2029)
- Figure 32. Global Bottled Milk Tea Average Price by Type (2018-2029) & (US\$/Unit)
- Figure 33. Global Bottled Milk Tea Sales Quantity Market Share by Application (2018-2029)
- Figure 34. Global Bottled Milk Tea Consumption Value Market Share by Application (2018-2029)
- Figure 35. Global Bottled Milk Tea Average Price by Application (2018-2029) & (US\$/Unit)
- Figure 36. North America Bottled Milk Tea Sales Quantity Market Share by Type (2018-2029)
- Figure 37. North America Bottled Milk Tea Sales Quantity Market Share by Application (2018-2029)
- Figure 38. North America Bottled Milk Tea Sales Quantity Market Share by Country (2018-2029)
- Figure 39. North America Bottled Milk Tea Consumption Value Market Share by Country (2018-2029)
- Figure 40. United States Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 41. Canada Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 42. Mexico Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 43. Europe Bottled Milk Tea Sales Quantity Market Share by Type (2018-2029)
- Figure 44. Europe Bottled Milk Tea Sales Quantity Market Share by Application (2018-2029)
- Figure 45. Europe Bottled Milk Tea Sales Quantity Market Share by Country (2018-2029)
- Figure 46. Europe Bottled Milk Tea Consumption Value Market Share by Country



(2018-2029)

Figure 47. Germany Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. France Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. United Kingdom Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Russia Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Italy Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. Asia-Pacific Bottled Milk Tea Sales Quantity Market Share by Type (2018-2029)

Figure 53. Asia-Pacific Bottled Milk Tea Sales Quantity Market Share by Application (2018-2029)

Figure 54. Asia-Pacific Bottled Milk Tea Sales Quantity Market Share by Region (2018-2029)

Figure 55. Asia-Pacific Bottled Milk Tea Consumption Value Market Share by Region (2018-2029)

Figure 56. China Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Japan Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Korea Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. India Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Southeast Asia Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. Australia Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 62. South America Bottled Milk Tea Sales Quantity Market Share by Type (2018-2029)

Figure 63. South America Bottled Milk Tea Sales Quantity Market Share by Application (2018-2029)

Figure 64. South America Bottled Milk Tea Sales Quantity Market Share by Country (2018-2029)

Figure 65. South America Bottled Milk Tea Consumption Value Market Share by Country (2018-2029)



Figure 66. Brazil Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Argentina Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 68. Middle East & Africa Bottled Milk Tea Sales Quantity Market Share by Type (2018-2029)

Figure 69. Middle East & Africa Bottled Milk Tea Sales Quantity Market Share by Application (2018-2029)

Figure 70. Middle East & Africa Bottled Milk Tea Sales Quantity Market Share by Region (2018-2029)

Figure 71. Middle East & Africa Bottled Milk Tea Consumption Value Market Share by Region (2018-2029)

Figure 72. Turkey Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Egypt Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. Saudi Arabia Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. South Africa Bottled Milk Tea Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 76. Bottled Milk Tea Market Drivers

Figure 77. Bottled Milk Tea Market Restraints

Figure 78. Bottled Milk Tea Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Bottled Milk Tea in 2022

Figure 81. Manufacturing Process Analysis of Bottled Milk Tea

Figure 82. Bottled Milk Tea Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source



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