

Global Bottle Display Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Bottle display pack is used to package various consumer products such as beverages and other cosmetic & personal care products. Packaging plays a vital role in conveying the different benefits and attributes of a product to consumers at the point-of-sale. High-quality designs and performance issues directly affect the brand impact and sales results through the supply chain. Packaging attracts the attention of consumers and influences them to purchase the product. Display pack is considered to be one of the innovative packaging solutions for consumer goods in order to attract new customers and also retain existing customers.

Scope of the Report

This report studies the Bottle Display Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Bottle Display Packaging market by product type and applications/end industries.

Several factors such as enhanced economic conditions and increasing disposable income are driving the growth of the market. It is estimated that the beverage industry in APAC will witness significant growth in the beverage industry due to the improved economic conditions in the region. These factors will propel high demand for advanced marketing strategies to display products, which will increase the opportunities for the bottle display packaging manufacturers in the market.

The increasing adoption of shelf-ready packaging is one of the key trends in the bottle display packaging market. Among various kind of strategic procedures, the shelf-ready packaging is increasingly utilized as a marketing tool to promote products. Shelf-ready packaging is an effective tool used by the packaging companies for the product manufacturers to provide them with enhanced visibility and differentiated products. With

the increasing adoption of shelf-ready packaging by the bottle display packaging manufacturers, the sales volume of the products has simultaneously increased.

The global Bottle Display Packaging market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Bottle Display Packaging.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

DS Smith

International Paper

Mondi

Smurfit Kappa

Sonoco Products Company

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Single Bottle

Multiple Bottle

Market Segment by Applications, can be divided into

Alcoholic Beverages Sector

Non-Alcoholic Beverages Sector

Personal Care Sector

Household Care Sector

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