

Global Bottle Label Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Bottle Label market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Bottle labels are widely used in the food and beverage industry, such as bottled water, soft drinks, beer, alcoholic beverages, juices, sauces, and dressings. Additionally, they are also used in other industries, such as cosmetics, pharmaceuticals, and household items.

Bottle labels can be made from different materials as required, such as paper, plastic, metal, and composite materials. When choosing materials, the type, shape, and use of the product must be considered. For example, some bottled products require water resistance and oil resistance, so plastic materials may be needed.

In terms of printing, bottle labels can use various printing techniques, such as flexographic printing, offset printing, digital printing, gravure printing, etc. The printing quality and effect depend on the printing technique and materials used. For example, flexographic printing is typically used for printing large batches of labels, while digital printing can be used for short-term production and personalized customization.

The design of bottle labels is also essential. The label design should match the characteristics of the product to attract the attention of the target customers. Design elements include brand logos, text, graphics, colors, and patterns, etc. A good label design should be consistent with the product's brand image and packaging style, helping to increase the product's brand awareness and sales.

Regarding label application, label applicators are a key device that can achieve efficient label attachment and precise positioning. Bottle labels can use different labeling methods, such as flat labeling, wrap labeling, front and back double-sided labeling, etc., depending on the product's shape and needs.

In summary, bottle labels are a crucial marketing tool that can bring higher brand awareness and sales to products. Proper material selection, printing techniques, and design, along with the use of efficient label applicator equipment, will help achieve high-quality bottle label production and attachment.

Bottle labels are widely used labels for bottled products and are typically a sticker with graphics and text. The design and production of bottle labels can use various printing techniques and materials to meet the needs and requirements of different products.

This report is a detailed and comprehensive analysis for global Bottle Label market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Bottle Label market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Bottle Label market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Bottle Label market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Bottle Label market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bottle Label

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bottle Label market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Cosmo Films, Mondi North America, Irplast S.p.A. and Mactac Performance Adhesives Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Bottle Label market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

BOPP

PE

PET

Other

Market segment by Application

Food

Beverage

Commodity

Other

Major players covered

Avery Dennison

Cosmo Films

Mondi North America

Irplast S.p.A.

Mactac Performance Adhesives Group

Innovia Films

Jindal Films

Taghleef Industries

Toray

Polibak

Stenta Films

China Flexible Packaging Group

Gettel Group

FuRong Technology

Xiaoshan Huayi

Kinlead Packaging

Jiangsu Shukang

Decro

FSPG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bottle Label product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bottle Label, with price, sales, revenue and global market share of Bottle Label from 2018 to 2023.

Chapter 3, the Bottle Label competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bottle Label breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Bottle Label market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bottle Label.

Chapter 14 and 15, to describe Bottle Label sales channel, distributors, customers, research findings and conclusion.

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