

Global Bottle Label Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Bottle Label market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Bottle labels are widely used in the food and beverage industry, such as bottled water, soft drinks, beer, alcoholic beverages, juices, sauces, and dressings. Additionally, they are also used in other industries, such as cosmetics, pharmaceuticals, and household items.

Bottle labels can be made from different materials as required, such as paper, plastic, metal, and composite materials. When choosing materials, the type, shape, and use of the product must be considered. For example, some bottled products require water resistance and oil resistance, so plastic materials may be needed.

In terms of printing, bottle labels can use various printing techniques, such as flexographic printing, offset printing, digital printing, gravure printing, etc. The printing quality and effect depend on the printing technique and materials used. For example, flexographic printing is typically used for printing large batches of labels, while digital printing can be used for short-term production and personalized customization.

The design of bottle labels is also essential. The label design should match the characteristics of the product to attract the attention of the target customers. Design elements include brand logos, text, graphics, colors, and patterns, etc. A good label design should be consistent with the product's brand image and packaging style, helping to increase the product's brand awareness and sales.

Regarding label application, label applicators are a key device that can achieve efficient

label attachment and precise positioning. Bottle labels can use different labeling methods, such as flat labeling, wrap labeling, front and back double-sided labeling, etc., depending on the product's shape and needs.

In summary, bottle labels are a crucial marketing tool that can bring higher brand awareness and sales to products. Proper material selection, printing techniques, and design, along with the use of efficient label applicator equipment, will help achieve high-quality bottle label production and attachment.

Bottle labels are widely used labels for bottled products and are typically a sticker with graphics and text. The design and production of bottle labels can use various printing techniques and materials to meet the needs and requirements of different products.

This report studies the global Bottle Label production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bottle Label, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bottle Label that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bottle Label total production and demand, 2018-2029, (Tons)

Global Bottle Label total production value, 2018-2029, (USD Million)

Global Bottle Label production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (Tons)

Global Bottle Label consumption by region & country, CAGR, 2018-2029 & (Tons)

U.S. VS China: Bottle Label domestic production, consumption, key domestic manufacturers and share

Global Bottle Label production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (Tons)

Global Bottle Label production by Type, production, value, CAGR, 2018-2029, (USD Million) & (Tons)

Global Bottle Label production by Application production, value, CAGR, 2018-2029, (USD Million) & (Tons)

This reports profiles key players in the global Bottle Label market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Cosmo Films, Mondi North America, Irplast S.p.A., Mactac Performance Adhesives Group, Innovia Films, Jindal Films, Taghleef Industries and Toray, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bottle Label market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Bottle Label Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bottle Label Market, Segmentation by Type

BOPP

PE

PET

Other

Global Bottle Label Market, Segmentation by Application

Food

Beverage

Commodity

Other

Companies Profiled:

Avery Dennison

Cosmo Films

Mondi North America

Irplast S.p.A.

Mactac Performance Adhesives Group

Innovia Films

Jindal Films

Taghleef Industries

Toray

Polibak

Stenta Films

China Flexible Packaging Group

Gettel Group

FuRong Technology

Xiaoshan Huayi

Kinlead Packaging

Jiangsu Shukang

Decro

FSPG

Key Questions Answered

1. How big is the global Bottle Label market?
2. What is the demand of the global Bottle Label market?
3. What is the year over year growth of the global Bottle Label market?

4. What is the production and production value of the global Bottle Label market?
5. Who are the key producers in the global Bottle Label market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Bottle Label Introduction
- 1.2 World Bottle Label Supply & Forecast
 - 1.2.1 World Bottle Label Production Value (2018 & 2022 & 2029)
 - 1.2.2 World Bottle Label Production (2018-2029)
 - 1.2.3 World Bottle Label Pricing Trends (2018-2029)
- 1.3 World Bottle Label Production by Region (Based on Production Site)
 - 1.3.1 World Bottle Label Production Value by Region (2018-2029)
 - 1.3.2 World Bottle Label Production by Region (2018-2029)
 - 1.3.3 World Bottle Label Average Price by Region (2018-2029)
 - 1.3.4 North America Bottle Label Production (2018-2029)
 - 1.3.5 Europe Bottle Label Production (2018-2029)
 - 1.3.6 China Bottle Label Production (2018-2029)
 - 1.3.7 Japan Bottle Label Production (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Bottle Label Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Bottle Label Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World Bottle Label Demand (2018-2029)
- 2.2 World Bottle Label Consumption by Region
 - 2.2.1 World Bottle Label Consumption by Region (2018-2023)
 - 2.2.2 World Bottle Label Consumption Forecast by Region (2024-2029)
- 2.3 United States Bottle Label Consumption (2018-2029)
- 2.4 China Bottle Label Consumption (2018-2029)
- 2.5 Europe Bottle Label Consumption (2018-2029)
- 2.6 Japan Bottle Label Consumption (2018-2029)
- 2.7 South Korea Bottle Label Consumption (2018-2029)
- 2.8 ASEAN Bottle Label Consumption (2018-2029)
- 2.9 India Bottle Label Consumption (2018-2029)

3 WORLD BOTTLE LABEL MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Bottle Label Production Value by Manufacturer (2018-2023)

3.2 World Bottle Label Production by Manufacturer (2018-2023)

3.3 World Bottle Label Average Price by Manufacturer (2018-2023)

3.4 Bottle Label Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Bottle Label Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Bottle Label in 2022

3.5.3 Global Concentration Ratios (CR8) for Bottle Label in 2022

3.6 Bottle Label Market: Overall Company Footprint Analysis

3.6.1 Bottle Label Market: Region Footprint

3.6.2 Bottle Label Market: Company Product Type Footprint

3.6.3 Bottle Label Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Bottle Label Production Value Comparison

4.1.1 United States VS China: Bottle Label Production Value Comparison (2018 & 2022 & 2029)

4.1.2 United States VS China: Bottle Label Production Value Market Share Comparison (2018 & 2022 & 2029)

4.2 United States VS China: Bottle Label Production Comparison

4.2.1 United States VS China: Bottle Label Production Comparison (2018 & 2022 & 2029)

4.2.2 United States VS China: Bottle Label Production Market Share Comparison (2018 & 2022 & 2029)

4.3 United States VS China: Bottle Label Consumption Comparison

4.3.1 United States VS China: Bottle Label Consumption Comparison (2018 & 2022 & 2029)

4.3.2 United States VS China: Bottle Label Consumption Market Share Comparison (2018 & 2022 & 2029)

4.4 United States Based Bottle Label Manufacturers and Market Share, 2018-2023

4.4.1 United States Based Bottle Label Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Bottle Label Production Value (2018-2023)

4.4.3 United States Based Manufacturers Bottle Label Production (2018-2023)

4.5 China Based Bottle Label Manufacturers and Market Share

4.5.1 China Based Bottle Label Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Bottle Label Production Value (2018-2023)

4.5.3 China Based Manufacturers Bottle Label Production (2018-2023)

4.6 Rest of World Based Bottle Label Manufacturers and Market Share, 2018-2023

4.6.1 Rest of World Based Bottle Label Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Bottle Label Production Value (2018-2023)

4.6.3 Rest of World Based Manufacturers Bottle Label Production (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Bottle Label Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 BOPP

5.2.2 PE

5.2.3 PET

5.2.4 Other

5.3 Market Segment by Type

5.3.1 World Bottle Label Production by Type (2018-2029)

5.3.2 World Bottle Label Production Value by Type (2018-2029)

5.3.3 World Bottle Label Average Price by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Bottle Label Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 Food

6.2.2 Beverage

6.2.3 Commodity

6.2.4 Other

6.3 Market Segment by Application

6.3.1 World Bottle Label Production by Application (2018-2029)

6.3.2 World Bottle Label Production Value by Application (2018-2029)

6.3.3 World Bottle Label Average Price by Application (2018-2029)

7 COMPANY PROFILES

7.1 Avery Dennison

7.1.1 Avery Dennison Details

7.1.2 Avery Dennison Major Business

7.1.3 Avery Dennison Bottle Label Product and Services

7.1.4 Avery Dennison Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.1.5 Avery Dennison Recent Developments/Updates

7.1.6 Avery Dennison Competitive Strengths & Weaknesses

7.2 Cosmo Films

7.2.1 Cosmo Films Details

7.2.2 Cosmo Films Major Business

7.2.3 Cosmo Films Bottle Label Product and Services

7.2.4 Cosmo Films Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.2.5 Cosmo Films Recent Developments/Updates

7.2.6 Cosmo Films Competitive Strengths & Weaknesses

7.3 Mondi North America

7.3.1 Mondi North America Details

7.3.2 Mondi North America Major Business

7.3.3 Mondi North America Bottle Label Product and Services

7.3.4 Mondi North America Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.3.5 Mondi North America Recent Developments/Updates

7.3.6 Mondi North America Competitive Strengths & Weaknesses

7.4 Irplast S.p.A.

7.4.1 Irplast S.p.A. Details

7.4.2 Irplast S.p.A. Major Business

7.4.3 Irplast S.p.A. Bottle Label Product and Services

7.4.4 Irplast S.p.A. Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.4.5 Irplast S.p.A. Recent Developments/Updates

7.4.6 Irplast S.p.A. Competitive Strengths & Weaknesses

7.5 Mactac Performance Adhesives Group

7.5.1 Mactac Performance Adhesives Group Details

7.5.2 Mactac Performance Adhesives Group Major Business

- 7.5.3 Mactac Performance Adhesives Group Bottle Label Product and Services
- 7.5.4 Mactac Performance Adhesives Group Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.5.5 Mactac Performance Adhesives Group Recent Developments/Updates
- 7.5.6 Mactac Performance Adhesives Group Competitive Strengths & Weaknesses
- 7.6 Innovia Films
 - 7.6.1 Innovia Films Details
 - 7.6.2 Innovia Films Major Business
 - 7.6.3 Innovia Films Bottle Label Product and Services
 - 7.6.4 Innovia Films Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.6.5 Innovia Films Recent Developments/Updates
 - 7.6.6 Innovia Films Competitive Strengths & Weaknesses
- 7.7 Jindal Films
 - 7.7.1 Jindal Films Details
 - 7.7.2 Jindal Films Major Business
 - 7.7.3 Jindal Films Bottle Label Product and Services
 - 7.7.4 Jindal Films Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.7.5 Jindal Films Recent Developments/Updates
 - 7.7.6 Jindal Films Competitive Strengths & Weaknesses
- 7.8 Taghleef Industries
 - 7.8.1 Taghleef Industries Details
 - 7.8.2 Taghleef Industries Major Business
 - 7.8.3 Taghleef Industries Bottle Label Product and Services
 - 7.8.4 Taghleef Industries Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.8.5 Taghleef Industries Recent Developments/Updates
 - 7.8.6 Taghleef Industries Competitive Strengths & Weaknesses
- 7.9 Toray
 - 7.9.1 Toray Details
 - 7.9.2 Toray Major Business
 - 7.9.3 Toray Bottle Label Product and Services
 - 7.9.4 Toray Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.9.5 Toray Recent Developments/Updates
 - 7.9.6 Toray Competitive Strengths & Weaknesses
- 7.10 Polibak
 - 7.10.1 Polibak Details

- 7.10.2 Polibak Major Business
- 7.10.3 Polibak Bottle Label Product and Services
- 7.10.4 Polibak Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.10.5 Polibak Recent Developments/Updates
- 7.10.6 Polibak Competitive Strengths & Weaknesses
- 7.11 Stenta Films
 - 7.11.1 Stenta Films Details
 - 7.11.2 Stenta Films Major Business
 - 7.11.3 Stenta Films Bottle Label Product and Services
 - 7.11.4 Stenta Films Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.11.5 Stenta Films Recent Developments/Updates
 - 7.11.6 Stenta Films Competitive Strengths & Weaknesses
- 7.12 China Flexible Packaging Group
 - 7.12.1 China Flexible Packaging Group Details
 - 7.12.2 China Flexible Packaging Group Major Business
 - 7.12.3 China Flexible Packaging Group Bottle Label Product and Services
 - 7.12.4 China Flexible Packaging Group Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.12.5 China Flexible Packaging Group Recent Developments/Updates
 - 7.12.6 China Flexible Packaging Group Competitive Strengths & Weaknesses
- 7.13 Gettel Group
 - 7.13.1 Gettel Group Details
 - 7.13.2 Gettel Group Major Business
 - 7.13.3 Gettel Group Bottle Label Product and Services
 - 7.13.4 Gettel Group Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.13.5 Gettel Group Recent Developments/Updates
 - 7.13.6 Gettel Group Competitive Strengths & Weaknesses
- 7.14 FuRong Technology
 - 7.14.1 FuRong Technology Details
 - 7.14.2 FuRong Technology Major Business
 - 7.14.3 FuRong Technology Bottle Label Product and Services
 - 7.14.4 FuRong Technology Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.14.5 FuRong Technology Recent Developments/Updates
 - 7.14.6 FuRong Technology Competitive Strengths & Weaknesses
- 7.15 Xiaoshan Huayi

- 7.15.1 Xiaoshan Huayi Details
- 7.15.2 Xiaoshan Huayi Major Business
- 7.15.3 Xiaoshan Huayi Bottle Label Product and Services
- 7.15.4 Xiaoshan Huayi Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.15.5 Xiaoshan Huayi Recent Developments/Updates
- 7.15.6 Xiaoshan Huayi Competitive Strengths & Weaknesses
- 7.16 Kinlead Packaging
 - 7.16.1 Kinlead Packaging Details
 - 7.16.2 Kinlead Packaging Major Business
 - 7.16.3 Kinlead Packaging Bottle Label Product and Services
 - 7.16.4 Kinlead Packaging Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.16.5 Kinlead Packaging Recent Developments/Updates
 - 7.16.6 Kinlead Packaging Competitive Strengths & Weaknesses
- 7.17 Jiangsu Shukang
 - 7.17.1 Jiangsu Shukang Details
 - 7.17.2 Jiangsu Shukang Major Business
 - 7.17.3 Jiangsu Shukang Bottle Label Product and Services
 - 7.17.4 Jiangsu Shukang Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.17.5 Jiangsu Shukang Recent Developments/Updates
 - 7.17.6 Jiangsu Shukang Competitive Strengths & Weaknesses
- 7.18 Decro
 - 7.18.1 Decro Details
 - 7.18.2 Decro Major Business
 - 7.18.3 Decro Bottle Label Product and Services
 - 7.18.4 Decro Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.18.5 Decro Recent Developments/Updates
 - 7.18.6 Decro Competitive Strengths & Weaknesses
- 7.19 FSPG
 - 7.19.1 FSPG Details
 - 7.19.2 FSPG Major Business
 - 7.19.3 FSPG Bottle Label Product and Services
 - 7.19.4 FSPG Bottle Label Production, Price, Value, Gross Margin and Market Share (2018-2023)
 - 7.19.5 FSPG Recent Developments/Updates
 - 7.19.6 FSPG Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Bottle Label Industry Chain
- 8.2 Bottle Label Upstream Analysis
 - 8.2.1 Bottle Label Core Raw Materials
 - 8.2.2 Main Manufacturers of Bottle Label Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Bottle Label Production Mode
- 8.6 Bottle Label Procurement Model
- 8.7 Bottle Label Industry Sales Model and Sales Channels
 - 8.7.1 Bottle Label Sales Model
 - 8.7.2 Bottle Label Typical Customers

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Bottle Label Production Value by Region (2018, 2022 and 2029) & (USD Million)
- Table 2. World Bottle Label Production Value by Region (2018-2023) & (USD Million)
- Table 3. World Bottle Label Production Value by Region (2024-2029) & (USD Million)
- Table 4. World Bottle Label Production Value Market Share by Region (2018-2023)
- Table 5. World Bottle Label Production Value Market Share by Region (2024-2029)
- Table 6. World Bottle Label Production by Region (2018-2023) & (Tons)
- Table 7. World Bottle Label Production by Region (2024-2029) & (Tons)
- Table 8. World Bottle Label Production Market Share by Region (2018-2023)
- Table 9. World Bottle Label Production Market Share by Region (2024-2029)
- Table 10. World Bottle Label Average Price by Region (2018-2023) & (US\$/Ton)
- Table 11. World Bottle Label Average Price by Region (2024-2029) & (US\$/Ton)
- Table 12. Bottle Label Major Market Trends
- Table 13. World Bottle Label Consumption Growth Rate Forecast by Region (2018 & 2022 & 2029) & (Tons)
- Table 14. World Bottle Label Consumption by Region (2018-2023) & (Tons)
- Table 15. World Bottle Label Consumption Forecast by Region (2024-2029) & (Tons)
- Table 16. World Bottle Label Production Value by Manufacturer (2018-2023) & (USD Million)
- Table 17. Production Value Market Share of Key Bottle Label Producers in 2022
- Table 18. World Bottle Label Production by Manufacturer (2018-2023) & (Tons)
- Table 19. Production Market Share of Key Bottle Label Producers in 2022
- Table 20. World Bottle Label Average Price by Manufacturer (2018-2023) & (US\$/Ton)
- Table 21. Global Bottle Label Company Evaluation Quadrant
- Table 22. World Bottle Label Industry Rank of Major Manufacturers, Based on Production Value in 2022
- Table 23. Head Office and Bottle Label Production Site of Key Manufacturer
- Table 24. Bottle Label Market: Company Product Type Footprint
- Table 25. Bottle Label Market: Company Product Application Footprint
- Table 26. Bottle Label Competitive Factors
- Table 27. Bottle Label New Entrant and Capacity Expansion Plans
- Table 28. Bottle Label Mergers & Acquisitions Activity
- Table 29. United States VS China Bottle Label Production Value Comparison, (2018 & 2022 & 2029) & (USD Million)
- Table 30. United States VS China Bottle Label Production Comparison, (2018 & 2022 &

2029) & (Tons)

Table 31. United States VS China Bottle Label Consumption Comparison, (2018 & 2022 & 2029) & (Tons)

Table 32. United States Based Bottle Label Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Bottle Label Production Value, (2018-2023) & (USD Million)

Table 34. United States Based Manufacturers Bottle Label Production Value Market Share (2018-2023)

Table 35. United States Based Manufacturers Bottle Label Production (2018-2023) & (Tons)

Table 36. United States Based Manufacturers Bottle Label Production Market Share (2018-2023)

Table 37. China Based Bottle Label Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Bottle Label Production Value, (2018-2023) & (USD Million)

Table 39. China Based Manufacturers Bottle Label Production Value Market Share (2018-2023)

Table 40. China Based Manufacturers Bottle Label Production (2018-2023) & (Tons)

Table 41. China Based Manufacturers Bottle Label Production Market Share (2018-2023)

Table 42. Rest of World Based Bottle Label Manufacturers, Headquarters and Production Site (States, Country)

Table 43. Rest of World Based Manufacturers Bottle Label Production Value, (2018-2023) & (USD Million)

Table 44. Rest of World Based Manufacturers Bottle Label Production Value Market Share (2018-2023)

Table 45. Rest of World Based Manufacturers Bottle Label Production (2018-2023) & (Tons)

Table 46. Rest of World Based Manufacturers Bottle Label Production Market Share (2018-2023)

Table 47. World Bottle Label Production Value by Type, (USD Million), 2018 & 2022 & 2029

Table 48. World Bottle Label Production by Type (2018-2023) & (Tons)

Table 49. World Bottle Label Production by Type (2024-2029) & (Tons)

Table 50. World Bottle Label Production Value by Type (2018-2023) & (USD Million)

Table 51. World Bottle Label Production Value by Type (2024-2029) & (USD Million)

Table 52. World Bottle Label Average Price by Type (2018-2023) & (US\$/Ton)

- Table 53. World Bottle Label Average Price by Type (2024-2029) & (US\$/Ton)
- Table 54. World Bottle Label Production Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 55. World Bottle Label Production by Application (2018-2023) & (Tons)
- Table 56. World Bottle Label Production by Application (2024-2029) & (Tons)
- Table 57. World Bottle Label Production Value by Application (2018-2023) & (USD Million)
- Table 58. World Bottle Label Production Value by Application (2024-2029) & (USD Million)
- Table 59. World Bottle Label Average Price by Application (2018-2023) & (US\$/Ton)
- Table 60. World Bottle Label Average Price by Application (2024-2029) & (US\$/Ton)
- Table 61. Avery Dennison Basic Information, Manufacturing Base and Competitors
- Table 62. Avery Dennison Major Business
- Table 63. Avery Dennison Bottle Label Product and Services
- Table 64. Avery Dennison Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 65. Avery Dennison Recent Developments/Updates
- Table 66. Avery Dennison Competitive Strengths & Weaknesses
- Table 67. Cosmo Films Basic Information, Manufacturing Base and Competitors
- Table 68. Cosmo Films Major Business
- Table 69. Cosmo Films Bottle Label Product and Services
- Table 70. Cosmo Films Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 71. Cosmo Films Recent Developments/Updates
- Table 72. Cosmo Films Competitive Strengths & Weaknesses
- Table 73. Mondi North America Basic Information, Manufacturing Base and Competitors
- Table 74. Mondi North America Major Business
- Table 75. Mondi North America Bottle Label Product and Services
- Table 76. Mondi North America Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. Mondi North America Recent Developments/Updates
- Table 78. Mondi North America Competitive Strengths & Weaknesses
- Table 79. Irplast S.p.A. Basic Information, Manufacturing Base and Competitors
- Table 80. Irplast S.p.A. Major Business
- Table 81. Irplast S.p.A. Bottle Label Product and Services
- Table 82. Irplast S.p.A. Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 83. Irplast S.p.A. Recent Developments/Updates
- Table 84. Irplast S.p.A. Competitive Strengths & Weaknesses

Table 85. Mactac Performance Adhesives Group Basic Information, Manufacturing Base and Competitors

Table 86. Mactac Performance Adhesives Group Major Business

Table 87. Mactac Performance Adhesives Group Bottle Label Product and Services

Table 88. Mactac Performance Adhesives Group Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. Mactac Performance Adhesives Group Recent Developments/Updates

Table 90. Mactac Performance Adhesives Group Competitive Strengths & Weaknesses

Table 91. Innovia Films Basic Information, Manufacturing Base and Competitors

Table 92. Innovia Films Major Business

Table 93. Innovia Films Bottle Label Product and Services

Table 94. Innovia Films Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 95. Innovia Films Recent Developments/Updates

Table 96. Innovia Films Competitive Strengths & Weaknesses

Table 97. Jindal Films Basic Information, Manufacturing Base and Competitors

Table 98. Jindal Films Major Business

Table 99. Jindal Films Bottle Label Product and Services

Table 100. Jindal Films Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 101. Jindal Films Recent Developments/Updates

Table 102. Jindal Films Competitive Strengths & Weaknesses

Table 103. Taghleef Industries Basic Information, Manufacturing Base and Competitors

Table 104. Taghleef Industries Major Business

Table 105. Taghleef Industries Bottle Label Product and Services

Table 106. Taghleef Industries Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 107. Taghleef Industries Recent Developments/Updates

Table 108. Taghleef Industries Competitive Strengths & Weaknesses

Table 109. Toray Basic Information, Manufacturing Base and Competitors

Table 110. Toray Major Business

Table 111. Toray Bottle Label Product and Services

Table 112. Toray Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 113. Toray Recent Developments/Updates

Table 114. Toray Competitive Strengths & Weaknesses

Table 115. Polibak Basic Information, Manufacturing Base and Competitors

Table 116. Polibak Major Business

- Table 117. Polibak Bottle Label Product and Services
- Table 118. Polibak Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 119. Polibak Recent Developments/Updates
- Table 120. Polibak Competitive Strengths & Weaknesses
- Table 121. Stenta Films Basic Information, Manufacturing Base and Competitors
- Table 122. Stenta Films Major Business
- Table 123. Stenta Films Bottle Label Product and Services
- Table 124. Stenta Films Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 125. Stenta Films Recent Developments/Updates
- Table 126. Stenta Films Competitive Strengths & Weaknesses
- Table 127. China Flexible Packaging Group Basic Information, Manufacturing Base and Competitors
- Table 128. China Flexible Packaging Group Major Business
- Table 129. China Flexible Packaging Group Bottle Label Product and Services
- Table 130. China Flexible Packaging Group Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 131. China Flexible Packaging Group Recent Developments/Updates
- Table 132. China Flexible Packaging Group Competitive Strengths & Weaknesses
- Table 133. Gettel Group Basic Information, Manufacturing Base and Competitors
- Table 134. Gettel Group Major Business
- Table 135. Gettel Group Bottle Label Product and Services
- Table 136. Gettel Group Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 137. Gettel Group Recent Developments/Updates
- Table 138. Gettel Group Competitive Strengths & Weaknesses
- Table 139. FuRong Technology Basic Information, Manufacturing Base and Competitors
- Table 140. FuRong Technology Major Business
- Table 141. FuRong Technology Bottle Label Product and Services
- Table 142. FuRong Technology Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 143. FuRong Technology Recent Developments/Updates
- Table 144. FuRong Technology Competitive Strengths & Weaknesses
- Table 145. Xiaoshan Huayi Basic Information, Manufacturing Base and Competitors
- Table 146. Xiaoshan Huayi Major Business
- Table 147. Xiaoshan Huayi Bottle Label Product and Services

- Table 148. Xiaoshan Huayi Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 149. Xiaoshan Huayi Recent Developments/Updates
- Table 150. Xiaoshan Huayi Competitive Strengths & Weaknesses
- Table 151. Kinlead Packaging Basic Information, Manufacturing Base and Competitors
- Table 152. Kinlead Packaging Major Business
- Table 153. Kinlead Packaging Bottle Label Product and Services
- Table 154. Kinlead Packaging Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 155. Kinlead Packaging Recent Developments/Updates
- Table 156. Kinlead Packaging Competitive Strengths & Weaknesses
- Table 157. Jiangsu Shukang Basic Information, Manufacturing Base and Competitors
- Table 158. Jiangsu Shukang Major Business
- Table 159. Jiangsu Shukang Bottle Label Product and Services
- Table 160. Jiangsu Shukang Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 161. Jiangsu Shukang Recent Developments/Updates
- Table 162. Jiangsu Shukang Competitive Strengths & Weaknesses
- Table 163. Decro Basic Information, Manufacturing Base and Competitors
- Table 164. Decro Major Business
- Table 165. Decro Bottle Label Product and Services
- Table 166. Decro Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 167. Decro Recent Developments/Updates
- Table 168. FSPG Basic Information, Manufacturing Base and Competitors
- Table 169. FSPG Major Business
- Table 170. FSPG Bottle Label Product and Services
- Table 171. FSPG Bottle Label Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 172. Global Key Players of Bottle Label Upstream (Raw Materials)
- Table 173. Bottle Label Typical Customers
- Table 174. Bottle Label Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Bottle Label Picture

Figure 2. World Bottle Label Production Value: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Bottle Label Production Value and Forecast (2018-2029) & (USD Million)

Figure 4. World Bottle Label Production (2018-2029) & (Tons)

Figure 5. World Bottle Label Average Price (2018-2029) & (US\$/Ton)

Figure 6. World Bottle Label Production Value Market Share by Region (2018-2029)

Figure 7. World Bottle Label Production Market Share by Region (2018-2029)

Figure 8. North America Bottle Label Production (2018-2029) & (Tons)

Figure 9. Europe Bottle Label Production (2018-2029) & (Tons)

Figure 10. China Bottle Label Production (2018-2029) & (Tons)

Figure 11. Japan Bottle Label Production (2018-2029) & (Tons)

Figure 12. Bottle Label Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Bottle Label Consumption (2018-2029) & (Tons)

Figure 15. World Bottle Label Consumption Market Share by Region (2018-2029)

Figure 16. United States Bottle Label Consumption (2018-2029) & (Tons)

Figure 17. China Bottle Label Consumption (2018-2029) & (Tons)

Figure 18. Europe Bottle Label Consumption (2018-2029) & (Tons)

Figure 19. Japan Bottle Label Consumption (2018-2029) & (Tons)

Figure 20. South Korea Bottle Label Consumption (2018-2029) & (Tons)

Figure 21. ASEAN Bottle Label Consumption (2018-2029) & (Tons)

Figure 22. India Bottle Label Consumption (2018-2029) & (Tons)

Figure 23. Producer Shipments of Bottle Label by Manufacturer Revenue (\$MM) and Market Share (%): 2022

Figure 24. Global Four-firm Concentration Ratios (CR4) for Bottle Label Markets in 2022

Figure 25. Global Four-firm Concentration Ratios (CR8) for Bottle Label Markets in 2022

Figure 26. United States VS China: Bottle Label Production Value Market Share Comparison (2018 & 2022 & 2029)

Figure 27. United States VS China: Bottle Label Production Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Bottle Label Consumption Market Share Comparison (2018 & 2022 & 2029)

Figure 29. United States Based Manufacturers Bottle Label Production Market Share 2022

Figure 30. China Based Manufacturers Bottle Label Production Market Share 2022

Figure 31. Rest of World Based Manufacturers Bottle Label Production Market Share 2022

Figure 32. World Bottle Label Production Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 33. World Bottle Label Production Value Market Share by Type in 2022

Figure 34. BOPP

Figure 35. PE

Figure 36. PET

Figure 37. Other

Figure 38. World Bottle Label Production Market Share by Type (2018-2029)

Figure 39. World Bottle Label Production Value Market Share by Type (2018-2029)

Figure 40. World Bottle Label Average Price by Type (2018-2029) & (US\$/Ton)

Figure 41. World Bottle Label Production Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 42. World Bottle Label Production Value Market Share by Application in 2022

Figure 43. Food

Figure 44. Beverage

Figure 45. Commodity

Figure 46. Other

Figure 47. World Bottle Label Production Market Share by Application (2018-2029)

Figure 48. World Bottle Label Production Value Market Share by Application (2018-2029)

Figure 49. World Bottle Label Average Price by Application (2018-2029) & (US\$/Ton)

Figure 50. Bottle Label Industry Chain

Figure 51. Bottle Label Procurement Model

Figure 52. Bottle Label Sales Model

Figure 53. Bottle Label Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

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